

FINANCIAL TIMES

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The evolutionary approach
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World News

Walesa calls for special powers to speed reform

Lech Walesa, leader of the Solidarity trade union, called for sweeping powers to be given to the Polish Government...

Business Summary

Volvo to sell food unit and drugs stake for SKr24bn

Proctoria, Swedish state holding company, is to buy Pharmacia, pharmaceuticals company, and Provender, the food unit owned by Swedish car maker Volvo...

Britain halts repatriation of Vietnamese boat people

BRITAIN yesterday announced a temporary halt to the involuntary return of Vietnamese boat people from Hong Kong...

The US Government denounced the repatriation. Mr Martin Fitzwater, White House spokesman, said: "The US position is that involuntary repatriation is unacceptable until conditions improve in Vietnam."

The issue has replaced Northern Ireland as the most controversial in US/British relations. British officials accuse the US of hypocrisy on the grounds that US sanctions against Vietnam are preventing an improvement in conditions inside the country.

Czechoslovak purge

Thirty-nine hardline members of the main presidium of the bicameral assembly, including ousted Communist Party chief Milos Jakes...

EMERSON Electric

EMERSON Electric, leading US electricals group, has launched a FF2.9bn (\$430m) agreed bid for Leroy-Somer, France's top producer of electric drives and motors for industry.

New role for Nato proposed • German unity should be gradual

Baker's vision of a 'whole and free' Europe

By Leslie Collett in Berlin and Robert Mauthner in London

MR JAMES BAKER, US Secretary of State, yesterday proposed a new political role for Nato in promoting East-West relations and closer institutional links between the US and the European Community...



James Baker, US Foreign Secretary, peers through a crack in the Berlin Wall near the Potsdamer Platz crossing point yesterday and investment.

Deutsche Bank appoints new chief executive

By Haig Simonian in Frankfurt

MR HILMAR KOPPER will be the new speaker (chief executive) of Deutsche Bank, West Germany's biggest bank, in succession to Mr Alfred Herrhausen, who was murdered by a terrorist bomb last month.



Kopper: masterminded Morgan Grenfell deal

The decision to appoint Mr Kopper, a 54-year-old, is currently responsible for Deutsche Bank's new issues business, most recently made his mark masterminding its acquisition of Morgan Grenfell, the UK merchant bank, for \$550m.

US faces China row

The Democrat-controlled US Congress is set for an early confrontation with President Bush over the administration's policy after the visit of two of his top foreign policy advisers to Peking last weekend.

Dollars EMU call

Jacques Delors, president of the European Commission, called for separate inter-governmental conferences to deal with economic and monetary union and reform of European institutions.

Water privatisation

Shares in the 10 water companies of England and Wales shot to premiums of about 45p on the 100p bid price in a leading debut deal on the stock market.

Kibbutzim debt deal

The Israeli Government and leading banks concluded an agreement with the country's kibbutz movements, writing off or rescheduling the bulk of the \$1.6bn debt of kibbutz units in an unprecedented deal aimed at saving the famous rural collectives from collapse.

PROVINSBANKEN

PROVINSBANKEN, Jutland-based bank, agreed to join the merger between Danske Bank and Copenhagen Handelsbank, creating the Nordic region's biggest bank.

China International Trust

China International Trust and Investment Corporation, state-owned private investment arm, has bought a 26 per cent stake in Dragonair, Hong Kong airline.

Ethiopian food route

President Daniel arap Moi of Kenya said that Ethiopia had agreed to open safe passage corridors to allow food to reach up to 4m people facing starvation in the provinces of Tigrey, Eritrea, Gonder and Wollo.

IG Metall West Germany

IG Metall, West Germany's biggest union, announced plans to co-operate with East German trade unions to prevent them from being exploited by West German firms.

Japan's merchandise trade

Japan's merchandise trade surplus for November fell to \$5.5bn, down from \$6.2bn a year earlier, but the bilateral surplus with the US remained large and will continue to be a source of tension.

Westlands grounded

All British-made Westland-50 helicopters in service in India were grounded after passengers refused to fly in them alleging they were unsafe.

Japan boosts aid

Japan will give an extra \$50m in technological and food aid to Poland and Hungary, the Kyodo News Service said. The Government has already pledged \$150m in emergency aid to Poland.

CONTROL Data Corporation

CONTROL Data Corporation, struggling US computer manufacturer, hopes to sell several large mainframe systems to the Soviet Union in a \$32m deal.

Prague drops sale

Czechoslovakia has suspended a plan to sell off part of its state art collections abroad after protests against privatising the national cultural legacy for badly needed hard currency.

GENERAL Motors of the US

GENERAL Motors of the US is to invest \$48m in Portugal to build an electronic components plant as part of the expansion of its European automotive components operations.

MARKETS

Table with 3 columns: Market Name, Current Value, Change. Includes Sterling, Dollar, Stock Indices, and various international markets.

Disarming approach by India's Premier

V. P. Singh (left), India's new Prime Minister, plans to revive political institutions to find a formula for long-standing Sikh grievances.

US signs bilateral accords with major steel-producing nations

By Nancy Dunne in Washington

US TRADE officials said yesterday they have reached an unprecedented series of bilateral agreements with all major Western steel-producing countries and the EC to phase out government support for steel industries.

IF YOU'RE IN THE WATER INDUSTRY, WOULDN'T YOU LIKE A BANK WITH ITS FEET ON THE GROUND?

The welcome which the markets have given to water privatisation is a vote of confidence for the future. As a privatised company you will have a new level of independence and new opportunities.

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EUROPEAN NEWS

Walesa calls for special powers to speed up reforms

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G7 finance ministers to hold secret talks

SENIOR finance ministry officials from the Group of Seven countries will meet in Paris on Friday as part of an intensive and secretive round of consultations among the world's leading industrial nations...

US seeks to strengthen links with W Europe

MR JAMES BAKER, the US Secretary of State, yesterday signalled Washington's concern at the consequences of developments in Eastern Europe for Western unity and made it plain that the US fully intended to retain a leading role in a remodelled Atlantic Alliance...

'A new architecture for a new era . . .'

This is an edited version of Mr James Baker's speech in Berlin. FREE men, and free governments, are the building blocks of a Europe whole and free. But hopes for a Europe whole and free are tinged with concern by some that a Europe undivided may not necessarily be a Europe peaceful and prosperous...

Baker holds talks with E German premier

MR James Baker yesterday became the first US Secretary of State to visit East Germany when he met the country's new reformist Prime Minister, Mr Hans Modrow, and signalled strong support for the country's democratic transformation...

Computer voting baffles Moscow

By Quentin Peel in Moscow. In June last year, Mr Mikhail Gorbachev warned the Communist Party that learning democracy meant learning how to vote. It was going to be a long, slow process...

Allies consider Berlin route for Lufthansa

By David Marsh in Bonn. THE Western allies have agreed to study the possibility of Lufthansa, the West German national airline, flying to Berlin as part of an overall review of East-West German air traffic after Monday's four-power conference...

E German industrialist fears western buy-up

By David Goodhart in Weissenfels. The East German Government should sell its citizens their own flats and, eventually, shares in the companies they work in, according to Mr Joachim Lezoch, general director of the East German shoe industry...

Tussle over new Czech president intensifies

By John Lloyd in Prague. CZECHOSLOVAKIA'S Parliament yesterday delayed choosing a successor to President Gustav Husak. The Federal Assembly took the action after the Communist caucus controlling the body said members should relinquish their constitutional duty and let the voters decide directly...



The first three political prisoners freed by the new East German government leave Bautzen prison, nicknamed The Yellow Misery.

Bulgaria faces inflation and foreign debt crisis

By Judy Dempsey in Vienna. BULGARIA'S rate of inflation could run into three-digit figures unless a 'sensible' relationship between prices and incomes is worked out. At the same time, unless radical economic measures are adopted, over half the country's annual hard currency receipts will be used to pay off the foreign debt...

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AMERICAN NEWS

# Managers in US optimistic on economic growth

By Anthony Harris in Washington

THE semi-annual forecast of the National Association of Purchasing Managers shows greater optimism about the US economy, especially about inflation, but much greater uncertainty about prospects for the coming year than for a long time.

The average forecast is for 3.4 per cent real growth and only 1.6 per cent for inflation. Both figures are much more optimistic than the consensus of economic forecasters, and indeed than the latest White House forecast of 2.6 per cent growth and slightly lower inflation, which is itself more buoyant than the consensus. The purchasing managers expect an improved year by a four-to-one majority.

At the same time, however, 64 per cent express worries about 1990, including a possible fall in growth, or an outright recession, as well as high costs of health care and credit. This is the highest level of worry in 27 years, says the Association.

The managers base their optimism mainly on expectations of continued strong export growth. This again is more optimistic than the consensus, represented by the statement last week by Mr David Mulford, Treasury Under-Secretary, that further improvements in the trade balance may be very slow. The managers expect the dollar to be stronger despite continued fall in interest rates.

They report that their companies are currently working at 85 per cent of capacity - historically a high level, but well below the 88.5 per cent reported a year ago. The Department of Commerce figures yesterday showed some current weakness. October sales of merchant wholesalers were down 0.1 per cent from September and their inventories up 1.7 per cent from September. They sign that future orders will be cut. Housing completions in October fell 3.5 per cent from September and were 13.5 per cent below the rate for October 1988.

## Brazil fears close finish to election

By Ivo Daemay in Rio de Janeiro

CONCERN is growing in Brazil over the consequences of a close finish in the presidential election on Sunday as the majority of voters in the big cities exude total confidence in a victory for Mr Luis Inacio Lula da Silva, the socialist candidate known as Lula.

Political analysts believe that the outcome is by no means clear-cut. The first counted votes from the countryside could well tip the election in favour of Mr Fernando Collor de Mello, the centre-right front-runner.

This may only emerge, however, at the end of the count a full four days after Sunday's ballot boxes close. The first votes to be counted will undoubtedly show Lula well ahead in the metropolitan areas.

It is as more than possible a widespread conviction among the city dwellers that the people have been deceived by the conservative interior, the consequences could be explosive. It could also jeopardise Mr Collor's ability to act in his first days in office, prejudicing his ability to create an effective majority in Congress.

A poll to be published by the Ibope organisation late last night was expected to show that the distance between the two candidates remained at seven percentage points - the equivalent of more than 5m votes.

This means counter-finding by the Datafolha polling company which on Monday put the margin at just 3 per cent. But the atmosphere of left-wing triumphalism now permeating the downtown areas of São Paulo and Rio de Janeiro is already having a dampening effect on the voters.

With many defected businessmen and politicians talking as if Lula, a former lathe operator, has won.

With artists and intellectuals solidly behind Lula, the atmosphere of near universal support for the socialist candidate has been reinforced. In Ipanema, the richest neighbourhood of Rio de Janeiro, last weekend cars bearing Collor windscreen stickers were being spotted by supporters of Lula, the self-styled people's candidate.

The final outcome of the six-month campaign may hang on tomorrow's televised debate and the final count on Sunday night. What some fear is that, in the current mood of high passion, a defeat for Lula might just prove the catalyst for violence.

## Argentina warned to expect high inflation

By Gary Mead in Buenos Aires

ARGENTINA'S Economy Minister, Mr Nestor Rapanelli, has warned that Argentina is in for another spell of high monthly rates of inflation, following the Government's decision to lift price controls and raise public sector tariffs.

In a broadcast speech on Monday night, the minister explained the Government's decision to devalue the austral by 94.5 per cent (from 650 australs to 1,000 to the US dollar). He attributed the failure of his team's ability to keep President Carlos Menem's July promise of no devaluation before 1991 to numerous events of an extra-economic nature, including what he called Argentina's "parasitic and inflationary culture".

## Treasury move on tax burden

By Peter Riddell

THE US Treasury aims to produce proposals by the middle of next year on how to eliminate the double taxation of corporate income.

Mr Kenneth Gideon, Assistant Treasury Secretary for tax policy, told a conference in Washington that the administration was "engaged in serious study" of ways to integrate the corporate tax system and planned to publish a study of possible options before mid-1990.

The Treasury has long opposed double taxation, whereby corporations pay tax on their earnings and then individuals pay tax on the dividends which they receive.

Options previously floated by the Treasury include a dividend-paid deduction for corporations and a dividend-received exclusion or credit for shareholders. The administration has favoured such a reduction in the over-taxation of equity rather than alternative proposals limiting the deductibility of interest to discourage leveraged buy-outs and similar take-overs.

Ending double taxation of corporate income is favoured in Congress by, amongst others, Senator Lloyd Bentsen, chairman of the tax-writing Senate Finance Committee.

## Colombia in turmoil on extradition

By Sarita Kendall in Bogotá

THE Colombian Government, with only four days of Congress left, is trying to patch together an agreement to prevent the inclusion of extradition for drug traffickers in a national referendum.

The interior minister warns that this would lead to a bloodbath, while a communist group of "The Extraditables", a group of those who might be liable to extradition, congratulated the House of Representatives on its decision to submit extradition to a public vote.

They said the drug war would stop if the Senate followed suit.

Last week's bus bomb, which killed more than 80 people at the security police headquarters in Medellín, and Congress's behaviour have left the country in political turmoil.

The extradition clause was introduced by representatives at the last minute and forms part of a constitutional reform package awaiting Senate approval.

Liberal congressmen not only floated orders from their party chiefs and the Liberal government of President Virgilio Barco but jeopardised the package, including a complex peace agreement with the M-19 guerrillas. El Tiempo, the leading Liberal daily in Bogotá, called the spectacle "grotesque" and said some representatives voted for fear, some for conviction and some for money.

The Senate has the unenviable task of finding a conciliatory formula which would, among other things, allow M-19 to give up its weapons and take part in the 1990 elections. One possibility is to dump two years' work on constitutional reform and push through a January referendum dealing only with M-19's electoral privileges.

Another referendum could be set for August - after the President has taken office - with the implication that extradition would then be put to the country. But any changes made by the Senate will have to be sent back to the representatives for ratification and there is little time for debate. So far the Government has not even been able to find a Liberal party senator willing to present the reforms project.

More drastic proposals are also circulating: the postponement of elections, the closure of Congress and President Barco's resignation. The President has said that he will finish his term.

## Strong Domestic Performance

Let's look at our operations in Japan. In the past, exports accounted for over 60 per cent of revenues. This has declined to some 30 per cent this year. Naturally, a part of this decreased dependence on exports is due to the strength of domestic demand for construction equipment, which has helped overall.

But, at the same time, the improvement reflects the global reach of our manufacturing operations.

Robins: Two fundamental steps have been taken recently. The first is the joint venture in

# Central American leaders hammer out accord

By Tim Coone in San José, Costa Rica

A STORMY presidential summit in Central America has ended in agreement on two important issues: to speed the demobilisation of the US-backed Contras based in Honduras and to issue an unequivocal statement of support for the beleaguered government of President Alfredo Cristiani in El Salvador.

For two and a half days the region's five presidents, from diverse ideological viewpoints, wrangled over the wording of the final declaration. It was a virtual trade-off over the future of the Contras and the Farabundo Martí National Liberation Front (FMLN), El Salvador's guerrillas.

At one point, after 36 hours of talks, President José Azcona of Honduras stormed out of a four-hour exchange of views and envoys between him in his hotel room and the other four presidents in the summit centre did he return and sign the agreement.

His walk-out nearly torpedoed the floundering peace process. The violent events of recent weeks and the danger of a spillover of the Nicaraguan and El Salvadorean conflicts had made a renewed regional commitment imperative.

The 13-point pact, signed at 3.30 am yesterday, pledges the presidents to sever the US aid lifeline to the Contras. It commits Nicaragua's left-wing government to back the right-wing government of President Cristiani in El Salvador.

Last month President Cristiani broke diplomatic relations with Nicaragua over the latter's logistical support for the left-wing guerrilla offensive in El Salvador. Both countries are urged to renew relations.

The FMLN is strongly condemned for its recent offensive which left an estimated 2,000 people dead and is "vehemently urged" to end hostilities immediately and to renew peace talks, in which the UN is called upon to assist.

The UN is also asked to accelerate the sending of observation units and to expand its role to active participation in demobilising the Contras. The Contras have rejected a compulsory demobilisation plan and so this accord could signify the possible use of military force by the UN troops, a request which needs approval by the UN Security Council. It is possible that the US could veto such a proposal, thereby scuttling one of the main benefits to Nicaragua of the summit agreement.

UN teams are also to take control of all donations to the Contras, which include US aid, and to direct them solely towards demobilisation and repatriation. Compliance with this depends on US co-operation and on effective measures by the Honduran Government to seal off the Contra camps and block non-UN aid.

Failure by Honduras to fulfil its commitments will result in a Nicaraguan damages claim going its course at the International Court of Justice in The Hague. On legal precedent a ruling is likely to go in Nicaragua's favour and damages could run into billions of dollars.

# Congress set for clash with Bush over China

By Peter Riddell, US Editor, in Washington

THE Democratic-controlled US Congress is set for an early confrontation with President George Bush over his China policy after the visit of two of his top foreign policy advisers to Peking last weekend.

The visit, by Mr Brent Scowcroft, the President's National Security Adviser, and Mr Lawrence Eagleburger, the deputy Secretary of State, was intended to prevent the total isolation of China.

This has been the most controversial foreign policy action of Mr Bush's presidency as it is only just over six months since the massacre in Tiananmen Square in Peking which was ordered by the Chinese leadership.

The mission has been attacked by Democratic leaders and, in an unusual alliance, by the Washington Post, New York Times and Wall Street Journal, notably for sending the wrong signal to the Soviet Union about the suppression of dissent. Republicans have generally been guardedly supportive, though some have said the visit was ill-timed and, with typical frankness, Mr Jack Kemp, Housing Secretary, said on Monday that he was "troubled".

President Bush recently vetoed legislation granting Chinese students in the US permanent visas if they faced political persecution at home. He argued that this protection was offered by an executive order and that the bill interfered with his presidential prerogatives.

Senator George Mitchell, the Democratic Majority leader, has predicted that when Congress returns in January both houses will move swiftly to override Mr Bush's veto. This requires at least a two-thirds majority in both houses. Overriding the veto would make little practical difference in view of the President's actions but would have considerable symbolic importance for US attitudes towards Peking.

Similarly, Representative Stephen Solarz, Democratic chairman of the House Foreign Affairs sub-committee, has said he expects speedy congressional passage of a bill expanding trade sanctions against Peking.

While the Administration has insisted that sanctions have not been lifted, there were reports yesterday that several deals have gone through, notably the sale by Boeing of aircraft to China. Moreover, Chinese military officers and technicians have been allowed to return to the US to work on a \$500m project to upgrade China's fleet of F8 fighters with US electronics.

The next decision will be whether Mr Bush approves final licences for three communications satellites to be launched on Chinese Long March rockets.

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GLOBAL INTEGRATION THROUGH OVERSEAS INVESTMENT

# Powering Ahead

*Komatsu, Japan's largest construction equipment group, has undergone dramatic changes over the past two years which are now bearing fruit. The group's President, Tetsuya Katada explains.*

By Brian Robins



Mr. Tetsuya Katada, President, Komatsu Ltd.

**Robins: Firstly, the past few years have seen Komatsu face some serious challenges. Have your earnings now recovered to sustainable levels?**

**Katada:** Well, we recently announced the first-half results and prediction of whole Fiscal '90 for the parent company, as well as the consolidated Komatsu group. For the parent company, sales for Fiscal '90 will be 7600 billion, with pre-tax profits of 735 billion and net profit of 717 billion. These figures represent our financial performance forecast. For sales, there will be an increase of six per cent, with pre-tax profits up 23 per cent and post-tax earnings up 33 per cent.

Now, for the consolidated figures, group wide revenues for Fiscal '90 will gain 10 per cent to 1870 billion, with net profits ahead 30 per cent to 727 billion. This improvement represents a continuation from last year, so we will be able to see two consecutive years of good performance. On a net profit basis, earnings of 727 billion are equal to 5193 million. There is some impact from currency movements, but still this represents a strong profit performance.

So for two years in a row we have seen this improvement sustained. Prior to this, we had to deal with a changing economic situation, with trade friction and so on. Another problem has also been the appreciation of the yen. In spite of all this, we have still achieved an improvement in our activities.

**Robins: With these steps in both North America and Europe, is the basic global framework now in place?**

**Katada:** Yes, we feel that we have the basic framework for our globalisation now in place. In addition, we have just established NV Komatsu Europe International S.A. in a suburb of Brussels to act as a European headquarters. This new company will coordinate all activities of Hanomag, a manufacturing company in West Germany, Komatsu UK, which is also a manufacturing company, in the UK, Komatsu Europe, a marketing company in Vilvoorde, Belgium, also a marketing company, Komatsu Baummaschinen Deutschland in West Germany, Komatsu Overseas Finance in London and Komatsu Finance (Netherlands) BV, in Rotterdam.

**Robins: As part of Komatsu's long-term strategy, you are seeking to build non-construction activities to 50 per cent of sales. Which of the new business areas are the most promising?**

**Katada:** We recently established a Business Development Division, which is responsible for these activities. The three key areas of focus—which are not necessarily new to us—are robotics, electronics and plastics. These are the areas we would like to stress for the time being.

**New Era of Construction Robotics**

In the field of robotics, I would like to elaborate. We have already been established in the manufacture and sales of robots for some time now. When I say robotics as a new area, I am thinking of robotics for construction—in building, this sort of thing.

This field of activity is still undeveloped. Robots for building walls, for example, polishing floors, and so on. Until now, we've been working with bulldozers, earthmoving equipment and the like, but these new areas, while close to our present activities, could be worth pursuing as a promising new business field.

As you know, there is a boom in the construction industry in Japan at this time, and about 70 per cent of it is new building construction. We feel that demand for better construction, and therefore robotics, will expand due to a shortage of labour. We see this area very promising.

**Robins: Earlier this year, Komatsu bought a Japanese company, Unizon, and recently the group has bought a holding in Hanomag. What role is M&A playing in shaping the Komatsu of the future?**

**Katada:** Yes, we bought Unizon and have taken up shares in Hanomag. With Hanomag, the purchase was in line with our objective of further globalising our activities. To grow by ourselves takes time, and it is difficult. So to speed up our globalisation, we bought into that company.

With Unizon, one field of interest to us is electronics. This company is working in electronics materials and working in the fabrication field as well. Within Komatsu we already have a Komatsu Electronic Metals Co., Ltd., and the purchase fits here quite well. Unizon gives us the opportunity to go one step downstream into the electronics materials industry.

We bought this company not for the immediate profits, but rather by buying we could grow faster in this area. These two moves are in line with our basic business objectives. In the future, if M&A fits in with our strategies, then we will pursue it.

**Robins: Komatsu has also been active in fund raising over the past year. Are you likely to seek additional funds?**

**Katada:** At the beginning of the year, we took some moves with the aim of improving our finances. We successfully completed a 750 billion domestic convertible bond issue, and then in London a 5300 million warrant bond issue. The funds raised will be used to promote our international activities and to expand non-construction equipment activities. In order to expand locally, and to move into new areas, clearly our capital needs may grow.

So, depending on our capital demands in the future, and also on market conditions, we may seek to raise additional funds directly through capital markets.

**Robins: R&D is clearly important to the longer term progress of the group. What is the main focus of attention here?**

**Katada:** Our Research Division presently devotes about 50 per cent of its work to basic research, where we are focusing on our needs 10 years from now. The balance of our activities revolves around the three areas I outlined earlier: electronics, plastics and robotics.

**KOMATSU LTD.**

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OVERSEAS NEWS

# Westland's Indian fleet is grounded after third crash

By David Housego in New Delhi

ALL BRITISH made Westland-30 helicopters in service in India were grounded yesterday after passengers refused to fly in them alleging they were unsafe.

The refusal came after a helicopter crashed on Monday the third such crash involving a W30 in the last 18 months. The latest crash happened when the helicopter was still in the "hover" position about 10 ft above the ground after taking off from Juhu airport near Bombay. The 11 passengers, employees of the Indian Oil and Natural Gas Commission (ONGC), and two crew members escaped - most with only minor injuries. The previous two crashes have involved loss of life.

The helicopters were supplied to India by Britain under a controversial aid package.

Wing Commander K.K. Saini, the Managing Director of Pawan Hans, the Indian group that operates the helicopters, said that the crash was due to a malfunctioning of the control system. The helicopter rolled to the left and then fell on grass - thus damaging its under carriage and landing gear.

Commander Saini said: "If this thing had happened in flight, there would have been nothing left of the helicopter." He said ONGC staff were refusing to travel in the W30 and "even the pilots are unhappy". Of the 19 helicopters run by

# Riot police on standby after start of boat people airlift

By Michael Murray in Hong Kong

HONG KONG'S detention centres for Vietnamese boat people remained calm yesterday, as news seeped through to the inmates that the controversial forced repatriation programme had finally become a reality.

The authorities were taking no chances, given the outbreaks of violence that have flared suddenly in the past in the overcrowded centres, and during the day extra riot police were positioned outside the camps which are dotted throughout the territory.

The news of the flight to Hanoi spread quickly among the Vietnamese via the radio and word of mouth, but met with a curiously muted reaction. Boat people at the Sham Shui Po open camp, who either arrived before screening was introduced or have been screened and hope to be resettled overseas, and those with their compatriots, some 40,000 of whom are likely to eventually face forced repatriation should they fail to volunteer to go home.

"The Vietnamese Government is no good for your people," said one man in his mid-20s who hopes to be resettled in a third country some time next year. He said that most boat people had sold all their belongings in order to make the voyage to Hong Kong but would return with nothing.

The Sham Shui Po centre is located in a busy urban area, and there is widespread animosity shown by the local population towards the boat people.

movements in and out of Kai Tak airport, which is in the midst of densely populated residential areas.

Looking tired and miserable, the boat people arrived in Hanoi two hours later with Vietnamese officials denying up to the last minute that they would accept anyone sent back against their will. They were whisked off to the Soc San reception centre in a walled compound with guards at the gate.

As late as Monday, Mr Nguyen Co Thach, the Vietnam Foreign Minister, said any plane bringing boat people back against their will would not be allowed to land.

In a statement yesterday, the Foreign Ministry in Hanoi said: "The use of force is against humanitarianism and will have unforeseen circumstances. However, the Vietnamese side is always willing to conduct negotiations with countries concerned in search of a solution satisfactory to both sides and acceptable to world public opinion."

Along these lines, Vietnam has conducted negotiations and reached agreement with the British Government and Hong Kong authorities with a view to stepping up voluntary repatriation and the acceptance of those who do not object to being repatriated.

Both the British Embassy and the local representative of the United Nations High Commissioner for Refugees (UNHCR) declined to comment on the repatriation



Robert van Leeuwen criticising the repatriation yesterday

However, back in Hong Kong Mr Robert van Leeuwen, UNHCR bureau chief, criticised the haste of the forced repatriation.

The Hong Kong Government had, by 10 am, put out a statement confirming that the boat people had arrived in Hanoi and saying that the move had gone smoothly and that no force was used. Most Hong Kong people had already seen the pictures on the morning television news, and the popu-

# S Africa to keep dual currency system

By Jan Jorret in Johannesburg

SOUTH AFRICA'S ability to scrap its dual currency system of exchange control within the next 12 months according to Mr Chris Steyn, the governor of the South African Reserve Bank.

A merger of the commercial and financial banks has been rumoured for several weeks in Johannesburg. Many foreign exchange dealers believe the monetary authorities are attracted by the prospect that a reintroduction of a unitary currency could result in a resumption of capital flows into South Africa.

However, after suggesting a tightening of the administrative control of exchange controls in Pretoria yesterday, Mr Steyn said it was unlikely the financial and commercial banks would be merged until the country's foreign reserves reached a satisfactory level, and until the financial and commercial banks had been merged.

At present the US dollar will buy about 2.50 commercial rand and 2.80 financial rand. The commercial rand's external worth has stabilised in recent weeks, while the financial rand's lesser value continues to make exchange control unattractive.

The dual currency system was introduced in 1977 to prevent a drain on exchange reserves.

At present the bank is investigating about 140 cases of exchange control contraventions involving financial round tripping between the commercial and financial banks.

Financial administration is designed to place greater responsibility for managing exchange control on the country's commercial banks and to remove banks which are lax.

Anti-inflationary policies have led to slower rates of economic growth and domestic demand. By this year's third quarter, unemployment measures had cut GDP growth to an annualised rate of 1 per cent against 3.5 per cent in 1988.

# Army mutineers purged in the Philippines

THE Philippines is revamping its army to try to prevent more coup attempts against President Corason Aquino, sacked a general and an intelligence chief and scattering mutinous soldiers to units around the country, Reuter reports from Manila.

The Army chief, Major-General Manuel Cacanando, relieved 14 other officers of command and 100 soldiers, including the Scout Rangers, an elite unit which contributed many of the troops who tried to topple Mrs Aquino earlier this month.

In a parallel move, Congress put final touches to an emergency act which would give Mrs Aquino broader police powers. Most of the estimated 3,000 mutineers who took part in the sixth and bloodiest revolt against her - in which 119 people were killed and 600 wounded - came from the army.

Gen Cacanando relieved

# Decade of despair for the world's unwanted refugees

By Mark Nicholson

FORCED repatriation of Vietnamese from Hong Kong's camps would, if as many as 40,000 are declared ineligible for refugee status, be the largest case of mass expulsions since the one-off return of people whose application for asylum had been considered and refused.

There have been numerous larger single mass expulsions of nationals, though these have generally not been of refugees, which the UN defines as those with a well founded fear of persecution on grounds of race, religion, nationality, membership of a social group or political opinion.

There have also been comparable numbers of asylum seekers turned away or deported from particular countries, but such returns have mostly been of trickles of refugees over a protracted period.

Nigeria made the most spectacular mass expulsions of the decade when separately in 1983 and 1985 they ejected at short notice a total of 3m migrant workers, mostly from Ghana, Niger, Cameroon, Chad and Benin.

Most of these workers had been drawn to find work in Nigeria during the country's oil boom of the 1970s, when the need for unskilled workers led the authorities to turn a blind

eye to the immigration laws. When oil revenues collapsed in the 1980s, however, the migrant workers were blamed for much of the economic downturn and told to leave.

Africa's recent history is, indeed, littered with parallel expulsions. Libya in 1985, for instance offered economic reasons for the expulsion of 60,000 Tunisian and Egyptian migrant workers. Uganda also expelled 50,000 Rwandans to return in 1983. Here, however, the expulsions derived rather from an economically expedient tightening of immigration regulations, often hastened by political differences,

than from the rejection of asylum seeking refugees.

One similar African case to that of the Hong Kong repatriation was that of Djibouti's forcible repatriation in 1984-85 of thousands of Ethiopian refugees driven north by the great famine, though numbers were well short of the total today encamped on the UK colony.

In most cases, refused asylum seekers have been turned away in great numbers only in small batches over long periods. The UN Committee for Refugees, for instance, estimates that some 18,250 Haitians have been interdicted at sea since a programme of interception was

# Ethiopian relief route to reopen for the starving

By Michael Holman, Africa Editor

PRESIDENT Daniel arap Moi of Kenya said yesterday that Ethiopia had agreed to open safe passage corridors in order to allow food to reach up to 4m people facing starvation in the provinces of Tigray, Eritrea, Gonder and Wollo.

About half the people in need, hit by a combination of war and drought, live behind rebel lines.

Mr Moi, speaking at a rally in Nairobi marking Kenya's 25th anniversary of independence, said he had also urged the rebel Eritrean Peoples Liberation Front (EPLF), and the Tigray People's Liberation Front (TPLF), to take part in the agreement.

If the President's announcement proves correct, it means that the widespread starvation which is otherwise imminent

# Japan's rich lottery punters queue for the ticket to their dreams

By Robert Thomson in Tokyo

EACH DAY last week, thousands of Japanese queued patiently outside the fashionable stores of the area, where the wealth of modern Japan is on display, with the humble aim of buying a lottery ticket.

Queuing began as early as 4 am, and the long lines lasted all day. But the punters reckon that the wait is a fair price for the opportunity to buy a ticket from "lucky" lottery shop.

The lottery, the "Year-End Jumbo", is the most lucrative held in Japan, and the Government estimates that five ¥300 (¥2.08) tickets will be sold for each person in the country.

Dai-ichi Kangyo Bank, the world's largest overseas ticket selling, and Mr Toru Segawa, a bank official responsible for lotteries, said that the record interest in this draw, in which the first prize could be ¥100m, shows that Japanese "are still not rich."

But Mr Segawa said that winners most often buy tickets not for the money, but for the opportunity of "having a dream" before the draw on the last day of December. A survey by the bank of 2,361 prize winners in last year's three largest

# Kibbutz debt write-off agreed by Israeli banks

By Hugh Carnegie and Eilat Shively in Jerusalem

THE Israeli Government and leading banks yesterday finally concluded an agreement with the country's kibbutz movement, writing off or rescheduling the bulk of their Shkels 6.7bn (\$2.3bn) debts in an unprecedented deal aimed at saving the famous rural collectives from collapse.

Under the arrangement, thrashed out over months of negotiation, the banks agreed to write off Shk 1bn (much has already been set aside in their 1988 bad debt provisions) and the Government will write off Shk 600m.

A further Shk 3.5bn owed to the banks is to be rescheduled over 25 years and the 270 kibbutz themselves will raise Shk 750m from their own resources and by assets sales. The rescheduled portion will, in effect, be subsidised by the Government which will provide the funds at little more than cost price.

Mr Shimron Peres, the Finance Minister and leader of the Labour party, said the kibbutz agreement - originally outlined in February but delayed by arguments over the terms - was the biggest of its kind ever signed in Israel.

"The thinking behind it is a value judgement, not a purely commercial one. Israel without (the kibbutz movement) would be a different Israel," he said.

The kibbutzim, which account for 3 per cent of the population, were an integral part of the Labour Zionist movement which dominated the early economic and political development of the state. They are still closely allied to the Labour party.

Over the years, their original strict communalistic ideology and their role in the economy have changed. Although they still account for one third of Israel's agricultural output, two thirds of their own output comes from more recently developed kibbutz industries.

Some kibbutzns fear some kibbutz will not survive, despite the debt deal. Harsh conditions attached by the banks to yesterday's agreement, including efficiency targets, a freeze on living standards and changes in employment structures, are also likely further to erode their collective ideology.

# Unicef blames arms and debt for deaths

By Mark Nicholson

SPENDING by developing countries on arms and debt service will on present trends lead to the death and starvation of 100m children in the 1990s, according to a report published yesterday by the United Nations Children's Fund (Unicef).

The 100-page report claims, however, that the child deaths in developing countries caused by disease and malnutrition might be prevented if aid spending on health and immunisation programmes was raised by 22.5bn (44m) a year for the rest of the decade.

The report says that progress in solving the debt crisis and diversion of 5 to 10 per cent of arms spending to development would suffice to eradicate absolute poverty in 10 years.

Nearly 8,000 children die each day through lack of immunisation, 7,000 through malnutrition and 6,000 from pneumonia, says the report. Measles, dehydration, pneumonia, tetanus and whooping cough account for most child deaths in developing countries.

More positively, the report says immunisation programmes today cover 70 per cent of the world's children, against 10 per cent in 1950, saving an estimated 2m lives a year, and that oral rehydration therapies, now used by one family in three in developing countries, have saved a further million children a year.

The report also says that health spending per head has fallen in three quarters of African and Latin American nations and that infant mortality rates have begun to rise in some of these countries. It also shows that the total number of children not enrolled in primary school in developing countries is rising for the first time this decade.

Mr Richard Jolly, Unicef executive director, said these trends are linked to the squeeze on spending forced by high debt-service payments.

The State of the World's Children, Oxford University Press, £2.50

# Disarming approach by V.P. Singh calms Punjab gunmen

K.K. Sharma analyses the Indian Prime Minister's efforts to channel Sikh militancy down the constitutional path

THE spontaneously rapturous welcome given to Mr V.P. Singh, India's Prime Minister, last week when he visited Amritsar to offer prayers at the Golden Temple, the Sikhs' holiest shrine, was as much a signal to the militants as it was to the new Indian Government.

Once again, Punjabis demonstrated that they want not only peace but a new beginning and an end to the killings in the state, both by the radicals and the security forces. Mr Singh's promise of a "healing touch" suggests that he wants to change the Government's policies of using force to neutralise the extremists.

Instead, he plans to revive political institutions and methods to find a formula for the long-standing demands and grievances of the Sikhs. He has promised to make a beginning by calling an all-party conference on Punjab this week.

Yet the euphoria created by Mr Singh's visit to Amritsar needs to be qualified by the hard realities in Punjab, where the militants continue to use violent methods for their demand for an independent nation they call Khalistan. The demand for Khalistan may not have

wide support, as Mr Singh's visit to Amritsar showed.

But it continues to reflect the Sikhs' grievances and anger over the attack on the Golden Temple by the Indian Army in 1984, the killing of 3,000 Sikhs in Delhi and northern India after Mrs Gandhi's assassination, and the failure to take action against the guilty.

These issues, reflected in a controversial resolution for a high degree of autonomy adopted by Sikhs at the historic Anandpur Sahib temple more than a decade ago, have troubled the Sikhs for years. They are not amenable to an easy solution, as the failure of Mr Rajiv Gandhi's efforts to settle the Punjab issues showed.

Mr Singh has made a brisk start towards tackling them and his Amritsar visit and statements there have raised hopes that a breakthrough is imminent. It is important that Mr Singh does not let the momentum slow down. But, in his search for a solution, he will have to take into account the fact that the militants have not diluted their extreme positions.

The gun-wielding "boys" in Punjab declared a short truce to allow

The strongest faction of the leading Sikh party, the Akali Dal, has demanded the creation of an "autonomous Sikh region" formed by Punjab and Punjab-speaking areas in adjacent states in northern India, writes K.K. Sharma in New Delhi.

The faction, led by the radical leader, Mr Simranjit Singh Mann, also wants a "self-determined internal constitution" for the region. The demands, agreed by party leaders at a meeting in Amritsar, seek a status for Punjab that is just short of an independent Khalistan, demanded by militant Sikhs. Some followers of Mr Mann walked out in protest at the failure to demand Khalistan.

Serious differences on basic issues have thus already emerged in the newly-formed faction.

general elections to be held in the state but killings and violence have been resumed. This suggests that the militants' leaders - including the powerful underground five-member Panthic (religious) committee - have resumed their struggle on the violent pattern of the last few years.

The hard stance taken by leaders of various factions of the influential All India Sikh Students' Federation, some of whom openly declare their demand for Khalistan, is also an indication of the mood of the militants. Much now depends on Mr Simranjit Singh Mann, the former police officer just freed after five years in prison. Having just been elected with a massive majority to Parliament with eight of his supporters, Mr Mann now heads the Sikhs' main political party after having marginalised established leaders.

The Indian Government has already established links with Mr Mann, even though he pointedly stays away from Amritsar during Mr V.P. Singh's visit. The Prime Minister's emissaries say that, despite the long imprisonment and solitary confinement and physical torture that he went through, Mr Mann is remarkably free of bitterness.

Mr Mann has spoken angrily about the failure to deal with Sikh demands and grievances but so far he has resisted pressures from other militants to take an extreme position on the future of Punjab. Indeed, he has spoken of the need for a solution

within the framework of the Indian Constitution, thereby implicitly rejecting secession.

However, Mr Mann has still to establish himself as a political leader. While in prison, he became a symbol of Sikh grievances and suffering and has emerged as a martyr in his own lifetime. His victory in parliamentary elections is a reflection of the mood of the people.

In trying to consolidate his position, Mr Mann will have to carry the militants with him. This is by no means easy. Before he begins a dialogue with the Indian Government, or even takes his oath as an MP, Mr Mann will have to get the consent of various groups. These include such militant organisations as the Panthic committee, Damdami Takauli (the militant seminary to which the late Sant Jarnail Singh Bhindranwale belonged - he was killed in the 1984 army action on the Golden Temple and his spirit and statements now guide the militants) as well as factions of the All India Sikh Students' Federation and various "commando" groups now wielding AK-47s and other lethal weapons.

They will determine whether Mr V.P. Singh's visit to Amritsar is an acceptable act of atonement and an apology to the Sikhs that they insist upon, notably for the assault on the Golden Temple.

Fortunately for Mr Mann, the extremists still in the open like the late Sant Bhindranwale's father, having accepted him as their leader, have neutralised the established and quarrelling Sikh leaders. Mr Mann is in a position to take command provided he can carry various underground groups with him.

This is full of difficulties. To do so, he must reconcile extreme positions of militants who demand Khalistan with those who want a return to negotiations to find a formula within the Indian Constitution.

Getting a consensus among the militant, often warring, groups has been impossible so far.

Mr Mann has many factors working in his favour, including his own suffering, and he could emerge as the accepted leader of the Sikhs if he plays his cards carefully.

But the complexity of the moves that this involves, both in his dealings with the militant groups as well as with the Government, inevitably makes progress on Punjab a slow process.

Li charge dropped  
Hong Kong authorities yesterday said they had decided not to proceed with one of three bribery charges against Mr Ronald Li, former chairman of the Hong Kong Stock Exchange, John Hirst writes from Hong Kong.

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WORLD TRADE NEWS

# Japan moves on chip market access

By Robert Thomson in Tokyo

THE Electronic Industries Association of Japan (EIAJ) yesterday announced a 10-point programme designed to increase foreign penetration of the local semiconductor market and to deflect US criticism of market access for its producers.

While there was little new in the proposals, which encourage closer relations between US and Japanese companies, Mr Akio Tanii, EIAJ chairman and president of Matsushita Electric Industrial, said "a further major effort is required" by the US and Japan if disputes over semiconductors are to be settled.

The two countries signed the US-Japan Semiconductor Arrangement in 1986, which,

according to US officials, is supposed to have set a 20 per cent target for foreign share of the Japanese market by 1991, although Japanese officials deny that such a target was set.

The association estimates that foreign share of the market has risen from 8.6 per cent to 12 per cent since 1986, and US companies, represented by the Semiconductor Industry Association (SIA), have recognised that genuine attempts are being made by the Japanese Government and companies to increase foreign penetration.

Mr Tanii said the EIAJ recognised that while larger US companies had done better in the Japanese market, smaller and medium-sized ones had yet to make much impact, and the programme announced yesterday would assist those companies. He said that the association would act as a go-between for US suppliers and Japanese purchasers, but that the ultimate selling responsibility rested with US companies.

Two of the 10 points deal with measures to be taken by Japanese companies, while eight are suggestions for foreign companies to increase their sales. Japanese companies are encouraged to release more detailed information about their semiconductor needs and to include foreign suppliers in the designing of new products to ensure that imported semiconductors are suitable.

Foreign companies are encouraged to share facilities to "gain access to Japanese manufacturing technologies without being required to make large investments," and to form "technical alliances" for the development of new products. An agreement between Texas Instruments and Hitachi to develop sophisticated chips is cited as an example of a successful technical alliance.

The proposals have already been presented to the SIA, but no formal response has been received. However, an EIAJ official said that "we have had a tentatively favourable reaction."

# UK plan to restructure soft loans programme

By Peter Montegnon, World Trade Editor

BRITAIN is to restructure its soft loan programme for developing countries to create greater flexibility and prevent the Exchequer facing a ballooning of long-term obligations as more business is added to the books.

The changes follow a government review of the programme which started earlier this year and is now complete. Traditionally a supporter of grants, the UK was always reluctant to provide soft loans which carry a permanent interest rate subsidy. It only started doing so in 1986.

The Overseas Development Administration says the review has decided to continue with the soft loan programme beyond its previously scheduled expiry date of March 1991, but to amend its operation so that subsidy payments are made only during the drawdown period of the loan.

It will be up to the arranging banks to use this money to structure the deal so that a lower interest rate is achieved throughout the life of the loan. The scheme will help the Government control spending on this form of aid and trade support because the budgetary outlay will follow close after a support decision rather than being spread out over many years.

This means that it will no longer be necessary to have separate allocations for soft loans and grants in the budget for mixed credits. There will be greater choice in tailoring financial arrangements to individual cases.

The Overseas Development Administration is to hold talks with the banks about the detailed operation of the scheme in the new year.

The revised scheme itself will not enter force until 1991 and does not affect existing soft loan arrangements for China and Indonesia.

ODA has also announced the signature of a \$6.6m grant for the Karachi water supply project. This is the first project to be financed under the UK's co-financing arrangement with the World Bank.

# CDC tests water in bid to sell mainframes to Moscow

By Alan Cane in London

CONTROL Data Corporation (CDC), the struggling US computer manufacturer, hopes to sell several large mainframe systems to the Soviet Union in a \$32m deal which will provide an early test of the Bush Administration's commitment to a more relaxed approach to sales of strategic equipment to Moscow.

The deal will have to be approved both by the US Department of Commerce and by CoCom, the multinational organisation which monitors and catalogues goods which may be sold to Soviet bloc countries.

If approved, it will be the first such deal since the US trade freeze following the Soviet invasion of Afghanistan. Furthermore, the machines are substantially more powerful than any on CoCom's approved list.

Control Data believes that approval will be granted because the machines are to be used by Soviet nuclear engineers to improve the safety of nuclear power plants.

Since the Chernobyl disaster, the world's nuclear scientists have been looking for ways to help the Soviet Union improve the safety of its nuclear power industry, which has more than

50 plants in operation.

Mr James Ousley, president of Control Data's computer products group said the deal supported President Bush's desire to work with the Soviet Union to address common environmental concerns. It also supported the objectives of the post-Chernobyl 1988 US-USSR memorandum of cooperation in civilian nuclear reactor safety.

The six CDC "Cyber 962" systems, each about as powerful as a medium sized commercial mainframe, have been ordered by the Soviet Research and Development Institute of Power Engineering (RIPE).

The plan is to use them to run safety analysis software of both Soviet and Western origin. The Soviet Union will obtain Western software from the Vienna-based International Atomic Energy Agency. Publicly available US computer programs will also be adapted for Soviet use.

Soviet engineers intend to use the hardware and software to improve their models of plant behaviour and perform more accurate analyses.

CDC said yesterday that it has applied for licences to export the computers but it did not expect a formal reply

before the spring. If approval was given, the computers could be installed by the middle of the summer. The contract with the Soviet Union called for end-user safeguards and government-to-government assurances that the computers would be used only for safety analysis of civilian nuclear reactors.

In addition, the computers would be maintained on-site by CDC technicians. Professor Eugene Adamov of the RIPE said yesterday that while the Soviet Union had its own mainframe computer industry, the CDC machines were especially well suited to running nuclear safety programs.

The order, if allowed to proceed, should boost CDC's slow fight back to financial stability and health. The company had a small profit in its third quarter this year, but was still showing a \$48m loss for the first nine months.

The company has recently undergone substantial reorganisation in its quest for profitability including the sale of its finance business and disk drive operation together with the abandonment of its efforts to stay in the supercomputer business.

# Australian protectionism lingers on

## William Dullforce on Gatt's first national trade policy assessment

AUSTRALIA has "bound" fewer of its tariffs than other developed countries and will continue to provide a high level of trade protection for some industries, even after the completion of its current liberalisation programme in 1995, the General Agreement of Tariffs and Trade reported yesterday.

These disclosures came in the first assessment of a national trade policy effected by the Gatt secretariat under the new Trade Policy Review Mechanism (TPRM) put in place by trade ministers last April.

TPRM's objectives are to reinforce Gatt's role as the policeman of the world trading system and to improve governments' adherence to Gatt rules by shedding greater light on their current practices.

Australia's recent efforts to open its markets and to expose its industries to greater competition emerge clearly from the secretariat's 175-page report. But in the Gatt council yesterday delegates focused on its unusually low level of bound tariffs. Under Gatt rules a country "binds" a tariff by guaranteeing not to raise it again.

Only about one quarter of imports enter Australia at bound rates; the proportion of bindings on industrial products is particularly low. Other

developed countries have bound nearly all their tariffs. The Australian government says that it will bind more duties if it gets what it wants from the negotiations on farm trade reform in the Uruguay Round.

Australia took the lead in forming the Cairns Group of 14 agricultural exporting countries, which has become the third big player alongside the US and the European Community in the farm talks.

Anustralia says it will bind more duties if it gets what it wants from the farm trade reform talks in the Uruguay Round.

Mr Roderick Hall, head of Australia's multilateral trade division, said that in earlier Gatt rounds it had been impossible for Australia, 75 per cent of whose exports are commodities, to secure barrier-free access to import markets for its farm products.

Unlike other countries Australia imposed few quantitative restrictions or other non-tariff obstacles to imports. Its only bargaining leverage was in its tariffs. Moreover, a phased reduction programme had been

# Green issues pose dilemmas for pulp and paper industry

By Maggie Urry

THE question of how the world pulp and paper industry should react to environmental issues was an important theme throughout the first day of the Financial Times World Pulp and Paper Conference which opened in London yesterday.

Chaired by Mr John Wadhwa, formerly the chairman and chief executive of Wiggins Teape, the first day covered the issues of the internationalisation of the industry, the outlook for pulp, joint ventures with Eastern Europe, and project development in the Third World.

Nearly every speaker touched on the subject of the environment, which is now at the forefront of many pulp and paper-makers' thinking.

Mr Adam Zimmerman, chairman of Noranda Forest, summed up many people's concerns by saying that environmental groups had focused on chemicals such as dioxins, which appeared to be harmful in large quantities but which were produced in tiny quantities by the pulp industry. He said "to eliminate these minute amounts is going to take monumental amounts of capital."

Mr Rime Brandinger, chief executive officer of Södra Skogsägarna, said the cost of bleaching sulphate pulp to the accepted brightness rose sharply as the controls on emissions tightened. He suggested that for some applications less bright pulp may have to become acceptable.

Another aspect of environmental concern is the increasing use of recycled fibre, from waste paper, in making paper. Mr Bo Wergens, director general of the Swedish Pulp and Paper Association, said: "As time goes on, waste paper will play an increasingly important role as a source of fibre raw material."

Mr Wergens commented on the growing shortage of fibre in Western Europe. Other speakers said this was being compensated for by the new plantations in areas such as

Brazil, Chile and Argentina, as well as South Australia and New Zealand.

Mr Pasiel Salmi, chairman and chief executive officer of Enso-Gutzeit, the Finnish pulp and paper group, discussed his company's two joint ventures with the Soviet Union. One is a forest management business in Soviet Karelia, not far from the Finnish border, in which Enso has a 49 per cent equity stake.

His company had gone into the joint venture after seeking new sources of hardwood pulp. Enso found what it needed in the birch forests of Karelia. This company will export birch pulpwood to the other joint

paper developments in the Third World.

He had learnt that although in developed countries pulp and paper-makers concentrated on advanced technology and economies of scale, these did not always apply in developing countries where there might not be a skilled workforce or with large mills.

A number of speakers agreed that the trend in the industry towards internationalisation was continuing. Mr Hans de Karver, president of Copac, the European Confederation of Paperboard and Pulp Industries, and vice-chairman of KNP, predicted a concentration of companies within Europe, which are small compared to the giants of North America and Japan.

He suggested that in five to 10 years there could be 10 big conglomerates in Europe, each with a turnover of around Ecobn (\$5.6bn). This would have to come about through mergers and acquisitions.

However, he said acquisition prices for companies within Europe made healthy returns on investment difficult.

Mr Carl Hjalberg, managing director of Myllykoski, a Finnish group, said that four companies in Finland have 60 per cent of the forest product market. Companies within the European single market after 1992 would have a competitive advantage.

Ms Irene Meister, vice president of the American Paper Institute, said that the internationalisation of the industry would make it more rather than less competitive. Smaller companies would have to adopt a "niche" strategy.

Mr Jean-Paul Franiatte, managing director of Copacel, the French industry confederation, said that French companies had taken advantage of the last six years of strong market conditions to refine their strategy to face international competition.



# UK yards seek Malay order for warships

By David White, Defence Correspondent

TWO BRITISH shipyards are understood to be competing against each other for a contract worth between £150m and £200m to supply two fully-armed warships to Malaysia.

Both the Tyneside yard Swan Hunter and Yarrow, Glasgow-based subsidiary of the GEC group, are known to be bidding for the deal, which might be extended to cover further warships under licence with local constructors.

The negotiations are a previously unrevealed facet of the 12bn outline arms agreement signed more than a year ago by Mrs Margaret Thatcher and Dr Mahathir Mohamad, the Malaysian Prime Minister.

Specific contracts for the proposed arms supplies, which include Anglo-German-Italian Tornado aircraft, have so far failed to materialise.

The proposed purchase of two corvettes of about 1,500 tonnes would be covered by a reference in the original agreement to "enhancement" of Malaysia's maritime capacities in its exclusive economic zone.

The vessels, carrying anti-submarine helicopters, would be equipped with Sting Ray lightweight torpedoes, towed array sonar and the latest Vertical-Launch Sea Wolf surface-to-air missiles, developed by British Aerospace and GEC-Marconi.

The UK-Malaysia package arms deal is also expected to include at least eight Tornados from British Aerospace, air-defence radars from GEC-Marconi, portable Javelin missiles from Short Brothers, towed howitzers from VSEL and light guns from Bae's Royal Ordnance subsidiary.

Bae has also been hoping to include Rapier air defence missiles in the deal.


Detailed negotiations were launched in April after initial delays caused by a wrangle over Malaysian Airline System's landing rights at London's Heathrow Airport.

The agreement includes training, and is to be paid for partly in oil and other natural products.

The warship negotiations follow an agreement for the supply to Brunei of three offshore patrol boats from Vosper Thornycroft of Southampton, part of a £250m arms deal.

Vosper said it was not contending for the Malaysian contract.

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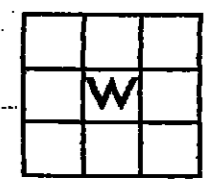
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- PROFIT BEFORE TAX UP 37% TO £3.13M
- EARNINGS PER SHARE UP 11% TO 6.83P
- INTERIM DIVIDEND UP 1.4% TO 1.95P PER SHARE

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"In recent months the U.K. economy has been adversely affected by high interest rates. However the Board is confident that the combination of secure rental income, which now exceeds £3m per annum, our well-diversified U.K. commercial development programme and the Group's expanding Continental European operations will enable us to maintain organic growth in the future.

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Chairman

December, 1989

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UK NEWS

# Numbers of shareholders estimated at 12m Biggest share ownership growth since 1987 crash

By Jimmy Burns

BRITAIN is witnessing the biggest expansion in individual share ownership since before the 1987 crash, the Stock Exchange said last night. Following the Abbey National issue this summer but before the water flotation, the number of Britons owning shares is estimated at between 11.5m and 12m. Earlier this year the Stock Exchange estimated that the number of shareholders since the 1987 crash had remained more or less static at around 9m shareholders equivalent to about 20 per cent of the population.

Separate figures released yesterday by the Office of Population Censuses and Surveys show that the number of shareholders in the UK trebled in the three years following the Government's first major privatisation - British Telecom - in 1984. The OPCS's General Household Survey shows that the proportion of Britons owning shares increased from 7 per cent in 1984 to 31 per cent of the population in 1987. The bulk of the fieldwork was carried out by OPCS before the crash of October

1987 which brought to a sudden halt 18 years of bull markets. Both the level and nature of share ownership over the last three years indicates that the new generation of shareholders who have taken advantage of Government policy have continued to hold the shares they have acquired despite the crash of 1987 and the subsequent market uncertainties. A survey published by the Stock Exchange in March estimated that 6m Britons owned shares in privatisation issues, while 1.5m owned shares in the companies for which they worked. The percentage of people owning shares in only one company was put at 56 per cent. The figure had remained static since 1987 in spite of the Government's efforts following the stock market crash to encourage first-time shareholders to take continuing interest in the equity market and to acquire shares in a greater number of companies. The General Household Survey published yesterday provides the most detailed assessment of the kind of Briton who buys shares.

According to this survey, the typical British shareholder is male, middle-aged, has a job, is wealthy and owns his own house in the south-east although the Government has insisted that stereotypical is giving way to more popular capitalism both as a result of privatisation and employee share ownership schemes. The survey shows that 25 per cent of men own shares compared with 17 per cent of women. Fifty-five per cent of share-owners are male. Almost 30 per cent of people aged 45-64 own shares compared with 15 per cent of people aged 75 or over and only 8 per cent of adults under the age of 25. More than half the adult population with a average gross weekly income in excess of £350 per week (including income from investments such as shares) own shares. Two-thirds of those with an income of more than £450 per week own shares. By contrast among people in the lower income groups, only 15 per cent of those with weekly incomes of between £50 and £100 own shares.

## In Brief French oil subsidiary sells assets in N Sea

The UK subsidiary of Elf Aquitaine, the French oil company, yesterday sold a large part of its North Sea oil portfolio to Petrofina of Belgium as part of a rationalisation of its assets. The move is the latest in a series of such deals, of which the biggest, in September, was Elf's \$1.3bn sale of assets, inherited from its acquisition of Britoil, to Oryx Energy of the US. Yesterday's sale, thought to be worth \$10m-£20m, affects 32 out of the 110 North Sea blocks in which Elf Aquitaine UK was involved. The move is the latest in a series of such deals, of which the biggest, in September, was Elf's \$1.3bn sale of assets, inherited from its acquisition of Britoil, to Oryx Energy of the US. Yesterday's sale, thought to be worth \$10m-£20m, affects 32 out of the 110 North Sea blocks in which Elf Aquitaine UK was involved.

# BAe may pay less than £100m for Rover Group

By Charles Leadbeater, Industrial Editor

THE real price British Aerospace may pay for its acquisition of the Rover Group, the former state owned car company may be less than £100m the Government acknowledged yesterday. The admission accompanied the Government's publication of a set of confidential letters which record the detailed negotiations last July over the privatisation. Mr Nicholas Ridley, the Trade and Industry Secretary published the papers in an attempt to regain the initiative in the affair which has dogged the Government for the past two weeks after the disclosure that British Aerospace was given secret financial inducements worth £38m. The disclosure of the extra concessions followed the publication of a National Audit Office report on last August's privatisation, which found that the £150m price fell well short of Rover's true value. However, Labour immediately responded to Mr Ridley's move by claiming that the central issue, the extent of the tax benefits British Aerospace gained from the deal, remained unresolved. Mr Ridley, in a covering letter to Mr Gordon Brown, the Labour Party opposition's trade and industry spokesman,

acknowledged that the Government allowed BAe access to Rover's capital assets and unclaimed capital allowances for tax calculations, to offset the European Commission's decision to reduce the amount of state aid paid to Rover. In doing so the Government was merely treating British Aerospace on a par with any other UK company, Mr Ridley said. He said the value of the tax benefits could not be predicted and were never negotiated. The value of the tax benefits will depend on how far Rover's past trading losses can be used to offset tax on future profits and the way the capital losses could be used to reduce taxes on capital gains, for instance from property sales. Yet Mr Ridley acknowledged that BAe estimated at the time of the talks that the tax changes would yield £55m- or £10m more than the Commission's estimate when it calculated the amount of state aid which could be paid. However, Mr Ridley said neither estimate included a valuation of tax benefits from Rover's trading losses. When these were calculated by Touche Ross, the accountants, the total tax gains were estimated at between £38m and £40m. The extra tax benefits, over

and above those estimated by the Commission, combined with the £38m in secret inducements, could reduce the real cost of the acquisition from the £150m price negotiated to less than £100m. The letters also reveal that senior Inland Revenue officials were brought into advise on the tax implications of the acquisition. They assured the company that any action by the Revenue would first be sanctioned by its six member board. The Revenue said there were several precedents for the board deciding on whether actions should be taken against a company after an acquisition. It said it was not uncommon for companies to seek its advice over complex tax issues. The letters also reveal that Professor Roland Smith failed in a last ditch bid to reduce the amount of state aid the company might have to pay back if it departed from Rover's corporate plan to 1992. However the company was assured by the Government and the EC that it would be able to modify the plan and only major departures would be investigated. BAe only outlined on paper its general plans for the Rover Group on the final day of the negotiations.

# Iveco Ford and Leyland DAF to cut truck output

By Kevin Done, Motor Industry Correspondent

IVECO Ford and Leyland DAF, the UK subsidiaries of international truck makers, are cutting output sharply and introducing a temporary four-day week in response to the steep drop in UK truck sales during the last quarter of the year. Leyland DAF, the UK subsidiary of DAF of the Netherlands, which controls about 20 per cent of the UK truck market (above 2.5 tonnes gross vehicle weight), is resorting to a package of measures in order to cut output and reduce stocks. Iveco Ford, the joint venture between Iveco, the commercial vehicles subsidiary of Fiat of Italy and Ford of the US, is also cutting output. The UK market leader with a share of more than 22 per cent in the first 11 months of the year, has already cut the daily production rate at its Langley, Berkshire, plant by 20 per cent to 65 vehicles a day from the peak of 79 a day at the end of last year. Some of the smaller UK truck makers such as ERF and Seddon Atkinson, the UK subsidiary of Enesa of Spain, have already been forced to cut their workforces including assembly lines. UK commercial vehicle sales plunged in November for the second month in succession, and the industry is bracing itself for a further steep fall in 1990 as the economic squeeze tightens, hitting both investment and retail activity. Leyland DAF has told the 3000-strong workforce at its Leyland, Lancashire assembly and components plants it is: ● Introducing a four-day week for nine weeks from February 16; ● Extending the Christmas-New Year plant shut-down by four days; ● Cutting the daily production rate by 9 per cent from 65 to 60 trucks a day; ● Introducing an "enhanced early retirement package" at the Leyland plants in order to reduce the workforce. Leyland DAF said these measures, which kept at least 37 per cent in output at least for a nine-week period in the first half of next year, were intended to avoid the need for compulsory redundancies. Output for the whole of 1989 at 24,267 trucks is expected to be 18.5 per cent lower than the 29,288 achieved in 1988, and is forecast to fall sharply again in 1990. Iveco Ford is planning to extend the holiday plant shut-down by eight days with no production between December 18 and January 9. In addition it will operate a four-day week for five weeks from early January to mid-February. ● ERF, the last remaining publicly-quoted independent UK truck maker, has cut its workforce by nine per cent.

# Thatcher sets her sights firmly on completing single market

COMPLETION of the single market was the most important aspect of further European Community integration, Mrs Margaret Thatcher, the Prime Minister, said yesterday. In a statement to the House of Commons following the Council of Ministers meeting in Strasbourg, she added that priority should be given to measures affecting company mergers, investment services, life assurance and transport. She brushed aside Opposition claims that she had been left isolated on issues such as the Social Charter, monetary union and a European bank. Mrs Thatcher stressed the role 1992 would play in developing the Community as an example of democratic nations working together while remaining open to the outside world. "That is the way in which Britain wants the Community

to develop and despite disagreements on some points, the Strasbourg Council encourages us to believe that is how the Community will develop, with Britain playing a very full part," she said. New measures including rules on company mergers and the further opening of public sector procurement would be agreed before the end of the year. The removal of restrictions on investment services, life assurance, shipping and road and air transport were also being given priority, she added. Mrs Thatcher restated her view that the conditions for British entry into the exchange rate mechanism of the European Monetary System remained unchanged since the Madrid European Council meeting. She added, however,

Britain would not insist upon dotting every "i" and crossing every "t" of these conditions. Mr Neil Kinnock, the Labour Party leader, said the Prime Minister had been effectively defeated on the Social Charter, monetary union and setting up a European development bank to help Eastern Europe. He said that whatever scepticism was shared over stages two and three of the Delors report on monetary union, the least effective way of influencing discussions was the Prime Minister's habit of strident opposition. For Britain to have its proper influence in the EC, it had to be properly involved, he said. Mrs Thatcher said Britain disagreed with the Social Charter since it would raise labour costs and put jobs at risk.

## Credit slowdown Britain's instalment credit lenders are reporting a slowdown in high street spending, containing indications that Christmas may be less merry this year.

The Finance Houses Association, whose 45 members account for over 80 per cent of instalment credit outside that owed to banks and building societies, say that balances outstanding on credit cards are dropping as borrowers keep a tighter rein on their finances. The increase of some 100,000 barrels a day over the 400,000 barrels currently set aside to pay for the arms supplies should be sufficient to prevent further payment shortfalls on the British Aerospace-led deal for the time being. The expected change in financing arrangements follows a cash payment by Saudi Arabia of nearly £2bn to cover a deficit on BAe receipts before the company's year-end on December 31. The payment is expected to make immediate use of a £2bn loan facility being discreetly arranged with about 35 banks.

# Saudi arms payments expected to rise after new crude oil plan

By David White and Victor Mallat

THE FLOW of Saudi payments for £15bn of British weapons and defence services is expected to increase by about 25 per cent under crude oil sale arrangements being negotiated. The increase of some 100,000 barrels a day over the 400,000 barrels currently set aside to pay for the arms supplies should be sufficient to prevent further payment shortfalls on the British Aerospace-led deal for the time being. The expected change in financing arrangements follows a cash payment by Saudi Arabia of nearly £2bn to cover a deficit on BAe receipts before the company's year-end on December 31. The payment is expected to make immediate use of a £2bn loan facility being discreetly arranged with about 35 banks.

The UK Government's Export Credits Guarantee Department was to have guaranteed about £1.25bn of the loan, although there were Treasury reservations about providing support. The deficit arose because the flow of cash from the oil licence was insufficient to cover the value of scheduled deliveries of Tornados combat jets other aircraft. It is understood that talks about the loan discussions may have embarrassed the Saudis into making their exceptionally large cash payment. BAe only outlined on paper its general plans for the Rover Group on the final day of the negotiations.

Some of the smaller UK truck makers such as ERF and Seddon Atkinson, the UK subsidiary of Enesa of Spain, have already been forced to cut their workforces including assembly lines. UK commercial vehicle sales plunged in November for the second month in succession, and the industry is bracing itself for a further steep fall in 1990 as the economic squeeze tightens, hitting both investment and retail activity. Leyland DAF has told the 3000-strong workforce at its Leyland, Lancashire assembly and components plants it is: ● Introducing a four-day week for nine weeks from February 16; ● Extending the Christmas-New Year plant shut-down by four days; ● Cutting the daily production rate by 9 per cent from 65 to 60 trucks a day; ● Introducing an "enhanced early retirement package" at the Leyland plants in order to reduce the workforce. Leyland DAF said these measures, which kept at least 37 per cent in output at least for a nine-week period in the first half of next year, were intended to avoid the need for compulsory redundancies. Output for the whole of 1989 at 24,267 trucks is expected to be 18.5 per cent lower than the 29,288 achieved in 1988, and is forecast to fall sharply again in 1990. Iveco Ford is planning to extend the holiday plant shut-down by eight days with no production between December 18 and January 9. In addition it will operate a four-day week for five weeks from early January to mid-February. ● ERF, the last remaining publicly-quoted independent UK truck maker, has cut its workforce by nine per cent.

# Bombers' security status reviewed

By Kieran Cooke in Dublin

THIS WEEK'S Home Office decision to re-categorise the Birmingham Six prisoners was yesterday welcomed in Dublin. The move was announced as signs were growing that the campaign to have the Six released is gathering pace. The Six were given life sentences in 1975 for killing 21 people in explosions at two Birmingham public houses. The bombs were alleged to have been planted by IRA terrorists. The men, all Irish, have always protested their innocence saying they had been forced to make false confes-

sions by the West Midlands Serious Crimes Squad, itself now under investigation. The Home Office announced on Monday that the Six were being re-categorised from Category A, the status of IRA prisoners, to Category B, which involves fewer restrictions on movements within the prison system and on visitors. Government sources in Dublin said the Home Office move was an important step but repeated that it was now clear the whole case had to be reopened. Fine Gael, the main Irish

opposition party, said that the move could not detract from the campaign to have the Six "declared innocent and released". Mr Charles Haughey, the Irish Prime Minister, raised the Birmingham Six case in a meeting with Mrs Thatcher in Strasbourg last weekend. At the same time more than 10,000 people marched through central Dublin as part of a "parade of innocence" to celebrate the release of the Guildford Four and call for the immediate release of the Birmingham Six.

## Haughey rejected

Mr Jim Nicholson, Ulster Unionist MEP, has rejected an invitation to talks with Mr Charles Haughey, the Irish Prime Minister, about ways to further co-operation between the Irish Republic and Northern Ireland in the context of the European Community. The prosperity of many companies in Northern Ireland's small business sector depends on the effectiveness of their exporting strategies, according to a report published yesterday. The Local Enterprise Development Unit, Ulster's small business agency, created 5,004 jobs last year, mainly through the expansion of existing companies, and the organisation is working closely with exporting companies to try to penetrate European markets further.

# Press watchdog unveils new code

By Raymond Snoddy

THE Press Council, the newspaper industry's voluntary regulatory body, yesterday unveiled a tough new code of conduct for newspapers designed to prevent abuses such as unnecessary invasion of privacy. The new code made public yesterday after a full meeting of the Council is part of a package of reform initiated under the chairmanship of Mr Louis Blom-Cooper designed to modernise and speed up the work of the Council. Under the new proposals editors and journalists judged by the Council to have acted improperly could be named as part of an official reprimand. In its report the Press Council emphasises it is not a disciplinary body but expects its

ensure or serious criticism of improper or unethical conduct to discredit editors and journalists at whom it is aimed and to be weighed by those who employ them. "To this end, complaints will in future be registered against individual editors by name and not simply against the title of the publication."

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## Cardiff Bay plan

The Government is to put £100m into the development of Cardiff Bay over the next three years, more than originally expected. The development is the largest urban regeneration programme in Europe outside London's docklands. In June, the Cardiff Bay Development Corporation received a £7m top-up, taking its budget for the current year to £28m. FT prints Observer The Financial Times has won the contract to print The Observer, the UK Sunday newspaper, owned by the Loro group, at its printing plant in East London.

## Revamp likely to prompt protests over privatisation plans

By Kevin Brown, Transport Correspondent

BRITISH Rail is to complete the decentralisation of its operations by creating separate balance sheets for its five business sectors. BR also plans to transform its corporate balance sheet by incorporating millions of pounds worth of assets, mainly bridges and tunnels, which are currently excluded. The changes will be revealed in BR's 1989 corporate plan, which is expected to be published next week after a delay of several weeks caused by an inter-departmental row over the details between the Transport Department and the Treasury. The plan is likely to prompt claims from railway trade unions that BR is being split into separate units as part of the preparation for possible privatisation after the next general election. However, officials say the changes are in line with a process of commercialisation which began in the early 1980s

under the chairmanship of Sir Peter Parker and has continued with great success under Sir Robert Reid. The effect will be to establish the five business sectors - InterCity, Network SouthEast, Freight, Parcels and Provincial - as separate subsidiary businesses of the British Railways Board (BRB). Each will be allocated a share of the assets of the railway, such as track, signalling and stations, on the basis of BR's "prime user" concept, which means that the upkeep of infrastructure is paid for by the sector which uses it most. The incorporation into the BRB balance sheet of assets such as tunnels and bridges will have the effect of reducing the corporation's apparent return on assets, and will be reflected in the balance sheets of individual sectors. However, it brings BR's accounting practices more into line with private industry, and

will provide a much better basis for valuing the true performance of the railway. Officials say it can be phased in over two years without much difficulty. The corporate plan will set out BR's corporate objectives for the five years to 1993/94, including revenue and capital investment forecasts, and quality of service targets. Its publication has been delayed because of a disagreement between the Transport Department and the Treasury on fresh Government objectives for BR for the first three years of the plan. That obstacle is expected to be cleared later this week, when Mr Cecil Parkinson, the Transport Secretary, will announce that BR's main subsidy, the Public Service Operating grant, will be cut by 25 per cent by 1992. This follows a reduction of 51 per cent in PSO grant over the last five years to £292m last year, and is likely to be heavily

criticised by rail users groups such as the Central Transport Consultative Committee, the statutory BR watchdog. The PSO announcement will also include more demanding financial targets for BR's three profitable sectors - InterCity, Freight and Parcels, and the two subsidised sectors, Network SouthEast and Provincial. However, BR appears to have fought off Government demands for the Freight sector to increase its rate of return on assets from 2.7 per cent to 3 per cent. The Transport Department has accepted a compromise figure of 5 per cent, but this is believed to be one of the areas of disagreement between Mr Parkinson and the Treasury. Both BR and the Government have virtually abandoned work on the possible privatisation of BR because of the difficulties of introducing competition without breaking up the network.

Information for international shareholders of  
**PHARMA VISION 2000 LTD., Glarus, Switzerland**

Permission has been received to deal on the unofficial market ("Vorbörse") prior to the official dealing hours of the Zurich Stock Exchange of  
410,000 bearer shares  
of PHARMA VISION 2000 LTD.

The Board of Directors of PHARMA VISION 2000 LTD., Glarus, have received permission from the authorities of the Zurich Stock Exchange to enable trading to take place on the "Vorbörse", prior to the official hours, of 410,000 bearer shares with Coupons number 1 and ff. of Sfr. 500.— par value each.

Security Nr. 218.722

Dividend rights From January 1, 1989 with Coupons No. 1 and ff.

Company Information  
The company was founded on November 16, 1988 under the name of PHARMA VISION 2000 LTD. and is registered in Glarus, Switzerland. The purpose of the company is the acquisition and sale, as well as administration, of interests in chemical and pharmaceutical companies and related business, mainly in Switzerland. As at September 30, 1989 its investment portfolio consisted mainly of shares and participation certificates of the Swiss chemical and pharmaceutical companies Roche Holding, Sandoz, Ciba-Geigy and Ems Chemie Holding. The market value of its net assets amounted to over Sfr. 1 bn and profit after tax was Sfr. 33.6 mio for the period.

HandelsBank NatWest has, on behalf of the company, applied for and received permission for the shares mentioned to be traded at the "Vorbörse" of the Zurich Stock Exchange. The first trading day will be December 13, 1989.

HandelsBank NatWest, Zurich

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## EC market may impose tax levy on power bills

By John Hunt, Environment Correspondent

**VALUE ADDED TAX** could be imposed on electricity and gas bills in Britain as a result of the completion of the European Community's internal market after 1992, according to a report prepared for the Government.

The report suggests the Government may have to levy VAT on electricity and gas bills as part of EC harmonisation, though possibly at less than the standard 15 per cent.

The report on how harmonisation could affect the environment, published today by the Institute for European Environmental Policy, has been prepared for Mr Chris Patten, the Environment Secretary, in an introduction. Mr Patten endorses integrating environmental protection with the Community's other policies.

The report suggests serious consideration be given to an EC energy tax audit concerning about the possibility of global climate warming - the greenhouse effect.

For example, it says, car ownership and environmentally damaging road freight will continue to increase, leading to higher fuel consumption, air pollution and pressure for road building.



Patten endorses protection

tion, air pollution and pressure for road building.

"These pressures are already politically sensitive in the south-east of England and will be increased by 1992 because of its proximity to the centre of gravity of the EC," the report warns.

*Environmental Policy and 1992*, by Nigel Haigh and David Baldock, Institute for European Environmental Policy, 3, Brinsleigh St, London WC1E 0DD, £5.

## ICI unhappy with record in waste control

Peter Marsh looks at the environmental pressures on the UK's largest manufacturer

Imperial Chemical Industries, Britain's biggest manufacturing company, said yesterday it was less than happy about its record on pollution control but said it had no firm target for reducing waste emission from its plants.

The growth of the Green party in Germany has led to legislation on pollution control acknowledged to be the toughest in the world and has forced the German chemical industry to spend large sums over the past decade on cleaning up its operations.

One senior figure in the West German industry said of ICI a fortnight ago: "I think attitudes there are changing. We only changed ourselves (in the German chemical industry) because of the pressures that were brought to bear. In my view ICI is at the beginning of a learning process."

Such of ICI's general slowness to grapple with environmental issues over the past two years can be linked to the personality of Sir Denys Henderson, its chairman. An out-and-out marketing man with little in the way of a science background, Sir Denys gives the impression of being less than comfortable in talking about the details of waste problems.

One ICI manager said of Sir Denys: "He would much rather be talking about how ICI can

raise its image among shareholders and customers than engaged in a dialogue with environmental groups."

This contrasts with the position in Germany where chemicals leaders - in particular Mr Hermann Ströger, chairman of Bayer, and Mr Hans Albers, his opposite number at BASF - are happy to enter into animated conversations on this subject even if they spend most of their time complaining about the undue pressure they feel West German environmental legislators are putting on their companies.

Both Bayer and BASF have detailed plans for the next few years related to the money they are planning to spend on environmentally related technologies and on the degrees to which they intend to reduce emissions of waste substances into the air and rivers and as solid landfill.

Bayer is halfway through a five-year programme of environmental improvement which will cost DM3b while BASF is planning to spend DM2b on such investments by 1993. In both cases the cash relates just to the company's German plants and will be spent on such projects as new incinerators for burning solid waste and systems to treat flue gases and waste water to reduce pollutants.

As for for ICI it was hard

pressed yesterday to come up with any figures related either to the current volume of waste products from its plants or to any specific plans for the future related to pollution reduction.

The company said it was spending about £100m a year worldwide on environmental projects - about a 10th of total capital spending - and had increased the sum considerably in recent years.

About £40m a year was being spent on environmental improvement at the company's mainly UK-based chemicals and polymers divisions the heavy chemicals end of ICI which produces especially large amounts of waste materials.

ICI admitted that on 700 occasions over the past four years its UK plants had reached pollution standards set by river and water authorities but it said this figure should be related to the total of 30,000 analyses of effluent streams from ICI plants made by the authorities over this period - virtually all of which had been shown to be within legal limits.

"We are convinced we need to raise our environmental performance," said ICI. "We aim to reach 100 per cent compliance with legal limits related to waste emissions but we have no date as to when we

will achieve this."

That is a particular difficulty in West Germany where one executive complained recently that his company had "to keep running to stand still" in the area of pollution levels. "Whenever we achieve one target the Government changes the recommended level to squeeze us a little more," the executive said.

Another problem - which applies to any issue related to chemical pollution is to relate the incidents in the environment of specific toxic materials from chemicals factories to the concentrations of the substances which are known to be a health hazard.

Most scientists say it is impossible to stop all such potentially hazardous materials permeating into the environment from industrial operations. But there is wide disagreement about exactly how much of a specific material constitutes an unacceptable risk.

Another factor which ICI executives already acknowledge they are concerned about is the prospect of harmonised European Community environmental legislation becoming enacted in the wake of the 1992 programme which could bring UK pollution control regulations to the same kind of levels as those prevailing in Germany.

## Survey shows 23 organisations to leave London within the year

By Hazel Duffy

THE number of organisations planning to move out of central London is on the increase, according to the annual survey by chartered surveyors Jones Lang Wootton.

The survey reveals, however, few pointers to the big push northwards which regions have been hoping for despite the high costs and labour shortages in the south.

Twenty three organisations plan to move out of central London next year, and 26 are already committed to move in the period 1991-3.

Decentralisation in 1991 will be influenced significantly by three big moves to London Docklands. They are Credit Suisse First Boston, Merrill Lynch and Morgan Stanley.

Another 23 unidentified companies say they are "seriously considering relocating parts or all of their operations from central London". Service companies continue to dominate the list of movers. The impact of decentralisation on the central London office market has been marginal.

Over the next three years, office space vacated in central London will average 1.4m sq ft a year, but this will be equal to less than 1 per cent of the total central London office stock.

## CBI condemns structure of uniform business rates

By Richard Evans

A CONDEMNATION of the way the new uniform business rate, due to be introduced in England and Wales next April, has been structured by the Government was issued yesterday by Mr John Banham, director general of the Confederation of British Industry (CBI).

He warned that the sheer scale of the dissatisfaction among industrialists and businessmen was likely to be "very considerable" as over 500,000 businesses would see their bills for rates, a local property tax, rise by 20 per cent a year in real terms for at least the next two years, and nearly 200,000 would see this rate of annual increase sustained for at least five years.

Yet 100,000 businesses which were reasonably expecting a fall in their rates bills of at least a half would see little substantial change because of the transitional arrangements.

The combination of disappointed expectations and heavy losses promises a difficult time for Government supporters in the new year - a hurricane in terms of parliamentary protests might well be in prospect, he forecast.

Mr Banham, speaking at a conference on the uniform business rate, also known as the national non-domestic rate (NNDR), said the CBI accepted the need to reform the rating system.

In his view the new rate failed two of the requirements of fair tax - it reflected neither ability to pay, nor the level and quality of the local services that business received.

It failed two important business tests as well. Far from strengthening local authority, the tax involved a further shift of power and influence away from the local level to the centre, and it involved a loss of subsidy by business of community charge payers.

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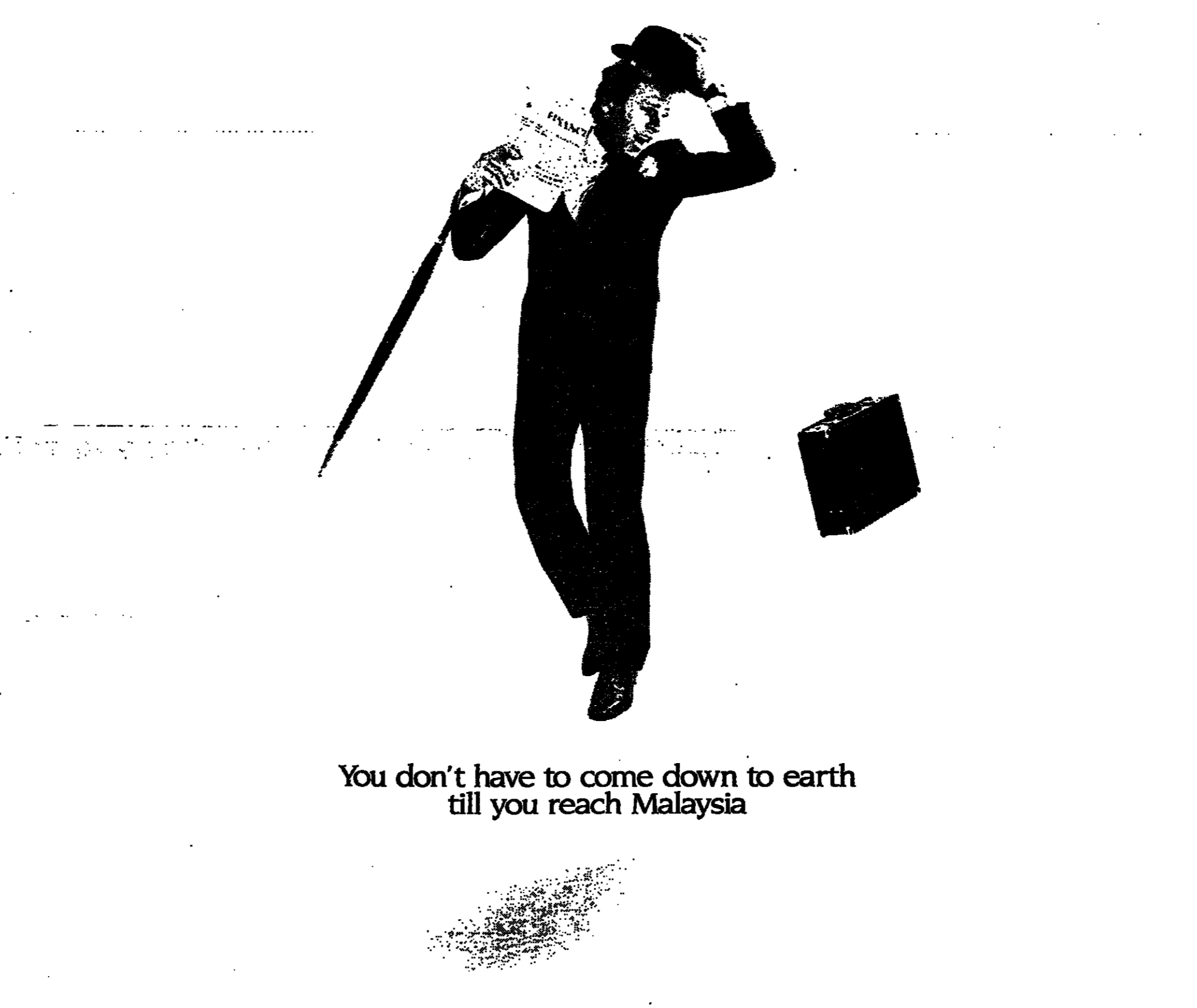
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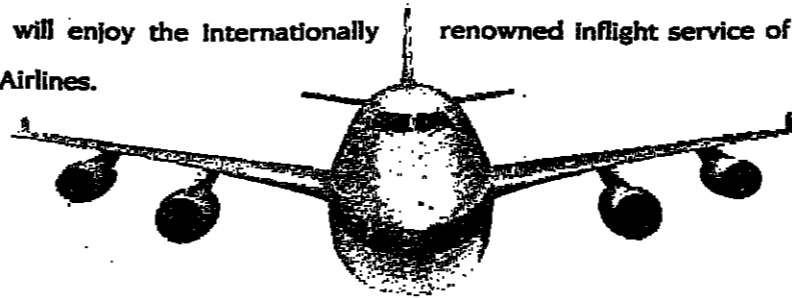
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## FT LAW REPORTS

## Jewel insurance case goes ahead in UK

S & W BERISFORD PLC AND ANOTHER v NEW HAMPSHIRE INSURANCE CO  
Queen's Bench Division (Commercial Court): Mr Justice Hobhouse: November 11 1989

INSURANCE proceedings properly served on a foreign defendant at its London office cannot be stayed on the ground that the case would more appropriately be heard elsewhere, in that though both parties may not be domiciled in a country which is party to the Jurisdiction and Judgments Convention, the defendant is "deemed" through its office presence to be domiciled in the UK and must therefore, under the Convention, be sued in UK courts.

Mr Justice Hobhouse so held when dismissing an application by the defendant, New Hampshire Insurance Co, to stay proceedings served on it in the UK by the plaintiffs, S & W Berisford plc and its New York subsidiary, NGL International Precious Metals.

HIS LORDSHIP said that by two writs dated April 3 1988, Berisford, a UK company, and NGL, its New York subsidiary, began proceedings against New Hampshire in the UK.

New Hampshire was a US corporation with an office in London. It was properly served at that office.

NGL carried on business in New York, manufacturing and selling gold jewellery and watches.

The actions were brought under two insurance policies taken out by Berisford on the London market through London brokers, with New Hampshire's London office. Berisford took the policies out on behalf of itself and its subsidiaries. The alleged losses were suffered by NGL.

The allegations in both actions were that between June 1986 and May 1988 \$54m worth of gold, diamonds, coloured stones and other materials or work in progress were stolen from NGL at its New York premises.

NGL said it had been victim of systematic thefts by employees belonging to the "Russian Mafia". The supporting evidence only extended to a very small proportion of the total loss alleged. New Hampshire questioned that the losses ever took place.

The main policy under which the claims were made was a Group Permanent Cargo contract, which insured Berisford and its subsidiaries, and covered goods, merchandise, produce and materials, with world wide application.

The contract incorporated the Institute Cargo Clauses (A). The policy was therefore required to be on the MAR form, which was used by the Institute of London Underwriters as a "companies marine policy", and bore the words "this insurance is subject to English jurisdiction".

The relevant contracts were

all made in London as part of the business carried on in London by New Hampshire's London office. It was accepted that they were governed by English law.

By the present summons New Hampshire asked that pursuant to section 49(3) of the Supreme Court Act 1981 and the court's inherent jurisdiction, all proceedings be stayed on the ground that the appropriate forum for trial of the action was not London, but New York. It was a *forum non conveniens* application.

The first issue was whether the jurisdiction clause in the policy was exclusive or merely permissive.

The words "This insurance is subject to English jurisdiction" had to be construed in English law. They appeared on a printed document headed "The Institute of London Underwriters".

Taking the contract at its face value there was no need for the parties to provide that English jurisdiction be permitted. Such jurisdiction already existed.

The alternative constructions were it was simply declaratory, or it was an exclusive jurisdiction provision.

The correct approach to the construction of jurisdiction clauses was considered in *Sohio v Gatoil* [1989] 1 Lloyd's Rep 528, where the Court of Appeal approved a statement in *Dacey* - "the question is

whether on its true construction the clause obliges the parties to resort to the relevant jurisdiction irrespective of whether the word 'exclusive' is used".

In the present case the words used were *not* to create any obligation. If one had been intended, it could easily have been stated in clear words.

The clause though creating no obligation to sue only in England, was a contractual acknowledgement of the jurisdiction of English courts. It was not an exclusive jurisdiction clause.

That conclusion did not mean the clause was irrelevant to the present application. If the contract said the assured could sue in England, it required a strong case for English courts to say that the right should not be recognised and that he must sue elsewhere.

The second issue was whether the 1968 Jurisdiction and Judgments Convention (see Civil Jurisdiction and Judgments Act 1982) applied, where there was no exclusive jurisdiction clause and if both parties were domiciled in a non-Convention country.

Article 2 of the Convention laid down the general rule that a person domiciled in a contracting state should be sued in the courts of that state.

Article 8 provided that an insurer who was not domiciled in a contracting state, but had a branch in a contracting state "shall in disputes arising out of the operations of the branch... be deemed to be domiciled in that state".

It was not disputed that New Hampshire had a branch in England and that the dispute arose "out of the operations of that branch". Therefore, if article 8 applied, New Hampshire was "deemed" to be domiciled in England, and the Convention provided that it should be sued here.

If New Hampshire was not to be treated as domiciled in England, article 4 applied, which provided that if the defendant was not domiciled in a contracting state, "the jurisdiction of the courts of each contracting state shall... be determined by the law of that state".

The Convention provided more than sufficient jurisdiction for the present court to exercise the jurisdiction invoked by Berisford.

New Hampshire submitted that the Convention did not apply, because neither NGL (the effective plaintiff), nor New Hampshire, was domiciled in the UK or any other Convention country. It submitted that the Convention only applied if either or both parties were so domiciled.

The submission was rejected. The primary purpose of the Convention as stated in its preamble, was "to procure the simplification of formalities governing the reciprocal recognition and enforcement of judgments..."; and to "determine the international jurisdiction of the courts, to facilitate recognition and to introduce an expeditious procedure...".

To limit the Convention in the way contended for by New Hampshire, would be inconsistent with achieving its primary objective.

Perhaps the most conclusive evidence against the New Hampshire argument was the text of the Convention itself. In many places it contemplated that either one or both of the parties might not be domiciled in a contracting state. Article 4 expressly legislated for such a situation.

If the Convention did apply, the next question was what was its effect.

The primary provision was the "deeming" provision in article 8. New Hampshire was to be treated as if domiciled in the UK. *Prima facie*, under article 2, it should be sued in the UK court.

The net result of article 8 and article 2 was that New Hampshire should be sued in the English court.

The Convention was designed (subject to article 4) to achieve uniformity and to harmonise procedural and jurisdictional rules of the courts of contracting states.

The application failed. The court had no discretion to stay the proceedings.

For New Hampshire: Stephen Tomkinson QC and Jonathan Galsman (Bill Taylor, Dickinson)

For Berisford: Sydney Kenbridge QC and Julian Elias (Clifford Chance)

Rachel Davies  
Barrister

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MANAGEMENT

Manufacturing efficiency

Added value emanating from acronyms

Charles Leadbeater explains the implications of such systems as DRP, MRP II, OPT, JIT, CIM, etc

Production planners at ICI Agrochemicals could be forgiven for having a headache. The company, which has an annual turnover of £1.2bn, faces highly seasonal demand from farmers for its products, in quantities ranging from a 200ml bottle to a 200 litre drum.

Planning to meet such variations in a purely national market might be head-scratching. But ICI Agrochemicals sells 20 per cent of its output through 40 separate national companies from the US to Papua New Guinea. Another 140 countries are supplied directly from the UK. Until recently each national company ordered its stocks from the UK through a monthly order, which was manually entered onto a central register. National companies frequently used different methods to calculate orders. Manufacturing needed three months to respond to requests, whereas customers often wanted delivery within 48 hours of placing their order.

In other words forecasting demand, planning re-stocking and thus production schedules was a nightmare. The company's response to these problems is a telling case study of how a computer-based manufacturing control system has a capacity to generate much more than simple manufacturing efficiency. In 1986 the company decided to introduce a computer-based system, which would link all 40 national companies to the UK to provide the basis for a common method of ordering stocks. The aim was to ensure that the internationalised marketing arms of the business and the UK manufacturing centre would work from the same set of numbers.

The system, Distribution Resource Planning, was intended to reduce inventories and lead times, while ensuring that national companies had a buffer against unexpected surges in demand.

A personal computer system was installed at each of the 40 national companies, linked to a mainframe system in the UK. Staff from the UK spent up to six months in each subsidiary introducing the software and operating procedures for the new ordering system.

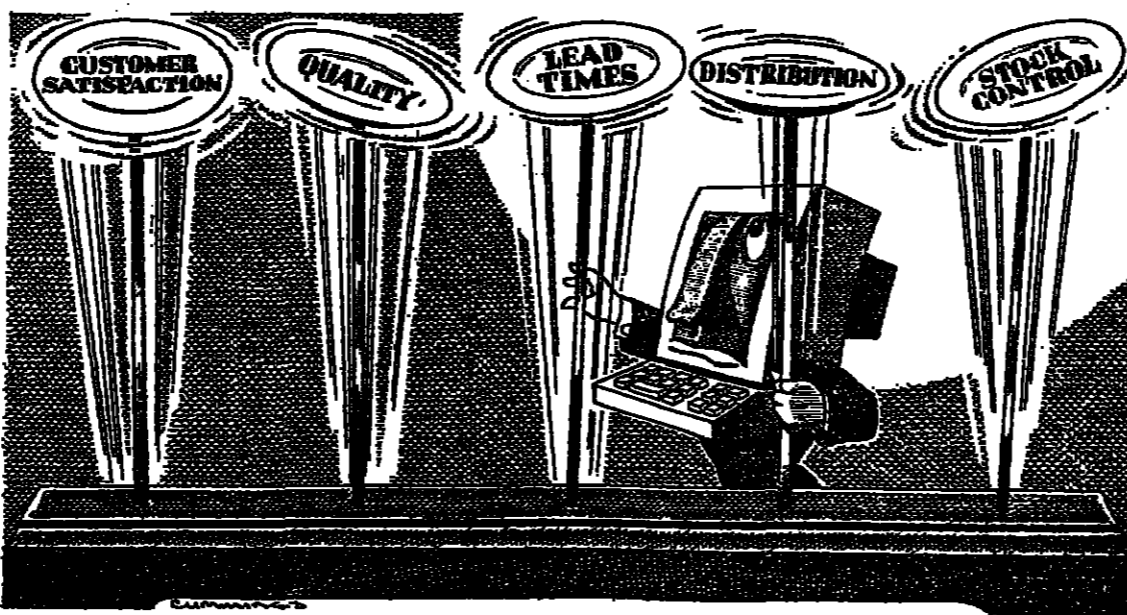
The system, which is still in its early days, is already producing improved customer service, with an increasing number of companies reaching 95 per cent customer satisfaction with lower stocks.

Such tales of reduced lead times, enormous savings on inventories, improved quality and more satisfied customers, were echoing around the

corridors of Birmingham's National Exhibition Centre last week as the British Production and Inventory Control Society gathered for its annual conference. Mingling with tales of improved performance was the peculiar language of modern manufacturing: DRP (Distribution Resource Planning), MRP II (Manufacturing Resources Planning), OPT (Optimised Production Technology), JIT (Just-in-Time), CIM (Computer Integrated Manufacturing) and so on.

However, beneath the plethora of acronyms the participants were discussing mutual problems, aims and solutions. The common problem was how to translate the brave promises of a customer-driven business into tangible changes in manufacturing. This raises another set of problems: inaccurate data to control the flow of materials through an automated assembly line, can be very useful. But they are not sufficient.

Some of the sessions were devoted to companies which were contemplating reintroducing MRP II after an initial failure. The requirements for success include commitment from senior management, extensive training and education, and pragmatism. The introduction of a computer-controlled production system will change the character of manufacturing. So the computer system itself must be flexible enough to respond to the changes it



has created. These themes run through the abundance of good practice presented to the conference, which amounts to a textbook of the rewards and pitfalls of introducing these systems.

For several companies the starting point was the introduction of just-in-time production within automated manufacturing cells.

According to Roger Hacking from BaeCam, which supplies manufacturing control systems to British Aerospace's military division: "A critical element in the success of advanced manufacturing technology systems is the integration of the technical and business systems through computer-integrated manufacturing. A fundamental component is the control system connecting the machinery on the shopfloor with the factory-wide system."

This was borne out by the implementation of a computer-controlled, flexible manufacturing cell to produce a wing component for the Airbus A320. The technology of the cell itself is impressive. The system pulls together computers manufactured by Nixdorf, Olivetti and Bull, with a Siemens programmable logic controller which operates the workstations and a CEC programmable logic controller on the automatic transporter system.

But Hacking said it would never realise its full potential unless it were able to work on accurate information supplied from other parts of the business such as new orders, completed orders, cutter lists, part specifications and inspection data. Richard Wyatt, operations director at Plessey Defence Systems, explains that the company set up a just-in-time cell team which was encouraged to hold problem-solving meetings at the end of each shift, with the power to take decisions about how production should be changed. He says the cell production philosophy reduced production lead times by half to one month, cut work in progress by 42 per cent and brought actual production within a whisker of the forecast level.

Rolls-Royce also emphasised the human aspects to computer integrated manufacturing. Peter Dobbs and David Deakin, who have been closely involved with the company's manufacturing strategy, warned against over-ambition.

Their paper said: "In the early 1980s, Rolls-Royce, along with the rest of manufacturing, believed its future lay in grand flexible manufacturing systems. However, it soon became evident that vast sums of capital would be required and that many additional highly qualified engineers would be needed."

The realisation that sophisticated systems could only be used for a portion of its output forced a change of approach and the introduction of the manufacturing systems engineering initiative in October 1987.

A task force, drawing on staff from a wide range of departments, was set up to consider how the whole manufacturing process could be simplified without vast investment. The aim was to "get away from the blind efficiency of the traditional process-based factory."

Training the future operators of just-in-time cells was judged to be crucial. But instead of using computer simulations the task force used manual, table-top models of the cells, designed with the help of the eventual end-users - the workforce.

The manufacturing systems engineering initiative has spread across the company's nine major manufacturing sites. The typical just-in-time cell has reduced lead times and inventory by 75 per cent and improved quality by 68 per cent.

Jaguar Cars, the luxury car manufacturer, just bought by Ford, and Ferranti Computer Systems both highlighted the importance of selecting the right targets.

Ferranti Computer Systems has introduced optimised production technology (OPT), a computer system which identifies key production bottlenecks and then schedules the rest of the production process to ensure stocks do not build up behind the bottleneck.

Within the first three months a pilot assembly line had cut work in progress by 85 per cent and reduced lead times from an average of 12 weeks to five weeks.

However, several companies argued that despite the record of just-in-time production cells, efficient manufacturing was only possible with improvements outside the manufacturing area.

Thus Graham Horn, from IBM's Industrial Systems Marketing Department, told delegates that at his company "the integration of design and manufacturing departments at the initial design stage has been the principal element in achieving improvements in manufacturing performance."

If consideration was never given to whether components could be dealt with automatically, "the automation engineer's efforts would be seriously constrained," he warned.

Since 1983 IBM has been developing closer links between its design and manufacturing departments to make sure that products are designed with fewer, simpler parts which can be easily assembled by flexible manufacturing cells.

Design for manufacture has brought IBM impressive cost savings. One part on the IBM 4720 printer was redesigned, thus reducing the manufacturing cost from \$5.95 to \$1.81 and its assembly time from three minutes to a matter of seconds.

Involving the design, marketing and sales departments in manufacturing decisions may be novel. But some companies have had to go much further afield to make computer-integrated manufacturing systems work.

York International, which makes air conditioning equipment at its factory in Basildon, Essex, has drawn its suppliers into its MRP II and JIT system. Supplier development and education days, which were launched in 1987, helped to raise on-time delivery from 37 per cent of components to 82 per cent. This has been superseded by a much more ambitious programme.

This year a handful of York's suppliers agreed to weekly instead of monthly deliveries in response to orders placed by shopfloor production co-ordinators rather than the purchasing department. The supplier base had been reduced from 340 companies to 190, with the aim of a further reduction to 120 by the middle of next year. The suppliers of nuts, bolts and screws have been reduced from 21 to 3, with inventory cut by 75 per cent.

Cadbury, the confectionery manufacturer, has also reviewed its approach to its supply chain, with the creation in 1987 of a central logistics department which plans

the purchasing and flow of materials through its plant. Cadbury judges this logistics and production planning system so significant that this year it created a Logistics Director with a seat on the board.

Molins, which makes machinery for cigarette manufacturing, faced the problem of planning production for machines with up to 5,000 components, often custom-made.

In the midst of introducing an MRP II system at its West Country plant it found that it was taking four weeks to turn a customer order into a bill of material covering all the components needed.

According to John Walseneker, Molins' manufacturing programme manager: "Inevitably errors were made which were often only picked up within a week of final despatch - a potential time bomb."

So 15 months ago the company introduced an expert system software package based on a "knowledge-base" for every variable assembly for each product. Operators can enter the sales specifications into the computer drawn on the data base automatically to identify the correct bill of materials for all the components. It takes just 30 minutes to issue a detailed order for a machine.

Many companies have worked back down their supply chain to improve links between manufacturers, designers and suppliers. Smiths Crisps, which makes crisps, nuts and snacks from six production plants has moved in the other direction - towards its customers.

Its so-called pipeline management strategy utilises just-in-time sourcing, manufacturing and distribution, backed up by computerised planning and logistics. But the idea of a supply chain linked directly to customer needs has given rise to what it calls Customer Linked Manufacturing.

Peter Thornton, director of York MDM, which helped Smiths introduce the system, said: "All activity needs to be as closely linked as possible to real sales from retail outlets to achieve maximum product freshness. To achieve this the entire supply chain needs to be driven by pull signals produced either by actual orders or derived from daily market sales rates."

The first building block of such a system was in customer partnerships with retailers to explore ways of transmitting real demands more accurately to the plants. This meant developing electronic links with customers and joint initiatives to take information from the point of sale directly to the plant.

If a single lesson emerges from these examples it is this. The search for manufacturing efficiency may start with computerised production planning and just-in-time delivery schedules. But if it is to be successful it must embrace both people and systems, from suppliers through to final customers.

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## TECHNOLOGY

David Fishlock examines a microwave pasteurisation method that preserves food

## Poison's short, sharp shock

Pinney's of Scotland, a specialist in such delicacies as smoked salmon, shellfish and pâté, plans to use microwave pasteurisation next year. Its implementation will make Britain the first nation to sell food which has been factory-treated by microwaves to prevent food poisoning.

The new preservation process was invented in Sweden in the 1960s, but it has taken two decades to perfect the technology necessary to make microwave pasteurisation effective. At current prices, its research and development costs are around £25m, including some government support.

In those two decades, however, microwave cooking has penetrated deeply into British homes; an estimated 40 per cent have microwave ovens. For this reason, Alfatar, a subsidiary of Alfa-Laval, the process engineering group, believes that its process will be accepted by the consumer. In contrast to irradiation by gamma-rays which is still not authorised in some countries, the technique was invented by Lemnart Stenström, a Swedish physicist working for Alfa-Laval. Stenström wanted to find a way of preventing food poisoning which would be as safe as canning but less damaging to the texture, colour and flavour of many foods.

He focused on microwaves as a way of heating food gently and evenly - yet quickly - to

a temperature high enough to destroy most micro-organisms (about 85 deg C). Fish, for example, needs little energy to pasteurise by microwave heating. Taste, texture and nutritional value remain almost unchanged.

Stenström used the microwave process when the food was immersed in water. Food and water have much the same dielectric properties, so water spreads the microwave energy more uniformly and avoids overheating sharp corners of the food package.

What Stenström lacked, however, was a package that could be treated by microwaves (incorporating no metal) which was leak-proof. In 1974, Alfa-Laval invited the Swedish packaging specialists Akzerlund & Ransing to tackle this problem. Not until 1983 were the two companies confident that they had found an answer, with a combination of polypropylene and ethyl vinyl alcohol (EVOH) films. Polypropylene provides the strength; EVOH offers an important barrier against ingress of oxygen. In addition, the pack needed a highly dependable seal.

Film thicknesses will depend on the shelf-life required, says Claes Evingstedt, Alfatar's packaging manager. In laboratories in Lund, in southern Sweden, Alfatar has assembled a series of process demonstrations for continuous microwave pasteurisation of packaged foods. The system

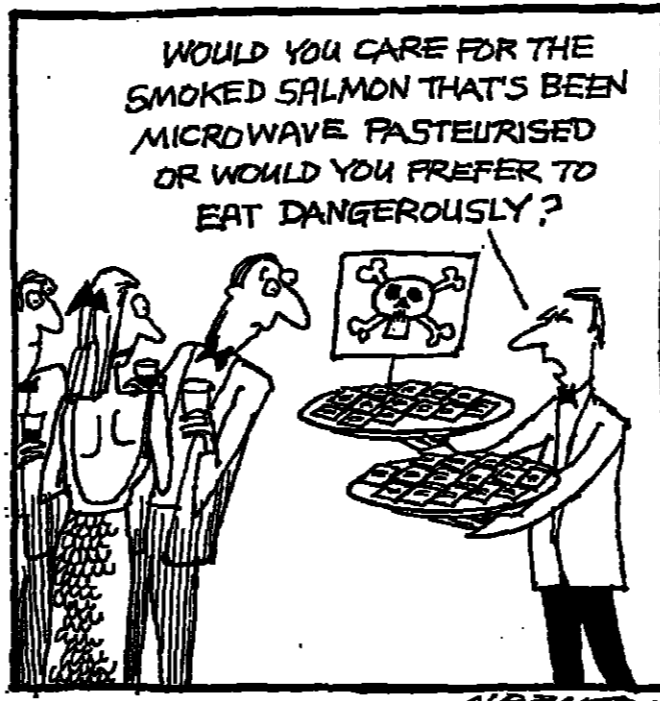
will be installed at Pinney's next year and will be capable of pasteurising 2m food packs a year.

The heart of the process is the thermoclave, a water-filled tunnel across which 64 magnets beam radio-frequency energy, to bring the food to 85 deg C. At full power the thermoclave draws 115 kilowatts - more energy than a conventional food autoclave. Time of treatment is short. A typical package takes four minutes to reach full temperature and remains there for 90 seconds, says Kenneth Bengtsson, Alfatar's technical manager. In air, it would be "technically impossible" to hold the temperature to within 5 degrees that can be achieved in water.

Once beyond reach of the beams, the food is chilled quickly to 4 deg C. Every seal is 100 per cent inspected before a food pack enters the thermoclave, says Bengtsson. As packs emerge, an array of temperature-sensing needles is plunged into a small proportion, to verify that pasteurising conditions are being maintained throughout the food.

In developing its 2.45 gigahertz microwave technology and verifying its safety for process workers, Alfatar worked closely with the Swedish Institute for Microwaves, part of Stockholm University.

On the technology side, it worked with the Swedish Food Research Institute (SIR) at Gothenburg. For three years



SIR ran a prototype Alfatar process in its own laboratories. Recent research by SIR suggests the technology will stretch to full sterilisation, in which all living organisms in the food - not just a high proportion - are killed. This requires an increase in microwave energy of only 50 per cent. It has found no chemical changes induced by microwaves that are unacceptable.

Alfatar has devised a quality management system that logs the precise process conditions to which each food pack is exposed. It will therefore be possible to relate any subsequent food problem with the conditions under which the particular pack was treated.

The process is being leased through joint ventures in which the food vendor will pay a fixed charge plus a price per package processed. "That way we can follow what's happening," says Jan Lauritzen, Alfatar's managing director. The development costs have been written off by Alfa-Laval.

Alfatar has designed a package that can be reheated by microwaves for the table without burning the fingers, and could contain such delicacies as turbot, which is too heat-sensitive to can.

Full sterilisation can be achieved by heating the food to a higher temperature, 130 deg C. SIR's experiments suggest there may be limitations to the thickness of food packages that can be uniformly sterilised, however, and that this will depend on the salt content of the food. Fruit and vegetables can be processed in thicker packages than salty meats such as ham. In one trial, SIR scientists concluded that chicken à la king, sterilised by microwaves, was of equal or superior quality to the same dish sterilised by autoclaving in an aluminium pouch.

Alfatar's managing director. The development costs have been written off by Alfa-Laval. Alfatar has designed a package that can be reheated by microwaves for the table without burning the fingers, and could contain such delicacies as turbot, which is too heat-sensitive to can.

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## France hooked on Minitel

Hugo Dixon describes the attractions of the videotext system

France may soon have more electronic mail users than the rest of the world put together. The same may be true for users of electronic payment and electronic trading systems.

The reason is that France Telecom's controversial videotext system, Minitel, is coming of age. Since the early 1980s, France Telecom has been lending Minitel terminals to its customers free of charge. This policy may have cost France Telecom FF10bn (£1bn) but the result is that 5m French homes and offices are connected to it.

In the early days, Minitel was best known for providing its customers with the ability to send each other sexy messages. It has also been criticised by a French Government accounting watchdog as a waste of public money.

Minitel's 12,000 services offer people the chance to book air tickets, buy shares, order goods by mail, consult specialised databases and more. The most widely used service is France Telecom's computerised directory enquiry database, which accounts for 20 per cent of all traffic.

Most of the growth is coming from professional users, who pay higher rates, says Jean-Paul Maury, Minitel's director. In 1988 only 30 per cent of the traffic over Minitel was professional; now it is 50 per cent. In a few years Maury expects it to reach 70 per cent.

At the same time, France Telecom has brought out a series of sophisticated Minitel terminals, incorporating memory and answering facilities - and is charging for them. Customers are now so hooked on the system that 10,000 a month are signing up to rent them at an annual cost of between FF1,000 and FF2,000.

"It is exactly the same strategy as for the telephone," explains Maury. "In the beginning you didn't pay for the handset when you ordered a line. Now you pay for the phone set - after 10 years."

The real benefit for France Telecom is that the company can now offer services which require a large population to be connected to the system. Probably the most exciting is Minitelcom, France Telecom's electronic mail service which is shortly due to be offered on a nationwide basis. The drawback with most electronic mail services elsewhere in the world is that messages can only be sent to the handful of customers who already subscribe to the service, and it is necessary to know a code for the person to whom you want to send a message.

Minitelcom will have the advantage of starting with 5m mailboxes from the day of its launch. It will also be easy for people to find the number of a person's mailbox because it will be the same as their ordinary phone number. Within five years, Minitelcom will gener-

ate as much traffic for Minitel as the computerised directory enquiry service, says Maury.

In about two years' time, France Telecom plans to develop an electronic data interchange service on the back of the new electronic mail service. Electronic trading is already available in France to some large businesses which pay a subscription to France Telecom's Atlas 400 service. The advantage of offering it through Minitel is that it would reach smaller customers who would only be charged when they used the service.

In the 1990s France Telecom expects to launch electronic payment through Minitel. At present, people can use Minitel to place orders for goods and services. They can even use it to access their bank accounts. But the transfer of money has to be dealt with separately. France Telecom is discussing with a series of banks the prospect of forming a joint company next year to operate such an electronic payment service. France Telecom is also upgrading the Minitel system so that customers can be automatically routed from one service to another without going back to the main menu.

The advantage is that after ordering a skiing holiday in the Alps or a new set of golf clubs, for example, customers would be immediately transferred to another service presenting them with a series of payment options.

## Putting health on a credit card

JUST imagine how safe and convenient it would be to carry all one's health records on a clever credit card-sized bit of plastic that can be slotted into a computer in any doctor's surgery.

The Fédération des Mutualités de France (FMF), the country's second largest health mutual organisation, has announced plans to launch France's first experiment with that idea next year. It will involve 10,000 families in the south-east region of the Jura and if successful be extended within two years to all of FMF's 7m members.

The card, free to FMF members, contains a microchip on which a personal and confidential health file will be

recorded, said Louis Calisti, president of the FMF. It will include the patient's medical history; current treatment; 15 key medical details of blood group, allergies, and exposure to long-term diseases like diabetes; plus name, address and profession. The experiment is a step forward from the magnetic cards used by France's health mutuals, which only identify the user and allow him or her to make electronic payments, said Calisti.

The 40 doctors taking part in the Jura experiment will be equipped with card readers which can be plugged into a terminal on France's Minitel videotext system (see above). The system will enable the doctor to view health card files

on an easily obtainable screen and enter the Minitel keyboard to enter or amend information.

To guarantee privacy, each patient has a confidential code, which he has to type out before the doctor can use the file. In emergencies, the doctor can use a separate code to read patients' cards without their consent, but cannot change or add information on file.

The card reader, a small box which connects to a spare plug in the back of the Minitel set, will cost around FF3,000. A similar trial, using hardware from computer manufacturer Bull, has been in operation in the Easter region of England since March.

William Dawkins

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ARTS

TELEVISION

A blind crapshoot by the Government

At the heart of the Government's new Broadcasting Bill is a large and ugly contradiction, a fact made even more obvious than before by the publication of the Broadcasting Bill. On the one hand we are told that, as in other areas of life, the Government wants to roll back the boundaries of the state, give more power to the individual, and have us all stand on our own feet and make choices for ourselves and our families.

At the top of the first page of the White Paper it was announced that "The Government places the viewer at the centre of broadcasting policy" and a few lines lower down that "The Government's aim is to open the doors so that individuals can choose for themselves from a much wider range of programmes and types of broadcasting." The second page explained that the Independent Television Commission will take over from the IBA and will "operate with a lighter touch."

Of course white papers merely state a Government's intentions - or what they would like us to believe are their intentions. Bills on the other hand are early drafts of proposed laws and when they come to the Broadcasting Bill what do you find? Appointments to the board of Channel 4, hitherto decided by the IBA, will in future be vetted by the Home Secretary. Those who have watched during 1989 as an extremely balanced board of governors at the BBC has been steadily replaced by " Thatcherite placemen" (as one former BBC governor put it) will have little faith in this new provision as a liberalising measure designed to achieve greater choice for the viewer.

Michael Grade, Chief Executive of Channel 4 said on BBC's *Newsnight* that the only possible motive for the new proposal was a desire for political control, and Sir Richard Attenborough, Chairman of the Channel, declared that the existing board is unanimous in regarding the proposal as "utterly unacceptable," told Ray Stoddy, the FT's broadcasting correspondent, that he would not wish to continue as chairman if it passed into law.

As for broadening our choice, the Bill provides for a whole raft of new censorship measures which can only achieve the opposite. First it proposes that the Obscene Publications Act be extended to cover broadcasts, a logical and reasonable idea. Yet it is disarming to read Clause 145 on P108. This extends to broadcasters the sort of police scrutiny now visited upon bookshop owners, and one's heart sinks at the wording which states that any police officer above the rank of superintendent (scarcely the highest in the force) who suspects that a programme has been broadcast in violation of the Obscene Publications Act can demand that scripts, tapes and films be produced and copies made for him to take away.

Remembering the jacket-style police raid on BBC Scotland during the Zircon affair (months later all the material was quietly returned when the

Government could find no grounds for prosecution) and bearing in mind the worldwide joy during the last few weeks at seeing Czechs and Poles finally clear the police out of their broadcasting centres, one can have little faith in this as a way of increasing choice in Britain.

Worse, the Government has decided that it is not enough just to extend the law of the Obscene Publications Act to cover broadcasting but, disregarding their own policy of closing quangoes, they are proposing the formal establishment of Lord Rees Mogg's Broadcasting Standards Council as yet another body - in addition to the BBC Board, the ITC Board, the C4 Board, and the Obscene Publications Act - to stand between broadcaster and audience and decide for us what is and what is not to our taste.

Contrary to popular belief, what the Bill does not propose is an "auction" of ITV franchises. At an auction

Rather than broadening our choice, which the White Paper intimated, the Broadcasting Bill provides for a whole raft of new censorship measures which can only achieve the opposite

potential buyers hear one another's bids, but under the Government's plans they will not each will make a guess as to what the others may offer, add a bit more, seal the figure in an envelope and give it to you. It is heard that the Thatcher Government intends to make television companies subject to stock market takeover like other types of firm, you go into partnership with some British media conglomerate (Barlton Communications, say) to give you street-cred with the ITC and convince them you can jump quality hurdles like Red Rum, and then - shortly after the franchises have been "auctioned" - you make a dawn raid and take over whichever ITV company you fancy.

British viewers with a concern for the standards of programmes appearing on their screens do not need to be raving xenophobes to consider this an undesirable possibility. Nor do they need to be unduly cynical to detect hypocrisy at the heart of the Government's plans. Certainly the Bill provides for greater choice in making money out of television. But where choice for the viewer is concerned, the looming spectre of the ageing Roman Catholic bibliophile, Lord Rees-Mogg, can be seen glinting in the darkness of censorship which gathers more thickly over Britain even as it lifts in Eastern Europe.

Christopher Dunkley

will feel obliged to concentrate on cheap audience-maximising programmes (game shows, soap operas, studio chat, all the rubbish which is already so familiar but could become so much more so) in order to recoup their investments.

"Aha!" says the Government argument, "but if they do that we will fine them by taking away their advertising bond." In other words: when one of these companies, strapped for cash thanks to the huge sums needed to buy a licence, gets into difficulties, the ITC will take away some more of its money. How precisely will that help the situation?

To believe in this system you need to overlook the history of British commercial television. When TV set got into difficulties with its breakfast service and failed to fulfil its franchise promises concerning news and current affairs, did the IBA insist upon their fulfilment, or did they stand by while Roland Rat scurried to save the sinking ship? If the ITC is going to operate an even "lighter touch" than the IBA, it is hard to imagine what effect it can have.

Beyond all this there is another possibility which the Bill seems to ignore entirely. The Anglophone television market is (leaving aside the Chinese who do not count . . . ) the largest in the world, thanks mainly to the vast population of the US and its wealth. British television companies offer Europeans an attractive offshore base for the production of English language programmes aimed at the global market.

Suppose your name is Berlusconi and you already own an international media conglomerate (Barlton Communications, say) in an English language base, you clearly do not compete in the blind crapshoot since you may bid too low and miss the boat or too high and pay more than necessary. (Fancy paying \$500m for the next highest sealed bid was \$500m?) If you have heard that the Thatcher Government intends to make television companies subject to stock market takeover like other types of firm, you go into partnership with some British media conglomerate (Barlton Communications, say) to give you street-cred with the ITC and convince them you can jump quality hurdles like Red Rum, and then - shortly after the franchises have been "auctioned" - you make a dawn raid and take over whichever ITV company you fancy.

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Christopher Dunkley



Rosemary Leach

The Health Farm

KING'S HEAD THEATRE CLUB

Rather like the diet at the sort of place here portrayed, the late Peter King's posthumously polished play starts as achingly insubstantial farce for our incredulous palate and ends up as chestily satisfying, though not precluding future theatrical royalties in the West End or banquetts at the Barbican.

The two-hander charts three annual meetings at a health farm between a buxom brace from different backgrounds. Dora is an elderly widow, Jenny is a young divorcee, and the late Peter King's posthumously polished play starts as achingly insubstantial farce for our incredulous palate and ends up as chestily satisfying, though not precluding future theatrical royalties in the West End or banquetts at the Barbican.

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"He's remembering a lot." Dora's malapropisms (she takes dyslexia pills for heartburn) make one's hopes sink. But there are moments when real women are talking and confiding, brooding and laughing; and the author uses a technique borrowed from Peter Nichols' *Two Men* to intercut scenes of conversation with their own. Dora sporadically addresses the audience in a Max Miller jacket and tie, Jenny a flat cap and red nose or a dinner jacket with George Burns cigar, to crack stand-up jokes about time-honoured Aunt Sarah's antics. As I and I, marriage, obesity, furs, suicide. . . And these alternate with the real thing, with sufferings and misunderstandings and human misery.

Alex Marshall's production could distinguish more sharply between reality and the chorus of comic clichés, but straggles anyway against a slightly messy play which ceases to be so off at various angles at differing degrees of seriousness. As left at the playwright's death, two studies of very different women don't quite come together into a consistent picture. Real period-piece (as with Jenny's slide into alcoholism: "Years slipped by and I discovered it didn't matter so much after a gin or two") alternates with cosiness and commonplaces ("You're the daughter I never had," Dora tells her).

Tim Heywood's height all-purpose set frames two of our most accomplished and intelligent actresses: Isla Blair, exelling at hints of hard-driven panic under Jenny's glamorous exterior, and Rosemary Leach, both twinkling and inflicting as Dora.

Martin Hoyle

Julie Andrews/André Previn

FESTIVAL HALL

"Julie Andrews will sing a selection of her favourite carols." Who could resist? Not we who packed the Royal Festival Hall on Monday evening. We have loved Miss Andrews since we sang alongside "Woolens" in *The Lavender* on our nursery gramophone. Her voice, her dexterity, her well-preparedness have never faltered.

We admired Miss Andrews for selecting some carols we did not know (*The Lamb* of God, *The Holly*), but we were relieved that some of her favourites (*It Came Upon a Midnight Clear*, *In the Bleak Midwinter*) were ours, too. We enjoyed the tinny arrangements for the Royal Philharmonic Orchestra and Brighton Festival Chorus by André Previn, the conductor, and by other hands; we admired their arty nods to Britten and *The Messiah*, and we adored the old-age-pensioner guide-books - the orchestra notes with only the most discreet of scoops, and when, for a big moment, on "*de-sleigh*" in *Single Bells*, she delivers a shunting portamento from one note to another we consider it not only a rare treat but a hurdle in her career as bold as her Cockney accent.

Miss Andrews' breathing is

still splendid and steady. We know few other musical stars who can swell a note from a thread and then fine it back into nothing. But then we know Miss Andrews' classical pedigree. We cherish the 78 on which a music-hall maestro asks her what she is going to sing. "I'm going to sing the Polonaise from *Ambrosius Thomas's Mignon*," says little Julie. "Oh, good," says the maestro, "that's the kind of rubbish I love." So do we, Miss Andrews' account of that number then was very plump, well-scrubbed, bristling with well-intentioned staccato. Not every note was in tune, and we have noticed that in this respect Miss Andrews' under-the-note has only grown ("suppence a bag") with the years.

But most of all, we love her for her diction. Her every syllable hangs - pure, firm, crisp like an ice cube in the air. She approaches notes with only the most discreet of scoops, and when, for a big moment, on "*de-sleigh*" in *Single Bells*, she delivers a shunting portamento from one note to another we consider it not only a rare treat but a hurdle in her career as bold as her Cockney accent.

her transvestite act, and - most nerve-racking of all - her love scenes with Paul Newman. Her art is enriched and so are we.

We thought it a bit much, however, when Miss Andrews welcomed us to the Festival Hall for we had already been in it before the interval to hear Mr Previn conducting the RPO in Act 2 of *The Nutcracker*. An entire act, thank heavens, not a suite. What a cornucopia of sweeties and rhythmic variety, what a range from light divertimento to momentous grandeur. The brief oboe entry in the Mirtilons, the sudden thrusts for the strings punctuating the Sugar Plum solo - all these and innumerable other touches amaze more at each hearing. The RPO revelled in the many solo opportunities.

Previn judged the orchestral crescendo of the Prince's mime narration very excitingly. And the great adagio to the grand pas de deux, with its big tragic down-sweeping scales, never fails to overwhelm me. As it reaches its climax, my breathing changes, tears start in my eyes, and I am a child again.

Alastair Macaulay

Armenian State Dance/Ballets Africains

SADLER'S WELLS/CHICHESTER FESTIVAL THEATRE

"The sextium is magnificent." Were I a publicist, that's the slogan I'd use for the Armenian State Dance Company.

The women, with their long plaits and head-dresses, pitter-patter along in tiny skirts in long dresses, like Versailles ladies or Daekia, whereas the men, in tights or trousers and soft boots, cavort through a far broader vocabulary of steps. Minuscule though the women's steps are, they have delicacy and variety. (The feet often turn in and out in quickly alternating latticework as the dancer travels sideways.) There is pride and elegance in these women's carriage, and the particularly elegant beauty in the step. The men's legwork is based in a very buoyant way on the foot, the heel kept often far from the floor.

The company closed its first tour of the UK with six performances at Sadler's Wells last weekend, one of which I saw. Occasionally, in some Armenian costumes, the distinction of gender roles was exaggerated and cheapened. The guys became swaggart braggadocioes, the gals susceptible coquettes. The more traditional, the material, however, the greater its interest - in dance and human terms.

Ballet fans could see many echoes, some of which are deliberate. When the men start to pound on the spot in jumps or to frame their leader in admiring formations, the resemblance to Yuri Gregorovich's Bolshoi choreography was unmistakable. However, though - the Armenian men have less stamina and are less handsomely trained than the Bolshoi, their dances are all less repetitious and monolithic; and the best of them have far more finesse. The pointiness of those toes and insteps is delicious. There are several overlaps, and similarities to the better-known Georgian State Dances here - whose programmes, more effectively structured, feel less bitly. Though these men don't dance on the muscles of their toes, as Georgians do, they hurle round the stage on their knees, hurl knives and jump over their own feet. The women, in four vertical rows, turn on the spot or wave their arms, like Shades in *La Bayadère*.

In *Les Ballets Africains*, which come from Guinea and which danced for a week in Chichester, what is touching, by contrast, is sheer innocence. And the most exciting aspects are also the most exotic. The concept of rhythm and importance is unlike the indigenous dance styles of any other continent. There's no element of repose, and no concern with elegance. Knees, feet, posture in general, are all unstretched. The bare feet batter, the strong backs throbb. Music and dance start at a pitch that in any other style would constitute Dionysiac frenzy who they keep at it non-stop. (The appeal of this lies partly in its distant link to the jazz and post-jazz tradition in our modern western culture.)

The most marvellous element is the music. This, though mainly aimed to stimulate dancing, far surpasses it in rhythmic complexity and brilliance. The wide array of percussion sonorities and the dense overlap of separate metric patterns are intensely interesting. And the occasional contributions of singing and flutes are vivid.

In the charming African Dawn episode, a man (the Griot) walks across the stage, plucking music from a 21-string instrument that juts from his loins like a big phallic banjo. The womanfolk of his tribe watch admiringly; one is bold enough to pluck and stroke it. Could any other culture present this scene with such lack of naughtiness or embarrassment? The innocence is cherishable, the music more so. The instrument, which has an unbroken tradition of over seven centuries, is called a Kora; and truly it's notes are heavenly.

Alastair Macaulay

Robin Hood and Babes in the Wood

HACKNEY EMPIRE

Peter Duncan's elision of two classic pantomime stories is based on a playful historicity, which makes the humble sherrin, the archery of the crook-backed schemer, dastardly to the Babes on one hand and to the handsome, heroic Robin on the other. This enables a scattering of literary jokes ("You're the daughter I never had," Dora tells her).

Tim Heywood's height all-purpose set frames two of our most accomplished and intelligent actresses: Isla Blair, exelling at hints of hard-driven panic under Jenny's glamorous exterior, and Rosemary Leach, both twinkling and inflicting as Dora.

Martin Hoyle

not to mention his ability to belt out the Picketts perennial *Only You* as if oblivious to the shambock acappella backing which surmounts the conviction that this is music, not just a series of cheap tricks.

The Impression is reinforced by Helga Wood's painterly sets, which for once give the impression of a designer enchanted with the possibilities of her craft rather than bored with the limitations of the medium. A refreshing thing about the evening is the sense of childish imagination being given pride of place, whether that means marvelling at the colours of Sherwood Forest, envying the kitsch escapades of the dimwitted Janet and John or boozing the wicked ways of the scurrilous sheriff.

Claire Armitstead

**FINLAND**

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**FINANCIAL TIMES**  
LONDON'S BUSINESS NEWSPAPER

ARTS GUIDE

**THEATRE**

**London**

Anything Goes (Prince Edward). Cole Porter's silly ocean-going 1930s musical has four or five scenes. The plot is a logical one: Paige falling to succumb to Ethel Mercer. Jerry Zak's desperately bright production comes from the Lincoln Center in New York and is undemanding fare (78, 88), or 88, 88, 88).

Jeffrey Bernard is Unwell (Apollo). Brilliant performance by Peter O'Toole as an alcoholic journalist who embodies a Palestinian, may-saying life force while commiserating with his wife, Kath. Watchhouse has attached a fine play, the season's highlight, from Bernard's own writing. Ned Sherrin directs (68, 88).

The Good Person of Szechwan (Olivier). Magnificent National Theatre revival by wodenstock director, Michael Walker of Brecht's graspable of moral ambiguity about a Chinese prostitute who can only do good by adopting a vicious disguise. If poverty is not combated by political systems, what can an individual's compassion do? Witty new translation by Michael Holzman. Fine Shaw leads a fine cast in a play new-mounted for the 1980s. Dec 19-21, Dec 26-Jan 3, Jan 11-18, Jan 25-Feb 3 (88, 22).

A Little Night Music (Pleasance). Fine revival by Ian Jack. Adapted from Chichester, of Sondheim's 1973 schlingobern version of a Bergman film. A beautiful score, composed mostly in walks time. It's touchingly performed by Linda Kessler, David Tutin (one best work in years), Peter McKinney and Susan Hampshire (867 1118).

Another Time (Wyndham's). New Ronald Harwood play. Directed by Eithne McGeehan, about a white South African family in Cape Town and Malda Vale. Albert Finney plays father and concert pianist son across 35 years, suggesting that talent is a means of escape and a reason for not going back. Janet Sumner and Sara Cestelmer are electrifying in support (867 1118).

M. Butterfly (Shakespeare). Peter Egan has taken over from Anthony Hopkins as the tortured diplomat here in a Peter Shaffer-style "specifice of ideas" drenched up in John Dexter's. A superb production as a metaphor of homosexual life. The transvestite tragedy proves less electrifying than in New York: the play is not very good but still worth seeing (878 5389).

**New York**

Rabbit Hole (Fitzmouls). Wendy Wasserstein's award-winning drama covering 20 years in the life of a successful American baby boomer goes from support for Eugene McCarthy's presidential aspirations to electoral ambitions in the 1960s, accompanied by the musical and emotional flavour of the period (289 8200).

Greer (St James). This 80th anniversary production does more than revive a rich, vivid musical; it also introduces a new baller in the Merzhan tradition, Tyne Daly, "the boozier, stieser and tinsel" Boozie who shamelessly leads her daughter into burlesque while rejecting a personal life for herself. (246 0102).

Grand Hotel (Marvin Beck). Tommy Tune, Broadway's present-day musical, is a remake of the Gerbo film to at least shake the bones of this best depiction of lives crisscrossing in an elegant, but somewhat random setting (246 0102).

Sweeney Todd (Circle in the Square). An intimate production of the Sondheim-Weber musical in contrast with the elaborate original. A decade ago emphasizes the descent into madness of Bob Fosse as the demon barber of Fleet Street (289 8200).

Jerome Robbins' Broadway (Imperial). Anyone attracted by the notion of a three hours of film trailer previews will adore this compendium of Robbins' directed and choreographed plays of the past 40 years, including *On the Town*, *West Side Story* and *Gypsy*.

Reasons (Broadhurst). Neil Simon's latest comedy is a self-conscious farce, with numerous slamming doors and lots of mugging but hollow humour that misses as often as it hits. Christopher Johnson leads an ebullient cast in the inevitable but disappointing hit.

Cats (Winter Garden). Still a sell-out. Trevor Nunn's production of T.S. Eliot's children's poetry set to music is visually startling and choreographically felicitous (226 9292).

A Chorus Line (Shubert). The longest-running musical in the US has not only supported Joseph Papp's Public Theater for eight years but also updated the musical genre with its back-

stage story in which the songs are used as additions rather than emotions (239 8200).

Phantom of the Opera (Broadway). The magnificent spectacle of Victor Hugo's majestic sweep of history and pathos brings to Broadway history in pageantry and drama (239 8200).

Me and My Girl (Marquis). Even if the plot turns on ironic mimicry of *Pygmalion*, this is no classic, with forgettable songs and dated leanness in a stage full of characters. It has nevertheless proved to be a drab Broadway hit (947 0033).

M. Butterfly (Sungue O'Neill). The surprise Tony winner for 1989 is a somewhat pretentious and obvious meditation on the true story of the French diplomat whose long-time mistress was a male Chinese spy (246 0230).

Phantom of the Opera (Broadway). Stuffed with Martin Sherman's gilded sets, Phantom rocks with Andrew Lloyd Webber's haunting melodies in this mega-transfer from London (239 8200).

**Chicago**

Driving Miss Daisy (Briar Street). The touching relationship between a dowager, played in this production by Dorothy Loudon, and her black chauffeur exposes the changes in the South over the past several decades (348 4000).

Steel Magnolias (Royal George). Ann Francis and Marcia Rodd play the leads in this view of southern life from under the dryer in a busy hairdressing establishment (888 9000).

A Christmas Carol (Goodman). For the 12th year, the Goodman company does its holiday thing, with William H. Morris as the Scrooge for the 11th year, but a new director, Steve Scott, and new adaptation by Tom Creamer from a lively 1971 libretto. Ends Dec 30 (448 8800).

**Tokyo**

Kabuki. At the National Theatre (265 7411). *Shozanjo* (also known as *Shimadzu*). Living National Theatre, Ballo, leads a top-rank cast in a lively libretto piece about a con-man who disguises himself as a priest. At Kabuki-za (24 3131), two mixed prod grammes, at 11am and 4.30pm. Featuring mainly younger kabuki actors. Both theatres have helpful English programmes and earphone commentary.

Banquak. The sophisticated puppet theatre is a major element in Japan's cultural heritage. At 5pm: extracts from *Yoshitsune Soga* (The *Thousand Cherry Traces*), a historical drama of medieval times. At 11am and 2pm: *Haike Nigayo ga Shima*, by Chikamasa Monzemon, sometimes called the Shakespeare of Japan. Preceded by a lecture/demonstration. Since the matinee is intended mainly for schoolchildren, expect the audience to be inquisitive. Earphone commentary in English available at the theatre. Opens Thur.

Body Wars 2. A science fiction allegory about power, performed by energetic fidget company, Daisa Etoica, Honda Theatre, Shimo-Kiizawa (889 1127).

December 8-14

**SALEROOM**

**Tang horse makes £3.7m**

A large Tang horse, 25 3/4 inches high, with an admirable expression and solid build, is the focus of the items it bought in the 1970s when it diverted a small amount of its cash into works of art as a hedge against a depressed Stock Market. It sold its later Chinese collection, mainly Ming blue and white, very successfully in Hong Kong earlier this year for over £11m but a modest estimate of around £4m had been placed on the 95 lots offered yesterday. It included some items which had actually fallen in value.

But they brought in £11.7m, with just 3.58 per cent unsold. The Fund had had paid around £150,000 for the horse in 1978. The Japanese saved the day. Shimojo paid £3.2m for a vase of the Northern Song Dynasty (around 1050 AD), creamy white with brown decoration, and \$225,000 for a similar vessel.

The second most important item in the sale, a large Buddhist stupa, or shrine, of about 560 AD, also went to Japan, to Eskenazi of London, who paid £715,000 for a bronze wine vessel of around 1100 BC.

Antony Throcroft

# FINANCIAL TIMES

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Wednesday December 13 1989

## There is a better way

THE FIRST batch of Vietnamese boat people to be forcibly repatriated from Hong Kong was flown out yesterday amid predictable international outrage.

They were removed, some screaming for help, by police in riot gear and whisked away to an uncertain and unmonitored fate in Vietnam. It was a shameful spectacle. It is not made less shameful by the blatant hypocrisy of much of the criticism, notably from the US.

The forced repatriation programme should be halted pending the meeting of the steering committee of the international conference on Indochinese refugees in Geneva next month. This should be convened in plenary session charged with finding short and long term alternatives to forced repatriation.

The first group to be forced out was carefully chosen; there were only eight adult men. There were tears but no reported violence. This cannot be guaranteed in future. Of the 57,000 boat people now in Hong Kong around 40,000 are unlikely to be classified as political refugees. To repatriate them all could take years and possibly involve suicide, violent resistance and a prolonged international public relations disaster for Britain.

### Another way

There must be another way and it is not the sole responsibility of Britain to find it. The priorities for January's meeting are to agree that forced repatriation of Vietnamese already in Hong Kong should end; to find a way of preventing more boat people from sailing to the already intolerable burden in Hong Kong when the new "safe haven" begins in March; to find a way of ensuring full, open, fair and, above all, speedy screening of new arrivals; to agree a generous international resettlement programme for those already in Hong Kong; to accept Vietnam back into the international economic community.

People in Vietnam must be made to understand that the perilous boat trip, during which half will perish, leads nowhere. At the same time those who have already risked their lives and have been housed in intolerable condi-

tions should not be sent back unless they volunteer to go.

One answer is more resources, under full UN control, for screening - a process currently described by the respected Lawyers Committee on Human Rights as biased and careless - so that new arrivals can be processed quickly. All would then be returned home fast - within say 72 hours - except those qualifying for asylum and resettlement under the UN Convention on Refugees. "No contracting states shall expel or return a refugee in any manner whatsoever to the frontiers of territories where his life or freedom would be threatened on account of his race, religion, membership of a particular social group or political opinion."

### Generosity needed

That leaves the 40,000 already in Hong Kong but rejected as genuine refugees. A burst of international generosity is required. Britain could lead the way by adopting a less mean policy. Of the 110,000 boat people resettled via Hong Kong since 1975 Britain has taken the lowest proportion of any major western country: the US has taken 50 per cent, Britain less than 3 per cent. Britain could make a substantial offer at January's meeting, having negotiated beforehand to ensure that others follow.

Vietnam too needs to play its part by allowing UN monitoring teams full access and by co-operating to ensure a rapid return of future boat people. Hanoi can be tempted with the offer of a full return to the world economic community, permitting access to soft loans and international economic aid.

Britain has been forced into a near impossible position over the boat people. Forced repatriation can be avoided, but only with international help. The consequences of not resolving this issue next month will be a shameful incident which will not fall on Britain alone.

## The Baker Doctrine

PRESIDENT GEORGE Bush was criticised, by some, for his relatively low-key reaction when the Berlin wall was opened a month ago. His predecessor, it was suggested, would have rushed immediately to the scene for one of the great photo-calls of his career.

Most Europeans were probably grateful that Mr Bush did not react like that. Indeed, Mr Bush has given Europeans quite a few reasons to be grateful. This remains true in spite of his presence in the White House. He has not been impervious to the changes happening in Europe, but has given himself time to think before reacting to them. He has also shown unusual deference to America's critics. It is not purely a matter of tact; it also reflects a sense that the US is entering a period of retrenchment, and that allies which in the past were in acute need of US help and protection are now better able to look after themselves.

That train of thought, however, has set some alarm bells ringing in Europe, especially since Mr Bush's Defence Secretary, Mr Richard Cheney, began putting figures on the savings he would expect in military expenditures and mentioning troop cuts in Europe in that context. Yesterday's Berlin speech by the Secretary of State, Mr James Baker, should go some way to calm such fears.

### Self-determination

Not that Mr Baker went to Berlin simply to reaffirm the US's determination to defend the status quo. That message is no longer what Berliners want to hear. West Berlin is no longer a besieged city. East Germans are recovering their freedom, and the contradiction between that and any attempt to enforce the cold-war division of Germany is more and more apparent. "Self-determination," said Mr Baker, "must be pursued without prejudice to its outcome." But in the next breath he added that "unification should occur in the context of Germany's continued commitment to Nato."

It is not the first time he has said that; perhaps it should be christened the Baker Doctrine. But, wisely, he has so far refrained from spelling out too clearly what it must mean:

### New institutions

"Nato will continue," says Mr Baker, "whatever security relationships the governments of Eastern Europe choose." In other words whatever happens to the Warsaw Pact. But he also envisages new institutions reaching beyond Nato; institutions deriving from the Helsinki process, in which of course the US and Canada are full participants. He suggests that multi-party elections should be incorporated into the Helsinki definition of human rights (another huge pill for Mr Gorbachev to swallow, but one that may soon be forced on him by his own people) and hints that this could lead to a set of pan-European institutions which would be inter-parliamentary as well as inter-governmental. In short, he accepts Mr Gorbachev's metaphor of a Common European House, but firmly asserts America's intention to be a co-founder, co-proprietor and co-inhabitant.

Finally, Mr Baker repeats Mr Bush's generous words about the role of the European Community, and goes on to propose "a strengthened set of institutional and consultative links between it and the US. It is more and more clear that the Bush administration wishes the EC to function as America's main political as well as economic partner in Europe. Mr Bush, in fact, is showing the "vision" he has often been accused of lacking. The EC and its member states must not fail to respond in kind.



FT correspondents consider what is happening to the Vietnamese boat people

# Rendezvous in Hanoi

EVEN as the Hong Kong authorities were preparing for the first forcible repatriation of Vietnamese boat people, Mr Nguyen Co Thach, Vietnam's Foreign Minister, was telling journalists in Hanoi that his government would turn back any aircraft carrying such people. "They will not be allowed into our territory," he declared. "They can fly on, or turn round and go back to Hong Kong."

His comments further added to the haze of imprecision, disinformation and sheer confusion which surrounds the issue of forcible repatriation. Vietnamese officials revealed just over a fortnight ago that a deal had been signed with the British government covering this first flight. Britain they said would pay \$620 a head, five days in advance, with the balance to be adjusted subsequently depending on how many people actually arrived. Further flights would have to be negotiated separately, they said, adding with a smile that inflation was still something of a problem in Vietnam.

Vietnamese officials also like to differentiate between those refugees whose first choice it is to come home; those who will prefer to settle elsewhere but would rather come home than spend their rest of their life in a

refugee camp; and the final category that do not wish to return under any circumstances. It is fair to assume that their reception in Vietnam will depend to a large extent into which category they fall.

Staff working with the UN High Commissioner for Refugees, who accompanied the first flight from the Philippines of boat people who returned voluntarily, spoke of the huge excitement and cheers of delight when the coast of Vietnam was spotted. It seems that the government will be helping to resettle them and it has been agreed that they will be subsequently visited by UNHCR officials.

The next two categories offer more problems. In a country where unemployment is running at well over 30 per cent, another substantial part of the workforce is underemployed, and troops recently withdrawn from Cambodia are being demobilised, the last thing the government wants is more mouths to feed and jobs to find. Unless the men who returned yesterday have particular skills, or strong

family connections, their chances of employment must be slim.

Much will depend on where they came from originally, where the nucleus of their family resides and how long they have been out of Vietnam. A refugee from Ho Chi Minh City who has been away for more than two years may even be impressed by the economic strides it has taken since the government began to offer some encouragement to the private sector. There are now a few private cars on the street and motorcycles are plentiful. The black market is booming. People still sleep on the streets at night and rats stalk the alleys of hotels, but a little of the former commercial bustle of Saigon is beginning to return.

Refugees from rural areas, where 70 per cent of the population lives on subsistence agriculture, will inevitably see less change. However a reform of pricing policies has this year led to Vietnam becoming the world's fourth largest rice exporter. At least 1m tonnes had been

shipped abroad by mid-November and consequently there should be a little extra cash in some farmers' pockets.

The most tragic cases will inevitably be those who spent all their savings to flee Vietnam, who return with nothing to a family which does not welcome them, and whose government regards as criminals.

Some refugees being sent back are sure to be regarded as having fished by their families. This particularly includes those children known as "anchors" who were deliberately placed on boats by their parents in the hope that they would quickly be resettled in the US and provide a bridge for others to follow. Letters received by these children in the refugee camps testify to the intensity of the pressure they are under.

All of this can be girt to the mill of a government which is no slouch when it comes to the packaging of information and which appreciates that on this issue it has the opportunity to exert some pressure on part of the industrialised world.

The Vietnamese government will seek to show itself in a variety of lights; firm, reasonable, fair, humane but forced into accepting people who have no future in the country without western economic aid.

Information on the fate of the returning refugees is likely to be tailored to this end. It will also be designed to ensure, if possible, that Vietnam does not have to accept more than a small percentage of those remaining in Hong Kong. It has made a gesture with one flight.

Further gestures may get more expensive and the British government should expect that the publicity surrounding them may have a correspondingly greater impact on public opinion. The boat people remain part of a much larger game which, with the changes in eastern Europe, has taken on greater significance for an ageing Vietnamese leadership determined to prove the superiority of Marxism-Leninism. Nguyen Van Linh, General Secretary of the Vietnamese Communist Party, said in August: "We resolutely refuse to allow ourselves to be duped by the cunning schemes of the imperialists and reactionaries of all stripes."

Roger Matthews

## Repatriation causes Hong Kong few regrets

EVERY day an average of about 60 illegal immigrants from mainland China are handcuffed and bundled back across the border from Hong Kong by lorry into the hands of waiting Chinese guards. The world is not shocked and there is usually no controversy unless the issue has wider diplomatic consequences such as those which followed the June crisis in Peking.

Both China and Hong Kong accept it as a logical way of coping with a problem created by people living under Peking's communist regime who want to live in capitalist Hong Kong. But Hong Kong, with a population density of people living in Hong Kong - themselves nearly all refugees from the mainland - fear that the 60 would become thousands if the doors were opened a little. At the same time, they have always resented the way that the Vietnamese are allowed in and housed whereas the Chinese illegal immigrants, who are often relations of people living in Hong Kong - are sent back. So they have few qualms about forcibly sending Vietnamese boat people back to their homes.

There were, therefore, no regrets

when a Cathay Pacific Airways Tri-star yesterday took off into the dawn from Hong Kong's Kai Tak airport, flying in the face of world opinion with its involuntary passengers: 51 unhappy men, women and children bound for Hanoi.

Since 1975, when the first 3,740 arrived on a freighter, 170,000 boat people have entered Hong Kong. In 1982, the government tried to deter new arrivals by putting them into closed camps behind barbed wire. That failed.

So when 1987's arrival figure of 12,900 grew last year to 21,300, the government toughened the policy further and stopped recognising all arrivals as genuine refugees qualifying for resettlement in developed countries. Instead, it introduced screening to separate genuine refugees (about 10 per cent of the total) from illegal immigrants, dubbed economic migrants.

But still the numbers have grown; 34,058 have arrived this year. Hopes that voluntary repatriation which started in March would act as a brake have also been dashed. Only 640 people have voluntarily gone so far, plus another 250 due out later this month. The fear now is that when the tides

and winds turn favourable in about three months' time, 30,000 more will come unless there is a new deterrent. Mandatory repatriation is intended to be that deterrent and Hong Kong has been urging the UK for several months to start before Christmas to give time for the message to sink in in Vietnam.

"Our community won't stand for it any longer. We cannot accept another flood of boat people next year so they must be forced to go home," says Mr Allen Lee, senior member of the Legislative Council which fears social unrest and is not willing to vote any more funds for boat people camps. "But I know that we have an international image problem and we must work on that."

A few months ago it seemed extremely unlikely that the British government would ever agree to the mandatory repatriation. It is keenly sensitive to its underdemocratic colonial rule and it leaves the Hong Kong government to run the territory on a basis of consensus. Rarely does it force its colonial will on the people.

Until yesterday morning, however, it was the colonial will that had prevailed, with Britain's social conscience over-riding the increasingly

strident wishes of the local population who want to see boat people go home as quickly as possible.

Hong Kong, which thrives because of its image and confidence as a free, open place to do business, appears to have soured its reputation just at the moment when it most needs world support. Since the June upheavals in China, it has been campaigning for the UK and other countries to give passports to as many of its people as possible so that they have a bolt hole after China regains sovereignty over the colony in 1997. There is now a fear that sympathy for the people of Hong Kong will diminish because of the new mandatory programme.

Mrs Thatcher's government has been led towards mandatory repatriation since China's June crisis which generated angry criticism that the UK was not properly looking after the interests of its last major colony. Mrs Thatcher knows that she cannot assuage that anger by meeting Hong Kong's aspirations on passports, nor can she force China to put more democratic reforms in Hong Kong's post-1997 Basic Law which is being drafted this week in the southern Chinese city of Guangzhou. But she could deliver on the boat people - and she

has.

The repatriation will certainly take longer than a year. There are more than 56,000 Vietnamese in Hong Kong camps. About 12,000 arrived before the screening policy was introduced in June last year and thus qualify for resettlement as genuine refugees. Of the 24,000 who have arrived since the policy change, only about 10 per cent are expected to qualify as refugees. That leaves about 40,000 to be repatriated, voluntarily or mandatorily.

The government hopes that voluntary repatriation, which has built up much more slowly than had been hoped, will continue alongside the mandatory programme.

But yesterday's plans for 26 children, 17 women and eight men was a carefully selected soft group, unlikely to cause trouble. Future groups may not be so docile and there is a risk of violent unrest in the camps.

The one big country openly to support Hong Kong yesterday was China, which has said it expects all the Vietnamese to be gone by 1997. Boat people are one problem it does not want to inherit as the price of regaining sovereignty.

John Elliott

## BOC's silent knight

■ He can't use the title, but Richard Giordano, chairman and chief executive of the BOC Group, is now an honorary "Sir".

Other Americans have been similarly honoured. Caspar Weinberger was "knighted" for his services to Britain when he was US Defence Secretary during the Falklands War. The former US President, Ronald Reagan, received an even higher order. And John Paul Getty III was honoured for his services to the arts.

Giordano, however, is the first American industrialist to be rewarded in this way. He was "honoured and surprised", he said yesterday as he went to receive the award from Nicholas Ridley, the Secretary of State for Trade and Industry.

It is all a bit odd because Giordano is in no way an immigrant, and an initially reluctant one at that. He was chief executive of the American firm Aircor when British Oxygen took it over in a hostile bid in 1978. He opposed the bid very strongly himself.

After looking round for something else to do, he says that he found that a job with BOC in Britain was the best on offer. Since then he has never looked back, and has been frequently cited as the highest paid businessman in the country, though in recent years he has been overtaken by people like Sir Ralph Halpern and Lord Hanson.

One of his specialities has been "de-diversification". BOC's work force in Britain has been more than cut in half and in the early years he disposed of 25 of the group's businesses. He says that his philosophy has been justified by events.

Giordano is only 55, although he has been at BOC almost as long as Mrs Thatcher has been Prime Minister. He said yesterday that he expects "to go on and on". The BOC

## OBSERVER

retirement age is 65. He has given no thought to where he may retire, but says though "it may be to more than one place." He remains enthusiastic about Britain: "The 1980s were a dynamic decade for business - more than in other countries," and he is "not as gloomy as many" about a possible recession.

In future reference books, he will appear as Richard Vincent Giordano, KBE. The Sir is silent.



"Portals Out, Starboard Home."

## Sports report

■ British rugby players defeated a World XV at Twickenham yesterday. The World team was composed of five Australians, two Americans, two South Africans, a Zimbabwean, an Irishman, and four Britons, and was otherwise known as Oxford University. The British side, called Cambridge University, was made up largely of English and Welshmen.

The 106th Varsity match was notable for being a sell-out (51,000) for the fact that team of the Oxford team are at what until recently were the women's colleges of St Anne's and Lady Margaret Hall, and for the fact that two thirds of the players were post-graduates.

The Twickenham bars were closed before the game to deter rugby hooliganism, but there was much of the traditional jollity around the picnic tables in the West car park. Cambridge won 22-13.

## The Wall, Inc

■ The East Berlin Communist Party newspaper, Berliner Zeitung, has published a reader's letter advocating a more capitalist approach by the East German authorities to the Berlin Wall.

## Heath's aid

■ Why Edward Heath? "Because he has stature, because he is a friend of Nigeria and has been there three times in the last three years," says George Dove-Edwin, the Nigerian High Commissioner in London. And, he might have added, because

he can still raise money.

Heath has agreed to launch the Nigeria Guinea Worm Eradication Fund in London this evening. The Guinea Worm is a water-borne parasite, found in West Africa, which penetrates the victim's intestinal wall and can have fatal effects.

The worm, however, can be eliminated, simply by teaching people to boil their drinking water, by treating water supplies, and by creating safe sources, like boreholes. Just as smallpox was officially eradicated earlier this decade, the aim now is to get rid of the worm by 1995.

## Take the Floor

■ Social breakthrough for James Cappel: they are the first stockbrokers to be allowed to give a party on the Stock Exchange floor. The derivatives group of the firm will hold a reception for its clients there this evening. More of a hop perhaps; there will also be a dance band.

A Stock Exchange spokesman confirmed that it was a new development. The Royal Shakespeare Company gave a reception on the floor some six years ago, but that was in aid of sponsorship and was quite different.

Will the James Cappel party set a precedent? Quite possibly. "We're a bit concerned about the equipment," the spokesman said. "But basically it's switched off at night, the cleaners come in around 5 pm, then the floor is empty." Sounds like a recipe for making money.

## Convergence

■ A Russian went to visit the US and on his return to Moscow was asked what New York was like. Well, he said, it's much the same as here. How can that be? asked his friends. In the States, he said, you can buy anything you like for dollars, and nothing for roubles.

Significant Moments

OMEGA  
CHRONOMETRE  
COURTESY

OMEGA'S FUNCTION  
THE TRULY SWISS MADE  
CHRONOMETRE  
COURTESY  
OMEGA ZONES  
OMEGA

OMEGA'S FUNCTION  
THE TRULY SWISS MADE  
CHRONOMETRE  
COURTESY  
OMEGA ZONES  
OMEGA

Richard Tomkins on the demise of an old Midlands company

The Black Country - the grimy heart of traditional manufacturing industry in Britain's West Midlands - has grown accustomed to factory closures over the last decade or so. All the same, there was something faintly bizarre about last month's announcement that Ratcliffs (Great Bridge), a Black Country brass and copper rolling mill, was to close on December 21 with the loss of 282 jobs.

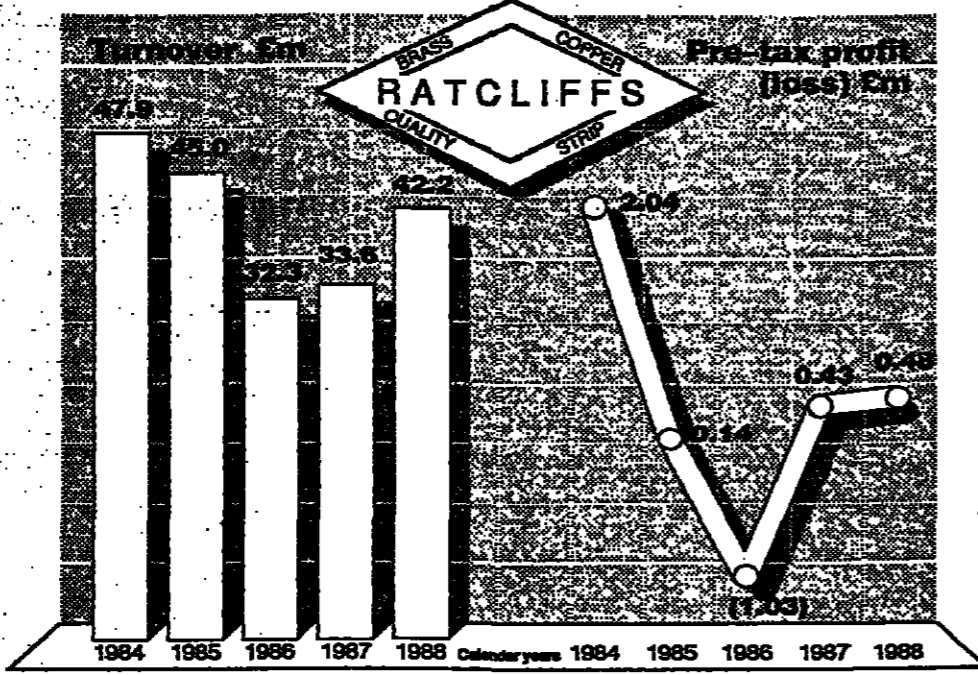
First, the decision came just seven months after the Ratcliff family had yielded two centuries of control over the company after a £125m management buy-in. Second, the new management blamed the closure on the shopfloor employees' refusal to drop outdated working practices - an explanation remarkable for the fact that it seemed a ringing endorsement from the employees' own trade union.

How was it, then, that a buy-in could go so badly wrong so soon? Was it indeed a case of the British disease - a 'straw that killed the camel' - that phrase symbolising the destruction of jobs by bloody-minded workers refusing to adapt to change?

In a sense, the scene was set for a confrontation from the time of the takeover when Mr Peter Ratcliff, known to the workers as 'Mr Peter' who was still putting in a five-day week at the age of 75. Insiders relate how this charismatic individual ruled the company like a 19th-century mill owner, personally intervening on every issue from global strategy to the thickness of the bread in the works canteen.

Mr Ratcliff had also declined to expunge a wide range of costly conditions of employment that had emerged in Ratcliffs in the 1960s and 1970s. The worst of these were the out-dated 'stint' systems of working still in use on the shopfloor. This meant that instead of working a set number of hours each day, or 'clock-to-clock' employees did a stint consisting of a measured amount of work, then whiffed away the hours till their shift ended.

Conditions like these would have been inescapable even if the company was busy, but it was not. Ratcliff's speciality was in rolling the copper strip used for making the fine of car



Trapped in a time warp

radiators, and this market was under attack first, from the severe competition presented by more efficient European suppliers, and second, from substitution by aluminium - harder to work than copper, but cheaper.

Ratcliff had retrenched, closing down part of the Great Bridge site and cutting the workforce back from around 900 in the 1970s. Even so, the company was losing money; and only the profits from its Canadian subsidiary - the product of an ambitious move into the North American market by Mr Ratcliff in 1983 - enabled the group to show a modest pre-tax profit of £478,000 (£425,000) in 1988.

The combination of Ratcliff's financial difficulties and its status as a quoted company had inevitably attracted predators but the Ratcliff, who still controlled 55 per cent of the company's shares, had rebuffed them.

Still, something had to happen. The Great Bridge plant was haemorrhaging a badly. Meanwhile Mr Ratcliff was long past retirement age, and

his son David, although a well-liked director of the company, was not widely seen as an obvious successor.

The solution presented itself in the shape of Mr Michael Hearn, a former Aluminium Wire and Cable executive who had become well known for his part in rescuing Servis, the West Midlands based washing machine manufacturer. At 61, Mr Hearn was looking for a fresh challenge, so with backing from Grovenor Venture Managers, CTV Venture Managers and Scandinavian Bank, he approached the Ratcliff family and won them over with a cash offer of 250p a share - a price that looked breathtakingly generous at 96 times the previous year's earnings.

Mr Hearn's business plan had two immediate aims. One was to make Ratcliff's products more competitive by cutting costs, and the other was to increase turnover on the Continent by establishing the company as a second-line supplier.

Time, however, was not on his side. The buy-out had been financed almost entirely by debt. In addition, Ratcliff's

trading was financed by heavy overdrafts with the clearing banks. Meanwhile, a pick-up in business, predicted in the 1988 annual report, was showing no signs of materialising.

Mr Hearn, setting his feet under Mr Ratcliff's desk, was unprepared for the archaic working conditions at Great Bridge. Unfazed he launched negotiations with the workers' shop stewards and with Mr Terry Askey, Dudley district secretary of their union, the Transport and General Workers. The early negotiations were constructive, with the union representatives accepting that more work would have to be done by fewer people. They accepted 60 redundancies and agreed in principle that the remaining workers would fill the gap by working clock-to-clock, as long as they did not suffer a fall in pay.

Mr Hearn called in management consultants to conduct a work study and draw up a pay and productivity deal. The workers rejected it overwhelmingly because they believed it would result in lower pay, but significantly, they agreed to

give the package a month's trial to see how it worked, subject to the preservation of the status quo on other conditions of employment. Then suddenly, the house of cards collapsed. There are several versions as to why, although two factors cannot have helped: one, a difference of opinion that emerged between Mr Hearn, Mr Askey and the shop stewards over what had been meant by the status quo; and the other, the management's ill-timed announcement on the eve of the trial period that the works would be going onto short time.

In any event, the shop stewards, angry at the turn of events, called off a scheduled negotiating session. Mr Hearn then said that Ratcliff would close if a deal was not quickly reached. Mr Askey of the T & G tried to bargain with Mr Hearn; the stewards resigned in protest; and the workers signed a petition saying Mr Askey was not to negotiate for them.

Meanwhile Ratcliff's losses, far from diminishing, had reached £1.3m in the 10 months to October, and the banks were nearing a state of apoplexy. The board decided it was time to pull the plug.

Since then, the search has been on for a scapegoat. Mr Hearn and Mr Askey have both suggested that the shopfloor employees were too set in their ways to accept new working methods, but this sits oddly with the fact that the workers voted to give the pay and productivity deal a trial run. Most of those coming out of the factory gates at Great Bridge seem genuinely saddened and angry at the turn of events. The negotiators themselves must bear part of the blame: it was they, after all, who allowed the talks to break down. Mr Norman Woodley, chief shop steward, must - and does - accept a degree of responsibility for having called off the negotiations at a crucial stage. Mr Askey allowed the issue of status quo to be fudged. And Mr Hearn was criticised by the union side for having conducted the negotiations in an atmosphere of pressure and confrontation. It is probably fairer to conclude that Ratcliff was never a suitable candidate for a buy-in in the first place. The company had been trapped in a time warp and the changes needed to bring it into the modern world were too drastic to be secured swiftly. Mr Hearn's arrangements with the banks, however, did not allow the luxury of patience.

The Czechoslovak economy

The evolutionary approach

By Vaclav Klaus and Tomas Jezek

In the past 40 years Czechoslovakia has moved from a command to a 'mixed' economy. This has been achieved not through explicit reforms, but through quiet self-evolution. Two distinct phases in this evolution can be distinguished. From 1968, genuine central planning more or less prevailed. The central planners, backed by ambitious politicians and by a centralism-supporting ideology, were on the offensive. After the nationalisation of private property they succeeded in assembling enormous economic resources and in using them for the grandiose restructuring plans. We might say that the early 'restructuring' phase was similar to the textbook model of a centrally planned economy.

But the situation started to change. In a fairly industrialised country like Czechoslovakia the first phase lasted no longer than a couple of years, whereas in some less developed countries it may have lasted longer. Two phenomena reinforced one another during the transitional period. On the one hand, drastic, accelerated, totally irrational forced industrialisation exhausted all free resources. There was suddenly nothing to restructure, all economic factors were employed, the room for manoeuvring and for generous redistribution was considerably diminished, the planners lost their only comparative advantage. In the official terminology, 'extensive growth' came to an end.

On the other hand, the central planners were very limited in their data-processing capacity and their system, only the actual steps taken disclose the acceptable path. We start with the assumption that the efficiency-stifling behaviour of economic agents is deeply ingrained and can only gradually recede. We should proceed on a parallel basis in several directions: ● Deregulation and administrative simplification to secure the slow retreat of the government from its present role in the economy (to the more limited role envisaged by mainstream economics). ● The careful nurturing of the market, because it is not true

Our interpretation of the existing system suggests there is no other way of improving it than by an evolutionary approach. In our understanding of true liberalism considers as its main task the promoting of ideas, not the organising of social reforms. This does not mean that we are happy with existing institutional arrangements or with the small pace of the official economic reform. But it does mean that we do not pretend to know all the solutions. We are afraid of the unrestrained reform romanticism of some of our colleagues, and we consider our primary task to be the blocking of hasty political decisions, not the creation of ambitious construction schemes. We oppose any sort of radicalism because the radicalism of reformers can very easily lead to unproductive disorientation, which can be very harmful to society. We also do not possess any positive, complex reform blueprint and we know very well that our colleagues who are enthusiastic reformers also do not possess one. Reform is a very dangerous undertaking and we do not want to put our fate again into the hands of irresponsible intellectuals.

We do not share an almost religious belief in the efficacy of very detailed reform blueprints. The arguments have already been given, their perfect form is beyond dispute. Brzaski: 'Just as the optimal allocation of resources cannot be achieved outside the market process, because the process itself generates the necessary information, so in the overhaul of an entire system, only the actual steps taken disclose the acceptable path.'

We start with the assumption that the efficiency-stifling behaviour of economic agents is deeply ingrained and can only gradually recede. We should proceed on a parallel basis in several directions: ● Deregulation and administrative simplification to secure the slow retreat of the government from its present role in the economy (to the more limited role envisaged by mainstream economics). ● The careful nurturing of the market, because it is not true

(as is often a priori assumed) that as soon as public sector institutions are dismantled or weakened, the private sector will rush in to take over these activities. Our markets are, and will in the foreseeable future be, very imperfect. Efficient entry to the market is, therefore, crucial and cannot be achieved without opening the market to foreign competitors and investors; ● Also important is the liquidation of various economic activities. Excess has more significance than entry and is more difficult to administer; ● The implementation of a sound macroeconomic policy, based on very restrictive monetary and fiscal measures, is the backbone of the whole manoeuvre and the precondition for the elimination of monetary latitude. As true liberals, we should start with a very heavy dose of monetarist medicine - with economic policy measures, not with formal institutional reforms - because with 'easy money' no real changes in economic behaviour of any agents can be achieved.

This advocacy of small, practical steps and stressing marginal changes does not deny that there probably exists a certain 'inflection point' in the development curve of the economy, which is difficult to chart. There probably exists a critical mass of reform measures, but we do not pretend to know its location. We try to be led more by pragmatic flexibility than by moralistic or ideological fundamentalism. Sound reform measures should be guided by properly understood interests, not by abstract ideas (which we - as intellectuals - so admire).

It is necessary to stress that during a transition period some aspects of economic performance may deteriorate. Especially for this reason we should seek a new social contract - without it we cannot go forward. In some respect this is well understood in this country and this is the ground for our guarded optimism. Vaclav Klaus was appointed Czechoslovak finance minister on Sunday. Tomas Jezek is an independent economist.

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LETTERS

Pay and productivity may never match

From Mr Peter Robinson. Sir, I should like to point out some obvious problems arising from Mr John Banham's, the Director-General of the Confederation of British Industry, analysis of pay and productivity (Letters, December 11). At the moment, average earnings are growing at the rate of about 9 per cent a year. The underlying rate of growth of productivity in manufacturing is about 5 per cent to 6 per cent a year.

Unit labour costs are therefore rising at the rate of between 3 per cent and 4 per cent a year in the trading sector at a time when our competitors are, on average, registering no growth in unit labour costs. How does John Banham propose that we arrive at a status quo of rising unit labour costs? It is unlikely that underlying productivity growth can be increased enough to close the gap, so we must aim for a lower rate of growth of average earnings. But how is a smooth deceleration of earnings growth to be achieved? This is the dilemma.

It is also nonsense to suggest that pay must be rigidly linked to productivity in the private and public services sectors, where productivity is so hard to measure.

UK mathematics has a problem

From Mr Edward Troup. Sir, Michael Prowse's Lombard column, 'A nation that can't count,' (December 6) makes some disturbing points about the shortage of maths teachers and the poor performance of British school children in maths education. The problem is more deep-rooted than the lack of incentives for teachers, and deficiencies in the curriculum. As a mathematics graduate turned lawyer, I am constantly faced with people's surprise that a qualified mathematician should be able or interested in pursuing any subject which

does not involve numbers. Mathematics may take numbers as its starting point, but it is the subject, per excellence, which teaches problem solving and analytic thought. Until the confusion between the purely numerical skills of arithmetic and the analytic skills of mathematics are understood, and the value of a mathematical training is recognised in the UK, no amount of increase in the number of mathematics teachers will solve the problem identified by Michael Prowse. Edward Troup, 14 Dominion Street, EC2

CBI leadership

From Mr J. Leigh Pemberton. Sir, Michael Prowse's parhian shot (December 4), "... such a constructive approach to stagnation would require a bit of real leadership from the CBI," is an intellectually slack comment conveying the wrong impression to your readers (presumably not his intention) as well as discrediting the CBI (which may be). By his own admission, one part of British industry would be unwise to take a unilateral stance on curbing pay - and yet that is, in effect, what Mr Prowse advocates. The CBI exists to represent its members on political and technical matters and to assist them when they require information. Whether Mr Prowse looks to leadership by the CBI member-

ship or its central staff is unclear, but few members would take kindly to being advised how they should run their business by either.

The CBI staff could provide material to help the membership resist warranted pay claims - they do. Their presentation on this subject has earned the acclaim not only of CBI members, but dozens of Westminster and Whitehall. I commend them to Michael Prowse. But to advocate this sort of leadership is to fail to understand the nature of the organisation. In the case of your particular paper, that is disappointing. J. Leigh Pemberton, Whatman House Angel, Springfield Mill, Maidstone, Kent

Natural progression

From Mr David Erdman. Sir, James Baxton, your Scottish correspondent tells us (December 4) that Mr Roger Carr favours the UK Government's proposed devolution of the Nature Conservancy Council (NCC) and merger with the Countryside Commission for Scotland, of which he is chairman. You should be informed that the director of the NCC in Scotland is seconded from the Scottish Office. I should like to see a white paper on the issue - and an end to this charade. David Erdman, 14 Goddard Way, Saffron Walden, Essex

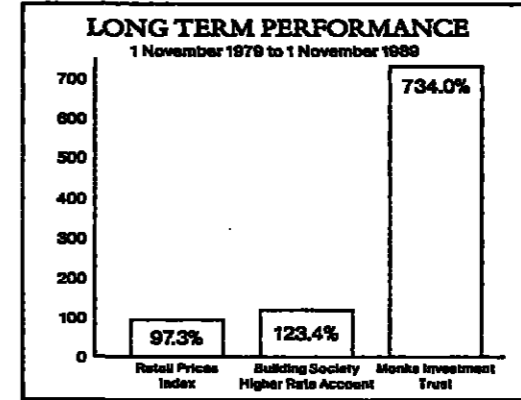
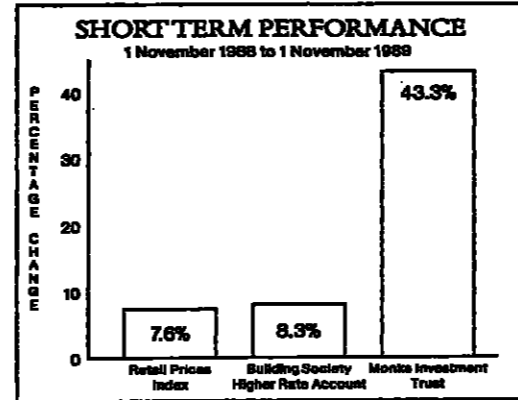
Channel Tunnel Link

From Mr A.J. Dawsey. Sir, You reported (November 30), surprisingly uncritically, British Rail's claim that a postponement of Parliament's consideration of the Channel Tunnel terminal bill would delay the introduction of safety measures at King's Cross. This is undoubtedly an important issue, but BR will have to show clearly why a delay to the Bill will make it impossible to introduce safety measures if it wishes to escape the charge of irresponsible scaremongering. Even if BR's case does stand up to scrutiny, it is only one factor to be considered. Arguably, the need for Parliament

Sematech and the Pentagon

From Mr Miller H. Bonner. Sir, Your editorial concerning Sematech ('Retreat from Intervention,' November 30) states: "Even companies participating in Sematech think the Pentagon's involvement has reduced the scheme's commercial usefulness. US banks are deeply reluctant to fund it - ironically, much of the private finance for it has come from Japan." On the matter of funding, half of Sematech's \$200m annual budget comes from the Defence Advanced Research Projects Agency (DARPA) and half from its 14 US-based member companies. No bank has been asked for funds and absolutely no funds have come from Japan. To say otherwise is a gross misstatement of the facts. Further, Sematech represents an extraordinarily successful collaboration between private industry and DARPA. DARPA recognises that leading-edge, high-volume commercial production is the best guarantee of adequate semiconductor supplies for all customers, government, or industry - and that its support for Sematech will help the US regain that capability. Our member companies are well-satisfied with the partnership, as is DARPA. Miller H. Bonner, Director of Communications, Sematech, 2706 Montopolis Drive, Austin, Texas 78741, USA

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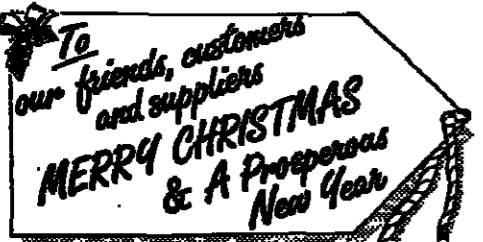
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# FINANCIAL TIMES

Wednesday December 13 1989

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## Gorbachev prevents debate on role of party

By Quentin Peel in Moscow

MR Mikhail Gorbachev, the Soviet leader, was yesterday forced to use his full authority and powers of persuasion to prevent his super-parliament from debating the monopoly role of his own Communist Party.

In the face of a concerted attempt by all the most radical reformers in the Congress of People's Deputies to demand an immediate full-scale debate of the party's "leading role," Mr Gorbachev marshalled his obedient majority in the 2,250-strong assembly to reject the move.

He only succeeded by a relatively narrow margin - 1,138 votes to 539, with 56 abstentions - and after blatantly using his position as President to dominate the discussion.

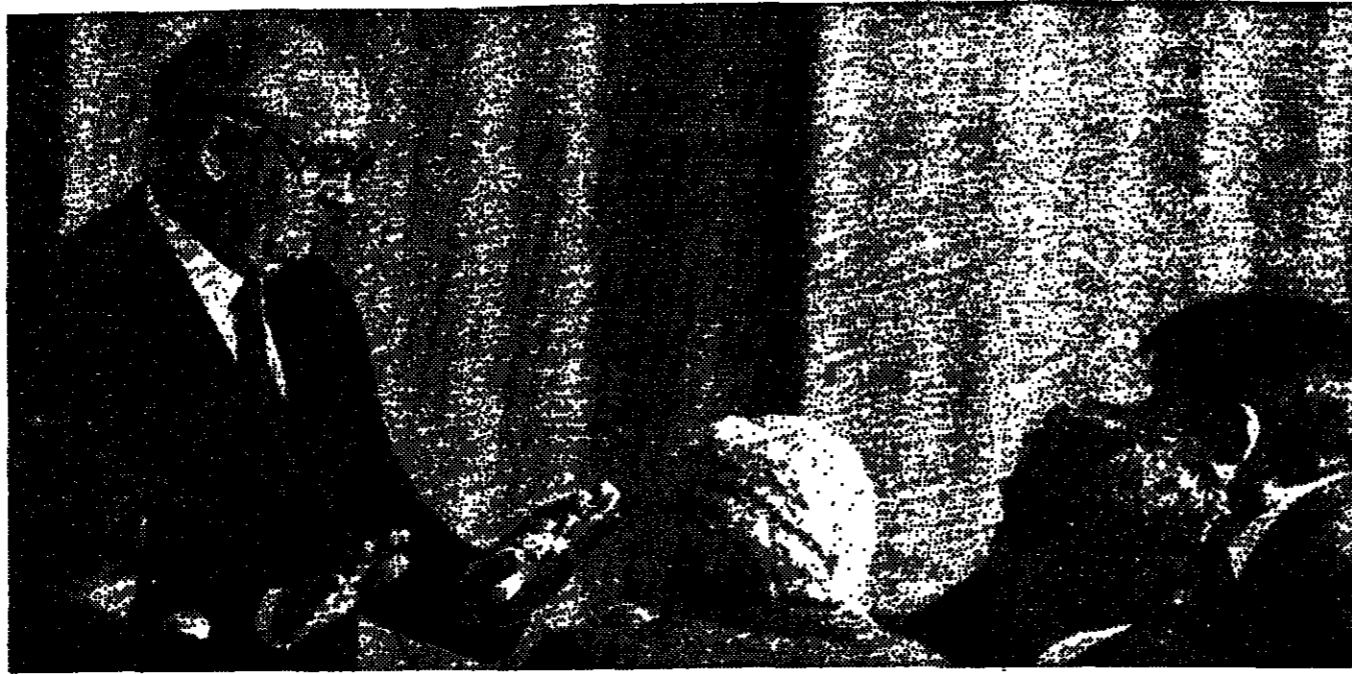
He pleaded for the whole issue of Article Six of the Constitution, which enshrines the party's exclusive position, to be deferred until constitutional reform package was debated.

He then virtually admitted that it was the party itself which still needed to decide how to deal with it.

"We should not transform this question into a matter for political profiteering," he said. "We will have a party congress soon and the Central Committee and the party will find how to solve the problem."

The reformers' onslaught on Article Six has been fuelled by the tide of change in Eastern Europe, although it has yet to pick up mass popular support in the Soviet Union.

Dr Vilen Tolpezhnikov, from Latvia, said: "Power in this



Mikhail Gorbachev calms a group of deputies during a break in the first day of the Soviet parliament's winter session yesterday

country does not belong to us deputies."

It was the Communist Party Politburo, not the Government, which decided to send in troops against unarmed demonstrators in Tbilisi in April, he said.

Mr Yevgeny Yevtushechenko, the Russian poet, formally proposed that Article Six be put on the agenda for debate - and a string of speakers lined up to back him.

However, Mr Gorbachev insisted that no one speak for more than a minute and gullo-

ted the debate after only three hours had passed.

Then he took the floor to put his own point of view for 15 minutes.

On the one hand, he repeated that in the long run, Article Six might well have to go: "Life sometimes contradicts certain constitutional articles," he said. "It is not a tragedy. It is a normal process."

On the other, he warned against turning the role of the Communist Party into "confrontation." He insisted, against all the evidence, that

"at this historic phase, the party enjoys the full support of our society."

The radicals suffered a second defeat when the deputies voted to discuss a Constitutional Compliance Committee, furiously rejected by the Baltic group. They maintain that the present constitution will be drastically rewritten, so it is pointless to enforce its provisions.

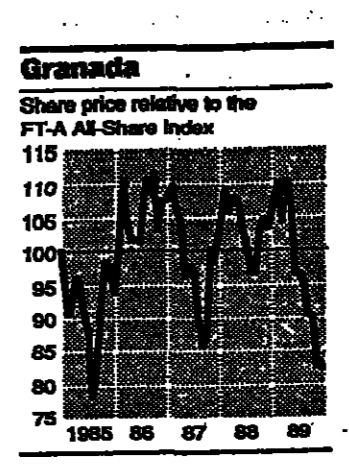
However, Russian-speaking members from the Baltic

republics pleaded for the committee to be set up - on the grounds that the rising tide of nationalism in Estonia, Latvia and Lithuania is threatening their electoral and linguistic rights, not to mention the gathering demands for outright independence.

The constitutional battles continued for so long that an important economic presentation, including emergency measures, by Mr Nikolai Ryzhikov, the Prime Minister, had to be postponed until today.

## The market walks on water

Granada  
Share price relative to the FT-100 All-Share Index



The water sell-off has seen the City pull the latest version of the three-card trick - rubbishing the issue in advance, forcing the Government to price it cheaply and then piling in for easy profits. Chief Daps looks like being the tagwearer, who will net only about £500m as first payment on an industry which had assets of £7.7bn even on a limited historic cost accounting basis.

Of course, the Government could not have banked on a 7.8 per cent rise in the FT-SE between pricing day and first dealings. And given the feast-or-famine nature of new issues, a 15 per cent premium on the fully-paid package may not seem excessive. However, given the extent of the largesse which had to be spread to smooth the issue's path, one might question whether privatisation was justified at all.

The City probably welcomed the turnover as much as the profits; early figures indicate that more than double the recent amount of daily business was done yesterday. With Sid still waiting to receive his allotment letter, the institutions took the chance to reshuffle their portfolios - selling the package and buying the attractive individual issues.

The success of the issue is probably a one-off; finance directors need not assume that fund managers will look any more kindly on rights issues plans. The chief effect on the market will probably be structural. It is as yet unclear whether any water stocks will join the FT-SE, but the existence of 10 utilities should allow income funds to improve the quality of their portfolios.

Even after yesterday's share price jump, the water companies are still yielding between 7.2 and 8 per cent. These institutions that already own British Steel (historic yield 7.9 per cent) or ICI (6.8 per cent) may wonder whether they now need to bother with corporate high yielders such as Powell Duffryn or Beazer. And the K factor makes the stocks look an attractive alternative to index-linked gilts.

But on fundamentals the market was amply justified in lopping 13p off the share price to 302p. The last year in which Granada's depreciation charge covered its capital spending was 1985: since then it has splashed out £750m, with another £900m to come this year. Each move has looked justifiable at the time; but at about 28 per cent a year return on capital employed, was last year at its lowest level since mid-decade. On this showing - and with the IBA's influence looking depleted - Granada is starting to look vulnerable to predators again.

Never mind Granada's strategic thinking, which looks sensible enough. What riddles is the messy way it puts it into practice. The Lesky's débacle - bought near the top of the cycle for £20m, sold for £8m - was embarrassing enough, but not unique. Since the mid-1980s Granada's acquisitions and capital spending, in TV rental

## EC textile companies to promote trade group

By Alice Rawsthorn in London

THE most powerful textile groups in Western Europe are joining forces to create a new organisation to represent the industry on trade issues including the forthcoming negotiations over the future of the Multi-Fibre Arrangement.

The heads of the 25 largest European textile and clothing companies met in Brussels on Friday to finalise plans for the organisation. They decided to form a group to promote the industry's interests and to take action on issues such as the MFA, the bilateral agreement regulating the world trade in textiles.

The companies represented at the meeting included Marzotto and Benetton of Italy; DMC and Carrefour of France; together with Cocks Virella and Courtauld of the UK.

Textiles is one of the biggest manufacturing industries in the EC.

It employs 5m people directly and indirectly provides employment for a further 1.5m. The industry is already represented by a number of pan-European trade organisations, like Comitextil in Brussels.

In recent months the textile and clothing companies have faced issues such as the MFA, which is widely expected to be phased out when the present arrangement expires at the end of 1992, and the approach of the unified market in Europe after 1992.

The organisation will be composed of a committee of six industrialists chaired by Mr Julien Charlier, chairman of DMC. The four largest textile markets - West Germany, Italy, the UK and France - will each have one representative.

There will also be a representative for the smaller southern countries and one for the smaller markets in the north.

Mr Klaus Stellman, chairman of Stellman, will represent West Germany.

France will be represented by Mr Léon Glingman, head of Lacoste, and Italy by Mr Pietro Marzotto, chairman of Marzotto. The representatives for the UK and the smaller markets have not yet been nominated.

## UK water shares surge to 45p premium in sparkling debut

By Clare Pearson in London

SHARES in the 10 water companies of England and Wales shot to a premium of about 45p on the 100p party-paid price yesterday in dazzling debut dealings on the stock market.

The performance, much better than expected, dominated activity on the rest of the London market, which rose in admiration at the show.

In early dealings the companies' shares stood at between 168p and 185p before easing during the day to close within the range 157p for Northumbrian - the star performer - and 131p for Severn Trent.

The package unit, which comprises 1,000 shares in all the companies and is held only by institutional investors, closed at 1,395p.

Early prices confounded even the most optimistic of recent City of London expectations. However, J. Henry Schroder Wagg, the merchant

bank advising the British Government, denied that the prices showed the Government had sold the companies too cheaply at an initial market value of £5.24bn (£3.28bn).

Mr David Challen, a Schroder director, said: "Offers for sale of this size are a case of feast or famine, and in this case we've been lucky, with a strong market behind us."

Northumbrian, the smallest company, was certain to be in strong demand yesterday after it emerged on Monday that its offer for sale had been nine times subscribed.

Mr Challen said the premium on water shares was "just about right," taking into account gains made by the whole market since the 240p fully paid price a share was struck in November and the premium built in, as normal, to the pricing of an issue of this size.

Most private investors will have to hope the water prices hold up until after Christmas. They will not receive their share certificates until towards the end of next week and few will be able to sell their holdings without this evidence of ownership.

The British taxpayer is subsidising the water privatisation by £2.3bn, Mr Anna Taylor, Labour Party spokeswoman said. She estimated that the net loss due to the write-off of debt and injection of cash was £1.2bn. Additionally, the taxpayer was having to come up with £2,040m, which included about £200m for promotion and underwriting and about £180m for incentives to customer shareholders.

She said it was "imperative that the House of Commons Public Accounts Committee investigate this gross misuse of public money."

Adding fuel to the issue, Page 17, London Stock Exchange, 27

## Delors calls for second special conference

By Lucy Kellaway in Strasbourg

MR JACQUES DELORS, president of the European Commission, said yesterday he saw a need for two separate inter-governmental conferences to deal with economic and monetary union (EMU) and the reform of European institutions. He suggested that the second should take place one or two years after the EMU conference at the end of 1990.

His view is likely to be unpopular with the West German government, which said at Strasbourg last weekend that the question of the powers of the European Parliament should be tackled at the EMU conference.

Mr Delors said if there was one inter-governmental conference with one long agenda, "nothing proper will come out of it".

He was briefing the European Parliament after last weekend's Strasbourg summit, at which the social charter - despised by Parliament for being too weak - was approved by all members except the UK.

He sought to show that the battle for a social Europe had not been lost, by promising new measures on workers' rights in the new year.

Three areas singled out for urgent attention were: conditions for temporary workers, flexible working hours, and the rights of workers in multinational companies to information and consultation. It was unclear whether these would involve legislation or merely recommendations.

Mr Jean-Pierre Cot, leader of the majority Socialist group in Parliament, said he was encouraged by Mr Delors' remarks, which were a sign that the Commission's action programme will be less woolly than the social charter itself.

Earlier this month he threatened a vote of censure against the Commission unless it put forward tougher measures on social and workers' rights.

Mr Delors congratulated the French presidency on its efforts over the last six months, saying that 78 per cent of the directives up for decision will be adopted by the end of the year.

Mrs Edith Cresson, French minister for Europe, presented a glowing account of her country's presidency, which during the past week has secured important decisions on three main areas: telecommunications, road cabotage (the transport of goods within a domestic market by foreign carriers) and air fares. She hoped that final agreement would be reached next week on mergers and on public procurement.

Other member states, which had criticised the publicity-seeking way the French have conducted their presidency, now agree that the term has been a success. Transport and telecommunications had been seen as difficult tests of the Community's real commitment to breaking down barriers.

## Japanese trade surplus falls

By Robert Thomson in Tokyo

JAPAN'S merchandise trade surplus for November fell to \$3.53bn, down from \$6.56bn a year earlier, but the bilateral surplus with the US remained large and will continue to be a source of significant tension between the two.

The surplus with the US was \$3.57bn, down from \$4.4bn for the same month last year, but higher than the total trade surplus. The Ministry of Finance figures showed that for the first month in recent history, Japan's trade with Asia - \$12bn - exceeded its trade with North America - \$11.68bn - reflecting Japan's growing links with countries in the region.

Total exports were \$22.03bn, down 2.9 per cent from a year earlier, while imports rose 14.8 per cent to \$18.49bn, although the figure was distorted by an 85.1 per cent increase in crude oil imports, which is due to a change in oil taxes in August last year that resulted in significantly lower imports in the last few months of that year.

Imports of machinery rose 22.5 per cent, largely due to a 37 per cent increase in car imports, about two-thirds of which were from West Germany. Car exports fell 9.4 per cent.

Exports of TV sets fell 24.4 per cent, video recorders by 24.1 per cent, and video cameras by 12.1 per cent. Imports of meats rose 52.5 per cent,

showing the impact of eased restrictions on beef imports, while imports of electrical appliances rose 38.1 per cent.

In trade with the European Community, Japan had a surplus of \$1.06bn on exports of \$3.75bn, up 0.4 per cent, while with Asian nations, Japan showed a surplus of \$1.13bn on exports of \$5.55bn, down 2.9 per cent. The country recorded a deficit of \$1.56bn in trade with the Middle East, the source of most of Japan's oil. Dr Kenneth Courlis, of DB Capital Markets (Asia), said that Japan's trade with the newly industrialised countries of Asia had exceeded its trade with the EC.

Chips market assess, Page 6

## Thatcher defends repatriation policy

Continued from Page 1

are currently in Hong Kong, most of whom are unlikely to qualify as refugees. A group of 51 was returned by air on Monday night. Officials acknowledged that the programme would continue for "many months or years."

In Hanoi, a witness described

the Vietnamese as looking tired and depressed on arrival before they were moved to a reception centre six miles away.

In hostile Commons exchanges, the Prime Minister was accused by Mr Neil Kinnock, Labour leader, of sending "tyrannical orders and 'trying to defend the indefensible'".

Mrs Thatcher indicated no weakening of her resolve, however, saying Mr Kinnock's comments were "feeble and nonsense." She said no armed police had been used on Monday night adding, "it is perfectly in order to return illegal immigrants."

Mr Hurd said that at the International Conference on Indo-Chinese refugees in Geneva in June, it had been agreed that those who did not qualify as refugees would not be resettled and should return to Vietnam.

Criteria for deciding who qualified as a refugee was decided by the United Nations High Commission for Refugees.

All those returned involuntarily will receive \$620 via the Vietnamese Government.

He emphasised the importance attached to proper screening of refugees and the monitoring of those who return to ensure they are not ill-treated.

Mr Hurd said that if not repatriated, the boat people would face "the prospect of indefinite detention in camps in Hong Kong." He added: "Vietnam has told us that those repatriated will not be punished for leaving."

Apparently convinced that force had not been used, the Vietnamese Foreign Ministry said the use of force was against humanitarianism.

"Along these lines, Vietnam has conducted negotiations and reached agreement with the British government and Hong Kong authorities with a view to stepping up voluntary repatriation and the acceptance of those who do not object to being repatriated."

## British Vita PLC

has acquired a minority interest in

## Spartech Corporation

The undersigned acted as financial adviser to British Vita PLC in this transaction.

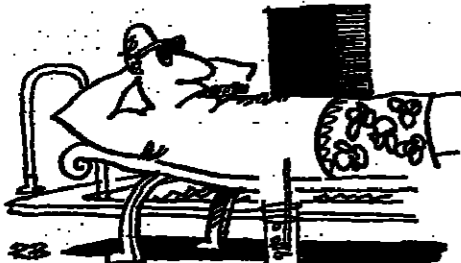
## Dillon, Read Limited

Europe		Africa		Asia		Australia		North America		South America	
City	Temp	City	Temp	City	Temp	City	Temp	City	Temp	City	Temp
London	10	Cairo	25	Delhi	24	Sydney	18	New York	5	Buenos Aires	12
Paris	12	Johannesburg	28	Tokyo	15	Melbourne	15	Los Angeles	10	Sao Paulo	22
Brussels	11	Nairobi	26	Beijing	8	Brisbane	22	Chicago	7	Rio de Janeiro	18
Amsterdam	9	Accra	27	Mumbai	30	Perth	18	San Francisco	4	Montevideo	15
Frankfurt	10	Lagos	26	Kolkata	28	Adelaide	15	Seattle	5	Asuncion	18
Zurich	11	Abidjan	27	Chennai	29	Hobart	12	Portland	4	Caracas	25
Stockholm	7	Dakar	28	Hyderabad	32	Darwin	30	Denver	3	Quito	12
Oslo	6	Conakry	29	Bangalore	33	Ullulu	28	Phoenix	2	Lima	15
Helsinki	5	Guinea	30	Madurai	34	Norfolk	25	Portland	1	La Paz	8
Tampere	4	Cote d'Ivoire	31	Coimbatore	35	Palmerston North	18	Bozeman	0	Santiago	10
Jyväskylä	3	Sierra Leone	32	Salem	36	Wellington	15	Minneapolis	-1	Bogota	12
Oulu	2	Liberia	33	Thrissur	37	Dunedin	12	Des Moines	-2	Medellin	13
Lulea	1	Guinea-Bissau	34	Varanasi	38	Christchurch	10	Sioux Falls	-3	Barranquilla	14
Umea	0	Senegal	35	Patna	39	Hamilton	8	Lincoln	-4	Cartagena	15
Kirkenes	-1	Gambia	36	Allahabad	40	Wellington	5	Omaha	-5	Barranquilla	16
Arctic	-2	Sierra Leone	37	Jaipur	41	Auckland	3	Wichita	-6	Medellin	17
Antarctic	-3	Sierra Leone	38	Delhi	42	Wellington	1	Omaha	-7	Bogota	18
		Sierra Leone	39	Ranchi	43	Wellington	0	Omaha	-8	Bogota	19
		Sierra Leone	40	Guwahati	44	Wellington	-1	Omaha	-9	Bogota	20
		Sierra Leone	41	Shillong	45	Wellington	-2	Omaha	-10	Bogota	21
		Sierra Leone	42	Dispur	46	Wellington	-3	Omaha	-11	Bogota	22
		Sierra Leone	43	Jorhat	47	Wellington	-4	Omaha	-12	Bogota	23
		Sierra Leone	44	Dibrugarh	48	Wellington	-5	Omaha	-13	Bogota	24
		Sierra Leone	45	Sivasagar	49	Wellington	-6	Omaha	-14	Bogota	25
		Sierra Leone	46	Kamrup	50	Wellington	-7	Omaha	-15	Bogota	26
		Sierra Leone	47	Lakshimpur	51	Wellington	-8	Omaha	-16	Bogota	27
		Sierra Leone	48	Assam	52	Wellington	-9	Omaha	-17	Bogota	28
		Sierra Leone	49	Assam	53	Wellington	-10	Omaha	-18	Bogota	29
		Sierra Leone	50	Assam	54	Wellington	-11	Omaha	-19	Bogota	30



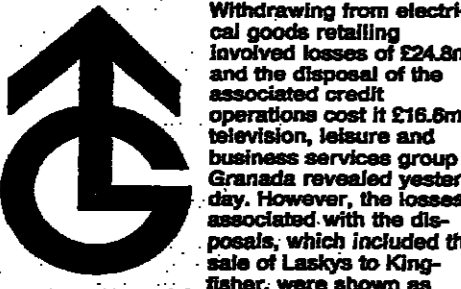
**INSIDE**

**Looking beyond the hustle and bustle**



The Chicago Mercantile Exchange has seen the future of futures — and it is a black box called Globex, the system that will process trades far away from the frenzy of the industry's bustling trading floors. But clouding the optimism on this front is the widespread government probe into trading fraud in Chicago — the industry's birthplace. Deborah Hargreaves looks at the futures industry as it approaches the 21st century. Page 21

**Counting cost of contraction**



Withdrawing from electrical goods retailing involved losses of £24.8m and the disposal of the associated credit operations cost it £16.6m, television, leisure and business services group Granada revealed yesterday. However, the losses associated with the disposal, which included the sale of Laszys to Kingfisher, were shown as extraordinary items which did not affect the profit and loss account or earnings figure, and chairman Alex Bernstein was able to report a 15.7 per cent increase in pre-tax profits to £164m. Page 22

**Clean-up in the meat trade**

Britain is generally considered a nation of animal lovers. But, with the revelation that only 73 of the country's 630 abattoirs meet European Community standards for hygiene and animal welfare, this image has been shaken. Bridget Bloom looks at how the UK's £7bn meat industry is proposing to clean up its act. Page 28

**Not out of the woods yet**

Alan Bond (left) has won a breathing space, but neither he nor Bell Resources, the 50 per cent-owned Bond Corporation subsidiary, is out of trouble yet. For, although Adelaide Steamship yesterday withdrew its receivership petition against Bell Resources, it did so only after winning strong representation on the board. Adelaide board representation provides the influence over Bell Resources needed to protect the value of its 12.9 per cent shareholding — and was, according to some analysts, the main objective of its sudden court move last Friday. Page 19

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BSC	23	Jardine Fleming	24
Blick	24	Kenmare Resources	24
Boycoups	18	Leroy Somer	22
Bula Resources	25	Loves (TJ)	22
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Charlton Radio	22	Ogleby & Butler	24
CIBC	19	PLM	18
Clarke Hooper	22	Pharmacia	24
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Granada	22	Thomson Corp	24
Halma	22	Triplex Lloyd	22
Higgs and Hill	22	Vaux	22
Holdings Treasury	23	Venture Plant	24
		Volvo	18

**Chief price changes yesterday**

Alcoa	313	+ 10	Woods	3170	+ 23
Amstar	270	+ 11 1/2	Chargers	1350	+ 30
Amstar	270	+ 11 1/2	Chargers	1350	+ 30
Amstar	270	+ 11 1/2	Chargers	1350	+ 30
Amstar	270	+ 11 1/2	Chargers	1350	+ 30

**London (Pence)**

Alloy National	178	+ 4	Royal Ind.	515	+ 7
Amstar	270	+ 11 1/2	S&P Chemical	555	+ 10
Amstar	270	+ 11 1/2	S&P Chemical	555	+ 10
Amstar	270	+ 11 1/2	S&P Chemical	555	+ 10
Amstar	270	+ 11 1/2	S&P Chemical	555	+ 10



Michael Howard: "reaffirmation of popular capitalism"

**Adding fizz to the water issue**

Richard Evans and Andrew Hill on what made the flotation a success

In the City, which measures a company's fortunes in minutes, the water industry, which has spent over 20 years, looks somewhat incongruous. Yet this was the whirlpool into which the 10 water companies were thrown yesterday, after several months of waiting for the plunge.

When dealings opened, Stock Exchange screens showed shares in Northumbrian Water rising immediately to nearly 70 per cent above the partly-paid offer price. The chairman of Thames Water was seen on the floor of the London traded options market — one of the last bastions of the "open outcry" method of dealing — inquiring about the fate of Thames options amid frenzied trading.

Such scenes had opponents of this most controversial privatisation gleefully sharpening their criticisms, and accusing the Government of giving water away. But professional observers were keen to blow away the hysteria. "The water industry is a high quality, internally disciplined industry on the future structure and pricing policy and one of the worst prolonged droughts of the century," said Mr Lakis Athanasiou, an analyst at Phillips & Drew, broker for two of the 10 companies, said: "Institutions are being very sensible — they want to get up to full weight in water shares or more, but they're waiting for the market to settle. By next morning, the market will be in a state to begin tomorrow and UK private investors to make the stock available."

He added: "As to it being a giveaway, that's very unfair I think. It's a giveaway at the current market prices, but it wouldn't have been a giveaway on November 22 [when the price was announced]."

None the less, dealing in water shares — including the institutions' 1,000-share packages of all 10 companies' stock — accounted for nearly 70 per cent of the market's trading volume yesterday. The professionals warned

against reading too much into the first-day premiums, which averaged 45 per cent at the close, pointing out that for long-term holders that represented a premium of only 19 per cent on the fully-paid offer price of 240p.

Whatever the reasons for the apparent success of the water flotation — a reaffirmation of popular capitalism as Mr Michael Howard, the water minister, suggests, or the innate gambling instinct of the share punter who knows a dead cert when he sees one — there is no doubt marketing has played a large part in it.

A barrage of problems confronted the Government in 1988, when flotation was first mooted, not least the complexity of an industry composed of 10 different companies. Those difficulties were compounded by the Department of the Environment, which at first seemed slow to recognise the scale of the task, and by external crises.

They included political attacks on the industry by political and environmental opponents, bringing rows with Brussels over water quality, internal dissension within the industry on the future structure and pricing policy and one of the worst prolonged droughts of the century.

Against that offensive the Government has employed an army of advisers, ranging from accountants to advertising agencies.

Prime credit for the success of the issue must go to the jubilant but exhausted team at J. Henry Schroder Wagg, the merchant bank. It has acted as lead adviser, co-ordinating other specialist advisers and managing the entire project, in addition to providing financial advice on all aspects of the privatisation having an impact on its appeal to investors. Schroders became involved when it did initial feasibility work on the project in the autumn of 1988. The bank was then formally

appointed as the Government's advisers early in 1988, with Mr David Challen as director with overall responsibility.

In the summer, Mr Gerry Grimston, another corporate finance director and former Treasury mandarin in charge of privatisation, was brought in to take over principal responsibility for contact with the press and television. He became something of a media star at the series of carefully orchestrated press conferences between early September and late November when various aspects of the flotation were revealed drip by drip.

At a relatively late stage, in July 1988, Dewe Rogers was appointed marketing and communications adviser jointly by the Government and the industry, and it has since played a key role in projecting the little known industry as well as contributing to the offer structure and the planning of the flotation.

Apart from that central — and much-criticised — marketing effort, there were several important elements in the final offering package.

● The "green dowry". Investors needed reassurance that the 10 companies, laden down with debt, would survive in the private sector. The Government wrote off the debt of the companies and injected cash — a total bill of £5.5bn. The cash injection was dubbed a green dowry: as a result, at the point at which opposition to the measure was at its height, the Water Bill was passed as an enabling measure, diverting attention from accusations that the taxpayer was being short-changed.

● A common share price. The public, once educated that water was a real industry, needed to be taught its complexities. The easiest way to do that was by setting a common share price, thus giving the appearance that all the

companies were on level terms and, the Government hoped, spreading applications equally.

● The yield. This was the most testing conundrum for the Government's advisers — how to offset the actual and apparent differences between the companies by juggling relative dividend yields and numbers of shares. Analysts seemed agreed yesterday that the Government had succeeded in balancing the 10. A spread of 25p between Northumbrian (which closed at 157p) and Severn Trent (on a closing price of 131p) was not considered excessive.

● Incentives. The need for customers to pre-register in order to be eligible for incentives helped advisers to assess the popularity of the privatisation well in advance of yesterday's first day that the Government had succeeded in balancing the 10. A spread of 25p between Northumbrian (which closed at 157p) and Severn Trent (on a closing price of 131p) was not considered excessive.

The Government is also eager that investors should show loyalty to what is, by any definition, a long-term industry. The number of small investors still holding shares when asked to pay for the final instalment in July 1991 will probably be the most accurate measure of the market success of this most unpopular privatisation.

So how long before we know whether hard work behind the scenes has paid off, and the water companies can carry on with their most important duty — supplying and disposing of water?

"I don't think it will take very long to settle down, once the share price has established itself and reached some sort of equilibrium," said one senior water company manager yesterday.

That said, it is doubtful whether the water industry will ever recover the invisibility it enjoyed before the horde of brokers' analysts, journalists and politicians began to follow its every move. Such are the penalties of privatisation.

**Sales drop hits Apple shares**

By Louise Kehoe in San Francisco

APPLE COMPUTER'S stock took a nosedive yesterday when the company announced sales were below forecasts.

It added that earnings for the current quarter will be below those for the corresponding period last year. At midday, Apple's stock was down 4 at 85 1/4 in heavy trading.

The company now expects net sales for its first fiscal quarter ending December 29th, to exceed the \$1.405 billion achieved in the first quarter last year.

Apple has emphasised its role in the business sector of the personal computer market during the past two years. Yesterday it acknowledged sales to consumers, traditionally a boost to revenues at this time of year, have been lower than expected.

Apple executives said recently they expected worldwide sales to grow by about 20 per cent during fiscal 1990 and US sales to grow by 15 to 18 per cent. Yesterday the company declined to comment on these projections.

Although sales of Apple's Macintosh computers, particularly high end models, have been strong, they have been below forecasts. Earnings are now expected to be below the \$1.10 per share level of the first quarter of fiscal 1989, the company said.

Apple has had problems increasing production of its latest product, the Macintosh Portable, due to supply difficulties for the flat panel screen display. Analysts had predicted such problems. The screen is available from only one manufacturer and is the most advanced of its type.

Apple's announcement raised further concerns about a general slowing of growth in the US personal computer market. Compaq Computer stock price also fell yesterday, down from \$21 1/2.

Apple's sales difficulties are related to the consumer segment of the personal computer market. Although Apple has traditionally seen a surge in sales of its lower performance Apple II computers at this time of year, the company acknowledged yesterday that demand for its low-end products is softening.

"We are very cautious about the outlook for the consumer portion of our business," said an Apple official. "There seems to be a general economic trend toward lower consumer spending. We are not prepared at this time to predict how long this trend will continue or how it will impact our sales throughout the year."

**Racal Telecom makes £75m pre-tax profit**

By Hugo Dixon in London

RACAL Telecom, the mobile communications group which runs the Vodafone network, yesterday more than doubled its pre-tax profits to £75.1m (£117m) for the six months to October 1989.

The results, which compare with £30.8m for the same period last year, were higher than the market had been expecting.

Racal Electronics, which owns 90 per cent of Racal Telecom, also reported higher than expected pre-tax profits of £55.5m, up from £28.4m. However, the financial performance of its non-telecommunications businesses fell.

Racal Telecom's results were driven by accelerating demand for mobile phones. Vodafone now has more than 400,000 customers and expects to have 500,000 by the end of the financial year.

The telecommunications group's turnover increased 72 per cent to £193.9m. Post-tax profit shot up 147 per cent to £53.6m and an interim dividend of 0.7475p will be paid.

Mr Gerry Whent, Racal Telecom's chief executive, said the group had recently bought out

**Emerson bids FFr2.9bn for Leroy-Somer**

By William Dawkins in Paris

EMERSON ELECTRIC, the leading US electrical group, yesterday launched a FFr2.9bn (£475m) agreed bid for Leroy-Somer, France's top producer of electric drives and motors for industry.

This is one of the biggest US acquisitions seen in France and will put Emerson Electric among the largest world producers of electric motors, such as Switzerland's ABB, West Germany's Siemens and General Electric of the US.

Leroy-Somer, based in Angoulême, approached the Missouri-based company two and half months ago, seeking a new owner

on the grounds that it needed a powerful industrial partner to help it hold its own in an increasingly competitive market.

Mr Jean Paul Montpetit, Leroy-Somer's North American director said a majority of Leroy-Somer shareholders had agreed to the deal.

The French company is expected to contribute an expected \$1bn to the combined group's \$3bn to \$9bn sales this year. It will become the main element of a new electric motors division, to be directed from the US by Mr Montpetit.

Among the Emerson Electric activities to benefit will be ventila-

tion and air conditioning, where the US company plans to use Leroy-Somer pumps, and industrial motors and drives, where Emerson Electric feels under-represented outside the US, said Mr Charles Knight, the group's chairman and chief executive.

Currently, Emerson Electric makes 30 per cent of its sales abroad.

For the year to September, Emerson Electric yesterday unveiled an 18 per cent increase in net consolidated profits from \$528m to \$588m, on turnover up by 6.3 per cent from \$5.6bn to \$7bn.

This is its 32nd consecutive

annual earnings rise and compares with the French company's net profits of FFr102m on sales of FFr3.48bn for the year to last December.

Emerson Electric will initially be buying Omet, the family-owned holding company which owns 35 per cent of Leroy-Somer, before proceeding with a public offer for the rest.

It is offering FFr2.125 per share, 28.7 times last year's earnings and a 7.7 per cent premium above the FFr1.972 at which the shares were last quoted before being suspended ahead of the announcement.

Background Page 18

**Danes to create biggest Nordic bank**

By Hilary Barnes in Copenhagen

THE CREATION of the Nordic region's biggest bank was announced yesterday when the Jutland-based Provinssbanken agreed to join the merger, announced earlier, between Danske Bank and Copenhagen Handelsbank.

The new Danske Bank will have total assets of just under Dkr400bn and equity and reserves of over Dkr23bn (£3.5bn).

It will have 16,000 employees and 750 branches in Denmark and abroad.

This is the latest in a series of moves which have restructured Scandinavian banking — including the merger between two of Norway's leading banks, Bergen Bank and Den norske Credit Bank, and bids by Svenska Handelsbanken for Skanska Bank and by PKBanken for Nordbanken.

In Denmark, the Danske-Handelsbank tie-up was followed last week with the announcement of a merger between Privatbanken, SDS and Andelsbanken to create UNIBankDanmark.

The economies of scale and benefits from rationalisation would be considerably greater between the three banks than between Danske and Handelsbank alone, said a joint statement.

The merger would enable Danske to extend its reach considerably through wider branch coverage in the provinces.

Poul Svanehoj, chairman of the supervisory board of Danske bank will be the chairman of the new bank.

Prof Bernhard Gomard, chairman of the Handelsbank's board, and A Bjorn Eulme, chairman of the Provinssbanken board, will be first and second vice-presidents respectively.

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INTERNATIONAL COMPANIES AND FINANCE

# Columbia Savings & Loan Association chief resigns

By James Buchan in New York

MR THOMAS Spiegel, the California banker who embodied the US thrift industry's headstrong rush into risky new businesses in the 1980s, has quit as chairman and chief executive of his Beverly Hills-based Columbia Savings & Loan Association under the weight of a collapsing junk bond portfolio.

Mr Spiegel, 49, who transferred a modest family institution writing home loans into an overbearing financier of takeovers and leveraged buy-outs, is the best-known victim yet of this autumn's crisis in confidence in the low-grade corporate bonds known as junk.

The market fell out \$320m off the market value of Columbia's \$3.8bn junk bond portfolio in October and November, and the market has continued to be battered this month.

Mr Spiegel's resignation on Monday is apparently designed to detach the troubled junk bond portfolio from the thrift's \$7bn-odd in more traditional assets, above all home loans.

This in turn may make it easier for Columbia to meet the tougher new capital requirements imposed on the industry in the summer and generally gain a more sympathetic hearing in Washington.

Mr Spiegel is understood to have a bad relationship with the regulators of the Washington thrift industry and has been drawn into a wide-ranging criminal investigation of his friend, mentor and Beverly Hills neighbour, Mr Michael Milken.

Mr Milken, who headed Drexel Lambert's junk bond operation, was largely responsible for the explosive growth of the junk bond market in the 1980s by convincing institutions such as Columbia to invest heavily in junk bonds.

At one point, in 1986, Columbia was reporting net income of \$183.5m on revenues of \$1.1bn.

Mr Spiegel, whose family still controls the thrift's voting stock, will set up a new bank to hold the junk bonds and will attempt to dispose of them in an orderly fashion.

In a statement published on Monday, Mr Spiegel said: "Columbia must rapidly strengthen its traditional mortgage-related activities at the same time we dispose of our high-yield securities portfolio."

Mr Kenneth Heitz, Columbia's general counsel, will serve as chief executive until a permanent replacement can be found.

On Wall Street yesterday, Mr Spiegel's resignation came as no great surprise.

However analysts said it leaves open big questions about the value of the junk bond portfolio. They added that much of it consists of securities privately placed with Mr Spiegel by Mr Milken to finance the dizzy succession of takeovers and leveraged buy-outs which he masterminded in the mid-1980s.

Said Mr Don Crowley, a San Francisco-based analyst with the well-known bank analysis firm, Keefe Bruyette & Woods, said: "A fair amount of this stuff may be non-marketable. The real issue is this: how much more losses are in the portfolio?"

# Citic buys 26% stake in fledgling HK airline

By John Elliott in Hong Kong

THE Peking-controlled China International Trust and Investment Corporation (Citic) has publicly demonstrated its interest in becoming a significant voice in Hong Kong's aviation industry by buying a 26 per cent stake in Dragonair, the colony's fledgling airline.

Citic already has a 12.5 per cent stake in Cathay Pacific Airways, Hong Kong's main airline, and is believed to be exploring the possibility of enlarging its new shareholding in Dragonair. The two airlines might then co-operate after three years of bitter fighting over air traffic rights.

The Citic move follows the decision of Sir Yue Kong Pao, one of Hong Kong's top tycoons, to sell his 37.8 per cent controlling stake in Dragonair to Mr Ronald Chao, a leading member of a prominent locally-based textile family whose main quoted company is Novel Enterprises. Mr Chao was the original founder of the airline in which he now owns 74 per cent.

Citic bought its 26 per cent stake for a figure in excess of HK\$100m from Hongkong and Macan International Investment (HIMI), which announced the deal yesterday. HIMI was originally used by Hong Kong investors, including Mr Chao, to launch Dragonair.

It was taken over by Peking-controlled interests last year and at present is believed to be in the hands of Xinhua, the New Chinese News Agency which acts as Peking's wide-ranging *de facto* embassy in Hong Kong.

Citic is believed to be negotiating with Mr Chao to extend its shareholding by buying some of his 74 per cent stake. But it is assumed that Mr Chao, who is a British passport holder, would keep a majority interest so that Dragonair continues to qualify for trade rights into and out of Hong Kong, negotiated by the UK.

In a parallel exercise, Citic is believed to be considering buying a relatively dormant quoted property company called Tyfhill from Mr Chao in order to gain a listing on the Hong Kong stock exchange.

# Adsteam wins seats on Bell board

By Chris Sherwell in Sydney

ADELAIDE Steamship, the Australian conglomerate headed by Mr John Spalvins, yesterday withdrew its receivership petition against Bell Resources, the 58 per cent-owned Bond Corporation subsidiary, after winning strong board representation under an agreement with Bond.

The withdrawal, still to be confirmed by the Western Australian Supreme Court, removes an immediate threat to the future of Bell Resources, but of itself will not resolve the company's problems, nor those of the besieged Mr Alan Bond.

For Adsteam board representation provides the influence over Bell Resources needed to protect the value of its 19.9 per cent shareholding. According to some analysts this representation, and not actual receivership, was always the main objective of its sudden court move last Friday.

Under the Adsteam-Bond agreement, four seats on an

expanded nine-member Bell Resources board will now be held by Adsteam nominees, headed by Mr Spalvins. Another four will be held by Bond Corporation representatives.

Significantly, the chairman will be Mr Geoff Hill, a merchant banker close to Mr Spalvins. There will be no other representative of Bell Resources minority shareholders, currently banded under the wing of Mr Peter Burrows, a local stockbroker.

Before the agreement, Bell Resources had a six-seat board and its members were all Bond Corporation representatives. Adsteam claimed this represented a conflict of interest and led to the controversial AS1.2bn "deposit" by the cash-rich Bell Resources with Bond Corporation which is now under NCSC investigation.

The deposit related to Bell Resources' long-mooted purchase of Bond Corporation's brewing interests, a sale which has become crucial to Bond Corporation's survival. The latest proposed sale involved Lion Nathan, the New Zealand brewer, but was called off last Friday.

The arrival of Mr Spalvins on the board makes an agreed brewing deal more likely to go through, and it is assumed he will now consider alternative arrangements for such a transaction. If these do not materialise, he must find other ways of recovering the AS1.2bn or retrieving as much of the deposit as possible.

A quick resolution to the problems of Bell Resources and the Bond empire therefore seems unlikely.

Adsteam shares plunged another 12 cents to AS5.84 in Sydney, having plummeted 18 cents on Monday. Bond Corporation shares were unchanged at 15 cents, while Bell Resources shares improved one cent to 41 cents.

# Pitney Bowes to cut 1,500 jobs in reshape

By Anatole Kaletsky in New York

PITNEY BOWES, the leading US supplier of mailing equipment and retail and office systems, yesterday announced a restructuring, which would eliminate 1,500 of its 29,000 jobs around the world and result in a \$120m pre-tax charge in the fourth quarter.

The company's shares fell 3 1/4 to \$47 1/4 shortly after the announcement.

At the same time Pitney Bowes said it would adopt a new tax accounting standard which would result in a substantial one-time benefit which will be reflected in its 1989 results.

This benefit would largely offset the extraordinary cost of the restructuring programme. In the last quarter Pitney Bowes made net profits of \$62m.

Pitney Bowes, whose main products include postage

# Thomson buys Financial Times of Canada

By Robert Gibbins in Montreal

THOMSON Corporation has bought the loss-making Financial Times of Canada. The price was not revealed, but industry sources estimate it was around C\$10m.

The Times will be operated separately from the Toronto Globe and Mail, Thomson's flagship newspaper.

Thomson claims the newspaper will be breaking even within one year.

The newspaper was sold by Southam, a publishing group linked by shareholdings to the Toronto Star.

It had put the Times through several unsuccessful revamps over the past 20 years. Despite that the paper is still expected to show a loss of C\$4.5m in 1989.

Southam is retaining certain broadcast and publishing subsidiaries of the Times.

# PLM approves plan for £65m investment

By Maggie Urry

PLM, THE Swedish-based packaging group, which is the fifth largest packaging company in Europe, yesterday approved two investment plans intended to strengthen its position in the competitive European beverage can market.

At a board meeting yesterday, Mr Rolf Borjesson was formally installed as the group's chief executive, and the board decided to go ahead with the investments totalling £65m. PLM is owned by Industrivärdn, the Swedish investment group, but is financing the expansion internally.

These investments will be seen in the context of a highly fragmented market for packaging in Europe, where no single group has a 10 per cent market share. There has been a wave of consolidation in the industry, and there are only four large drinks cans competitors.

PLM is to build a new beverage can plant at Toulon, in Southern France, which will cost £50m. Initially it will have a capacity of 1.1bn cans a year from two lines, with scope to build a third line raising capacity to 1.5bn cans a year.

PLM has three beverage can plants near Malmo, Sweden, in West Berlin, and at Recklinghausen, West Germany. Mr Borjesson said that since transporting cans for long distances was not generally economic, PLM's plants were not within easy reach of the fast growing markets of Southern Europe.

The Toulon plant will rectify this position, and Northern Italy, Spain and the whole of France can easily be reached by motorway.

The other investment, costing £15m, is in a third production line at PLM's West Berlin plant, adding capacity of 400m-500m cans a year to production of 800m cans a year.

Mr Borjesson said that when the group built the Berlin plant in 1954, it was a joint venture with Bell Corporation, the US can group, it had not realised it was so well positioned strategically. PLM bought out Bell's half share on January 1 this year.

PLM's other packaging interests are in glass plastic packaging, and food cans.

# Thomas Cook unit third largest in US

By Roderick Oram in New York

THOMAS Cook Travel Inc. has become the third largest travel agency chain in the US through mergers with Crimson Travel Service and Heritage Travel, two companies particularly strong in the north-eastern states.

New York-based TCTI was acquired by Mr Robert Maxwell, the British publisher, from Dun and Bradstreet earlier this year. It is licensed by Thomas Cook Group, the UK travel business wholly owned by Midland Bank.

US banking laws bar Midland from directly owning the American business.

The mergers are likely to accelerate the consolidation of the US travel agency business which is still heavily populated by proprietorships and small independent companies.

As part of that trend, Crimson and Heritage, both established in 1965, had formed a partnership last year, although remaining separate companies.

TCTI's takeovers will more than double its branches to 325 and push its annual revenues to more than \$1.5bn. It declined to give the terms.

In terms of airline ticket sales, TCTI ranked eighth in the US last year with \$425m and Crimson/Heritage was sixth with \$505m, according to Business Travel News.

"We welcome this move as a key component in our future vision of Thomas Cook's global travel services network," said Mr Peter Middleton, chief executive of Thomas Cook Group.

David and Linda Paresky, the husband and wife team that set up Crimson, will join the TCTI board with Mr Paresky taking over as president and chief executive. Mr Donald Sohn, head of Heritage Travel, will also become a director.

The Charles Bronfman interests of Montreal have bought 1.2m common shares of Chesplex Odson Corp, raising their voting holding to 34 per cent from 29 per cent, writes Robert Gibbins.

This compares with the 33 per cent voting stake held by MCA, the big US entertainment group. The acquisition cost around C\$10.5m.

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good deal to offer. If you'd like a word with us yourself, call Gregg Egen in London on (441) 860 5143; Andrea Negri in Milan on (392) 6251; Patrick Pera in Paris on (331) 42684747; or Paul De Ridder in Frankfurt on (49-69) 710010. You'll find that any one of them will move heaven and earth to help you.

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# A FIRST IN LUXEMBOURG: PAYING IN ECU

The ecu, the symbol of European construction, is also a reality and has taken its place among the major international currencies. The Luxembourg Financial Centre has always been a driving force in developing the private use of the ecu, thus demonstrating its expertise and innovative abilities.

It is currently involved in launching an operation - unique in Europe - to enable consumers to pay for purchases in ecus, the currency of Europe.

## THE ECU AS THE CURRENCY OF EUROPE

The ecu, the European Community's unit of account, composed of a basket of the Member States' currencies, is now a fully-fledged currency used by both public and private sectors on the domestic and international markets. Between 1983 and 1988 the volume of transactions in ecus increased tenfold.

The ecu is the fifth-ranking currency in the balance sheets of Western European banks and ranks sixth in the world in public Eurobond issues, the total amounts involved almost attaining those recorded for the yen.



Ecu-denominated financial products extend all the way from the straightforward current account to financial options and futures, commercial paper, Euroloans, life assurance and many further products. Almost 200 000 million ecus are held in these various forms throughout the world.

## LUXEMBOURG AS A CENTRE FOR THE ECU

The Luxembourg Financial Centre accounts for around 10% of the share of the Eurocurrency market held by Western European banks. On the liabilities side, Luxembourg's market share vis-a-vis the non-bank sector alone is even more substantial, i.e. approximately 15%.

while taking the ecu alone, that same market share is almost 30%. The volume of ecu-denominated Eurobond issues in the syndicates in which Luxembourg banks have participated represents almost 45% of the total volume issued. Moreover, the lead bank for the first ever ecu-denominated issue (1981) was a bank established in Luxembourg. The first ecu current account (1976) and the first ecu savings account (1982) were also launched by Luxembourg banks.

Only the number of instruments denominated in dollars and yen exceeds that figure. Cedel - a worldwide organization for the clearing of securities transactions - which is based in Luxembourg and is a natural adjunct to the Stock Exchange, has from the outset offered its participants the facility of settling transactions relating to ecus by direct payment in ecus rather than in one of the component currencies. To date, 75% of all transactions relating to ecu-

displayed in ecus in the shops, hotels and restaurants of the Grand Duchy's capital and consumers, whether resident or from abroad, could pay in ecus using a eurocheque or a credit card. Thanks to the Grand Duchy's central position in Europe, the international and cosmopolitan character of its capital and the development of the Financial Centre, the Government, the Banks and traders have been more than willing to support this initiative, whose aim is to promote the European idea and foster public awareness of the forthcoming reality of European monetary union by focusing on everyday concerns.



## LUXEMBOURG AND ITS EUROPEAN ORIENTATION

As a driving force in developing the use of the ecu by financiers, Luxembourg is now affirming its determination to promote the use of the ecu by the general public, thus demonstrating its European orientation. This is underpinned by the presence in Luxembourg of Community institutions such as the European Investment Bank, the Commission Directorate-General for Credit and Investments and the Court of Auditors and, at the legal level, the European Monetary Cooperation Fund which is the potential embryo of a future European Central Bank.

Furthermore, whilst the importance and spectacular development of Luxembourg as an international centre for investment funds are now universally acknowledged, it is worth recalling that approximately 15% of the funds set up in the Grand Duchy are denominated in ecus.

denominated financial instruments have been carried out via Cedel.

## THE ECU AS A MEANS OF PAYMENT IN LUXEMBOURG

Although paper money in ecus does not yet exist, this has not prevented Luxembourg from conducting a unique experiment to promote consumer use of the ecu via everyday methods of payment.

During "Europe Month", that is to say from 11th November to 4th December, prices were

## LUXEMBOURG AS AN ECU EXCHANGE

More than 90% of all ecu-denominated Eurobonds are listed on the Luxembourg Stock Exchange, i.e. 450 issues totalling more than 40 billion ecus.



ASSOCIATION DES BANQUES ET BANQUIERS LUXEMBOURG THE LUXEMBOURG BANKERS' ASSOCIATION - LUXEMBURGER BANKENVEREINIGUNG 14, Bd Fr. Roosevelt L-2450 Luxembourg Tel: 4636601 Telex: 1701 Telefax: 460921

# INTERNATIONAL CAPITAL MARKETS

## Thin US Treasury trading range as Fed stays aloof

By Janet Bush in New York and Rachel Johnson in London

NARROW-RANGE trading continued in the US Treasury bond market yesterday with no important economic news expected until later this week.

## GOVERNMENT BONDS

and with no apparent change in US monetary conditions.

At midseason, prices were quoted about a point higher than at the maturity spectrum. The benchmark long bond was a point up to yield 7.88 per cent.

Yields have hardly changed since the close last Friday when prices rose modestly in response to November's employment release and a sharp downward revision in October's gain in the non-farm payroll.

Hopes of quick action from the US Federal Reserve to move its Fed funds rate lower in response to the figures have, so far, not been rewarded, although the Fed funds rate has slipped to 8% per cent from the 8 1/2% per cent which prevailed throughout last week.

Intervention by the Fed in currency markets on Monday, which supplemented dollar sales by the Bank of Japan, has appeared to damp down demand for the dollar against the Japanese yen.

It was quoted at Y144 at midseason in New York, compared with an earlier high of Y144.65.

Currency traders were surprised by the Fed's dollar sales against the yen and attributed the action to a slightly greater degree of sensitivity to Japanese worries about the recent depreciation of the yen against the US currency.

## BENCHMARK GOVERNMENT BONDS

Table with columns: Coupon, Bid Date, Price, Change, Yield, Week ago, Month ago. Rows include UK GILTS, US TREASURY, JAPAN, GERMANY, FRANCE, CANADA, NETHERLANDS, AUSTRALIA.

London clearing - ¥denotes New York morning session. Prices: UK, US in £denoms., others in decimal. Yield: Local market standard.

Technical Data/ATLAS Plus Source

Meanwhile, the dollar continued to weaken against a strongly appreciating D-Mark, quoted at DML7400 at midseason from DML7650 earlier. None of the developments in the foreign exchange market had much impact on Treasury securities.

AN INTERVIEW with Mrs Margaret Thatcher swung the UK gilt market to and fro yesterday, and eventually left it up a 1/4 point on Monday's closing levels.

The market opened higher after the Prime Minister told the Financial Times that she had an open mind towards Britain's membership of the European Monetary System.

Traders took this as a positive sign, and the market climbed by 15 ticks at the longer end.

The fact that sterling did not join in the fun on the foreign exchanges, however, and Mrs Thatcher's restatement of Madrid policy in the House of Commons later in the day, moved the market back down.

The benchmark Treasury 11 1/2 per cent bond due 2008/07 had an early high of about 110.17, then fell back to 110.11 to yield 10.28 per cent.

## FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market.

Large table with columns: Issue, Bid, Offer, Yield, and Change on. Rows include US DOLLAR STRAIGHTS, OTHER STRAIGHTS, OTHERS, and CONVERTIBLES.

## Philippine fund opens as Manila market falls

By Deborah Hargreaves

AMID FEARS in Manila that foreign investors will pull out of the country after last week's coup attempt, a new Philippine investment fund started trading on the London Stock Exchange yesterday.

The First Philippine Investment Trust, which is managed by Tyndall Trust Managers, starts life at an inauspicious time as the Manila market has dropped by 13 per cent since it reopened on Monday.

Mrs Timothy Pickford, UK sales manager for Tyndall, believes the £20m (\$40m) fund will start out in a good buying position. In contrast with the three other Philippine funds that began trading earlier this year, Tyndall has still to invest all its cash and will be buying at lower stock market levels.

The fund, which will have 60m shares with a par value of £1, will concentrate on a mix of Philippine stocks. It will also buy into some of the privatisation issues soon to emerge from the country, including Philippine Electric, Manila Airlines and Manila Hotels.

The fund managers are concerned about stability in the Philippines, but the company is taking a long-term, sanguine view on market growth. Bungas Indonesia, Nomura and Jardine Fleming have each launched Philippines funds this year.

Two of these are trading at a discount to net asset value as a result of the coup attempt and the subsequent fall in share prices, although shares dropped by less than many investors had expected.

## Toronto SE firms' profit tops C\$37m

THANKS to a flurry of late summer underwritings, member firms of the Toronto Stock Exchange posted a combined net profit of C\$37.1m (US\$61.6m) for the first nine months of 1989, against a loss of C\$17.5m (US\$28.5m) a year earlier, writes Robert Gibbons.

For the first half this year there was a loss of C\$1.1m. Member firms' payrolls in the nine months dipped by 6.6 per cent against a year earlier. Employment is expected to decline further in the fourth quarter, largely as a result of the after-effects of the big stock market shakeout in October.

## WEEKEND FT Advertisement Rates

Table showing advertisement rates for various categories: Classified, Display, etc. Per line per column.

All prices exclude VAT. For further details write to: Classified Advertisement Manager, FINANCIAL TIMES, ROSSINI COURT, SOUTHWARK BRIDGE, LONDON SE1 9HL.

## FINANCIAL TIMES

WORLDWIDE BUSINESS INFORMATION

## ELECTRONIC PAYMENT SYSTEMS

The Financial Times proposes to publish this survey on:

## 23rd January 1990

For a full editorial synopsis and advertisement details, please contact: Meyrick Simmons on 01-873 4540

or write to him at: Number One Southwark Bridge London SE1 9HL

## FINANCIAL TIMES

WORLDWIDE BUSINESS INFORMATION

Appointments advertising appears every Monday, Wednesday and Thursday

U.S. \$50,000,000 Credit Chimique Floating Rate Notes due 1996. In accordance with the provisions of the Notes, notice is hereby given that for the interest period from December 13, 1989 to June 13, 1990 the Notes will carry an Interest Rate of 8 1/2% per annum. The interest payable on the relevant interest payment date, June 13, 1990 will be U.S. \$417.08 per U.S. \$100 principal amount and U.S. \$10,427.08 per U.S. \$250,000 principal amount.

Citicorp Banking Corporation U.S. \$250,000,000 Guaranteed Floating Rate Subordinated Capital Notes Due July 10, 1997. Notice is hereby given that the Rate of Interest has been fixed at 8.8125% and that the interest payable on the relevant interest Payment Date, January 16, 1990 against Coupon No. 17 in respect of US\$1,000 nominal of the Notes will be US\$53.25.

U.S. \$100,000,000 Floating Rate Depository Receipts due 1992. Banco di Sicilia (Established in the Republic of Italy as a Public Credit Institution) London Branch. For the six month period 7th December, 1989 to 7th June, 1990 the Receipts will carry an interest rate of 8 3/8% per annum with a coupon amount of U.S. \$4,170.83 per U.S. \$100,000 Receipt. The relevant interest payment date will be 7th June, 1990.

HOMES OVERSEAS ADVERTISING appears every Saturday in the Weekend FT. For more information call Clive Booth on 01-873 4915. Nedlrib Finance B.V. U.S. \$25,000,000 GUARANTEED FLOATING RATE NOTES DUE 1993. Guaranteed by a collateral trust by Libea Bank PLC. For the three months 14th December, 1989 to 14th March, 1990 the Notes will bear an interest rate of 8 7/8% per annum and the coupon amount per U.S. \$100,000 will be U.S. \$3,187.50.

JAMAICA The Financial Times proposes to publish a Survey on the above on 8TH FEBRUARY 1990. For a full editorial synopsis and advertisement details, please contact: Nigel Bicknell on 01-873 3000 or write to him at: Number One, Southwark Bridge London SE1 9HL. FINANCIAL TIMES

THE MORTGAGE BANK AND FINANCIAL ADMINISTRATION AGENCY OF THE KINGDOM OF DENMARK. Guaranteed Floating Rate due 1990, Series 64. Notice is hereby given that the Rate of Interest has been fixed at 8.5% and that the interest payable on the relevant interest Payment Date June 13, 1990 against Coupon No. 14 in respect of US\$10,000 nominal of the Notes will be US\$429.72.

VENEZUELA The Financial Times proposes to publish a Survey on the above on 14TH FEBRUARY 1990. For a full editorial synopsis and advertisement details, please contact: Nigel Bicknell on 01-873 3000 or write to him at: Number One, Southwark Bridge London SE1 9HL. Midland Bank plc U.S. \$300,000,000 Undated Floating Rate Primary Capital Notes (Series 3). For the six months from December 13, 1989 to June 13, 1990 the Notes will carry an interest rate of 8.35% per annum. On June 13, 1990 interest of U.S. \$429.72 and U.S. \$4,221.39 will be payable per U.S. \$10,000 and U.S. \$100,000 respectively for Coupon No. 7.

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INTERNATIONAL CAPITAL MARKETS

Chicago faces a strengthening challenge

Deborah Hargreaves on the increasingly international nature of derivative markets

THE Chicago Mercantile Exchange believes the future of futures is a black box called Globex, which will process trades far away from the frenzy of the industry's bustling trading floors.

not beat its record 18m lots by much, its smaller rival, the CME, has seen a 40 per cent leap in activity this year.

But as the industry becomes more global, Chicago's long-standing role at the helm of the world derivatives market is facing a strong challenge.



products in the run-up to 1989, could have a strong pull on large international markets. One of the main benefits of the younger futures markets in Japan and Europe is their technical expertise, which places less loyalty on open-outcry. Fully automated

growth in derivative products over the next decade is inevitable - in spite of fraud allegations - as institutions utilise them as a central part of risk-hedging strategies.

is a chastened futures industry that enters the 1990s, after a widespread government probe into trading fraud in Chicago - the industry's birthplace - cast a cloud over the massive growth in derivative products this decade.

Europe's two leading exchanges - the London International Finance Futures Exchange and the Franco-German Euronext - have presided over rapid growth in futures trading, to 6m contracts in October compared with Chicago's 20m. A link between Europe's markets, possibly creating a European array of

exchanges are well placed to cater for users' 24-hour needs without having to wrestle with new, after-hours trading systems such as Globex.

As institutions come to the market to trade with other bodies of the same weight, futures trading will be robbed of much of its colourful allure. Computer trading removes Chicago's folksy image altogether.

As the industry becomes more sophisticated, Chicago's existing esoteric way of trading remains an anachronism.

KPMG warns on swap-loss provisions

By Stephen Fidler, Euromarkets Correspondent

BANKS facing potential losses on swap transactions with UK local authorities should consider making immediate provision for such losses, according to KPMG Peat Marwick McLintock, the accounting firm.

more than £100m (£160m) at current interest rates. In an attempt to take a lead on the issue, KPMG's banking and finance group has conducted in one of its newsletters: "It is hard to escape the conclusion that prudence (in its technical accounting sense)

Scandinavian Bank, the London-based consortium bank, has said it intends to make provisions relating to these contracts, while other institutions, including Midland, are understood to have included such provisions related to them in their mid-year statements.

Such legal opinion should cover contracts previously sought as well as open ones," it concluded.

Daiwa launches fund for Asia

DAIWA Securities, the Japanese securities house, has successfully launched an investment fund aimed at Asian-Pacific stock markets.

FT-ACTUARIES SHARE INDICES

Table with columns for Equity Group, Index, Change, etc. Includes sub-sections for Industrial, Financial, and Insurance groups.

FIXED INTEREST

Table showing prices and yields for various fixed interest instruments like gilts, corporates, and government securities.

RISES AND FALLS YESTERDAY

Summary table of market movements including British Funds, Indexes, and Shares.

LONDON RECENT ISSUES

Table listing newly issued securities with columns for Issue Name, Amount, Maturity, Price, and Yield.

FIXED INTEREST STOCKS

Table listing various fixed interest stocks with their respective prices and yields.

RIGHTS OFFERS

Table listing rights offers from various companies with their terms and dates.

TRADITIONAL OPTIONS

Table listing traditional options with their types and market status.

Austria launches biggest issue with \$400m straight

By Andrew Freeman

JUST WHEN THEY thought it was safe to start relaxing, syndicate managers were jerked into action by the launch of a \$400m sovereign 10-year issue for the Republic of Austria, the largest straight issue by the borrower.

Several houses commented that Daiwa will not benefit from the goodwill that can accompany a consensus reoffer structure, making placement harder.

INTERNATIONAL BONDS

Table listing international bond issues from various countries like Canada, France, and the UK, with columns for issue name, amount, coupon, price, and maturity.

NEW INTERNATIONAL BOND ISSUES

Detailed table of new international bond issues with columns for Issuer, Amount, Coupon, Price, Maturity, Fees, and Book runner.

LONDON TRADED OPTIONS

Large table showing various traded options including calls, puts, and spreads for different underlying assets.

UK COMPANY NEWS



Alex Bernstein: believes the introduction of new technologies will encourage customers to rent

Reorganised Granada improves 15% to £164m

By Andrew Bolger

GRANADA GROUP, with interests spanning television, leisure and business services, yesterday reported a 15 per cent increase in pre-tax profits of £164m in the year to September 30.

Mr Alex Bernstein, chairman, said the performance of the TV and video rental business in the UK had been encouraging, with a significant improvement in Granada's share of the new agreement market and a drop in the rate at which customers were lost.

Turnover rose by 11 per cent to £1.64bn and earnings were 7 per cent ahead at 30.1p. The shares dropped 13p to 302p.

Lovell bid aided by Higgs board defector

By Ray Bashford

YJ LOVELL has lifted its bid for Higgs and Hill, the competitor in the house building and construction industry, to 10.7 per cent through acceptance of last month's cash and share offer.

The bulk of the acceptances appear to have come from companies and people associated with Mr John Adams, the former deputy chairman of Higgs who defected from the board and accepted the £137m offer.

These sources, directly and indirectly associated with Mr Adams, could deliver into Lovell's hands up to a further 7.5 per cent of Higgs and Hill's capital, according to Mr Anthony Hichens, Lovell's deputy chairman.

Power products help Triplex Lloyd to £5.1m

By Richard Tomkins, Midlands Correspondent

TRIPLEX LLOYD, the West Midlands-based industrial and engineering group which significantly expanded when it bought the Christy Hunt engineering group for £34m in January, increased pre-tax profits from £2.83m to £5.14m in the half year to end-September.

However, Triplex reflected its confidence by marking up the interim payment by 43 per cent to 2.5p (1.75p).

One of the best performers in the half year was the enlarged power and defence division, where strong demand for power products among international customers more than offset weakness in the defence sector. Operating profits surged from £648,000 to £1.23m.

Electrical engineering and services was the other strong performer, with benefits of the merger showing through to take profits up from £488,000 to £1m.

Higher interest rates fail to check Halma advance to £5.7m

By John Ridding

HALMA, the safety and environmental control group, yesterday announced pre-tax profits of £5.68m for the six months to the end of September, an increase of 11.5 per cent on the comparable period.

Mr David Barber, chairman, said that the increase reflected "excellent trading performance by most of the subsidiary companies" despite the impact of higher interest rates.

Chiltern Radio to join main market with £12.7m tag

By Clare Pearson

CHILTERN RADIO, where Capital Radio, the UK's largest commercial station, last week increased its holding to 22.9 per cent, is coming to the main market via a placing which values it at £12.7m.

Chiltern, which operates in several counties to the north of London, flagged plans to seek a listing in August. At that time it was fighting off a partial offer from Crown Communications, the broadcasting group, which last week sold all its shares to Capital.

Sheriff advances 35%

SHERIFF HOLDINGS, the construction plant hire group which made its US\$ debut last January, posted a 35 per cent increase from \$776,000 to \$1.06m in pre-tax profits for the year to end-September.

In addition the group announced the acquisition of Dalecliff, a plant hire business, together with a placing and an open offer to shareholders.

BOARD MEETINGS

The following companies have notified dates of board meetings in the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether the dividends are interim or final and the indications shown below are based mainly on last year's timetable.

Table with columns: Company Name, Date, and Dividend/Share Information.

Dividends Announced

Table with columns: Company Name, Current Payment, Date of Payment, and Dividend/Share Information.

Acquisitions help Clarke Hooper

CLARKE HOOPER, the USM-quoted marketing services group, showed an increase in profits of 91 per cent in the half year ended October 31 1989.

Mr Barry Clarke, chairman, said the group was strong and operating in growth markets, and was starting to derive real benefits from the effective management of synergistic opportunities.

March, has been restructured and full provision made for that in a first half loss of \$550,000. A formal claim has been made against the vendors.

come was £1.82m, up from £1.37m last time. However, Mr John Anderson, chairman, said that the period had seen the absorption of start-up costs of the group's new factory and plant as well as Titon Inc, its US offshoot.

Mining & Allied Supplies higher

For the nine months ended September 30 1989 Mining & Allied Supplies made a pre-tax profit of \$727,000, compared with \$710,000 in the preceding year.

The deficit on distributable reserves had been eliminated and the company was in a position to resume dividends out of future profits, said Mr DS Slabbert, the chairman. The last payment was in 1980.

Turnover expanded 61 per cent to \$27.4m (£16.97m) while pre-tax profits worked through at £1.6m (£863,000). With earnings at 6.5p (5.7p) the interim dividend is raised to 1.6p (1.45p).

Trace Computers is paying a maximum \$769,000 for a 51 per cent interest in Recordata, which trades as Micrologic, and has agreed to buy the remainder between 1991 and 1995 for up to \$2.76m.

Start-up costs limit Titon advance

A modest rise in annual taxable profits was yesterday reported by Titon Holdings, the USM-quoted window fittings and accessories manufacturer. For the 12 months to end-September, the pre-tax out-

come was £1.82m, up from £1.37m last time. However, Mr John Anderson, chairman, said that the period had seen the absorption of start-up costs of the group's new factory and plant as well as Titon Inc, its US offshoot.

Near trebled profits and a more than doubled interim dividend were announced by Turnbull Scott Holdings. That growth, however, would not be repeated in the second half.

Mr Graham Turnbull, chairman, said the property division included a contribution from the sale of Units 1-6 at Spring-

VAUX GROUP plc advertisement featuring '21 years of profit growth' and a list of achievements including pre-tax profits up 20.5% to £31.5m and the purchase of Gosforth Park Hotel.

BANQUE PARIBAS advertisement for U.S. \$200,000,000 Undated Floating Rate Securities, issued by Morgan Guaranty Trust Company of New York.

HICKSON advertisement for £40,000,000 7 per cent Convertible Capital Bonds due 2004, issued by Hickson Capital Limited.

**UK COMPANY NEWS**

**Expansion into hotels continues apace with £27m acquisition  
Vaux tops £31m as diversification pays off**

By Jane Fuller

VAUX GROUP'S strategy of diversifying from its north-east brewing origins into a national hotel chain paid off with a 20.5 per cent rise to £31.57m in pre-tax profits for the 12 months to September 30.

And the investment in hotels ploughs on with the company announcing the £27.3m acquisition from Mount Charlotte Investments of the 178-room Gosforth Park Hotel, Newcastle.

Mr Paul Nicholson, chairman, said this purchase and the development of two new hotels, due to open in Birmingham and Bristol in 1990 and 1991, would help the company to move into the top end of the market.

To fund the acquisitions, which also include nursing homes, tenanted pubs and newsgroups, Vaux is raising nearly £27m by issuing 12.1m shares - about 9 per cent of the enlarged equity - at 206p

each.

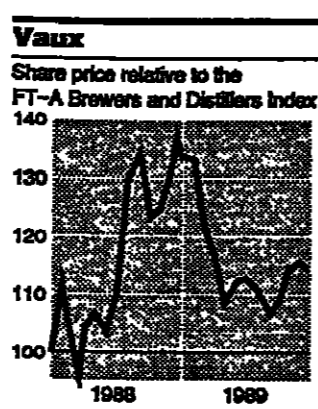
The profit outcome was achieved on turnover up some 13 per cent to £221.25m (£196.5m).

The 34 Swallow hotels increased their profit contribution by 25 per cent to £15.47m (£12.4m) through higher room rates and higher levels of occupancy.

In spite of the fast growth, their turnover, at £55.3m (£54.8m), did not quite catch up with the Vaux and Ward's breweries' steadier £57.1m (£58.5m).

However, profits from brewing grew more slowly to £3.71m (£3.55m), although Mr Nicholson said margins had been improved by the increasing proportion of larger sales. Vaux has agreements to brew two international brands, Labatt's and Tuborg.

The company has some 870 pubs, of which the 120 managed houses have been sepa-



Share price relative to the FT-A Brewers and Distillers Index

brewing industry, which he described as "grossly flawed."

The poorest performance came from the wines and spirits division, including the Blayneys off-licence chain. With sales up by more than £4m to £54.7m, profit was limited to £1.41m (£1.29m) by stock problems. Mr Nicholson said the injection of newsgroups and good prospects for "corner shops" would improve margins.

Nursing homes, which last year contributed little, made nearly £882,000 profit. Acquisitions have lifted the total to 22 with about 1,000 beds.

The company, which raised a \$6m debenture in May, would see gearing rise from 10 to 20 per cent this year, said Mr Nicholson.

Earnings per share rose to 18.51p (18.04p) and the recommended final dividend of 5.25p makes a total of 7.84p (6.83p). The share issue is via a ven-

tor placing and an open 8-for-5 offer to existing shareholders.

**COMMENT**

The hotel chain, very much the jewel in Vaux's crown, is the main reason for an otherwise expensive looking share price of 322p and a prospective p/e pushing 18. This is buoyed by speculation about the intentions of two stake-holders, Queens Meat Houses and Sir Ron Brierley, the New Zealand businessman. In spite of the jewel's past-year lustre, it could be dimmed by a business downturn. Meanwhile, prospects for brewing look flat after a disappointing autumn for beer and an apparent shortage of brand muscle in the highly competitive northern market for draught ale. Further diversification into nursing homes and retailing should help and profits are forecast to grow to about £37m.

**Devenish advances 22% to £14m**

By Philip Rawstorne

JA DEVENISH, the West Country-based brewer, is planning to buy 400-600 pubs over the next year, more than doubling the size of its estate, Mr Michael Cannon, chairman, announced yesterday.

The company, which reported full year pre-tax profits ahead 22 per cent to £14.02m (£11.5m) for the year to end-September, intended to take full advantage of opportunities for expansion as major brewers sold pubs to meet the requirements of post-Monopolies and Mergers Commission legislation, Mr Cannon said.

With current gearing of 13 per cent, strong brands and

asset backing, and management expertise, Devenish was well placed to benefit from expected changes in the industry, he claimed.

It would be looking in particular for acquisitions in the Midlands, where it has extended its wholesaling operations.

The pre-tax outcome included £4.5m from property disposals. A profit of £2.1m on the sale of allotment land at Weymouth was treated as an extraordinary item.

Turnover expanded 20 per cent to £24.44m (£20.31m), yielding a trading profit of £12.4m (£11.13m).

Of that, the 180 Inn Leisure

managed houses contributed £10.5m, nearly half coming from Devon, Dorset and Cornwall.

Sales of the company's Newquay Steam beer brand, recently launched nationally and now expanded to include a Diät Pils and a Diät Bitter, rose encouragingly, Mr Cannon said.

An extended range of the Churchill export brands won significant new orders from the US and Italy.

A recommended final dividend of 3.7p lifts the total by 31 per cent to 4.55p, payable from fully diluted earnings per share up from 20.21p to 22.98p.

**COMMENT**

Full Steam Ahead is now the motto for the retail-minded management team that moved into Devenish with the Inn Leisure merger in 1986 and has already lifted pre-tax profits from £1.8m. With a computer in every pub, its managed estate is probably now the best of the regional brewers. The company needs more to work on and the post-MMC shake-up offers a one-off chance to get it. Acquiring pubs on the scale it envisages may not do much for its share price in the short term but should improve its long term appeal.

**Hoskins in the black with £48,000 midway**

By Jane Fuller

Hoskins Brewery, the Leicester-based concern which joined the Third Market in February, produced pre-tax profits of £48,000 for the six months to September 30, compared with a loss of £3,000.

The company poured on an extra £488,000 in sales to make £1.11m. This followed buoyant beer sales in the summer and the acquisition in June of Tatlocks, which includes three licensed tea and coffee houses in the south-east. Hoskins also bought one pub and refurbished two others. It has a total of 11.

Earnings were 0.76p.

**COMPANY NEWS IN BRIEF**

**ACSIS GROUP** has acquired Advertisers and Publishers Service for cash consideration of £135,000 and £90,000 respectively.

**BLACK (A&C)** proposes to acquire Helm for a total maximum consideration of about £482,000. Helm publishes some 200 titles and specialises in natural history, gardening and travel books. Black currently sells and distributes all of Helm's titles.

**CAPARO** owns or has acceptances for its office for Armstrong Equipment in respect of £1.97m (97.4 per cent). It intends to acquire compulsorily the remaining shares.

**EDINBURGH OIL & GAS** has agreed to acquire the entire UK offshore interests of Plot Petroleum, excluding Northern Ireland, for a consideration of £1.5m which will be satisfied by the issue of 2.5m new Edinburgh Oil ordinary, representing 16.5 per cent of the enlarged capital.

**GREAT PORTLAND Estates** has exchanged contracts to buy 75-83 New Cavendish St, London, for an initial £14.5m. A further £2m will be spent on refurbishment, depending on the granting of planning permission. The initial consideration will be in the form of 8.5

per cent convertible unsecured loan stock 2002.

**HARLAND SIMON Group** has acquired Bantell Holdings for a total cash consideration of £275,000. For the year to September 30 1989, Bantell's unaudited accounts showed net assets of some £325,000, sales of about £2.5m and a pre-tax loss of £559,000. Bantell is forecasting a return to profitability in the current year.

**JOURDAN (Thomas)** has sold the baby mattress business of Rochingham Babycrafts to Harrison and Jones Group for £287,000 cash.

**MAY** has, through its MIL Research Group subsidiary, acquired Goldring, a Chicago-based market research company. The consideration is not material to MAY's balance sheet.

**NORCROS** has merged its joint venture interests with Sarek Holdings UK in a new company called Crosby-Sarek. Norcross will acquire Sarek Holdings for £2m cash based on net assets of £279,000, which is after deducting borrowings of £13.8m. Sarek's turnover for 1988 was £27.7m.

**POWERSCREEN International** has agreed to acquire Universal Conveyor for £1.18m cash. Net asset value of Universal is

£1.25m. Powerscreen has retained the option to purchase the freehold property of the business for £1.65m, and the option is to be exercised within one year.

**RENAISSANCE HOLDINGS** (specialist investor in company turnaround and recovery situations) net assets at September 30 rose to 115.5p undiluted (£14.4p at June 30 and 104.5p at December 31 1988) and 111.2p fully diluted.

**TRANS WORLD Communications** has acquired a further 17 per cent of Broadcast Marketing Services for £440,000 cash taking its holding to 28.3 per cent. It has also sold the business and certain of the assets of Piccadilly Squire to County Sound Radio for £513,000 cash.

**UNILEVER** has acquired Compañía Productora Nacional de Aceites, a maker of margarines, edible fats and oils in Chile, for an undisclosed sum.

**UNIT GROUP** has acquired Green Pennant Engineering, maker of custom engineering products, for a maximum £765,000 cash.

**WADDINGTON (JOHN)** has sold Waddington Sanders, its Canadian offshoot, to Canada Games Company for C\$180,000 (£96,000).

**SCOTTISH & NEWCASTLE BREWERIES plc**

**First half trading shows continued growth**

- Beer sales and market share gains
- Operating profit up 38%
- Interim dividend up 42.6%

**Strategic changes successfully implemented**

- Leisure Division performing well
- Thistle Hotels sale yields £645m

	6 months 29.10.89	6 months 30.10.88	Percentage change
Turnover (\$m)	613.2	510.2	+ 20.2%
Pre-tax profit (\$m)	87.4	72.0	+ 21.4%
Earnings per share	14.6p	12.9p	+ 13.2%
Interim dividend per share**	4.42p	3.10p	+ 42.6%

**Responding to change**

S&N is already responding to the exciting changes in the brewing industry. Our leisure companies Center Parcs and Pontin's lead in short-break holidays. The proceeds from Thistle Hotels ensure a strong balance sheet and scope for further investment.

\*\*Interim dividend increase level designed to adjust balance between interim and final.

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**Penny Scott**  
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**UK COMPANY NEWS**

**Full year forecasts cut after warning of continuing disruption  
Dowty held to £37m by strikes**

By John Riddling

INDUSTRIAL DISPUTES in the aerospace sector, and reduced property profits limited Dowty Group, the engineering and electronics company, to pre-tax profits of £37m in the six months to the end of September, an increase of 13.5 per cent.

Dowty said it was "very pleased with the results given the circumstances" but warned that the second half would continue to suffer disruption as a result of strikes at British Aerospace and Rolls Royce and at its own Canadian operations.

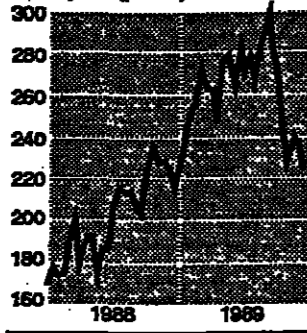
Analysts cut full year forecasts from about £52m to £57m and shares fell 13p to close at 225p.

The first half result was achieved on sales up 26 per cent to £287.2m. Earnings per share, however, remained static at 9.2p, due to the larger number of shares in issue. The interim dividend is raised to 3.5p (3.2p).

Mr Tony Thatcher, chief executive, said that comparisons of the results with the same period last year were distorted by the disposal of the group's hydraulic engineering and mining businesses. These businesses contributed about £2m to profits last time.

**Dowty Group**

Share price (pence)



divested and replaced, profits have continued to grow and there has been no fall in earnings per share. In nine months that is quite an achievement."

The aerospace division, which now accounts for 40 per cent of profits, raised its contribution by 6.5 per cent to £18.2m despite industrial action at Rotol and Boulton Paul and a decline in military sales.

The electronic systems division increased profits by 18 per cent to £6m and the Polymer engineering division raised profits by 25 per cent to £5.1m. The information technology

division, boosted by a first time contribution from Case, the computer networking group, raised its contribution by over 50 per cent to £9.2m.

However, lower margins were experienced in this division compared with last year due to increased engineering investment in new products and also because of the effect of Case where margins have historically been smaller than in the core datacomms business.

Dowty said that, since September, further steps have been taken in the Case business to improve profitability.

According to Mr Thatcher, committed and scheduled orders totalled £786m at the end of September. He indicated that a substantial new Airbus contract would be announced within the next few weeks.

at Rolls and BAe strike for more pay and less hours. The outcome of these disputes, and Dowty's own wage rounds, introduces a degree of uncertainty over the company's prospects. Nonetheless, the underlying picture remains promising.

The group is based in four high growth areas and has a strong order book across its operations. The defence areas in which it specialises, and submarine detection in particular, seem secure. After yesterday's revision of full year profit forecasts the shares are on a prospective multiple of just over 10. This seems low enough given its defensive strengths and is likely to pick up as strikes are resolved.

**Polly Peck issue**

Polly Peck International has announced a proposal for an issue of convertible redeemable stock by a wholly owned subsidiary which will be convertible into new ordinary shares of PPI.

The terms are expected to be announced within 10 days. The issue is being made in connection with the proposed acquisition of 51 per cent of Sansul Electric of Japan.

**Acquisition doubles French insurer's share of UK market**

By George Graham in Paris

ASSURANCES GENERALES de France (AGF), the second largest French state-owned insurance group, is to buy the UK insurance portfolio of National Employers' Mutual (NEM), doubling its presence in the British market.

AGF refused to disclose how much it would pay for the portfolio, which totals £131m of premiums this year, divided more or less evenly between workplace accident policies, motor insurance and domestic non-life risks.

The French company said, however, that it will have invested over FF1.5bn in the UK in the past two years, with the takeover of City of Westminster Assurance from the

Sentry group, the purchase of buildings and equipment and now the acquisition of the NEM portfolio.

The two other French state-owned insurance companies are also looking closely at the UK market, with Groupe des Assurances Nationales (GAN) in negotiations for the acquisition of General Portfolio and Union des Assurances de Paris (UAP), the owner of a stake of over 20 per cent in Sun Life.

AGF, whose existing premium income in the UK is this year estimated at £134m, will now have a market share of about 2.6 per cent in UK motor insurance and 1.7 per cent in general non-life insurance.

**Bula buoyed by Gaelic disposal**

Bula Resources (Holdings), a USM-quoted oil and gas explorer, saw pre-tax profits for the six months to end-June increase from £61,000 to £368,000 (£244,000).

The result included an exceptional £251,000 profit on the sale of shares in Gaelic

Resources. Turnover was £1.06m (£546,000). The company said that it looked forward to an increase in the second half with the resumption of production in the North Sea Buchan Field.

Earnings were 0.071p.

**French expansion for Crown Communications**

By John Riddling

CROWN COMMUNICATIONS, the broadcasting group, is expanding its presence in French commercial radio through the acquisition of Septentrion, an FM broadcasting group.

The acquisition is by RFM, a French radio group in which Crown is the joint largest shareholder.

RFM did not disclose the consideration but is believed to be paying about £300,000 to buy Septentrion, which has been in receivership since August.

Its seven stations takes to 45 the number of FM stations which are under RFM's control and makes RFM the second largest commercial radio station in Northern France.

Crown estimates that within 18 months its interests in French FM radio will produce as much profit as UK radio.

For the year ending September 30 1988, Crown reported pre-tax profits of £3.12m.

Crown's move marks the latest step in RFM's expansion

and the consolidation of the French FM broadcasting sector.

After the advent of deregulation in 1981 over 1800 FM stations sprang up. But many have since run into financial difficulties and have been absorbed by the four or five larger groups.

The larger companies, such as NRJ, Europe 1 and RTL, overlap geographically, but there is increasing emphasis on targeting different age groups.

RFM is the fourth largest French FM broadcaster. Its acquisition of Septentrion is the first time that the CSA, the French broadcasting authority, has authorised the transfer of a regional network to a national network.

Crown will spend more than £10m over the next year in expanding RFM's network.

It is in charge of the day to day running of the company. Mr Andrew Manderstam, the chairman and chief executive, is a former executive of Crown.

This advertisement is issued in compliance with the requirements of the Council of the International Stock Exchange of the United Kingdom and the Republic of Ireland Limited. It does not constitute an offer or invitation to subscribe for or purchase any shares. Applications have been made to the Council of the Stock Exchange for the whole of the ordinary share capital of Chiltern Radio PLC, to be issued and to be admitted to the Official List. It is expected that admission to the Official List will become effective and that dealings in the Ordinary Shares will commence on Monday, 18th December 1989.



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The Company operates five independent local radio stations serving an area of some 2,500 square miles, which includes all or major parts of Hertfordshire, Bedfordshire, Northamptonshire and Buckinghamshire and part of Cambridgeshire. They broadcast under the names Chiltern Radio (Stuart, Rick and Rachel), Chiltern Radio (Gus of England), Northern Radio and the recently launched Horizon Radio.

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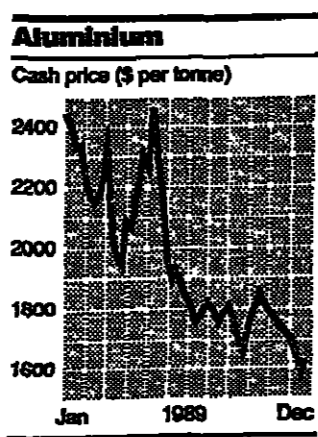
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COMMODITIES AND AGRICULTURE

Alumina price forecast to rise 45%

By Kenneth Gooding, Mining Correspondent

CONTRACT PRICES for alumina, the material from which aluminium is produced, are likely to rise by 45 per cent to \$400 per tonne.



Alumina Cash price (\$ per tonne)

High alumina production levels over the past two years have left alumina, which is refined from bauxite ore, in short supply. Shortages are likely to last for at least the first and second quarters of 1990, according to the mining team at James Capel, the financial services group.

Alumina prices on the London Metal Exchange yesterday regained some of the ground they lost on Monday after a sharp rise in LME stocks, by 16,425 tonnes to 53,350 tonnes, was reported. The cash price fell by 2.4 per cent, from \$1,655 a tonne to \$1,605 on Monday - the lowest level for 27 months.

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Bird Associated consultancy group.

The increase, which takes no account of interest, depreciation or return on capital, gathered pace and was 15 per cent in the last 12 months. It reversed the trend of 1982-86 when production costs were falling.

"The explosion in alumina prices is the main reason," reports Mr Tony Bird, the report's author. "This is a most unpleasant development at a time when metal prices have turned weaker."

Brussels plan to cut farm subsidies

By Tim Dickson in Brussels

A PLAN which would involve reducing farm subsidies over five years, modifying the European Community's system of variable import levies, and "rebalancing" the overall agricultural protection, was presented to EC Farm Ministers last night.

The proposals - contained in a paper written by the European Commission - represent Brussels' long-awaited position paper on agriculture for the final stages of the international trade negotiations with the Uruguay Round. Observers said many of the ideas were familiar, though for some the offer on variable import levies was a surprising concession.

British meat industry agrees hygiene and welfare guidelines

By Bridget Bloom, Agriculture Correspondent

BRITAIN'S £7bn meat industry has agreed guidelines to tighten up the standards of hygiene and animal welfare, including provisions which could mean major changes in the way most of the country's 850 abattoirs are run.

The guidelines, which involve the application of European Community standards so far met by only a minority of Britain's abattoirs, are published today under the auspices of the Meat and Livestock Commission, a quasi-independent regulatory body for the industry as a whole.

They range from conditions governing the breeding and rearing of pigs, sheep and beef cattle to their transport, marketing and slaughter, and the subsequent processing and retailing of meat.

Mr Geoffrey John, MLC chairman, said that the guidelines had been under discussion for the past eight months among 36 representative meat industry bodies including the National Farmers Union and auctioneers, meat wholesalers, manufacturers and processors' associations.

for carcasses destined for consumption. While MLC officials point out that nearly 60 per cent of the meat consumed in Britain is slaughtered in the 78 EC-reg abattoirs, and they stressed that standards in the majority of the rest are high, they acknowledge that the guidelines will mean extra capital and operating costs for the whole industry.

The meat industry (poultry is not included in the definition) has traditionally been highly fragmented, with retail wide standards. The retail value of meat and meat products was estimated at \$7.4bn last year or 20 per cent of domestic food expenditure. However it is estimated, for example, that about 150,000 farmers rear some beef cattle, and 21,000 with pigs while 15,000 butchers account for just under half of the country's retail meat business, most of the remainder being with supermarkets and caterers.

The 20-page-long guidelines detail 21,000 with pigs while 15,000 butchers account for just under half of the country's retail meat business, most of the remainder being with supermarkets and caterers.

Later finish for London oil futures

By David Blackwell

LONDON'S International Petroleum Exchange is to extend its trading hours until 5pm in the New Year in the light of demands from market users, particularly for those dealing in Brent crude oil.

It is also hoping to introduce as soon as possible an automated trading system to cover the extra trading time. At present the pit trading finishes between 5.15 pm and 5.30 pm.

The extension, effective from January 11, will mean that the IPE's gas oil and Brent crude futures contracts will stop trading each day at about the same time as contracts on the New York Mercantile Exchange, its major rival.

The IPE believes the move will "greatly enhance volume and liquidity in due course."

Gas oil futures have been trading at record volumes over the past 10 days as prices have surged on the back of the cold weather.

Mr Peter Wildblood, IPE chief executive, said Brent physical traders had urged the change, which would improve the opportunities for arbitrage with the New York market.

'Moderate' outlook seen for Australian mining industry

By Chris Sherwell in Sydney

A LACK of new resource discoveries and mining restrictions on exploration areas have produced only a "moderate" outlook for investment in Australia's mining industry, according to the industry's senior body.

The Australian Mining and Industry Council offered this unexpectedly cautious pointer to the future yesterday when it presented the 1989 findings of its annual survey of the industry's financial performance by the accounting firm Coopers & Lybrand.

The findings show a further strong improvement in the year to June. The return on shareholders' funds increased to 18.3 per cent from 15.6 per cent in the previous year. Net profits advanced by 83 per cent to a record A\$59bn (A\$1,400m), and operating revenues climbed by 20 per cent to A\$20.76bn.

But according to Mr Peter Barnett, head of the Pasmico lead and zinc group and chairman of the AMIC's economics committee, the trend reflected investment decisions during

more depressed times as well as higher world prices more recently.

Very good years were required to balance very poor years, he declared, and the increase in profitability of the past two years had only partially compensated for a generally depressed decade.

The investment outlook was "moderate" because of a lack of new resource discoveries and restrictions on exploration over the past decade, he said. On top of that, introduction of the gold tax would hurt that sector, and there were major obstacles to minerals processing.

Although investment in smelting and refining was tipped to rise by 30 per cent in the current year after a strong 17 per cent rise in 1988, he said the potential for Australia to add value to its mineral resources was not being fully realised.

In particular he called for further micro-economic reform to deal with Australia's high construction and labour costs, its protection of inefficient

industries, its high energy costs and heavy state government imposts.

The industry is especially anxious about restrictions on exploration.

According to the survey, at least A\$150bn-worth of minerals has already been quarantined in national parks - more than the country's gross foreign debt. It adds that, since 1987, the mining industry has built a total of 25 new towns, 12 new ports, 20 airfields, 1,900 km of railway.

Other findings showed that, in 1988-89, mining exports were boosted by volume growth in gold and aluminium and strong price rises for base metals. Higher contract prices for coal and iron ore are expected to lift receipts in the current year.

Total borrowings by the industry meanwhile decreased to A\$10.3bn from A\$11.4bn, and they have now declined 23 per cent from their peak in 1986-87. The amount of debt denominated in foreign currency has fallen 43 per cent.

Indonesia's coffee pact hopes fade

By John Murray Brown in Jakarta

INDONESIA, THE world's third biggest producer of coffee, has had the Philippines plan for failing to support its demand for an increased quota under the International Coffee Agreement, which was suspended in June.

According to officials, President Suharto last week criticised the Philippines for failing to back a fellow member of the Association of South East Asian Nations in the coffee talks.

The message was conveyed to Philippine officials during an inconclusive meeting of Asia Pacific producers in Bali last month, and at the recent ASEAN economic ministers' meeting in Brunei. The Philippines withdrew from an earlier attempt to form an Asian Pacific coffee bloc.

Jakarta now holds out little hope for a resumption of talks to establish new export quota shares in the \$7bn-a-year world coffee market. Indonesia wants an increase in its current quota of 182,000 tonnes which represents less than half of its total production. It has said it would accept a "flexible" quota, but "objective criteria" like current exportable production.

Indonesia, one of the world's lowest cost producers, grows robusta coffees, a coarse variety traditionally used for high roast blends in France and Italy and more recently for the production of instant coffees. It is currently taking full advantage of the free market in coffee to boost exports for the season just ended in October to 5,000 mt (50,000 tons) from 4.4m in 1988.

WEEKLY METALS PRICES

Table with columns for metal names (Cobalt, Mercury, Bismuth, Cadmium, Selenium) and their prices in various units. Includes sub-sections for SOYBEANS, WHEAT, MAIZE, SUGAR, and CATTLE.

WORLD COMMODITIES PRICES

LONDON MARKETS

Table of LONDON MARKETS prices for COPPER, RUBBER, and various oils. Columns include item name, price, and change.

COCOA - London POOL

Table of COCOA prices showing Close, Previous, and High/Low for various grades.

LONDON METAL EXCHANGE

Table of LONDON METAL EXCHANGE prices for Aluminum, Copper, Lead, Zinc, and Tin.

POTATOES - IPE

Table of POTATOES prices for various grades and origins.

SOYBEAN MEAL - IPE

Table of SOYBEAN MEAL prices for various grades.

CHINA OIL - IPE

Table of CHINA OIL prices for various grades.

US MARKETS

Table of US MARKETS prices for Gold, Silver, and various metals.

SPOT MARKETS

Table of SPOT MARKETS prices for Crude oil, Gas oil, and various commodities.

SOYBEAN MEAL - IPE

Table of SOYBEAN MEAL prices for various grades.

CHINA OIL - IPE

Table of CHINA OIL prices for various grades.

SOYBEAN MEAL - IPE

Table of SOYBEAN MEAL prices for various grades.

CHINA OIL - IPE

Table of CHINA OIL prices for various grades.

SOYBEAN MEAL - IPE

Table of SOYBEAN MEAL prices for various grades.

CHINA OIL - IPE

Table of CHINA OIL prices for various grades.

£ a tonne unless otherwise stated. p-pence/kg. c-cents/litre. r-rings/kg. y-oz. x-Dec./Jan. y-Jan/Mar. v-Nov/Dec. w-Dec. z-Jan/Mar. Commission average latest prices. \* Change from a week ago. † London physical market. ‡ Rotterdam. § Bullion market close. m-Malaysian cent/kg.

LONDON STOCK EXCHANGE

Water issues dominate the market

THE START of dealings in the £1.24bn water privatisation issues dominated the UK stock market yesterday...

Account Dealing Dates table with columns for Dealings, Settlement, and Clearance dates.

Confidence over the range of the market received a boost from the success of the privatisation stocks...

important data on the UK economy on average earnings and wage costs, both regarded as important inflationary pressures...

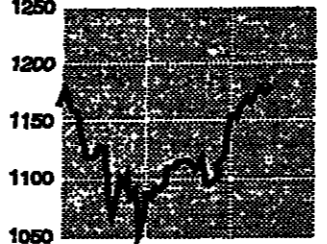
Water stocks sparkle

The stock market debut of the ten water businesses floated by the Government went like an express train...

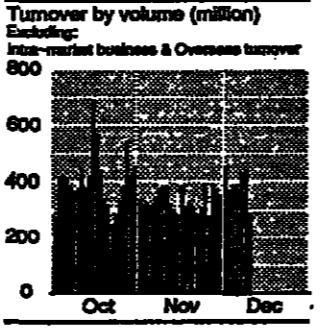
Commenting on the figures, Mr Christopher Tucker, electronics analyst at Kitcat...

The continuing very cold weather across the United Kingdom prompted renewed demand for crude oil...

FT-A All-Share Index



Equity Shares Traded



Several analysts downgraded profit expectations for the coming year following the results...

The news that the chairman had sold 1.3m shares in Carlton Communications sent the shares lower...

Next in the pecking order of opening premiums came Wessex, 148p, followed by South Western and Yorkshire, 143p...

Activity in Racal

The Racal twins came out with interim profits well in excess of the most optimistic forecasts...

Racal Electronics' results, showing pre-tax profits more than 30 per cent ahead at £22.5m compared with £22.4m...

Bank of Scotland added 2 at 114p

Composite insurers were broadly firmer but turnover tended to be concentrated in Guardian Royal Exchange...

Fast and furious

Closing levels for the ten companies were: Northumbrian, 157p; Wessex, 154p; Yorkshire, 149p; Anglian, 148p; Southern, 147p; Welsh, 141p...

NEW HIGHS AND LOWS FOR 1989

Table listing new highs and lows for 1989 for various companies like British Airways, British Telecom, etc.

NPI board elects Lord Remnant as chairman

Lord Remnant, chairman of Touche Remnant until June 1989, has been elected chairman of the NATIONAL PROVIDENT INSTITUTION...

Mr Barry Hartop has been appointed to the new post of managing director of the office CHESTERNOR HOLDINGS...

has appointed Mr Timothy P. Open to the board of Unionamerica Management...

The pencil costs 14c. The eraser, millions.

Advertisement for CIGNA Property and Casualty Companies, featuring a large image of a pencil and eraser, and text about insurance services.

FINANCIAL TIMES STOCK INDICES table with columns for Government Bonds, Fixed Interest, Ordinary Shares, Gold Mines, etc.

TRADING VOLUME IN MAJOR STOCKS table with columns for Company Name, Volume, and Price Change.

Spring Ram, the building materials manufacturer, made further progress, closing 2 higher at 107p...

Other market statistics, including FT-Actuaries Share Index and London Traded Options, Page 21

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-625-2122

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Trust, Abbey Income, Abbey Growth, etc., with columns for name, price, and other details.

Table listing unit trusts such as Abbey Unit Trust, Abbey Income, Abbey Growth, etc., with columns for name, price, and other details.

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Table listing unit trusts such as Abbey Unit Trust, Abbey Income, Abbey Growth, etc., with columns for name, price, and other details.

GUIDE TO UNIT TRUST PRICING. A section explaining how unit trust prices are calculated, including details on bid and offer prices, and how to interpret the data in the tables.

Handwritten signature or note at the bottom of the page.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-925-2128

Handwritten note in Arabic script: "هذه اعدادات اصيل"

Main table containing unit trust information with columns for company name, unit price, and other financial data. Includes sections for 'OTHER UK UNIT TRUSTS' and 'INSURANCES'.

Vertical text on the right side of the page, possibly a continuation of an article or commentary.

Vertical text on the right side of the page, possibly a continuation of an article or commentary.

Table titled 'INSURANCES' listing various insurance policies and their details.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-625-2120.

Main table listing unit trusts with columns for Name, Price, and other financial data. Includes sections for OFFSHORE AND OVERSEAS, GUERNSEY (GD REGISTERED), JERSEY (GD REGISTERED), and LUXEMBOURG (GD REGISTERED).

Handwritten note: "Unit Trusts Ltd"

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FT UNIT TRUST INFORMATION SERVICE

Table of FT Unit Trust Information Service listing various unit trusts, their performance, and details. Includes sections for 'ISLE OF MAN', 'LUXEMBOURG', and 'OTHER OFFSHORE FUNDS'.

LONDON SHARE SERVICE

Table of London Share Service listing British Funds, Foreign Bonds & Rails, and Americans. Includes sub-sections like 'BRITISH FUNDS - Contd', 'FOREIGN BONDS & RAILS', and 'AMERICANS'.

Table of Money Market Trust Funds and Money Market Bank Accounts. Includes sections for 'Money Market Trust Funds' and 'Money Market Bank Accounts'.

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LONDON SHARE SERVICE

AMERICANS - Contd

Table listing American companies with columns for Stock, Price, Bid, Offer, and P/E ratio.

BUILDING, TIMBER, ROADS

Table listing companies in the Building, Timber, and Roads sector.

DRAPERY AND STORES - Contd

Table listing companies in the Drapery and Stores sector.

ENGINEERING - Contd

Table listing companies in the Engineering sector.

INDUSTRIALS (Misc.) - Contd

Table listing miscellaneous industrial companies.

INDUSTRIALS (Misc.) - Contd

Table listing miscellaneous industrial companies (continued).

CANADIANS

Table listing Canadian companies.

BANKS, HP & LEASING

Table listing companies in the Banks, HP & Leasing sector.

ELECTRICALS

Table listing electrical companies.

FOOD, GROCERIES, ETC

Table listing food, groceries, and other companies.

HOTELS AND CATERERS

Table listing hotels and caterers.

INSURANCES

Table listing insurance companies.

BEERS, WINES & SPIRITS

Table listing beer, wine, and spirit companies.

CHEMICALS, PLASTICS

Table listing chemical and plastic companies.

DRAPERY AND STORES

Table listing drapery and stores companies.

INDUSTRIALS (Misc.)

Table listing miscellaneous industrial companies.

ENGINEERING

Table listing engineering companies.

BUILDING, TIMBER, ROADS

Table listing building, timber, and roads companies.

HIRE PURCHASE, LEASING, etc

Table listing hire purchase, leasing, and other companies.

DRAPERY AND STORES

Table listing drapery and stores companies.

ENGINEERING

Table listing engineering companies.

INDUSTRIALS (Misc.)

Table listing miscellaneous industrial companies.

INDUSTRIALS (Misc.)

Table listing miscellaneous industrial companies.

INDUSTRIALS (Misc.)

Table listing miscellaneous industrial companies.

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LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-925-2128

Handwritten note: "هذا هو اصل القيد"

LEISURE table with columns for Stock, Price, and various company names.

PAPER, PRINTING, ADVERTISING - Contd table with columns for Stock, Price, and company names.

PROPERTY table with columns for Stock, Price, and company names.

TRANSPORT table with columns for Stock, Price, and company names.

TRUSTS, FINANCE, LAND - Contd table with columns for Stock, Price, and company names.

OIL AND GAS - Contd table with columns for Stock, Price, and company names.

MINES - Contd table with columns for Stock, Price, and company names.

MOTORS, AIRCRAFT TRADES table with columns for Stock, Price, and company names.

PROPERTY table with columns for Stock, Price, and company names.

TRUSTS, FINANCE, LAND table with columns for Stock, Price, and company names.

TRUSTS, FINANCE, LAND - Contd table with columns for Stock, Price, and company names.

OIL AND GAS - Contd table with columns for Stock, Price, and company names.

MINES - Contd table with columns for Stock, Price, and company names.

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MINES - Contd table with columns for Stock, Price, and company names.

NEWSPAPERS, PUBLISHERS table with columns for Stock, Price, and company names.

PROPERTY table with columns for Stock, Price, and company names.

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OIL AND GAS - Contd table with columns for Stock, Price, and company names.

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OIL AND GAS - Contd table with columns for Stock, Price, and company names.

MINES - Contd table with columns for Stock, Price, and company names.

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NOTES
Stock Exchange dealing classifications are indicated to the right of security names: Alpha, Beta, Gamma...
Alpha: 10% or more of the company's assets are in the UK...
Beta: 10% or more of the company's assets are in the UK...
Gamma: 10% or more of the company's assets are in the UK...
Delta: 10% or more of the company's assets are in the UK...
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REGIONAL & IRISH STOCKS table with columns for Stock, Price, and company names.

TRADITIONAL OPTIONS table with columns for Stock, Price, and company names.

PROPERTY table with columns for Stock, Price, and company names.

This service is available to every Company dealt in on Stock Exchanges throughout the United Kingdom for a fee of £262 per annum for each security.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

D-mark leads the way

The D-Mark surged yesterday to its highest level against the US dollar for over a year on talk that inflationary pressures will eventually force the Bundesbank to raise West German interest rates. The D-Mark's strength kept most other currencies on the defensive and also prompted speculation that a realignment of the European Monetary System could take place early next year.

The D-Mark was given a further boost against the dollar after the US Federal Reserve refrained from open market operations. This left US money market rates steady, with Federal Funds trading at 8 1/2 per cent at the usual time of Fed operations, from 8 1/2 on Monday. The Fed's absence pushed the dollar to a low of DM1.7300, but then it bounced off support at that level. The dollar closed at DM1.7245, its lowest since December 9, 1988, and compared with DM1.7050 on Monday. The D-Mark also finished at 88.27, down from 88.73, and at SF2.9085 from SF2.9040.

The release on Friday of US trade and producer prices data. It closed at closed at Y143.85 from Y144.45, at SF1.5770 from SF1.5910, and at FF25.9800 from FF26.0375. The dollar's index, as calculated by the Bank of England, closed at 88.3 from 88.7.

Mr Jonathan Hoffman, European Economist at Credit Suisse First Boston, said that the political upheavals in Eastern Europe and the strength of the West German economy meant that interest rates would remain high, thereby attracting speculative flows into the D-Mark. Currency dealers note that the D-Mark's strength had increased the pressure for an EMS realignment in the first quarter of next year, though some analysts said it may

come later on, particularly if sterling looks likely to join the Exchange Rate Mechanism in 1990. Dealers said the currency markets could continue to see sharp movements over the next period, but that the end of the year, indeed, the dollar is likely to be thinly traded until

EURO CURRENCY INTEREST RATES table with columns for Dec 12, Short term, 3 months, 6 months, 9 months, 12 months, and 1 year.

£ IN NEW YORK

Table showing £ in New York rates for Dec 12, 1 month, 3 months, 6 months, and 1 year.

STERLING INDEX

Table showing Sterling Index values for Dec 12, 10.00, 11.00, 12.00, 13.00, 14.00, 15.00, 16.00, 17.00, 18.00, 19.00, 20.00.

CURRENCY RATES

Table showing currency rates for Dec 12, including US Dollar, Canadian Dollar, Swiss Franc, etc.

CURRENCY MOVEMENTS

Table showing currency movements for Dec 12, including US Dollar, Canadian Dollar, Swiss Franc, etc.

OTHER CURRENCIES

Table showing other currencies for Dec 12, including Argentina, Brazil, Hong Kong, etc.

MONEY MARKETS

Rates steady

UK money market rates were little changed yesterday in quiet trading as sterling held firm after comments by Mr John Major, the Chancellor. The key three-months interbank rate was at 15 1/2 per cent, unchanged from Monday, while March short sterling closed just 2 basis points lower at 8 3/8.

During the afternoon, it bought £32m, of which £18m were used to buy Treasury bills at 14 1/2 per cent, and £14m were used to buy Treasury bills at 14 1/2 per cent. Finally, late assistance of £225m was provided. The Bank's forecast shortage included an allowance for water privatisation receipts. Among factors draining liquidity from the system were maturing assistance and a take-up of Treasury bills of £22m. Exchequer transactions of £197m, and a rise in the note circulation of £22m. This was offset slightly by bank balances above target, which were estimated to add £30m.

In Frankfurt, call money rates were barely changed at 7.65-7.70 per cent in quiet pre-holiday trading. The Bundesbank set two new securities repurchase pacts, offering 95-day funds at a fixed rate of 7.30 per cent and 63-day funds at variable rates. Dealers said they expected the Bundesbank to allocate enough liquidity to cover the expiring DM20.6bn facility, which would allow call money rates to remain in a band of 7.50-7.80 per cent until the year-end. They added that the money markets had sufficient liquidity to cope with the drain caused by December tax payments and the increased demand for cash before Christmas.

FT LONDON INTERBANK FIXING

Table showing FT London Interbank Fixing rates for Dec 12, 3 months US dollar, 6 months US dollar.

MONEY RATES

Table showing money rates for Dec 12, including Treasury Bills and Bonds, Linnetime, etc.

LONDON MONEY RATES

Table showing London Money Rates for Dec 12, including Interbank Offer, Interbank Bid, etc.

FINANCIAL FUTURES AND OPTIONS

Table showing financial futures and options for Dec 12, including Liffe Long Gilt Futures, Liffe US Treasury Bond Futures, etc.

Table showing financial futures and options for Dec 12, including Liffe Eurodollar Futures, Liffe Short Sterling Futures, etc.

CHICAGO

Table showing Chicago market data for Dec 12, including US Treasury Bills, Japanese Yen, etc.

EUROPEAN CURRENCY EXCHANGE

Table showing European Currency Exchange rates for Dec 12, including Gold, Silver, etc.

DOLLAR SPOT-FORWARD AGAINST THE DOLLAR

Table showing Dollar Spot-Forward Against the Dollar rates for Dec 12, including US, Canada, etc.

EMS EUROPEAN CURRENCY UNIT RATES

Table showing EMS European Currency Unit Rates for Dec 12, including Belgium, France, etc.

EXCHANGE CROSS RATES

Table showing Exchange Cross Rates for Dec 12, including £/\$, £/DM, etc.

BASE LENDING RATES

Table showing Base Lending Rates for Dec 12, including ABN Bank, Adair & Co., etc.

MOTOR CAR ADVERTISING

MOTOR CAR ADVERTISING appears every Saturday in the WEEKEND FT. REACH THE RIGHT READERS by advertising now. Telephone JOCELYN HUNTER 01-873 3658

GRANVILLE SPONSORED SECURITIES advertisement listing various securities and their prices.

MIKUNI'S CREDIT RATINGS advertisement offering financial information service on Japanese corporate issuers.

FT-SE 100 Where next? advertisement with a grid and text.

JOTTER PAD advertisement for a notepad.

CROSSWORD

Crossword puzzle grid and clues.

ACROSS clues for the crossword puzzle, including 'Hob's changed and put in liquid for a bit of chicken'.

هنا هو انشغال

WORLD STOCK MARKETS

Table of stock market data for various countries including Austria, France, Germany, Italy, Sweden, and Japan. Columns include country, date, and various stock indices with their respective values and changes.

CANADA

Table of Canadian stock market data, including Toronto 2pm prices for December 12. Lists various stocks and their prices.

INDICES

Table of international stock indices including Dow Jones, Standard and Poor's, and various regional indices like the Nikkei and Hang Seng.

Table of Japanese stock market data for December 12, listing various companies and their stock prices.

Table of active stocks in Tokyo for Tuesday, December 12, 1989, listing stock names and their trading activity.

Advertisement for FT hand delivered in Turkey, mentioning Istanbul 5120190/10 lines and contact information for Metin Gurel.

Large advertisement for Financial Times featuring a graphic of a globe and the slogan 'Keep the world in focus.' Includes text about the publication's global reach and contact details.

Vertical text on the right edge of the page, possibly a page number or a small advertisement.

3pm prices December 12

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

12 Month	High	Low	Stock	Chg.	Vol.	1000s	Low	Close	Prev. Close
23	11 1/4	11 1/4	AA						
24	11 1/4	11 1/4	AA						
25	11 1/4	11 1/4	AA						
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Continued on Page 37

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices listing various stocks with columns for High, Low, and Close prices.

NASDAQ NATIONAL MARKET

3pm prices December 12

Table of NASDAQ National Market prices listing various stocks with columns for High, Low, and Close prices.

AMEX COMPOSITE PRICES

3pm prices December 12

Table of AMEX Composite Prices listing various stocks with columns for High, Low, and Close prices.

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Have your F.T. hand delivered if you work in the business centres of COPENHAGEN OR AARHUS. Copenhagen (01) 134441. And ask K. Mikael Heimio for details. FINANCIAL TIMES

AMERICA

Dow edges higher despite selective selling

Wall Street

IN SPITE of continued selling pressure in technology stocks, the Dow Jones Industrial Average managed a modest gain at mid-session yesterday, writes Janet Bush in New York.

economic indices to be announced on Friday and dealers have been holding back for these. US Treasury bonds have been stuck in an exceedingly narrow range so far this week, with yields hardly moving from Friday's closing levels.

the money market, it seems likely that the Fed will this time want to make its intentions clear. The selling of technology issues was most pronounced yesterday among those companies with major personal computer businesses.

Semiconductor stocks were generally lower after the publication of an industry group's monthly report which said that chip sales were stagnant in November. Texas Instruments fell 3/4 to \$36 1/2 and Intel slipped 3/4 to \$32.

Oil stocks, which rallied on Monday despite the dullness of the rest of the market, and counterbalanced the weakness in technology issues, continued to rise yesterday. Exxon added 3/4 to \$50 1/4, Phillips Petroleum jumped 1 1/4 to \$25 1/4 and Mobil edged 3/4 higher to \$61 1/4.

EUROPE

Excitement returns with mixed effect on bourses

AFTER Monday's continental bull bourses saw much more excitement yesterday, with mixed effects on sentiment, volume and share prices, writes Our Markets Staff.

FRANKFURT reflected this theme, as minimal changes in its key indices - declines of 0.83 to 693.14, and 0.65 to 1,533.97 in the FAZ and the DAX respectively - masked significant price changes in blue chips, and in secondary issues.

after a couple of days' pause, rising FFR13 to FFR690. Matra, the defence electronics group, was up FFR19.90 at FFR145 after an international consortium led by British Aerospace and including Matra was awarded one of three UK licences for mobile communications systems on Monday.

Financial package sparks record rise in South Korea

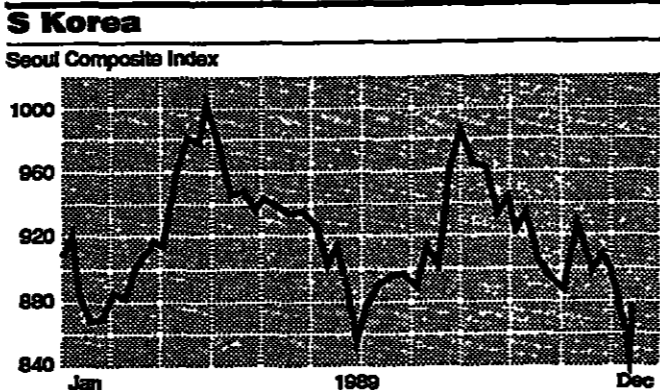
By Maggie Ford in Seoul

A PACKAGE of financial measures, including \$140m worth of opportunities for foreign investors, triggered a record single-day rise in the flagging South Korean stock market yesterday.

Euro Fund would be increased by \$50m to \$110m and that three new investment trusts would be set up at \$30m each.

At present, foreigners can only buy Korean shares through two overseas funds, several unit trusts and a number of convertible Eurobonds.

Share prices soared from the start of trading yesterday and the composite index had risen 30.52 points within the first hour.



Volume fell to 106.4bn won from 167.5bn on Monday, but this was attributed to a reluctance to sell.

SOUTH AFRICA

BULLISH sentiment continued unabated on the Johannesburg exchange as investors reacted to the sharp rise in bullion prices.

ASIA PACIFIC

Modest advance in cautious trade. The market's upward run. Sumitomo Metal Industries, which had risen Y200 from its October low, fell Y16 to Y300.

TOKYO

ACTIVITY was dominated by short-term considerations yesterday, as investors maintained their cautious stance, but shares were supported by selective buying and arbitrage trading, writes Michio Nakamoto in Tokyo.

ASIA PACIFIC

Modest advance in cautious trade

Tokyo

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Concern over high prices kept trading at a moderate level, with volume at 47m shares against Monday's 73m. After fluctuating throughout the day, the Nikkei average closed up 50.86 at 37,893.53, much of the gain coming from late, index-linked buying which pushed the Nikkei up about 120 points near the close.

Earlier the index had moved from a high of 37,893.53 to a low of 37,676.04. Declines led advances by 508 to 406 while 225 issues were unchanged. The Topix index of all listed stocks lost 5.64 to 2,888.02, but in London, the ISE/Nikkei 50 index edged up 0.98 to 2,162.52.

which owns over 32 per cent of the company. Sharp reached a record high of Y1,700 on its strong business performance and relatively low price/earnings ratio. It closed up Y20 to Y1,680.

SOUTH AFRICA

BULLISH sentiment continued unabated on the Johannesburg exchange as investors reacted to the sharp rise in bullion prices. The JSE all-gold index closed up 47 at a preliminary 2,253 in busy trading. Gold and blue chip stocks were in particular demand.

ASIA PACIFIC

Modest advance in cautious trade. The market's upward run. Sumitomo Metal Industries, which had risen Y200 from its October low, fell Y16 to Y300.

TOKYO

ACTIVITY was dominated by short-term considerations yesterday, as investors maintained their cautious stance, but shares were supported by selective buying and arbitrage trading, writes Michio Nakamoto in Tokyo.

ROUNDUP

SWINGS and roundabouts were the common denominator yesterday in the Pacific Basin, where, for the most part, pre-holiday lethargy was conspicuous by its absence.

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

Table with columns: NATIONAL AND REGIONAL MARKETS, MONDAY DECEMBER 11 1989, FRIDAY DECEMBER 8 1989, DOLLAR INDEX. Rows include Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Singapore, South Africa, Spain, Sweden, Switzerland, United Kingdom, USA, Europe, Nordic, Pacific Basin, Euro-Pacific, North America, Europe Ex. UK, Pacific Ex. Japan, World Ex. US, World Ex. UK, World Ex. Sw. At., World Ex. Japan, The World Index.

Kato Kagaku Co., Ltd. has acquired BVSH HOVSE a four-building, 350,000 square foot office complex located in Aldwych, London WC2, headquarters of the British Broadcasting Corporation World Service from Finishservice Limited a subsidiary of Allied Commercial Holdings Limited. The undersigned represented Kato Kagaku Co., Ltd., in the structuring and negotiation of this acquisition. CS FIRST BOSTON 12th December, 1989

£95,250,000 Limited Recourse Dual Currency First Mortgage for the acquisition by Kato Kagaku Co., Ltd. of BVSH HOVSE has been financed by The Tokai Bank, Limited. The undersigned represented Kato Kagaku Co., Ltd., in the structuring and negotiation of this financing. CS FIRST BOSTON 12th December, 1989

**SECTION III**  
**FINANCIAL TIMES SURVEY**



Despite the strength of the international pulp and paper industry, there are increasing signs that

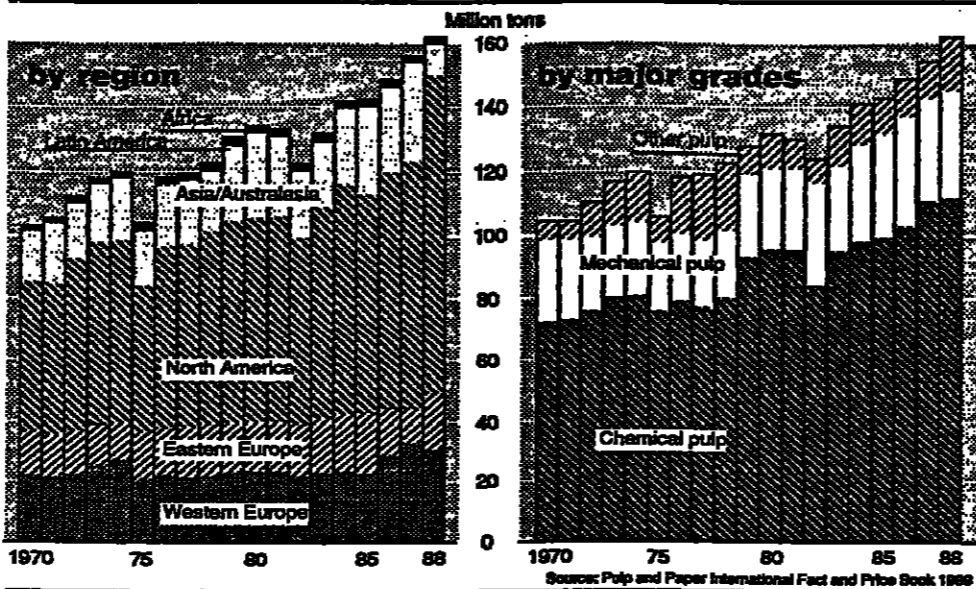
the highly-competitive market may now be softening — just as substantial new production capacity is coming on stream, as Maggie Urry reports here

**Puzzling time for producers**

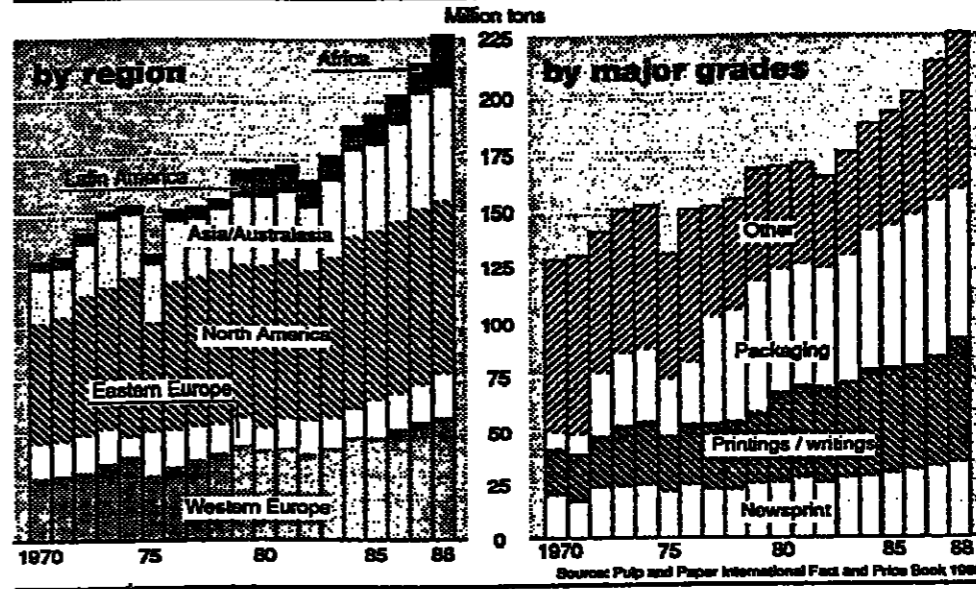
AROUND the world, pulp and paper-makers can barely believe the strength their industry has shown over recent years. Profits have risen sharply, and balance sheets have been strengthened. Demand for paper has grown rapidly, helped by good economic growth and the market expansion in areas such as advertising and newspapers. The much-talked about "paperless office" has failed to materialise — if anything the computers in offices and industry churn out ever increasing quantities of listing paper, and photocopiers are using more and more paper, too. The arrival of modern facsimile machines has spawned a growth market in thermal paper, which shows few signs of slowing. Prices for paper have risen fast, and for pulp even more so. The paper-makers' only grumble is that their margins have been squeezed by the inexorable increases in pulp prices. That complaint is now showing through in profit performances for some companies, with slower rises or even downturns in evidence. Yet everyone in the industry understands its "boom and bust" nature. Despite hopes that "this time round it will be

different," as night follows day, there must come a time when the pulp and paper industry turns down once more. The fundamental causes of the cycle have not been changed. Investment in the industry is always on a large scale — both in terms of the cost and the capacity a new pulp or paper mill brings into the market. Stora, one of the leading Swedish forest products groups, has estimated that the cost of a new world-scale pulp mill would now be between \$700m (\$450m and \$1bn (\$250m). "Pulp is traded as a commodity and the price is highly sensitive to changes in supply and demand," Stora said at the time of its share listing on the London stock exchange last month. "The major impact on price is the significant increase in world capacity which results from the commissioning of each new pulp mill." The long lead times involved in building a pulp mill or paper machine, mean that new capacity generally has to be planned two years or more in advance. "The moment when the bankers are happy to lend on a project is when prices and profits are high. By the time the investment bears fruit, the climate can be very different. Thus, during the last few

**World pulp production**



**World paper and board production**



**World Pulp and Paper Industry**

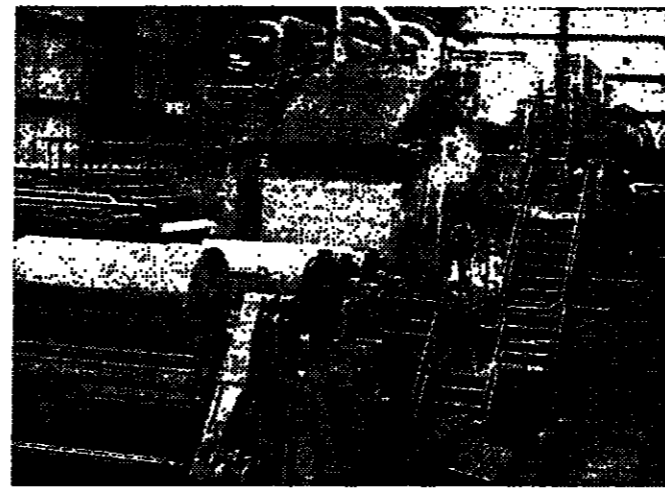
years of buoyant conditions, new capacity came on stream sparingly at first — manufacturers made better use of existing capacity before planning new. But lately new capacity has come at a faster pace. Now there are many plans for building new pulp and paper capacity which could come to fruition just when the market is softening. The fear is that the extra capacity will push an already weak market into decline. Such heavy investment requires operators of mills to run at as high a level of capacity as possible. The new capacity is naturally the most efficient with the lowest costs, and operators of older capacity are the ones to suffer if prices are cut to win business in an attempt to ensure optimal use of machines. Stora points out that in pulp "no substantial increase in capacity is due to be completed prior to 1991. After 1991 it is forecasted that substantial new capacity will be available." Yet the rises in pulp prices of the last few years now appear to have ceased, and people are beginning to think of prices falling again. Talking about installing new capacity is one of the industry's favourite games. Each company tries to pre-empt the plans of others, attempting to frighten their rivals into abandoning expansion, often without success. This high stakes poker game of bluff and counter-bluff makes the industry all the more difficult to predict. There are already clear signs

of the beginning of a downturn in some sectors of the market. In North America, for example, newspaper prices are now being heavily discounted and some groups have taken extended downturns on their machines. The cause is flagging growth in demand for newspaper in the US, in the year after the presidential election year. At the same time new capacity is due to come on stream. Price-cutting has resulted in lower profits from some of the leading newspaper makers. Bowater Incorporated, for example, revealed that in the third quarter of the year its newspaper operations saw profits halved. Statistics from the Canadian Pulp and Paper Association show that whereas its newspaper industry was running at virtually 100 per cent of capacity in 1988, the operating rate has come down to 95 per cent — still a level at which profits can be made, so long as prices are not slashed. The Canadian statistics show that so far in 1989 the industry has been able to sell less of its production to its home market and to the US. Instead, the industry has been exporting to other markets, with sales outside North America up 15.7 per cent in the first 10 months of the year, and up 39.1 per cent in October. As newspaper, and pulp and paper in general, is such an internationally traded commodity, misery from one market quickly shifts to another. Fairly small increases in sales of newspaper into Europe, for example, from North America

has ensured significant discounting of prices there as well. The same is true for other markets. Pulp and paper makers are constantly seeking ways to insulate themselves from the extremes of the cycle. There has been a wave of mergers and acquisitions in the industry as companies attempt to balance their operations — for example, by owning both pulp and paper operations so that the effect on profits of swings in pulp prices can be evened out, or by moving into activities further downstream, such as buying consumer product groups, as Svenska Cellulosa of Sweden did with its purchase of Pseudouce, the French disposable nappy maker. At the same time, mergers have taken place across frontiers, as companies have sought to even up national differences, as not all economies move in step. Pulp and paper groups are also facing up to the challenges posed by the single European market, and the new trade agreement in North America. There is also the endless quest for lower production costs. When prices are falling it is those companies with the highest production costs that are likely to be losers in the game of musical chairs. Mr John Georges, the chairman of International Paper, the largest paper company in the world, believes that his company is now much less exposed to the "boom and bust" cycle following billions of dollars of deals and investment. "People remember the

severe recession of the early 1980s," he said recently. "They're using that as a benchmark for us and my gut feeling is that it's not going to be so bad." Another important challenge facing the industry at the moment is the question of the effect pulp and paper making has on the environment. The environment has become an important political issue in many countries — and it is one which has many pulp and paper groups on the defensive, despite the fact that some have a good record on dealing with problems such as effluent. Cleaning up production processes inevitably costs money, adding to the investment pulp and paper makers have to support. Chemicals used in the process can be substituted with

less damaging ones, and water can be treated after use before it is put back into rivers. Plantations of trees destined to make paper can be better managed than the dark spruce forests, lacking in other flora or fauna, which have disfigured some of the most beautiful parts of Scotland. Paper makers could put more emphasis on the fact that the industry is using a renewable resource, and that plantations should be regarded as a crop like any other agricultural product. Most important, most paper can be recycled, having the additional benefit that it takes tonnes of rubbish out of the waste stream which might otherwise be expensively bulldozed into landfill sites. Paper has been recycled for years, yet it is only recently that paper-makers have caught on to the marketing possibilities that recycling has in the era of the "green consumer". Perhaps this illustrates the fact that pulp and paper makers have traditionally had too much of a production-led attitude: put a few paper-makers in a room together and they will soon be rattling off machine speeds or widths, or discussing a new head box or press section. As with other industries, a greater interest in marketing their products — ranging from pricing strategies to ways of meeting customers needs, and so adding value — could play a part in reducing the effect of the paper cycle.



Picture, left: a coating machine for the manufacture of carbonless copying paper at Wiggins Teape's Ely mill, Cardiff. ON OTHER PAGES: Key statistics; mergers and acquisitions, page 2; Fibre and pulp supplies, page 4; Environment issues, page 4; International markets, pages 6-10; Machinery suppliers, pages 7,10. Editorial production: Michael Wiltshire

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Profit (before tax)	7,593 Mill. Pts.	5,953 Mill. Pts.
Share	9,151 Mill. Pts.	9,151 Mill. Pts.
Profit for share (before tax)	830 Pts./share	650 Pts./share
Profit for share (after tax)	614 Pts./share	481 Pts./share

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## PULP AND PAPER INDUSTRY 2

### Worldwide expansion

THE PULP and paper industry worldwide has been enjoying the longest period of expansion that most people in the business can remember. For six years - 1982-1988 - output has risen. This year is likely to be a record year too, and in most cases prices have been increasing as well. A record run of pulp price increases saw prices rise for thirteen consecutive quarters.

Leading pulp and paper companies have been able to record rising profits and profitability. That enables them to re-invest in evermore up-to-date mills and machines, each with the goal of becoming the most efficient, lowest-cost producers. Even so, there is still a huge number of separate companies in the pulp and paper industry, compared with some, far more concentrated sectors. The "64 dollar question" facing the industry now is whether the notorious five-year paper cycle has been broken, and the slumps

seen in the past will not recur.

However, there are already signs of weakening demand, price rises are becoming much harder to push through, paper makers are complaining that pulp cost increases are not being passed on to customers and margins are being squeezed. In many sectors, sizeable new capacity is coming on stream over the next couple of years. The industry's notorious cycle may be about to turn down once more.

Maggie Urry

### World Paper and Board Production

Region	1987 ('000 tons)	1988 ('000 tons)
European Community	32,786	35,012
Scandinavia	17,436	18,484
Other Western Europe	3,504	3,866
Total Western Europe	53,726	57,362
Eastern Europe	17,534	17,657
Total Europe	71,260	75,019
North America	85,579	86,115
Asia	45,158	49,452
Latin America	10,486	10,941
Australasia	2,522	2,585
Africa	2,355	2,445
<b>WORLD TOTAL</b>	<b>215,167</b>	<b>226,527</b>

Production by grade

Newsprint	30,580	31,694
Printing/writing papers	57,204	60,358
Packaging papers	63,636	69,773
Other paper	28,619	30,869
Other board	29,858	33,633

Source: Pulp and Paper International

### THE TOP 150

- Consolidated sales in 1988 of the top 150 pulp and paper companies (with 1987 figures in brackets): \$218,844m (\$185,825m).
- Sales from pulp, paper and converting operations: \$160,718m (\$136,801m).
- Net earnings in 1988: \$21,352m (\$16,702m).
- Assets: \$240,468m (\$196,031m).
- Production in 1,000 tons: market pulp: 26,700 (28,349).
- Paper and board: 129,145 (123,213).
- Percentage of world total P&B output by the top 150: 57.1 (57.2).
- Employment: 1,228,000 (1,095,000).

Figures of sales, earnings and assets are in current dollars for the year in question; no allowance for inflation. Source: Pulp and Paper International.

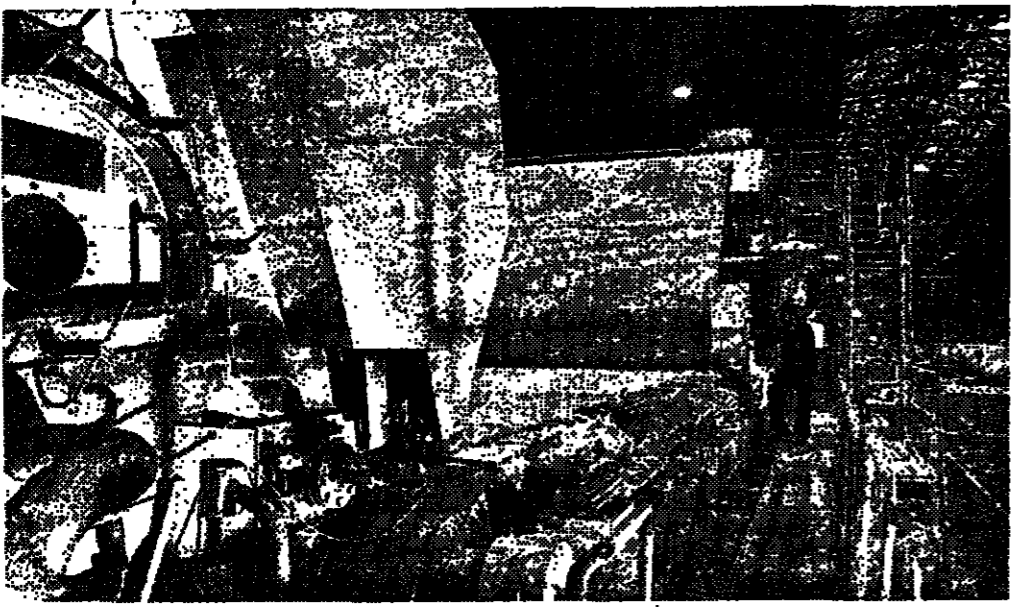
### THE MILLION TONNERS' CLUB

HERE is a list of 40 companies (within the "Top 100" ranking for 1988), showing also the company output in '000-ton figures:

- Enac-Gutzat (31), 2,110
- Mead (22), 1,901
- Honshu Paper (14), 1,807
- Consolidated Bathurst (33), 1,774
- Kymmene (30), 1,757
- MoDo, (15), 1,744
- Jefferson Smurfit Group, (18), 1,697
- Feldmühle, (24), 1,659
- Union Camp, (23), 1,598
- Bowater Inc. (38), 1,433
- Yhtymä Paperitehdas, (40), 1,358
- Tao Paper, (25), 1,355
- PWA, (25), 1,349
- KIP, (45), 1,318
- Svenska Cellulosa, (15), 1,240
- Domtar, (41), 1,220
- Williamette Industries, (49), 1,128
- Carlisle Group, (46), 1,057
- Haindl Papier, (53), 1,070
- Sanyo-Yokosuka Pulp, (32), 1,065
- La Cellulose du Pin, (43), 1,065
- Settau, (85), 1,028
- Total for 40 companies: 67,539

### Per capita consumption (kg) of pulp and paper

- 1. United States, 317.5
  - 2. Sweden, 311.2
  - 3. Canada, 243.7
  - 4. Switzerland, 208.6
  - 5. Japan, 204.5
  - 6. Finland, 204.0
  - 7. German Fed. Rep., 203.7
  - 8. Denmark, 202.0
  - 9. Belgium, 195.3
  - 10. Netherlands, 194.7
  - 11. United Kingdom, 183.5
  - 12. New Zealand, 157.0
  - 13. Australia, 155.5
  - 14. Taiwan, 153.0
  - 15. Norway, 151.2
  - 16. Hong Kong, 147.0
  - 17. Austria, 144.5
  - 18. France, 142.2
  - 19. Italy, 106.4
  - 20. Iceland 104.4
- Figures are approximate conversions, except for Finland which is an estimate by Finpaper. Source: Pulp and Paper International.



Capacity at UK Paper's new Thames Mill will increase 30 per cent to exceed 160,000 tonnes in 1990. The machine above competes with the largest in Western Europe.

COMPANY (HEADQUARTERS)	CONSOLIDATED RESULTS 1988		PRODUCTION 1988 (1,000 metric tonnes)	
	Sales (\$m)	Earnings (\$m)	Market pulp	Paper & board
International Paper (New York, US)	9,539.0	754.0	977	5,998
James River (Richmond, US)	5,871.8	500.8	-	3,900
Kimberly-Clark (Dallas, US)	5,393.5	378.8	-	2,160
Scott Paper (Philadelphia, US)	4,728.4	391.4	50	2,500
Champion International (Stamford, US)	5,128.5	458.4	525	3,521
Oji Paper (Tokyo, Japan)	4,680.6	208.9	-	2,415
Stone Container (Chicago, US)	3,942.5	489.9	237	4,083
Great Northern Nekeos (Norwalk, US)	5,538.1	516.9	485	5,330
Weyerhaeuser (Tacoma, US)	10,004.0	920.0	1,232	3,247
Juho Paper (Tokyo, Japan)	3,890.5	124.0	23	2,579
Georgia-Pacific (Atlanta, US)	9,509.0	487.0	789	3,980
MoDo (Ornskoldsvik, Sweden)	3,167.8	235.2	689	1,744
Stora (Falun, Sweden)	3,556.1	30.4	1,210	3,252
Honshu Paper (Tokyo, Japan)	3,354.5	30.4	-	1,807
Svenska Cellulosa (Sundsvall, Sweden)	3,402.9	330.7	390	1,240
Daihowa Paper (Fuji City, Japan)	2,609.9	222.7	-	2,393
Boise Cascade (Boise, US)	4,034.6	478.7	448	3,340
James River Smurfit Group (Dublin, Ireland)	2,473.7	273.5	-	1,687
Noranda Forest (Toronto, Canada)	3,831.2	213.7	1,206	2,493
Canadian-Pacific FP (Vancouver, Canada)	2,442.4	232.8	633	396

NOTES: Sales are gross sales unless otherwise stated. Earnings are net earnings (profits) unless otherwise noted. Only data reported in tonnes given for converted products. PPI estimate, company directed to supply data. 1. Sales reported are net sales. 2. Fiscal year ending 31 March 1989; 3. Net Earnings are after taxes and depreciation; 4. Fiscal year ending 31 January 1989; 5. Net Earnings are after tax and before extraordinary items. Source: Pulp and Paper International

### MERGERS AND ACQUISITIONS

## Year of intensive corporate activity

THERE IS no denying the intensity of corporate activity in the world pulp and paper industry. Almost weekly, news comes of yet another large takeover or merger, or of a significant investment, frequently outside the investing company's home country.

The year started with the \$2.2bn takeover of Consolidated-Bathurst, the Canadian pulp and newsprint group, by Stone Container, the US packaging paper group. The combined group becomes the second largest in the world.

Early in the year, too, International Paper, the world's leading pulp and paper group, bought Aussedat-Rey in France, paying \$320m with a plan to invest as much again on developing pulp capacity. It followed with the purchase of Ilford photographic products from Ciba-Geigy, the Swiss chemical and pharmaceutical group. More recently it has taken a 51 per cent stake in Zanders, the West German paper group.

Wall Street has been enthralled lately by the \$2.5bn bid from Georgia-Pacific for Great Northern Nekeos, the first unsolicited bid in the US industry.

The year has also seen a reorganisation of the European tissue industry with James River, of the US, Nokia of Finland and Ferruzzi of Italy, forming joint ventures.

Béghin-Say, the French foods group, has sold its paper interests, raising FFr 2bn. And recently Metsä-Serla of Finland has agreed a £268m bid for UK Paper, the fine paper group.

There are many factors behind these sorts of moves. It is all about size. As Mr Bo Bergren, president and chief executive of Stora, the Swedish group, puts it, "in our business, size is very important." He should know, since the Swedish paper industry is now dominated by only three companies.

Companies which are not committed to the paper industry are heading for the exit, while those which see themselves as long-term players are expanding. The scale of investment necessary in the industry prohibits any company from being half-hearted about it.

By being larger, these companies hope, they will be stronger and better able to compete.

As the pulp and paper industry is now an international one with products freely traded across borders and oceans, companies are realising it is not enough to be large in just one country, they must operate internationally.

Companies have been keen, for example, to gain production capacity in areas of the world seen as important. The prospect of a single market in the European Community after 1992 has persuaded many companies both inside and outside the EC to invest or make acquisitions in Europe.

Another factor pushing com-

panies into deals is that if the industry is entering a period of declining volumes, or even simply slower growth, it is important for manufacturers to grab strategic positions in markets first.

Greater integration in manufacturing from forest land to making final products, even owning distribution networks through paper merchants, is another motive for merger activity or investment. The sharp rise in the pulp price in the last few years has exposed many paper makers to a squeeze on margins. Equally pulp companies are now realising that their good times are ending. Buying paper making capacity which can provide an outlet for their pulp can balance their businesses better.

As competition is international, companies have been anxious to balance any disadvantages they have in their domestic industries by expanding overseas. A company based in a nation where energy costs are high - for example - may feel it should buy into an area where cheaper energy is available. Similarly groups whose local wood costs are high will invest in countries where wood costs are lower. Stora's investments in Portugal and Chile come into this category.

The rapid developments in technology are another factor. Larger groups can spread the

cost over a wider base, transferring technology that has been successful in one mill to another.

The ultimate goal is always to be the lowest cost producer, and thus more able to survive at lower prices than competitors.

For instance, Thomas Tait, the Scottish paper group, found its debt burden from heavy investment too much and in March this year agreed to a takeover from Federal Paper Board of the US, one of its pulp suppliers.

The question now is whether the concentration in the industry will lead to a lessening of the peaks and troughs of the paper cycle, or if it will merely serve to make companies even more competitive.

Mr Richard Harris, of Cel-pap, the consultancy group, argues that larger companies will "help smooth out some of the supply troughs. As the industry concentrates there will be more control over capacity, and a more disciplined approach to putting capacity on."

As companies grow larger and work across borders, they will have the ability to take a global attitude towards their capacity. In the past a US group, for example, might abandon exporting to Europe in times of strong domestic demand, then flood the European market with cut price paper when home demand weakens. In future that same company may have production in Europe too, and take a more responsible attitude to price cutting.

It is argued, that argument only works if companies build new capacity on the basis of real need. All too frequently the industry has indulged in pre-emptive announcements of planned new mills, intended to frighten the opposition.

Maggie Urry



Investment in new technology at Wiggins Teape's Stoneyard paper mill has made it one of the most advanced in Europe in process control

### A glossary of terms used in the industry

HERE is a glossary of some of the terms commonly used in the pulp, paper and board industry.

Board: paper above an accepted weight, normally 220-225 grams per square metre.

Coated Paper: paper to which a coating has been applied on one or both sides, using a mix of clay or carbonates and latex to create a high quality printing surface.

Converting: a manufacturing plant which uses paper to make paper-based products, such as packaging or consumer products.

Corrugated case materials: paper used in making corrugated board, largely for boxes, notably linerboard which forms the outer layers and fluting the ridged inner layer of corrugated board.

Linerboard can be divided into kraftliner which is mainly made from virgin fibre, and testliner, made from recycled fibre.

Fibre: the particles of (mainly) wood, used to make pulp, including long fibre, a softwood fibre made from trees such as pine and spruce noted for its strength, which is useful for packaging papers, and short fibre, made from hardwood trees, such as birch and eucalyptus, used where the texture is more important such as printing and writing papers and tissue.

Fibre can also be classified as virgin fibre, which has not been used before, and recycled fibre (RCP), fibre produced from wastepaper.

Furnish: the blend of pulps and additives provided to the paper machine for making paper.

Integrated mill: a mill which makes pulp and uses it to make paper.

Kraft paper: paper used for sacks, bags and packaging.

Paper grades: paper is classified into different grades, according to the end use, the pulp used and the treatment of the paper.

Paper machine: the machine on which paper is made. Typically pulp with a high proportion of water is introduced to the head box from which it is sprayed onto a moving surface, the wire, through which water drains. The paper then goes through a press section where more water is squeezed out by a series of mangles, the pressure being applied where the

mangles meet, called the nip. After that, it passes through a drying section where it is fed rounded heated rollers. By the end of the process most of the water has been removed. The paper can be calendered, rolled to give it a surface gloss, and can be coated on the machine or as a separate process afterwards. It is wound on to reels.

Publication papers: paper grades largely made from mechanical pulp used for publications. They include newspaper, and grades such as light, medium or heavy-weight coated used for catalogues, magazines and advertising material.

Pulp: the basic raw material from which paper is made, which can make up half the cost of paper production. There is a variety of types of pulp. Chemical pulp is made by cooking wood chips in solutions of various chemicals which removes the lignin in the wood. This produces a lower yield from the wood than groundwood or mechanical pulp made by grinding the wood.

Thermo-mechanical pulp (TMP): involves grinding chips under pressure and at a high temperature. Chemical thermo-mechanical pulp (CTMP) involves a combination of the different processes producing a higher yield than chemical pulp.

Market pulp is pulp which is sold on the open market rather than used in an integrated mill. Fine pulp is used for the production of absorbent paper.

Operating rate: the ratio of actual production to the theoretical capacity of a machine or mill. Because the capital investment in a machine or mill is large, operators are anxious to run the equipment at as high an operating rate as possible. This sometimes leads to price cutting when supply exceeds demand in an attempt to sell more production and keep capacity utilisation high.

Pulpa paper: absorbent paper used for a variety of hygienic purposes.

Woodfree or fine paper: made mostly from chemical pulp, which can be coated or uncoated. These grades of paper are used in offices, for example, for photocopying and stationery, and printing of brochures, such as annual reports and prospectuses.

Maggie Urry



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### What the top 150 companies bought and sold

- HERE is a selection of what some of the world's top 150 pulp and paper companies bought and sold from January 1988 to June 1989. In this list, A = acquired; M = merged; S = sold.
  - International Paper: A, Aussedat-Rey, France.
  - James River: A, Ridgway folding carton companies, US; A, 6.4% of Aracruz Celulose, Brazil; Diamond Occidental Forest, US; M, formed a 50:50 joint venture with Ferruzzi, Spain; A, 50% of Ipek Kagit, Turkey; A, Wyoming Paper Division of Paper Corporation of America.
  - Scott Paper: A, Tenastyrne Corp.'s team cup, injection molding and US and Canadian crystal and expandable polystyrene business; S, part ownership of Brunswick Pulp and Paper to Georgia-Pacific, US.
  - Stone Container: A, Consolidated-Bathurst, Canada; M, Georgia-Pacific, A, Brunswick Pulp and Paper Co. from joint owners Scott and Mead.
  - MoDo: M, with Holmens Bruk and Iggesund of Sweden.
  - Stora: A, Swedish Match, Sweden.
  - Svenska Cellulosa: A, Svenska sanitary products converter, France; A, Italcarta, Italy; A, Papierfabrik Laarkirchen, Austria; A, Bowater Containers, Belgium and Ghwy, France.
  - Jefferson Smurfit Group: A, 100% of Industriel Cartonera, Spain; A, 30% of Papelera Navarra, Spain; A, 35% of Inpaca, Spain.
  - Fletcher Challenge: A, 50% of Australian Newsprint Mill; A, 50.3% economic interest in Papel de Imprensa (Pisa), Brazil; M, Crown Forest Industries of Canada with Fletcher Challenge Canada Ltd.
  - Mead: S, joint ownership of Brunswick Pulp & Paper to Georgia-Pacific.
  - Feldmühle: A, 50% share of Papierwerke Béghin-Corbethem, France; A, control of Papierfabrik Langerbrugge, Belgium.
  - PWA: A, 70% of Papelera Calparacero, Spain.
  - Kymmene: M, Oy With Schauman into its operations.
  - Arjomand-Prioux: A, Guirmand-Voiron, France.
  - Yhtymä Paperitehdas: A, majority of Stracal pulp mill, France; A, outstanding shares of Joutseno Pulp, Finland, from Rauma-Repola; M, with Kajana, Finland.
  - Svenska: A, a paper mill in Virginia, US, from Federal Paper Board; A, cone and tube operations of Pak Pacific Corp., Australia; A, board, tube and core producer Gantner Group, France.
  - La Cellulose du Pin: A, majority holding in Italian converter, Sisa.
  - Metsä-Serla: A, Holmen Hygiene, Sweden, from MoDo.
  - KIP: A, substantial share of Leykam-Milzinger, Austria.
  - Redpath: S, Empira mill to ToHo Industrial, Norway.
  - Haindl Papier: A, 20% of Steyerrmühl, Austria.
  - Seppä: A, Salcor dissolving pulp mill from Courtauld, UK.
  - Federal Paper Board: A, Thomas Tait & Sons, UK.
  - Södra Stora-Serla: S, three paper mills to management in May, 1989.
  - Korante: A, DRG's paper sacks factory in Northfleet, Kent, UK.
  - David S. Smith (Holdings): A, Kormley Division of UK Paper.
  - Tampaper: A, Essoite Welt, Sweden.
  - Torras Hosteac: A, 50.01% of Cellulose des Ardennes, Belgium; A, Celupai, Spain.
  - Carbor Corp: M, Howe Pulp and Westcoast Cellulofibre Divisions were put into Howe Sound Pulp and Paper in which Carbor has a 50% interest.
  - Service M: Issue operations into a new 50%-owned company with James River, US.
  - Pope & Talbot: A, four disposable diaper plants from Georgia-Pacific.
  - UK Paper Ltd: S, Kembley brown papers division to David S. Smith.
  - Norako Skogindustrier: A, Folla CTMP, Norway; M, with Follum Fabrikker and Totte Industrier and its subsidiaries.
  - Nesoluders: A, Zerstos P&B, Austria.
  - Garden State Paper: S, Pomona mill to Burt Sugarman, US.
- Source: Pulp and Paper International

## PULP & PAPER

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Price for both reports including postage: UK & Europe £495; North America US\$625; Rest of World £500. Price for each £275/US\$360.

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PULP AND PAPER INDUSTRY 4

"Forests cannot be plundered forever for fibre supplies"

# Safeguarding raw materials

A GOOD SUPPLY of fibre — of the right type, at the right price and in the right place — is vital to the pulp and paper industry. Fibre is the most basic raw material of the pulp and paper-making process.

For many years the forests from which wood is taken were regarded as a limitless source of fibre. But as the paper industry has grown, it has become apparent that forests cannot be plundered forever. And since trees can take decades or even centuries to grow, planning the fibre supply for years ahead is essential.

As Mr Justin Stead, of SIAR, the management consultancy group, puts it, "in the past, there has been a mining philosophy, but now we are going over to a cropping philosophy. Rather than simply cutting whatever was wanted and ignoring the needs of the future, forests are regarded as a renewable resource. In Swedish forests, for example, every tree cut down is replaced by the planting of three or more seedlings. In many countries, trees are

now being planted by farmers as a crop, and these fast-growing plantations are rapidly increasing in importance to the industry. Many of these plantations are based on eucalyptus trees, which originated in Australia. There are now eucalyptus plantations in South America, South Africa and the Iberian peninsula, which have had a significant impact on the pulp industry. In the last five years, eucalyptus fibre has increased its share of world pulp deliveries from 5 to 13 per cent, and is expected to increase that share further.

These fast-growing plantations are not only based on the hardwood eucalyptus which produces short fibre. There are species of pine which can grow rapidly, such as the radiata pine being used in Chile. At the same time, a "second forest" has been found in the waste paper which is generated. The recycling of waste paper provides an increasingly important source of fibre, and one of the cheapest in the world. Furthermore, pulp-makers

are endeavouring to make better use of wood. For example the development of chemical thermo-mechanical pulp (CTMP) means that a greater yield can be obtained from the wood than by using chemical pulping methods. The cost of wood is an important part of the manufacturing costs of pulp and paper, and thus companies with access to low-priced fibre can be at a distinct competitive advantage. The cost of fibre can make up half the production costs of pulp. In turn, pulp can account for half the costs involved in making paper.

Generally, wood costs are high in areas such as Western Europe, even in the Nordic countries, and in Japan. They are lower in North and South America and in New Zealand. Chile is seen as being one of the lowest cost areas for wood suitable for making pulp. As in paper and pulp itself, there is a large international trade in pulpwood, with Europe, for example, a significant importer. This trade means that the forces of supply and demand work efficiently to price pulpwood, so as to balance availability and consumption, and to encourage other sources.

Indeed, he expects there to be a rapid increase in the availability of fibre over the next few years, and cites the examples of new pulp mills being built close to supplies of fibre. This partly reflects technological changes. The aspen, a tree not formerly regarded as a good source of fibre for pulp-making has been found to make good CTMP, says Mr Cockram. He argues, as well, that the recycled fibre resource is so large near reaching maximisation.

There could however, be a divergence between the availability of short and long fibre, as substantial new capacity for short fibre pulp comes on-stream in the 1990s, based on the expansion of eucalyptus. For years, pulp and paper makers have owned forest land to cover at least part of their fibre needs. Now they are making even more of an effort to secure their fibre supplies.

## PULP MARKET

# An imbalance of supply and demand

PULP suppliers have been enjoying one of the tightest markets in their history in the past three years. However, there are signs that it is on the turn, indicating a period of stability or some weakening of the market.

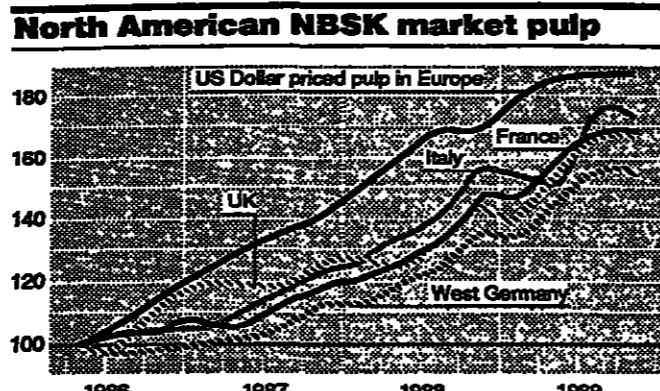
The buyers' market of 1985 turned steadily into a sellers' market by 1987, as pulp suppliers pushed through, first, much-needed price rises and then, as demand from paper mills strengthened, even bigger increases.

US suppliers to Western Europe achieved a record series of quarterly price rises. In 13 of the 15 quarters from the beginning of 1986 to the end of this year, the dollar list price of pulp in Europe increased. This was for all the main US grades but the prime market pulp worldwide, and price leader, is northern bleached softwood kraft (NBSK) pulp. Its dollar CIF price in Europe rose 110 per cent over the period from the too-low \$400 a ton at the end of 1985 to \$940 today. European pulp suppliers, mostly Nordic, which sell in national European currencies, did not manage to do as well.

US suppliers to Western Europe achieved a record series of quarterly price rises. In 13 of the 15 quarters from the beginning of 1986 to the end of this year, the dollar list price of pulp in Europe increased. This was for all the main US grades but the prime market pulp worldwide, and price leader, is northern bleached softwood kraft (NBSK) pulp.

The rise in popularity of eucalyptus has continued. By 1988, its price had caught up with that of Scandinavian birch, a more traditional hardwood, and they now sell at the

same price in Europe. Eucalyptus is mostly sold in national currencies, so for example its price in the UK increased by 104 per cent from end-1985 to \$490 per ton today. The theory is that a rise in pulp prices allows papermakers to raise their prices too. Everybody wins except the final buyer. But paper prices could not keep up with these rapid pulp price increases. Part of the reason was that, in spite of generally strong growth in paper demand, there was rarely any severe paper shortage in Europe and North America.



The price of North American NBSK market pulp, which is sold in US dollars throughout Europe, climbed more steeply than that of European competitive NBSK over the last three years. Market pulp made in Europe is usually sold in the currency of the buyer.

The theory is that a rise in pulp prices allows papermakers to raise their prices too. Everybody wins except the final buyer. But paper prices could not keep up with these rapid pulp price increases. Part of the reason was that, in spite of generally strong growth in paper demand, there was rarely any severe paper shortage in Europe and North America.

New production capacity in some sectors, such as magazine grades, meant that there were paper machines ready to meet rising demand. So the non-integrated papermakers, relying on market pulp, saw this vital raw material take an increasing amount of their sales price. It varies across Europe but a non-integrated paper mill making uncoated wood-free paper had to cope with a market pulp price taking about 75-80 per cent share of the paper's sale price in 1988, compared with about 60 per cent in mid-1985.

The market has now flattened. European and American pulp prices have remained unchanged in the second half of this year. There have been some \$20-a-ton price cuts on hardwoods in North America in the fourth quarter. While there is little prospect of prices rising in the first quarter of 1990, it is also unlikely that they will collapse.

The longer-term outlook for market pulp suppliers is not as rosy as the recent past. At just

the wrong time, the pulp market is entering a phase when new capacity is going to arrive. This is part of the traditional cyclical nature of the business. After a dearth of new mills, there are plans for about 2.5m tons a year of new bleached softwood kraft market pulp capacity to come on stream by the mid-1990s. For bleached hardwood kraft market pulp, the figure is closer to 6m tons a year by about the same time. This is largely due to a rash of project announcements this year in Brazil.

Brazil and Chile are likely to remain the lowest-cost producers of hardwood (eucalyptus) and softwood (radiata pine) kraft pulp respectively but several of the many projects announced in Brazil are unlikely to go ahead. However, a growing oversupply, particularly of hardwood pulp, is still probable in the early 1990s. This may be worse if some other unfavourable developments occur.

## Sweden sets the pace in tackling environmental issues

# A global leader

SWEDEN is now widely acknowledged as being a global leader in tackling environmental issues.

The reason why such is the case is a simple one. Sweden has perhaps the toughest environmental legislation in the world. Long before environmental concerns became fashionable worldwide, the nature-conscious Swedes were passing laws mandating drastic reductions in air and water pollution. As a result, the Swedish pulp and paper industry has been spending between 12 and 15 per cent of its total investment annually on environmental protection measures over the last two decades.

"There is no other country in the world in which the forest industry allocates such a large share of its investment to the protection of the environment as does Sweden," claims Nils Jirvall, director of the environmental department at the Swedish Pulp and Paper Association and a former official with the National Swedish Environment Protection Board.

The results has been impressive. Interest first focused in the 1960s on biochemically accumulated in rivers downstream from pulp mills and were killing marine life. Emissions of these substances have been reduced from 700,000 tonnes in 1960 to 200,000 tonnes in 1988, despite a two-fold increase in pulp output during the period. The next challenge was to reduce sulphur emissions in the atmosphere, which causes acid rain and is a threat to the country's forests. The pulp and paper industry has cut its sulphur emissions by 90 per cent since the mid-1970s, although Sweden must still contend with windborne pollution from the UK, France and the Baltic region.

cold climate during much of the year made external treatment of pollutant discharges difficult. But this is also a more costly and time-consuming method of controlling pollution since care must be taken that the quality of pulp and paper products are not adversely affected by the changes in the production process.

One solution to make these costs more bearable, while speeding up the introduction of changes, has been for Swedish pulp and paper companies to support joint research projects

conducted by the Swedish Pulp and Paper Research Institute and other bodies. Joint spending on these programmes has totalled SKr 226m since 1970.

"This is an unique example of industry co-operation among the world's forestry companies," says Mr Jirvall, but one that is not unknown in Sweden, where companies frequently pool their resources to meet common goals.

surcharges next year on the release of chlorine from pulp mills. It is an action that has angered the industry and marred its normally smooth co-operation with the government on combating pollution.

Industry claims that it has already made great progress in reducing chlorine emissions. It has cut its consumption of chlorine by 60 per cent since the mid-1970s despite a one-third increase in bleached chemical pulp production. It predicts that consumption will fall by another two-thirds by 1995. The use of less chlorine

"Moreover, the surcharge funds collected by the Government will not be used for environmental protection projects, but will instead replace lost revenue resulting from scheduled tax cuts."

The future use of chlorine represents a particularly knotty challenge to the industry since bleached chemical pulp is one of its biggest export products, accounting for 70 per cent of all pulp shipped from Sweden. Industry officials argue that chlorine cannot be completely eliminated from the manufacturing of bleached chemical pulp without affecting the quality of the paper.

Instead, the emphasis is on finding ways to reduce further the consumption of chlorine. One has been to replace chlorine with the less harmful chlorine dioxide. Oxygen bleaching has been introduced in most Swedish pulp mills, replacing chlorine at some stages of the bleaching process.

Moreover, chlorine input is being matched to the amount of lignin and other substances left in the pulp after each washing stage during the bleaching process.

"We are the only country in the world using all these procedures now," according to Mr Jirvall. As other countries begin to copy the Swedish emphasis on production technology in controlling pollution from pulp and paper mills, Sweden's long investment in developing these processes will pay off in terms of international sales.

For example, the discovery of dioxins in bleached paper several years ago resulted in the identification of new production methods by Swedish scientists to eliminate the formation of dioxins during the chlorine bleaching process. Nevertheless, the industry must still deal with the court of public opinion. Recent media attention paid to bleached paper products has resulted in lost market shares compared with unbleached paper, which is advertised as being more environmentally friendly.

## World pulp production ('000 tonnes)

Region	1987	1988
European Community	9,138	9,887
Scandinavia	20,323	21,225
Other Western Europe	1,857	1,790
<b>Total Western Europe</b>	<b>31,118</b>	<b>32,702</b>
Eastern Europe	14,361	14,555
<b>Total Europe</b>	<b>45,479</b>	<b>47,257</b>
North America	77,039	79,209
Asia	20,372	22,018
Latin America	7,052	7,277
Australasia	2,072	2,283
Africa	2,474	2,526
<b>TOTAL WORLD</b>	<b>164,478</b>	<b>168,851</b>

Total world by grade: Chemical pulp = 108,403 (1987), 110,839 (1988); Mechanical pulp = 56,075 (1987), 58,012 (1988). Other pulp = 13,200 (1987), 14,000 (1988). Source: Pulp and Paper International

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## Problems for Finnish manufacturers

# Exporters' cause for concern

SINCE most national forest analysts believe that Finland's paper and pulp industry will continue to be the backbone of this country's economy in the next century, the greatest challenge to the industry will be to retain a strong presence in the traditional export markets.

Finland's domestic paper and pulp market is tiny and reaches only 8 per cent. The forest industry has, therefore, always been dependent on exports to western Europe, although the US and Japan offer marginal opportunities.

The growing popularity of paper made from recycled waste paper will not help the pulp market. While parts of the paper and board industry, such as some carton and corrugated board mills and some newspaper producers, have long relied on wastepaper, there are now frequent launches of papers containing much more recycled fibre for stationery and other sectors which have not traditionally used significant amounts.

Compared with the market's recent performance, the outlook for market pulp suppliers is not as good. This applies more to the hardwood pulp suppliers than the softwood pulp business because not only do they face more new capacity that if our labour costs continue to go up faster than in those countries we compete against, our competitiveness will deteriorate," says Mr Casimir Ehnrooth, chief executive of Kymmene Corporation, Finland's largest paper and pulp company with group turnover reaching FM10.37bn (\$2.44bn) in 1988.

One of the biggest headaches of Finnish industry this year has been inflation, which has soared from 5.1 per cent in 1988 and is forecast to reach over 7 per cent this year. Another indication of the hard economic times is the current account deficit, which will slip from last year's FM12.58bn to an estimated FM19bn at

year's end; the trade surplus will also drop — from a surplus of FM794m in 1988 to a deficit of around FM35m in 1989. To add to the woes of the Finnish forest industry, the Finnish markka was revalued by 4 per cent last March.

Mr Ehnrooth believes that the best way for a Finnish paper and pulp company like his to manage risks such as the worsening state of the economy is by "going global."

The securing of cheaper energy in the next decade is another significant challenge for Finnish paper and pulp companies. Just before the Chernobyl catastrophe in April 1986, Finland was on the verge of ordering a fifth nuclear plant that would have satisfied the energy requirements of the forest industry in the 1990s and beyond.

Inflation and energy costs worry Finnish paper-makers

While the sector has benefited from the world paper industry's growth levels, forest industry leaders are worried about Finland's economic prospects — "the deterioration of the Finnish economy is a cause for great concern. It is obvious that if our labour costs continue to go up faster than in those countries we compete against, our competitiveness will deteriorate," says Mr Casimir Ehnrooth, chief executive of Kymmene Corporation, Finland's largest paper and pulp company with group turnover reaching FM10.37bn (\$2.44bn) in 1988.

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know is that it will have a drastic effect on the industry's desire to invest (in Finland)," comments Mr Thomas Nystan, who heads Finmap, a paper mill association which markets globally the paper of Finland's largest companies.

Mr Nystan, however, is not worried that his country's politicians will take the needed steps to help solve the country's economic problems — as well as ordering a fifth nuclear plant after the parliamentary elections of 1991.

An issue in the Finnish paper mill sector — as elsewhere in the industry — is the scale of mergers in the next decade. Mr Jukka Harnanen, the new president of state-owned Enso-Gutzeit, one of the country's leading paper companies with group turnover of FM4.7bn in 1988, believes that most of the country's 10 or so largest paper companies will merge and dwindle down to four large groups.

Investments in Rauma-Repola, the engineering and forest group, which plans to build a FM1.8bn sulphate pulp mill in the town of Rauma.

The project, which will be completed by the end of 1992, involves a FM1.05bn expenditure on waste water treatment and the collection of malevolent gases.

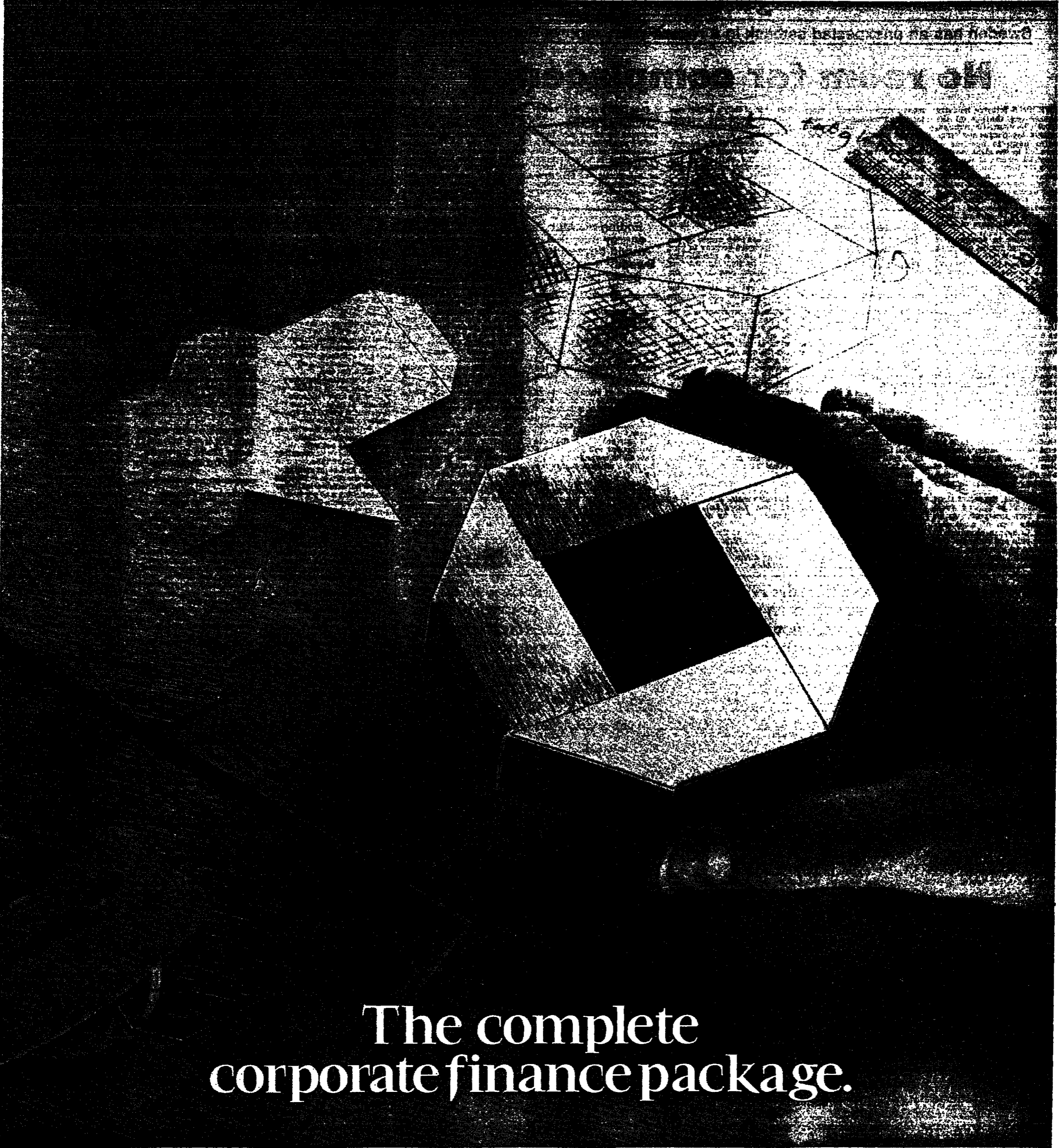
While western Europe will continue to attract over 70 per cent of Finland's paper exports, few will deny that the Soviet Union could turn into an important market in the future.

"This became evident during President Mikhail Gorbachev's three-day official visit to Finland in October. Jaska Pöyry, a forest consulting group, expects to sign by this year a letter of intent with the USSR to begin a feasibility study to determine the economic potential of some 200m hectares of Soviet forests in the north-eastern regions of Komi, Arkhangelsk, Volgograd, Soviet Karelia, Leningrad and Novgorod.

During a one to two-year period, Jaska Pöyry will chart the infrastructure needs as well as the potential to set up a forest-based industry in that Soviet area that would include paper and pulp mills.

There are unique possibilities in the Soviet Union which has some of the world's largest unroad forest reserve — around 900m hectares.

Enrique Tessler



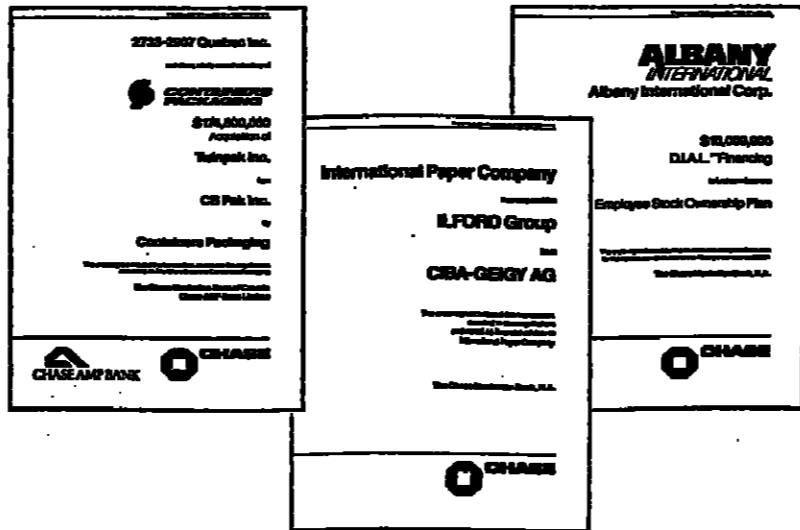
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## PULP AND PAPER INDUSTRY 6

Sweden has an unexpected setback in a record year, reports Robert Taylor

## No room for complacency

SWEDEN'S forestry industry shares fell sharply on the Stockholm bourse this autumn, mainly due to signs of a dampening down in business as revealed in the eight monthly financial reports of the country's big three forestry companies - Stora, SCA and MoDo.

This has come as a sudden and unexpected setback for a highly profitable sector of the Swedish economy that appeared to be growing inexorably after six years of boom conditions.

A decline in demand has been blamed for the one week shutdown last month by MoDo of its biggest plant at Husum; and Stora has also cut production of pulp.

Other Swedish companies have also followed suit in a move that appears to have aroused some suspicions inside the European Commission that the Swedish industry is acting as a cartel in trying to cut its pulp production in order to keep up pulp prices next year.

Even so, the clouds of autumn have not been dark enough to blot out the fact that 1989 looks like turning into another record year for the Swedish forestry industry, with an export value of around SKr6bn, which is 9 per cent higher than last year.

Indeed, the forestry industry accounts for as much as 20 per cent of the country's income from exports. The net contribution of forestry exceeds that of any other sector of the Swedish economy including engineering.

In the past, the recent signs of a fall-off in demand would have been interpreted as an ominous sign of what was likely to happen elsewhere in world pulp and paper but this time many observers believe the Swedish market is over-reacting to the scaling down of

many company financial expectations for the rest of the year. Certainly, Mr Bo Wergens, director general of the Swedish Pulp and Paper Association, is convinced that the world forestry industry will continue to enjoy its longest boom in the post-war period although he believes there will be an easing off in demand during 1990, mainly due to an expected

**Sweden's forestry industry has been substantially restructured in the last three years**

decline in the weakening market for paper in Britain, which still remains Sweden's biggest single market.

Over the past three years, Sweden has experienced a major restructuring of its forestry industry with the emergence of bigger and stronger companies.

There has been a substantial contraction in the number of pulp, paper and sawmills during the 1980s, but at the same time, higher output.

Furthermore, investment in the industry has risen from an annual figure of around SKr2bn in 1980 to nearly SKr6bn eight years later.

The large enterprises have been foresighted enough to safeguard their position inside the European Community where three-quarters of their products are exported by pursuing an aggressive strategy of mergers and acquisitions, exemplified by MoDo's recent acquisition of a paper sacks plant from Bowater Packaging in Britain and SCA's purchase

last year of Italy's largest corrugated board and recycled paper products manufacturer Balcara.

The dynamic of the internal market by the end of 1992 has shaped the outlook of the major Swedish pulp and paper companies. But Sweden's pulp and paper employers cannot afford to be complacent. Indeed, they are well aware that they are confronted by a serious domestic threat to the future prosperity of their industry.

This has been caused by the Government's decision to turn Sweden into a non-nuclear country by 2010 with the first two nuclear reactors due for shutdown in 1995-1996. It is hard to find any private sector employer in Sweden nowadays who still believes that the Swedish Government is going to press ahead with its present closure programme. As many as six expert inquiries are at work at the moment examining the cost and consequences of going non-nuclear in energy resources.

Both employers and trade unions in pulp and paper, however, are in little doubt that the end of nuclear energy would devastate their industry in world markets and render it uncompetitive.

One study already published by Vattenfall, the country's state power board has estimated the price of electricity would have to rise by 70 per cent if nuclear power was phased out as intended.

It is estimated that half of Sweden's entire electricity supply now comes from nuclear power and so far nobody has come up with any realistic alternatives to the use of fossil fuels and hydropower, both of which are now controlled by strong environmental protection laws.

Over the past five years Swedish industry has increased its electricity consumption by 35 per cent from 40TWh to 54TWh. The forestry companies alone now use 19TWh. This is why there is strong agreement on both sides of the industry that they need to pressurise the Government to abandon its non-nuclear commitment.

**Ending nuclear energy supplies would devastate Sweden's pulp and paper industry**

At a time when the Swedish economy is running into serious difficulties mainly due to rising costs, a huge rise in industry's energy bills of perhaps twice their current level could turn out to be the final straw in undermining the country's international competitiveness.

"A rise in energy prices of that magnitude would wipe out the paper and pulp industry's whole profit," warns Mr Bert Lof, MoDo's chief executive officer.

"I can only hope that the Government will now concentrate all its resources on working out a sensible energy policy."

Clearly, this would involve giving up its present non-nuclear posture. But, so far, there has been no noticeable retreat by the Government from its existing commitment.

Ms Birgitta Dahl, the anti-nuclear energy and environment minister, has adopted an unyielding attitude with an almost fanatical enthusiasm.

But paper and pulp employers are now among the most vocal in the business lobby demanding a much more realistic official attitude to Sweden's energy needs.

"We consider the government's energy policy to be unrealistic, inconsistent and harmful to Sweden's economy and prosperity," argues Mr Bo Wergens, director general of the Swedish Pulp and Paper Association.

"Sweden, which already displays major imbalances in its economy, cannot set out on its own along the path that the phasing out of nuclear power inevitably leads to."

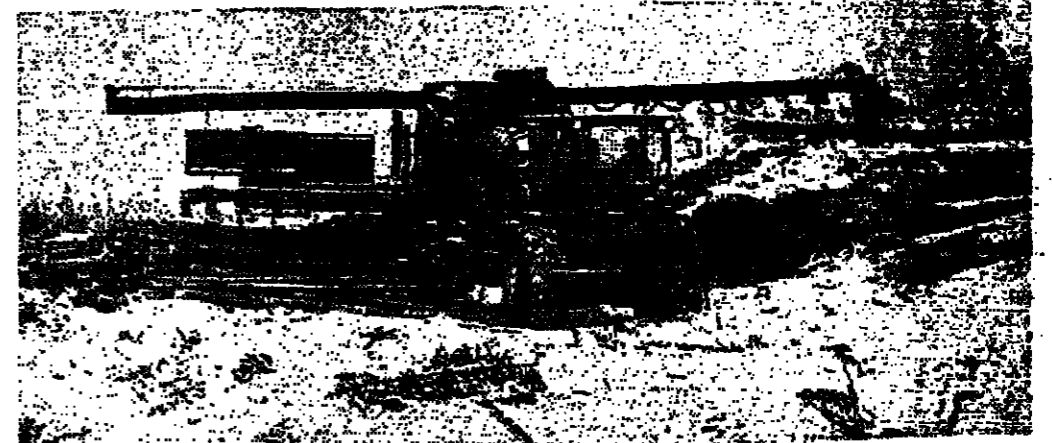
The final government go-ahead on the first plant closure is due next year, so there is still the chance for industry to change the minds of the anti-nuclear politicians.

There is also an understandable worry inside the forestry industry at any further moves by the Swedish Government to increase taxes on energy and the environment.

Indeed, the companies would like to see a lowering of the tax pressure to help them ease their production costs, which in the present economic climate looks an unlikely outcome.

As in other sectors of the troubled Swedish economy, the companies are also worrying about their high unit labour costs due to low productivity, inflationary wage increases and substantial labour turnover and absenteeism.

But all is not gloom for the Swedish pulp and paper industry, whose employer association plans to celebrate its centenary in 1990 in fine style. Mr Wergens for one is convinced that his industry is well equipped to compete in the more internationalised pulp and paper market of the 1990s.



The forestry industry accounts for up to 20 per cent of Sweden's income from exports.

Case study: restructuring at MoDo

## Profitable strategy

IT IS over a year and a half since MoDo, Sweden's third largest pulp and fine paper company, underwent one of the biggest industrial restructurings in the country when it acquired its domestic rival Holmen, then Europe's leading newsprint producer, and also Igesund, its pulp and board producing affiliate, in a SKr1.5bn deal.

The continuing buoyancy of demand for its products as well as the high production capacity at its plants over the intervening period has enabled MoDo to absorb its new acquisitions with relative ease.

Last year the company recorded a 19 per cent improvement in its operating profits to SKr1.9bn.

In the first eight months of 1989 the company reported profits (after financial items) of SKr1.27bn, a 47 per cent improvement on the same period of 1988.

But MoDo also announced that while it expected its profits for the whole of 1989 would be better than last year, they would not be as good as originally expected because of the signs of weaker demand and rising production costs in Sweden.

The main reason for the 1988 restructuring at MoDo was to concentrate on a strategy to build the company's strength in those core areas of the market where it can compete most effectively with the big players on the world scene - fine paper, newsprint and journal paper, pulp and paperboard.

As the company's chief executive officer Mr Bert Lof explains: "The structure of the new MoDo is based on the conviction that it is in pulp, printing and paper products and fine bleached paperboard of high quality where our future lies."

Not only are these the sectors where consumer demand has been highest but it also happens to be where MoDo is in a position to utilise

its existing strength. Last spring, MoDo underlined its commitment to that core strategy when it decided to sell off Holmen Hygiene, its loss-making hygiene products and tissue paper business to the Finnish forest products group Metsa-Serla for SKr1.5bn.

As Mr Lof explained: "It would have called for heavy financial sacrifices by MoDo to build Holmen Hygiene up to the size and structure needed to maintain a leading

position in the European tissue paper and hygiene products industry."

A major advantage of the MoDo merger of 1988 has been to enable the company to streamline its managerial structure and establish a more effective marketing system.

It has also released the potential for a cross-fertilisation between the company's four core business areas in products, process technology and research and development.

Over recent years the company has undoubtedly enjoyed an impressive performance in pulp production, as a result of continuing high pulp prices although it only accounts for 13 per cent of MoDo's business activities.

In the January-August figures pulp was responsible for 30 per cent of MoDo's total turnover and 50 per cent of its earnings. Clearly, a decline in the level of world pulp prices could make a severe impact on the company's overall future performance, which is why sensible precautionary action was taken this autumn to cut pulp production at MoDo's Husum plant, as a way of

reducing the supply available to the market and thereby hold up the current price level.

The declared objective of MoDo's acquisition of Holmen and Igesund was to spread the risks of Sweden's third largest forestry conglomerate and lessen its dependence on pulp production.

Total group sales last year were accounted for by 37 per cent in fine paper, 23 per cent in wood-containing printing paper, 14 per cent in paperboard and 13 per cent from market pulp.

Mr Lof feels that in the past the company has been "too production oriented" and he now believes it needs to concentrate much more on the marketing of its products with a keener eye on the

changeable consumer market, particularly in high-quality newsprint products. The restructuring has also enabled MoDo to make a more efficient use of its financial resources in research, product development and research and development.

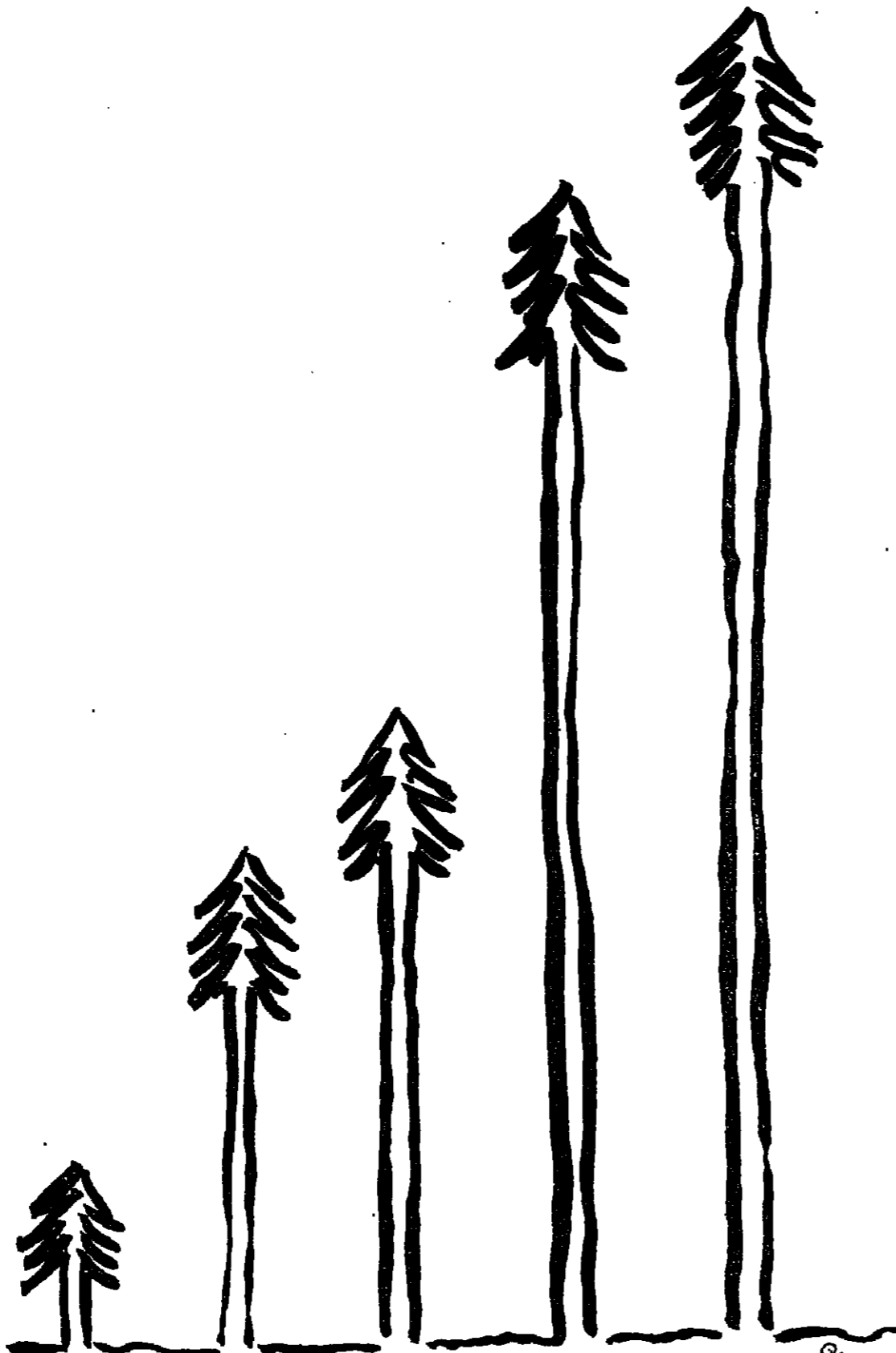
However, MoDo does have its own internal problems, mainly as a result of the 1988 changes. Its sale of Holmen Hygiene has certainly helped to reduce its net financial indebtedness by nearly SKr1.5bn, but this still leaves the company with around 40 per cent net indebtedness.

Some observers feel that MoDo's internal problems and indebtedness are a handicap in the company's efforts to extend its activities inside the European Community. But this looks likely to be only a temporary difficulty. The company's chairman, Mats Carlgren likes to quote an old Chinese proverb: "He who plants a tree has not lived in vain."

During the next decade, MoDo is confident that the foresight of its core strategy will be triumphantly vindicated.

Robert Taylor

**GROWTH PATTERN.** Throughout the 1980s, International Paper has made giant strides. Our earnings per share have grown at a compound annual rate of over 10% for nearly a decade. And a strong cash flow has allowed us to raise dividends and repurchase millions of shares. It has also let us become more competitive in worldwide markets through acquisitions like Hammermill and Masonite in the U.S. and The Ilford Group and Aussedat Rey in Europe. And we're becoming the industry's lowest cost producer by concentrating capital investment on streamlining existing plants. Our growth pattern is impressive. Examine it closely. **INTERNATIONAL PAPER.** Use our imagination.



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Stora, Europe's largest forest products group

## Consolidation phase

IN ITS 70th year, Stora is taking a well-deserved pause. After a hectic period of growth in the late 1980s, the Swedish forestry company is putting the finishing touches to its latest transformation.

The first occurred a century ago when Stora switched from copper mining to forest products. The most recent change began five years ago when Stora decided to reduce its dependence on pulp and timber. It expanded its operations in paper products from newsprint to packaging material and fine paper through a string of acquisitions that included Billerud and Fryrup.

Its strategy of creating a vertically-integrated forest products group climaxed in 1988 with the purchase of Swedish Match, which provided a range of building products, such as floorings, doors and kitchen furnishings.

The deal also made Stora the largest forest products group in Europe with a pre-tax profit of SKr 3.8bn on sales of SKr 34.5bn in 1988. It expects to maintain its position as one of the most profitable forestry companies in the world with cautiously predicted earnings of SKr 4bn in 1989.

Stora chairman and chief executive Bo Berggren, who has masterminded the diversification strategy, describes the company as now going through a consolidation phase. Merging the different corporate cultures of Stora and Swedish Match as well as co-ordinating some 15 product areas has proved a challenge, although the process is almost complete.

The last remaining piece of unfinished business is selling off some of Swedish Match's best known consumer products - matches, razors and lighters - to similar concern. These are product areas with which Stora admits it has little experience and it believes they will do better elsewhere. What is left is a forestry company that in the opinion of most analysts is well-prepared to withstand tougher times ahead as competition increases among producers of pulp, paper and board.

One of Stora's chief strengths is that some of its products, such as building

materials, are less sensitive to cyclical downturns than pulp and paper. While sales of flooring and doors are benefiting now from a construction boom in Sweden, Finland and West Germany, turnover is likely to remain steady, even if the boom subsides due to the renovation market. Stora is betting that the building materials sector will also be a prime beneficiary of synergy due to the integration of its timber operations with those of Tarkett flooring, Stora Kitchen and Swedcor.

In addition, the food packaging division, Akerlund and Berglund, promises to be a profitable area with its development of a plastic laminated can and a new system for packaging powdered food.

Although the growth in demand for pulp and paper is expected to slow down in the early 1990s, Stora believes that it can remain competitive through increased production efficiency. The inauguration last year of the giant FM11 newsprint machine at Kvarnsveden, near Stora's headquarters in Falun, gave it one of the industry's most advanced production facilities.

It will likely prove its worth in helping Stora, already the world's fourth largest newsprint producer, to achieve improved economies of scale. Stora is carving out specialised markets for some of its main products. It is switching some of its production from market pulp to fluff pulp, which is used in paper-based hygiene products such as nappies. Its manufacture of fluff pulp also reflects Stora's emphasis on environmentally-safe products since it is produced without the use of chlorine in the bleaching process. The next significant step that Stora will have to take is broadening its international operations, especially in the EC, which accounted for 49 per

cent of the company's sales in 1988. Its production of paper and pulp largely remains concentrated in Sweden, which could prove a handicap as competition intensifies with the arrival of the EC internal market and leave Stora open to possible trade disputes, especially on pricing, with the EC.

Stora two weeks ago acquired complete control of the Danish fine paper group De forende Papirfabrikker, establishing its first production base in the EC for this product. The deal also strengthened its European distribution network for fine paper, which has been regarded as inadequate, since it included two Danish paper merchants and affiliated ones in the UK and Norway.

It is expanding the output at its one EC-based pulp manufacturing unit at Celbi in Portugal from 300,000 tonnes a year to 600,000 tonnes by 1992 at a cost of SKr 4bn. The Celbi plant produces short-fibre pulp, which is rising in value.

Despite the SKr 15bn that Stora spent on acquisitions during the past five years, the company retains a strong financial position and good cashflow. This is partly due to the sharply rising pulp prices that have benefited Stora and other pulp producers during the past three years.

Financial costs will be further helped by the sale of the Swedish Match consumer products division, which could yield SKr 4bn. Stora's finances are likely to remain secure based on guaranteed access to timber and power. It owns 1.6 million hectares of forest in Sweden, which meets 30 per cent of its needs.

Stora's hydro-electric plants provide with it all the power it wants and makes it Sweden's fifth largest electricity producer. This could emerge as an increasingly important asset if Sweden proceeds with its plans to abandon nuclear power, which would sharply raise electricity prices. Nevertheless, Stora has prepared itself for finding new sources of funding by recently being listed on the London and Frankfurt exchanges.

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**PULP AND PAPER INDUSTRY 7**

**Big question for US suppliers**

THE US pulp and paper industry faces a challenge. After three and a half years of rising prices, record production levels and strong profits, paper-makers are seeing many of their major markets weaken.

The main question is no longer whether the business is turning down. It is how severe will the downturn be?

The question is particularly acute because the industry, flush with cash, is increasing capacity. Old machines are being remodelled; a handful of entirely new plants are going up.

In some grades, such as newsprint and the coated papers used in magazines and catalogues, as much as 10 per cent in additional capacity could be in place next year. In linerboard, which is the board in boxes for packaging, about twice as much new capacity will open in 1990 as was usual in a typical 1980s year.

If the North American economy weakens badly in 1990, paper producers will be forced to slash paper prices to keep their expensive machines running. In that case, profits will tumble. On Wall Street, many paper companies are valued at prices lower than in 1987.

"The financial community has been very bullish," says Mr John Georges, chairman of International Paper. "The whole industry is being heavily discounted."

The 1980s have been a tumultuous decade for the industry. Even in a business notorious

for its cyclical up-and-downs, the 1980s have been a roller coaster. A severe recession in 1981-82 was followed by a frightening dip in 1985, when a high-flying dollar exchange rate attracted a heavy volume of imports into the US. The fall in the dollar exchange rate since then and a slowly growing domestic economy have set the stage for a recovery and then a boom.

The first signs of trouble

2550-3000 a ton, sent its own signal to the market in August when it announced that it would take \$1bn in cash out of US linerboard empires, evidently to invest in Europe. Only in bleached paperboard are markets strong, largely because of an enthusiastic shift by soft drink producers into carton packaging.

Much will depend on the overall strength of the US economy. US paper consumption

of the 1990s, there have been some longer-term changes in the industry. The most obvious is globalisation.

In commodity grades, such as linerboard, market pulp and low-end papers, the industry has become genuinely international. Imports of paper into the US have been running at over 10m tons since the mid-1980s, or about 20 per cent of consumption. US exports, which run at about 4 per cent

The third has been consolidation. Famous companies such as Crown Zellerbach, Diamond International and St Regis have fallen prey to takeover.

This autumn, Georgia-Pacific, one of a handful of wood-products companies that have integrated forward into the paper industry, announced a \$3.5bn offer for Great Northern and paper company. If it is successful, the merger will create a new \$15bn giant to rank with International Paper and Weyerhaeuser.

The Georgia-Pacific offer came as a surprise to Wall Street, because it suggested that at least one major company did not share their gloomy outlook.

Mr Rogers noted of Pro-Race noted: "The basic attraction of most paper companies, including Great Northern and paper company, is the control of low-cost, world-dominant manufacturing facilities in an increasingly global industry."

"Even by paying up substantially relative to the existing market price, Georgia-Pacific expects to buy these world-class assets at a substantial discount to their real economic value."

"While GP recognises, as do we, that paper industry earnings will remain cyclical, we both believe that the market has gone overboard in discounting the current level of industry earnings."

**As new production capacity comes on stream, markets for US paper-makers are weakening. Profits could tumble, reports JAMES BUCHAN in New York**

came late last year, when prices began to weaken in newsprint and coated paper. Prices were held up by huge capacity additions. By the beginning of this year, the market for recycled newspapers - a key element in projects to cut waste in many US cities - collapsed. Prices for uncoated papers weakened in the summer.

In linerboard, the outlook has got progressively worse. An attempt to raise prices, by \$30 a ton to \$440, in May ran into unbridgeable resistance from customers. Some analysts, such as Mr Mark Rogers of Prudential-Bache in New York, believe that linerboard prices could weaken to as low as \$350 a ton by the spring.

Jefferson Smith, the Irish group which built up a linerboard business in the mid-1980s when prices were as low as

tion has tended to follow overall economic performance quite closely. Wall Street economists are divided in their forecast for Gross National Product in 1990 between an outright recession and slow growth of 1-2 per cent.

Mr Paul Senke, an associate economist at the WFEA Group in suburban Philadelphia, says: "We'll see pronounced weakness in major grades, but no crash like in the early 1980s."

Mr Rogers believes that plant operating rates, which have to be high for paper-makers to be able to maintain product prices, will fall next year to perhaps 92.2 per cent. This compares with the comfortable rates over 95 per cent in 1987 and 1988 but it still much better than the levels of the early 1980s.

Disguised by the cyclical

of paper production and 10 per cent in paperboard, are also important because they account for much marginal demand. Changes in demand overseas will rapidly affect production decisions even at an inland US mill.

The second element has been investment. The US pulp and paper industry has a great advantage even in global commodity markets because of the abundant supply of relatively cheap wood fibre, above all in the south.

But to remain competitive, the industry has recognised it has to invest hefty capital sums to reduce labour and energy costs. International Paper, the largest US company, has led the way, regularly spending over \$750m a year in the 1980s to maintain and rebuild its plants.

**JAPAN  
Soaring demand**

JAPAN'S PAPER industry has always kept its eyes firmly on the domestic market. While the majority of Japanese manufacturers, have been driven into overseas markets by an expansionist zeal, Japanese paper companies have ventured outside their national borders mainly in search of supplies.

Increasing demand at home and the move of many Japanese manufacturers abroad, however, has forced even the most conservative and slow-moving of the paper companies to move more aggressively in securing a wider range of sources, and eventually markets, in distant lands.

"The domestic pile is growing and to keep up with the greater demand we need a global strategy," says Mr Toru Yoshino, Managing Director of the Corporate Planning and Administration Department at Oji Paper, the country's largest paper manufacturer.

Japan is the world's second largest paper market in terms of output and imports still make up only about 4 per cent of domestic consumption. Demand has recently exploded, however, with the country's domestic economic boom and with a structural shift away from its former emphasis on heavy industry to a greater reliance on the information services.

In the past, Japanese paper companies have looked abroad mainly for cheap raw materials and semi-finished products to be imported and processed in Japan. But with greater and more diversified demand, the higher costs of energy and production have made it highly uneconomic to manufacture at home. From now on production itself will have to be moved increasingly overseas.

Japanese paper companies are coming to terms with the reality that there is a limit to how much cheap supplies can be imported to be turned into higher quality products at home and that Japan is now reaching that limit.

The country's paper companies have been reluctant but to transfer their production technology abroad and develop products overseas for export back to Japan.

The extremely high quality demanded by Japanese consumers, however, ensures that technology transfer to foreign production bases will be a long-term process. Since the transfer of technology is not restricted to teaching technical skills, but involves overcoming cultural barriers, the most difficult task in this respect, may be in convincing foreign production staff to raise their product quality to a level that is acceptable to Japanese consumers.

Newsprint is a case in point. The number of times newspaper is read is 100 times greater in the US than in Japan, claims Mr Yoshino. This is because Japanese newspaper companies are extremely demanding.

The difference in quality expectations in most other countries means that raising quality in foreign plants will

be a delicate task. Oji is setting up a newsprint plant through a joint venture with Canfor, of Canada, and while Canfor does not make newsprint itself, officials are extremely sensitive to the possibility of a negative response in overseas plants to Oji's rigorous quality demands.

"If we try to tell them how to make newsprint there could be an emotional backlash," says Mr Yoshino.

The leading paper companies, none the less, have a new-found urge for expansion outside their home territory and the growing feeling among industry leaders is that there is no turning back.

While imports from foreign manufacturers will have to overcome the high quality hurdle before they can win a greater part of the domestic market, overall imports to Japan will increase as Japanese companies step up production overseas.

At present, overseas production is still intended for export to Japan. An official at one paper company that has actively expanded abroad says

The wastepaper recovery rate in Japan is as high as 50 per cent.

Aside from the lack of resources, criticism from environmentally conscious groups has put more pressure on Japanese companies to pay greater attention to conservation and environmental protection. The Ministry of International Trade and Industry (MITI), concerned about foreign criticism that Japan's dependence on foreign lumber is causing deforestation in some areas, has encouraged paper and pulp makers to plant trees abroad and has been studying other ways in which they can help protect the environment.

"We don't need MITI to tell us to recycle our resources," counters Oji's Mr Yoshino. "But it takes time." Cultural differences are a major hindrance to the smooth progress of plantation projects, he points out. Japanese companies are paying to plant eucalyptus trees in Thailand, but the local farmers do not have the organisation for the business perspective needed to make the project viable.

Cultural differences are also likely to slow the process of establishing joint ventures with the Soviet Union. A group of Japanese companies have begun a feasibility study for a pulp and paper joint venture with the Soviet Union. The Soviet side has asked the Japanese to rebuild an old paper factory formerly owned by Oji Paper in what was at one time Japanese territory in Sakhalin. But the response in Japan so far has been cautious.

The Soviet Union is asking for a joint venture but the Japanese are suspicious about the Soviet interpretation of what a joint venture is. In the USSR there are no legal guidelines on joint ventures, nor is there a concept of interest rates, remarks an official at one of the companies involved in the feasibility study. There is widespread concern among Japanese companies that they will be putting in more than they will be getting out of such a joint venture.

In the long run, however, the Japanese will probably find some way of taking advantage of the vast resources available so close to their own market.

"We cannot ignore the existence of a vast source of raw materials," says Oji's Mr Yoshino. But any business transaction with the Soviet Union will have to have a very long-term perspective.

In the meantime, Japanese paper companies are on the lookout for opportunities in other parts of the world. While North America is a favoured location, due to its abundance of raw material and relative ease of access, Europe is becoming an increasingly attractive prospect with the coming of 1992.

Industry leaders expect more takeovers, joint ventures and technology licensing agreements with European companies to emerge over the coming years.

Michioyo Nakamoto, Tokyo

**Extremely high paper-quality is demanded by Japanese consumers**

that Japanese paper companies have not moved into overseas markets to any extent yet because demand at home is so strong. But as mass production overseas increases, the large output from these facilities will have to find markets abroad as well - "our base-camp is Japan," says Mr Yoshino, "but sales overseas will come as the next step."

Another reason for paper companies to expand abroad is to follow the industries they supply into foreign markets. Already in 1988 Kanazawa Paper, a medium-sized manufacturer, purchased a US thermal paper plant.

Paper is often produced in close collaboration with hardware makers, as in the case of facsimile paper and it is no coincidence that Japanese paper companies have been pioneers in facsimile paper production just as the country's office automation equipment technology transfer to foreign manufacturers are the world's preeminent makers of facsimile machines. As the machinery makers moved into foreign markets it was only natural for the paper makers to go with them and the trend is expected to further gather pace.

In the latest co-operative effort the top three copier makers, Fuji Xerox, Canon and Ricoh have developed recycled copier paper jointly with leading paper manufacturers. Although copier paper is particularly difficult to recycle, environmental considerations have made it necessary for the machinery makers themselves to make recycled paper more widely available.

But Japanese paper companies, facing a shortage of resources at home, have long known the value of recycling.

**UK paper and board industry**

**Challenges ahead**

THERE IS NO doubting the strength of the UK paper and board industry's recovery in the 1980s. At the start of the decade it looked as though the industry was in terminal decline. Paper machines were closing at the rate of one a week and mills at the rate of one a month. A third of the industry was lost in the space of 18 months.

Yet in 1988, a year which marked the 50th anniversary of paper-making in the UK, the industry produced 4.6m tonnes of paper and board, a rise of one third from the low point of 1982. An air of confidence abounds in the industry. Paper-makers have taken the opportunity to "update" machines and build new ones, in order to compete in the ever-more global paper market. The industry has been restructured into fewer, larger and stronger mills.

However, paper-making capacity has not yet recovered to earlier peaks. And a worrying sign is that imports, which rose sharply when the industry was in the doldrums and the exchange rate was working against domestic producers, are still high at around 60 per cent of consumption.

But new investment is increasing production capacity sharply with machines such as the Caledonian Paper light-weight coated machine in Irvine, Scotland, and the second newsprint machine at Shotton, North Wales, starting up this year, and more planned. Imports should start to fall again.

The seeds of the industry's problems were sown long ago. Mr David Peacock, commercial director of the British Paper and Board Industry Federation (BPIBF) singles out the UK joining the European Free Trade Association (EFTA). This allowed the Nordic countries to export paper to the UK,

free of duty, in the 1960s.

The natural advantages these countries had with their vast forests meant that British paper mills were unable to compete. Arguably, the British industry had failed to invest in modern machinery with world-class paper machines able to compete on a cost effective basis. Yet it would have been difficult at the time to persuade investors to put up the money for the enormous capital investment that would have been required.

The most encouraging part of the recovery in the 1980s has been the willingness by companies to invest in these huge machines. Smaller machines are being replaced by larger ones.

Mr Richard Brewster, chief executive of David S. Smith, the largest paper-making company in the UK, illustrates the point by highlighting the change in machine sizes over the last 20 years in the corrugated case materials market. "The market over the period has risen by 43 per cent and yet it is served by 34 machines now instead of 40 machines," he said.

He points out that his group is refurbishing a machine at its newly-acquired Kembley mill which will be capable of producing 10 per cent of the UK's demand for corrugated case materials. In other words, 10 machines of that size could satisfy the UK's needs - clearly there is further restructuring potential with 24 machines running. "The new confidence to invest in world scale machines in the UK will help to reduce import market share," he says.

Ten machines could, similarly, supply the UK newsprint market as well, but in that sector there are only four machines in the UK with two more on the drawing board.

Further evidence of the

industry's recovery has been the willingness of foreign companies to invest in Britain, either buying companies or building machines themselves. One motivation for this is that companies want a production foothold within the European Community before the arrival of the single European market.

Both the Caledonian Paper mill and Shotton Paper mill are owned by Finnish groups. A proposed newsprint mill at Gartoch in Scotland is being partly financed by Abitibi-Price, the Canadian forest products group. And Reedpack is considering a new newsprint machine as a joint venture with Dalahova Forest Products, the Japanese-owned Canadian paper company.

Takeovers have been a Mr Peacock estimates that perhaps a third of the companies in the UK industry are foreign-owned, but these have perhaps a half of the production capacity.

Mr Stefan Kay, managing director of GP Inveresk, part of Georgia-Pacific, the US group, says that "ownership has changed to people who actually wanted to be in the paper industry."

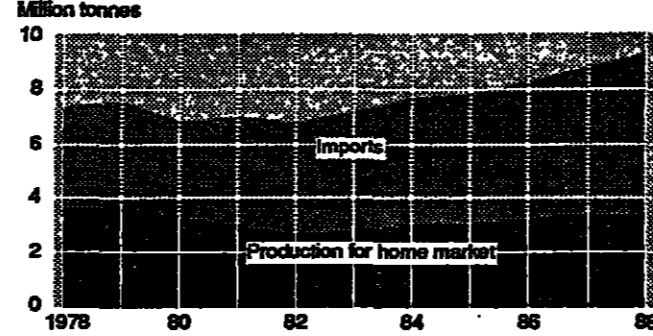
Some British groups have pulled out of paper-making. Bownater, for example, closed down its newsprint mill at Brigewater, Elmsmere Port, and it took a US company, Consolidated Bathurst, to re-open it again.

However, this does not mean that other British-owned paper groups have failed to meet the challenges. Bownater sold the rest of its paper activities to a management buy-out in 1986 for £38m. That group, renamed UK Paper, made its return to the stock market barely 18 months later, capitalised at £106m and last month accepted a \$260m takeover bid from Met-Seria, the Finnish forest products company.

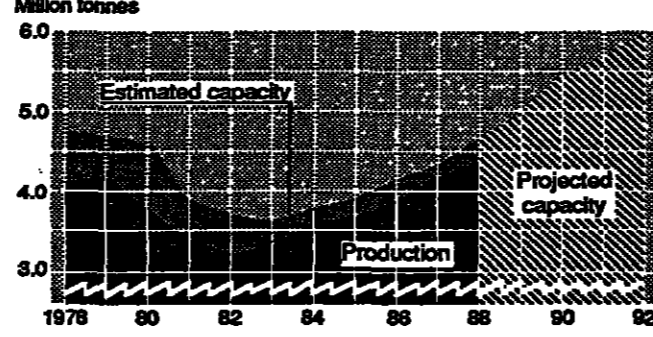
Perhaps UK Paper's success encouraged the managers of Reed International's paper and packaging business to back a buy-out of the group in the summer of 1988 for a much larger \$600m. So far, the buy-out has met the targets set by its bankers.

But the industry still faces enormous challenges if it is to become an even more important force in world paper-making.

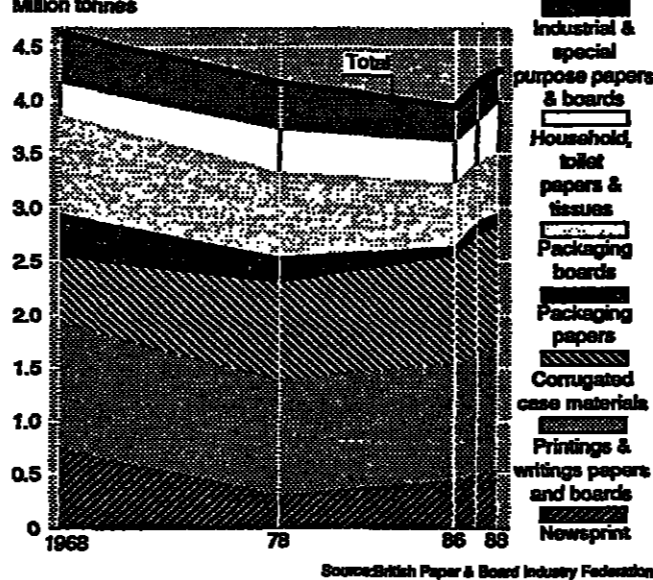
**Consumption**



**UK production/capacity**



**UK production**



ing. Further investment in the larger, faster, more economic machines will be necessary, and much of this may come from overseas.

The recovery in the industry has been against the background of the longest period of continuous growth many can remember. The market is now entering a less buoyant period,

and profitability is beginning to drop as cost increases are not being passed on to customers.

Although the industry is in much stronger shape than it was, it cannot afford to ignore the challenges if it is to remain profitable.

Maggie Urry

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**Machine maker's success**

**Company profile:**  
Hymac of Canada

MUCH OF the heavy machinery and electrical systems used in Canadian pulp and paper mills is imported or only partly manufactured in Canada.

But with the surge in industry investment since the mid-80s, spurred by better profits and environmental demands, several Canadian-owned equipment makers have expanded and are tackling export markets.

Most prominent is Hymac, a privately-held hydraulic machinery-maker, tracing its roots back to before the First World War.

Early in the 1980s, Hymac cut its long-standing technical ties with Finland's United Paper Mills and, backed by Quebec Government and finan-

cial support, began an extensive research programme to develop larger and more efficient refiners and other specialised equipment for high yield pulping.

Hymac has ploughed \$20m into developing a new two-stage refiner with a 32,000 hp motor and even larger units. The first was installed in the Port Cartier BCTMT mill of Cascades, in north-east Quebec. After minor modifications early this year, it is being used to produce fluid pulp at 280-320 tons daily and at motor loads up to 23,000 hp.

Hymac president Tom Krieser says the refiner's innovative features have been proven in commercial use and installations of the system will follow over the next few months.

Hymac is expanding its Montreal plant by 25 per cent and is installing Cad/Cam design and manufacturing capacity and numerically controlled production machinery. This programme will cost nearly \$20m.

Mr Krieser wants to compete

further in high yield pulping equipment. Hymac's sales should reach around C\$70 this year, up from \$55m in 1988.

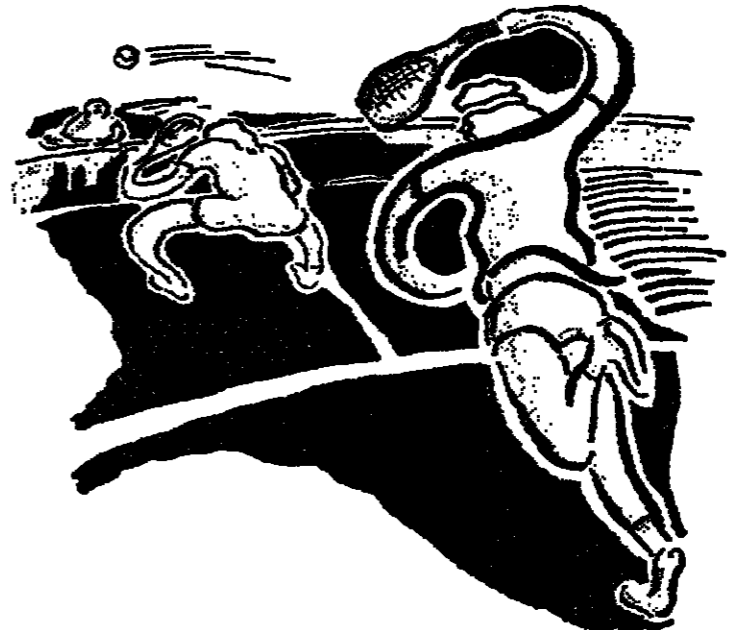
Hymac have supplied refiner systems to Ontario Paper, Miller Western Pulp and others.

Valmet of Finland now operates the old Dominion Engineering paper-machine manufacturing plant in Montreal. Most American, European and Scandinavian equipment makers are represented in Canada by branch plants or through machinery contractors in Quebec, Ontario and British Columbia.

Some have North American mandates for certain specialised products. Voith Brest are represented in Canada by branch plants or through machinery contractors in Quebec, Ontario and British Columbia.

Several home-grown forest machinery companies are also prospering - one of the fastest-growing is Laperriere & Verrault Inc. of Trois Rivieres, the cradle of Canada's pulp and paper industry.

Robert Gibbons



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Changes will further free-up an already dynamic, open market

## EC a new investment arena

EUROPEAN paper-makers inside and outside the Common Market often say that removing non-tariff trade barriers after 1992 will have a relatively small effect on paper compared with many other industries. After all, they argue, the level of paper exports and imports in Europe is already very high and non-tariff barriers to trade are not really significant.

In addition, rapid market growth in Europe and increased exports to other regions, coupled with large capacity expansions and technological advances, have already made the paper industry more dynamic and more competitive, while the recent series of acquisitions and mergers have made it more concentrated and more international.

Each of these points is certainly valid, but perhaps there is still something more to be said. The free trade agreement between the European Community and the European Free Trade Association (EFTA), which has been a fact of life for many years, has already had a profound effect on the European paper industry and its markets.

This agreement has created a large, open market for paper in Europe and a more concentrated and competitive industry. It also led to the formation of the European Paper Institute in 1979. Many machines, mills and companies in the EC have disappeared, displaced by imports from large, integrated producers in the EFTA countries, especially Finland and Sweden.

As a result, there has been increased trade in paper not only from EFTA to EC, but within the EC itself and between Europe and other

parts of the world. Today, half the paper produced in Europe is exported from its country of origin, ranging from 80 per cent in the EFTA countries to 33 per cent in the EC countries. With imports, the situation is reversed, with half of the EC paper consumption being imported, compared with 28 per cent in EFTA.

Exports of paper from Europe to other regions have grown to well over 6m tonnes (12 per cent of total production) and today Europe is a larger exporter of paper to the world market than the US and Canada combined. Indeed, the US is now the largest single export market for European paper.

Demand for paper in Europe has also been increasing rapidly, spurred by sustained economic growth generally and strong end-use markets in packaging, office systems, publishing, printing and advertising. Some of this growth can be attributed to other industries becoming more aware of the single European market and using more paper and board for international distribution and advertising.

The increase in European demand for paper and the growth of international trade have stimulated a major expansion in papermaking capacity, mostly from new machines which have become larger, faster, more specialised, more sophisticated and more expensive.

In addition to building capacity, many companies have increased market share by buying capacity through acquisitions and mergers often across national borders. As a result the paper industry in Europe has become more international and, at the same time, more

concentrated and competitive. With greater international trade, increased capacity and new grades of paper, the customer for paper has a wider range of choice than ever before.

As the prospect of a single European market comes closer to reality, the EC becomes more attractive as an area for investment in papermaking. For it is not only the EC paper companies which are expanding, merging or acquiring each other, although this is certainly

**Half the paper produced in Europe is exported from its country of origin**

happening as can be seen from the activities of companies such as Fehrmühle, of West Germany, and Saffa, of Italy.

The EFTA producers are also investing heavily in the EC with new machines and acquisitions, of which the bid for UK Paper by Metsä-Serla, of Finland, is the latest example. North American producers such as International Paper, James River and Scott Paper, have also been investing in Europe. We may soon see the first significant investment in Europe from the Pacific Rim countries, notably Japan and New Zealand.

So, with all of these developments in market growth, trade, capacity expansions and industry concentration, will the single market after 1992 be something of an anti-climax for the European paper industry? Far from it, for in my judgement the real changes to the industry and its markets have still to come.

Take the case of demand

growth. As is well known, per capita paper consumption in Europe varies widely from 200 kg in West Germany to 65 kg in Portugal and is far below the 300 kg level of the US. The main reason for the creation of the single market is to stimulate growth and, therefore, paper demand should benefit from faster economic development, particularly in those countries which make up the European "sun belt."

Although there are no major non-tariff barriers to trade in paper within Europe, faster and cheaper cross-border transportation, greater standardisation and so on will encourage still more emphasis on exports and imports. Distribution costs will assume greater importance; merchants in Europe will tend to become less national and more regional and specialist.

The restructuring process in the European paper industry is just beginning. Considering the size of the European market and the importance of exports, European paper producers are not large in comparison with their counterparts in North America and the Pacific Rim.

Measured in terms of sales value, the top five paper companies in the world are all American, as are eight out of the top 10, with the other two being Japanese. Only three out of the top 15 are European, and all three are Swedish. Although 17 out of the top 50 paper companies are European, they account for only one quarter of sales. There is still plenty of scope for further concentration.

Although Austria has applied to join the EC, the large Nordic paper producing countries are unlikely to join, at least for some time. More and more these countries will

balance their exports to the EC, their major market, with increased investment there to take advantage not only of the large market but local factors such as lower energy and labour costs and waste paper for newsprint.

The world outside the EC is also changing, as can be seen from recent developments in Eastern Europe, the rapid growth of the Pacific Rim countries and the development of the North American free trade agreement.

European producers will have to fight more to maintain their growth in paper exports against competition from established and new producers in overseas markets. Although imports into Europe from overseas have been rather static, recently we have seen imports of kraftliner and uncoated woodfree from Brazil and some coated paper from Canada.

Finally, although the paper business will grow and become more international with a smaller number of large producers, it will also become much more competitive as major producers fight for market share. In a business which is still cyclical with excess capacity in many sectors, what we have seen so far is only a preview.

In the words of Mr Gary Mace of Fletcher Challenge, the New Zealand-based paper group, speaking at last month's EPI General Assembly in Paris: "It is valid to raise the question as to how many paper companies with plants in just a single nation will survive in the longer haul."

David Clark

The author is Executive Director, European Paper Institute.

CANADA

## Signs of a downturn in most sectors

CANADA'S pulp and paper industry, with 1989 shipments of well over C\$20bn and including \$15bn exports, is facing the worst downturn since the 1982-83 recession.

All the signs are there: discounting of up to 20 per cent on newsprint and many other grades of fine papers and coated papers, cuts in output, extended mill maintenance and permanent shut-down of older machines, declining profits and rock-bottom stock market values.

A sharp drop in US advertising volumes and an inventory run-down by US publishers have contracted demand for newsprint and many other papers. Overall advertising income is down nearly 10 per cent year-to-year in some leading US newspapers.

Most of Canada's annual newsprint production of more than 10m tonnes goes to the US. Also, the Canadian dollar is up nearly 10 per cent year-to-year against US currency, so reducing the exchange gains for Canadian newsprint and coated paper producers. A return to a lower Canadian dollar must await a reversal in the Bank of Canada's high interest rate policy.

A debate is raging on the short and longer-term outlook for Canada's Northern softwood pulp, and whether this strong long-fibre product should still be regarded as a basic international commodity subject to violent cyclical price swings.

Canada is the world's second largest producer of this category of pulp and the largest exporter. But signs of discounting in some softwood pulps and in hardwood pulps are already appearing and may become deeper next year and in 1991.

Overall, the downturn is expected to continue through 1991 in most sectors of the industry, though lumber is benefiting from stronger international demand and is helping to stabilise performance at the large integrated forest products groups, particularly in western Canada.

However, some factors suggest the downturn will not repeat the 1982-83 debacle. US

policy is recognising the multi-plying signs of recession. Canadian producers are also mostly over the hump of heavy capital spending for capacity expansions and their balance sheets are much stronger.

Several mergers have strengthened the industry's ability to weather the storm and some mill expansions have been delayed or cancelled in Canada and the US.

Also, American publishers' stocks of newsprint appear to be bottoming-out at 35 days' supply, even though Canadian mill inventories remain high. At some point, the publishers must begin buying for inventory.

Most eastern Canada com-

**Pulp and paper is Canada's largest manufacturing industry, says Robert Gibbens**

tracts with the Canadian Paperworkers' Union expire on April 30, 1990, and bargaining will be tough.

The union will seek catch-up pay increases while the companies will point to declining margins and profits and the necessity to limit resources for environmental investment and getting into recycled pulp and newsprint production.

New American State legislation requires publishers to use specific percentages of recycled newsprint. Connecticut and New Jersey propose the most stringent rules as a method of reducing the piles of waste paper.

Pulp and paper is Canada's largest manufacturing industry and it makes the largest single contribution to the country's trade balance. In 1988, its net contribution was C\$13.8bn.

The industry comprises more than 80 companies operating 145 mills from coast to coast and employs 145,000 people. Capital outlays for 1989 will total around C\$6.5bn for modernisation and expansion to ensure that pulp and paper does not become a smoke-stack industry.

Total shipments reached 94.6 million tonnes in 1988 and are expected to hit 95m tonnes by 2000. Between 1987 and 1990, newspaper capacity will have grown 11 per cent to about 11 million tonnes.

Similar increases will come in printing and writing-papers, tissue products and some packaging products.

Canada-US free trade is reducing protective tariffs to zero over the next nine years for fine-papers and tissue-products. Basic commodity products have moved tariff-free for many years.

The fine-paper sector has been preparing for the change since it is confident it can compete in a single North American market, while the tissue sector is being re-structured to produce on a regional basis as though the border does not exist.

For the first time, pulp and paper's impact on the environment, especially organochlorines in mill effluents and in some household products, has become a national issue.

The C\$1.3bn Alberta-Pacific kraft pulp mill on the Athabasca river in northern Alberta, a Japanese-controlled project, has been the subject of high profile public hearings and could well meet some delays.

Companies in western Canada face capital spending in the hundreds of millions to meet new federal-provincial sediment standards by 1991-92. Central and eastern Canada producers face similar demands for capital.

Overall operating rates may drop below 90 per cent on average next year as new capacity comes on stream and the North American market moves into a slow-growth phase, partly off-set by steady increases in Asian demand for pulp and some paper products.

The Canadian mills' answer to excess capacity is to concentrate on greater productivity and quality. The traditional newsprint producers will be moving further into higher-value products and the whole industry will be becoming more global in its marketing approach.

Robert Gibbens

## Plain speaking on the environment

Personality profile:  
Adam Zimmerman

ADAM ZIMMERMAN, 62, the accountant who has guided the growth of Noranda Forest Inc into Canada's biggest forest products group over the past decade, is winning a reputation for plain speaking on the environment.

At times, as he criss-crosses the country making speeches as principal spokesman for the industry, he becomes a master of paradox.

While he worries about man's ability to survive on this crowded planet, he roundly attacks professional environmentalists for denouncing the pulp and paper industries as the worst polluters, while he is still technologically impossible.

Mr Zimmerman, who likes to stress that he is politically non-partisan, berates politicians and policy-makers for their sketchy understanding of the realities of dealing with industrial pollution.

It is now possible to build pulp mills that are relatively odourless and operate without doing harm to the environment, he says. They can also provide the underpinning for many local economies.

"But government regulations to protect the environment must be put in attainable terms. For example, with the C\$1bn Tasmanian pulp mill we planned, the environmentalists wanted perfection. But we cannot guarantee perfection. That is why we pulled out."

Noranda Forest takes control of the giant MacMillan Bloedel integrated forest products group, based in Vancouver, the Fraser mills in Ontario and New Brunswick and the MacLaren mills and the Norwalk Pervox lumber and panelboard business in Quebec.

Noranda Forest itself is a publicly-held subsidiary of Noranda, the country's largest resource group with a major mining and metals and oil and gas operations. Noranda itself is part of the Brascan group controlled by the Peter and Edward Bronfman interests of Toronto.

Mr Zimmerman has inherited the role of spokesman on many different issues because of Noranda's position in the industry, and he likes to sound tough and unflinching as he parries the industry's critics from environmentalists to anti-government subsidy lobbyists and anti-free traders.

The Scandinavian mills are not much better than Canada's in environmental performance, he says. But the Swedes see competitive advantage if they can convince people that oxygen-bleached pulp is better than chlorine-bleached pulp.

"But if suddenly you know the addition of a few drops of iodine or something would make chlorine-bleached pulp dioxin-free, that argument would evaporate."

He says the industry gets harassment from "stump the dump." But Canadians love their forests and "they want us to do things right. That's what we're going to do, with much more care and attention paid to our products."

He is chairman of Noranda Forest and of MacMillan Bloedel and vice-chairman of Noranda Inc; also a director of several other large Canadian companies. He joined Noranda in 1988 as assistant controller when it was solely a mining and metals company and rose to president.

Robert Gibbens

## An optimistic entrepreneur

Personality profile:  
George Petty of Montreal

GEORGE PETTY, 56, a Montrealer who has built an international reputation for reviving old pulp and paper mills, was working as a vice president of pulp sales at International Paper Company in New York in 1967, writes Robert Gibbens.

"I was married to IP and making US\$22,000 a year," he recalls.

Then Karl Landegger, the well-known American entrepreneur, asked me to plan marketing for two pulp mills he was building in Canada. He offered me US\$50,000 and I took it."

Two years later he asked Mr Landegger to buy a small outdated paper mill in New York State. He got a blunt refusal.

No looking back

Mr Petty, built like a football player and quick-tempered, stomped out. Soon he borrowed some cash, and using the mill's equipment as collateral he mustered another US\$12m to buy the mill and start refurbishing it.

He has never looked back. Soon he was rehabilitating an old IP specialty pulp mill in North Western Quebec. Then he founded Repap Enterprises Corp in Montreal, of which he is chairman and major stockholder.

Through Repap he has bought old mills in Canada and the US to create a group with C\$2.7bn assets and the second largest coated paper producer in North America after Champion International.

He is also backing a new pulping process that uses petrochemical processing principles.

The commercial demonstration plant has started up in New Brunswick and Repap may exploit its potential with West Germany's Ferrostaal AG.

An entrepreneur by nature, Mr Petty has been up to the neck in debt several times. His coated paper project worth C\$1bn in New Brunswick was saved at one point by a chance meeting that brought in BCE, Canada's largest conglomerate, as a financial backer and long-term paper customer.

His strategy is North America-wide. First he converted two old New Brunswick pulp mills into a

modern two-machine coated paper complex; concurrently he was doing the same thing in Wisconsin.

In 1986, he bought the big Skeena market pulp mill in Northern British Columbia for a trifling C\$7m, and has spent more than that on modernisation.

The mill feeds the Wisconsin paper plant and also sells in North America and Asia.

Expansion  
Finally, Repap bought the old Manoir pulp mill in Northern Manitoba and is modernising it for ultimate expansion into a major pulp and paper complex - though environmental clearance delays may put the schedule back.

In the past five years alone, Repap has invested more than C\$2bn and is sometimes criticised for high debt. It has made two equity issues to the public since 1984.

In the first nine months this year it earned C\$66.4m or \$1.27 a share on sale of 568m. Growth may slow for a time, but Mr Petty retains his optimism about world demand for market pulp and coated papers.

**Unilever PLC**

has sold its subsidiary

**Thames Board Limited**

to

**AB Iggesund's Bruk**

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February 1988

**Frantschach AG**

has acquired a majority of

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from

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January 1989

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**Aussedat Rey**

has entered into an industrial and financial agreement providing for the financing of an industrial project by, and the transfer of its ownership to

**International Paper Company**

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May 1989

**Mo och Domsjö AB**

has sold its division

**Holmen Hygiene**

to

**Metsä-Serla OY**

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July 1989

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## PULP AND PAPER INDUSTRY 10

Developments among paper-making machinery manufacturers

## Rationalising of resources

THE NARROW sector of papermaking machinery production is undergoing the kind of ownership rationalisation forced by intense competition which so many larger production industries have had to exercise.

More than a half of all the world's paper machinery is made by three companies: Valmet in Finland, Beloit in the US and J. M. Voith of Germany. The trio's position in the global market has been strengthened recently through acquisition.

The most daring exponent of this has been Valmet, the world's biggest producer. After agreeing in 1986 to merge its activities with those of fellow-Finnish company Wartsila, Valmet has purchased no less than 11 companies making related machinery in Europe and North America. It has also just signed a joint venture in Japan with Sumitomo, a licensee of Valmet for 13 years.

Voith, the smallest of the three looked to be doing virtually nothing on the acquisition trail until it announced in August that it was merging its activities in paper machinery as well as fluid-flow technology with those of Sulzer of Switzerland.

This involved the Heidenheim-based company combining its paper machinery businesses with those of Escher Wyss, Sulzer's German-based activity making small paper machines. Voith Escher Wyss, as the new business is called, is under Voith management.

Beloit, based in the Wisconsin town of the same name, was family-owned - by the Neese family - until it was sold to Harnischfeger Industries four years ago. Harnischfeger, the Milwaukee industrial group most famous for its P&H range of cranes, was joined two

years ago by Mitsubishi Heavy Industries, which took a 20 per cent stake in Beloit.

Japanese paper machinery makers have always based their big machines on European and North American technology and Mitsubishi was a licensee of Beloit for almost 30 years.

Beloit has not been engaged in any acquisitions - "but that does not mean we are not interested in that," says Mr David Bringman, Beloit's vice president for corporate marketing. Much smaller equipment-makers and contractors have

#### Strong demand in recent years has benefited all types of machinery-makers

also been engaged in rationalisation. For example, in the UK, Simon Engineering, of Stockport, Cheshire, whose interests in the industry were centred on its subsidiary, Simon Hartley, purchased last year Holder Pamac, a designer and builder of paper mills.

This restructuring has certainly not resulted from sliding demand. Sales of paper machinery have been exceptionally strong over many years - "the boom has been the biggest growth cycle we have known and has lasted longer than anyone expected," says Mr Jori Pesonen, president and chief executive officer of Valmet Paper Machinery.

Valmet, with net sales this year of about US\$1.5bn, has an order backlog of \$1.7bn. Beloit, which unlike Valmet also makes pulp machinery, has an order backlog of \$1bn with total sales this year expected at about \$300m.

Some form of cyclical downswing for machinery makers

looks to have started, however. The world's paper industry is now loaded with production overcapacity and this is starting to reduce order intakes for new machines.

There are estimated to be about 8,200 operating machines in the world for producing paper, specialist paper and paperboard, according to Jaako Pöyry, a Finnish-based consultant for forestry products. This does not include the small hand-operated machinery still found in China and elsewhere. The US has the largest installed capacity with more than 1,200 machines.

Many years of strong demand have benefited all types of machinery makers, including those in markets like Italy, Brazil and parts of Eastern Europe where supply of machines is dominated by indigenous producers.

The high cost of new machines, though, has tended to reinforce the market for modernising machines as compared to the purchase of complete new equipment. The market for new machines against modernisation is about half and half in Europe and North America, according to Jaako Pöyry. Many machines are 30 years old or more, with typical rebuilds every 10 years or so. Such rebuilds are very common in Japan where high quality, continuous maintenance gives machines long life.

Some of the rise in machinery purchase-costs results from technical changes which have allowed machines to get bigger and faster. The biggest can produce paper in 10-metre widths at 1,000 metres per minute. That means producing paper from one machine at the rate of hundreds of thousands of tonnes a year. A paper machine might cost \$50m, even without ancillary equipment,

and most plants requires at least two or three machines to be economic.

Electronic controls have become increasingly sophisticated. The latest trend is towards "mill-wide" control systems, incorporating not only machine controls for calibre, speed and humidity, but also tying the actual production system into stocks, packaging and delivery.

Many producers of paper-making machinery and ancillary equipment remain. However, the high cost of technical improvements in machines has

#### Many machines are 30 years old or more, with typical rebuilds every 10 years or so

been one factor inducing rationalisation among machinery makers. Many special types of papers which were once produced in small volumes are now volume products made on big machines. This has also tended to erode niches inhabited by smaller makers of specialist machines as the larger machinery suppliers moved into these new volume markets.

Another major reason, though, has been Valmet's decision to move from a relatively weak position, compared with Beloit, to one where it is now a much fuller line producer than it was three years ago.

Unlike Beloit, Valmet does not make pulp machinery. Nor, unlike Beloit and Voith Escher Wyss, does it produce equipment for stock preparation. However, in pure papermaking machinery and all the ancillary equipment that goes with it, Valmet's long list of recent acquisitions has given it a re-

stated position. Valmet almost triple its 1985 sales of \$500m.

In 1986, it bought KMW, a Swedish company with a plant in the US specialising in machines for board and tissue. The following year it acquired Ahlstrom in Finland, which makes machines for board and specialty paper grades.

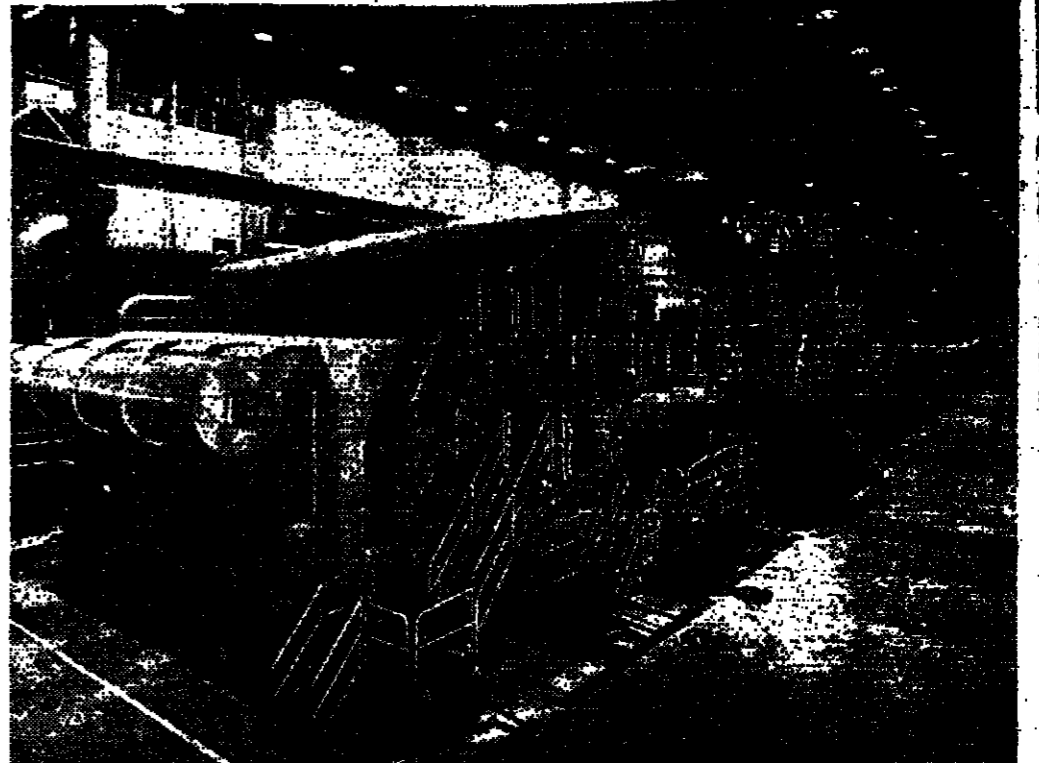
In ancillary equipment, Valmet has boosted its position in coating machinery. This has been done through the purchase of Rotomec in Italy in 1987 and Jylhasisio in Finland last year. Also, in 1988, it acquired IRT, a Swedish manufacturer of equipment for drying paper during the coating process.

Along with this have gone acquisitions in ventilating and heating systems. Valmet last year purchased Energy, a US company with a plant also in Canada, which specialises in air systems, ventilation and heat recovery equipment. The Finnish company's position in this product sector was extended this year with the purchase of Brunschweller, an Italian company focused on air systems and heat recovery. In electronics and controls, main activity has centred on the purchase this year of Sensotec, a Finnish maker of condition monitoring systems.

Two other purchases were Jyihavaara, a Finnish maker of finishing and converting equipment, and a conveyor systems business from Finland's Kone. In electronics and controls, main activity has centred on the purchase this year of Sensotec, a Finnish maker of condition monitoring systems.

The restless Valmet has this year set up a production plant in China for making paper machinery.

Nick Garnett



There are around 8,200 operating machines in the world for producing paper, specialist paper and paperboard. Above: a newly-commissioned Beloit Walmaley Bel Sale III newsprint machine, located at Hytte Bruks, Sweden. Beloit, the machine-maker, is based in Wisconsin, in the US.



Ahead of schedule: the new paper machine at Shotton Paper

#### Case study: investment in new technology

### Keeping prices down

AT 8:17pm on August 23, a new paper machine started producing its first paper. The machine, at the Shotton Paper mill in north Wales, began its newsprint production six weeks ahead of schedule, and little more than two years after the first public announcement of the intended £120m investment.

One of the most important characteristics of the pulp and paper industry is the scale of investment involved. A new paper machine or pulp mill large enough to compete on a world scale can easily cost £100m, and possibly far more.

In order to be competitive, the extra capacity produced by such an investment is expected to make a significant difference to the market for which the production is destined.

And the cautious nature of bankers, who provide the finance for such developments, means that the go-ahead to build is often not given until profitability is getting close to peak levels. Then, the new capacity comes on stream just as the market is beginning to turn sour.

Yet these projects must go ahead for the industry to consistently improve its efficiency and technology.

The new machine at Shotton Paper, owned by United Paper Mills of Finland, was the second built there. The first, PM1, was originally mooted in 1983, when the British newsprint-making industry was still in the doldrums. Consequently, it was seen as a bold move. That machine opened in May 1985, and was able to take advantage of the rising consumption of, and prices for, newsprint as British newspapers increased their pages and new papers were launched.

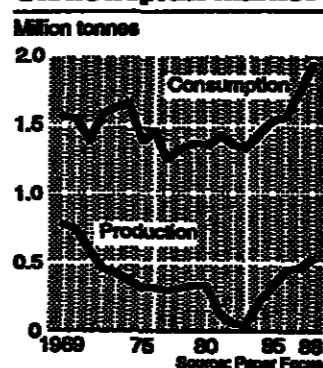
That original investment has turned out highly profitable, with Shotton Paper making a pre-tax profit of £21.4m on sales of £74.5m in 1988. Although in today's more competitive climate this level of profitability may not be sustainable, it is an indication of the returns that can be made on these investments.

Mr Francis Davis, managing director of Shotton Paper Sales, the marketing arm of the company, says that work on planning supplies of fibre, both from trees and waste, was an early part of the process too. Shotton had already bought some forest land itself and taken on the management of forestry for institutional owners, in return for harvesting rights. Other wood comes from

the world, and in October the definite go-ahead was given.

As far as the technology of the machine was concerned, PM2 was to be similar to PM1, though even in the short period since the first was built there had been significant technical advances. The second machine, the same width as the first, was essentially designed to run faster, thus increasing its capacity. PM2 has the capacity to make 230,000 tonnes of paper a year.

#### UK newsprint market



Source: Paper Focus

up from 200,000 for PM1.

It has a "four nip" press section, whereas PM1 has a "three nip" press section - in layman's terms the press section is a series of mangles which press water out of the paper. The extra "nip" means that as the paper leaves the press section it has had more of the moisture squeezed out of it, allowing a shorter drying section.

Another move was to introduce waste paper as 25 per cent of the pulp, for both the machines. Shotton Paper had concentrated on using the silka spruce trees which it believes are ideal for newsprint. However, introducing an element of recycled fibre brings technical advantages - the paper has a smoother finish, and is thinner, giving more metres to a reel and saving reel changes in the publishers' press rooms. Furthermore, waste paper is often cheaper to use than virgin fibre.

Planning the big new machine was not just a matter of building it, though. Mr Davis says that work on planning supplies of fibre, both from trees and waste, was an early part of the process too. Shotton had already bought some forest land itself and taken on the management of forestry for institutional owners, in return for harvesting rights. Other wood comes from

Forestry Commission plantations. By the mid-1990s, Mr Davis says, a third of the mill's wood will come from forests owned or managed by the group.

When it came to waste, Shotton decided that it did not have the skills to organise its own collection on the scale that would be needed. It contracted two of the leading waste paper groups to supply the waste and set about investing in storage and de-linking facilities at Shotton as well as PM2.

Mr Davis says the use of recycled fibre has been well accepted by newsprint buyers.

Marketing the new paper was also planned long in advance of the start-up of the machine. The UK newsprint market is still to a great extent satisfied by imports, despite investments such as Shotton. Domestic producers can claim an advantage in being closer to users, and therefore able to respond that bit quicker to demand.

However, it is not easy to take market share away from other long-established producers, particularly as PM2 at Shotton is already running at a capacity equivalent to 10 per cent of the UK market. And this new capacity has come on stream just as price discounting in the newsprint market is rife, and extra tonnage is arriving from North American producers diverted from the market there.

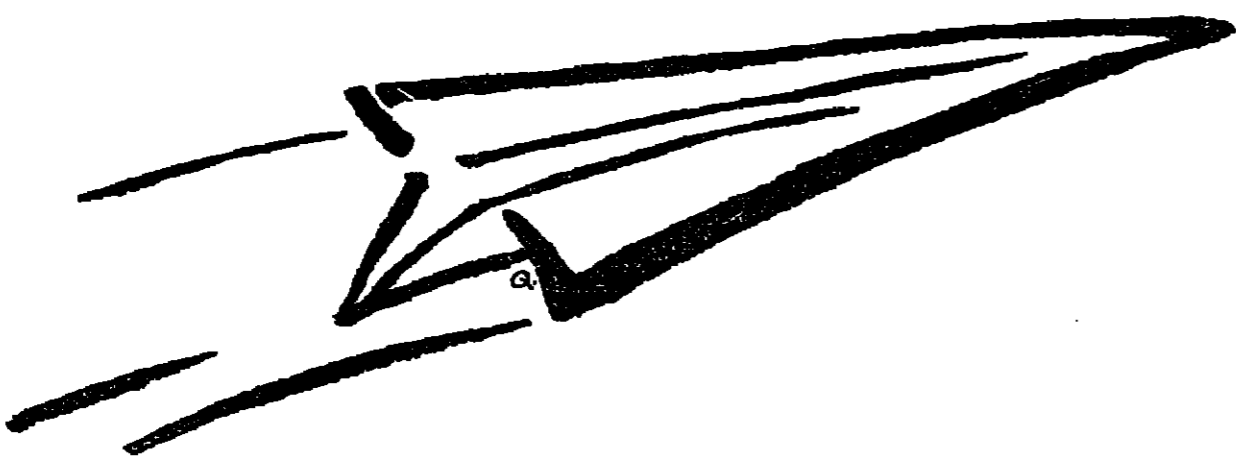
Mr Davis says that a lot of the new capacity was pre-sold to buyers last year, taking advantage of the period when consumption was surging and there appeared to be a shortage of supply. His work is made easier by the heavy investment publishers have made in press rooms to run presses faster. They therefore require more consistency in the newsprint they use.

Mr Davis believes the greatest achievement of PM2 at Shotton, and of the paper industry in general, is that technological advances have kept down prices in real terms. He says that the price of newsprint is, in effect, the same now as it was 10 years ago.

Even in the short time between building PM1 and PM2 there were technological changes. That raised the question of how the industry would cope with the relatively rapid obsolescence of machines. The answer is that investments in new capacity must continue at an equally fast rate.

Maggie Urry

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SAUDI ARABIA 2

Andrew Gowers reports on encouraging developments in the economy

A slow climb out of the trough

PART OF the engine may still be jammed, but there are distinct signs that the Saudi economic juggernaut is beginning to roll again. Defying gloomier prophecies, the Kingdom's economy has this year enjoyed its second straight year of growth. Its trade surplus is increasing and the current account deficit narrowing. There has been a resurgence in demand for commercial bank credit and a mini-boom in industrial exports. Company profits have improved, and the stock market has responded enthusiastically. Even real estate prices have emerged from the doldrums to stage a modest rally. The optimism should certainly not be overdone. So far the upturn is slow and extremely fragile, with gross domestic product rising 3.3 per cent last year and expected to show a similar increase for 1989, according to Sheikh Hamad al-Sayari, governor of the Saudi Arabian Monetary Agency (Sama), the Kingdom's central bank. Confidence remains vulnerable to the vicissitudes of government spending — which is still the main motor of the economy, accounting for 50 per cent of GDP — and many businessmen are still suffering from a renewed slowdown in payments on public sector contracts this year. Nevertheless, perhaps for the first time since this decade's recession began, there are real grounds for hope that the economy is beginning to lift itself out of the trough in which it had been confined for much of

the mid-1980s. The main reason, of course, resides in the oil market, in which the Saudis have been able to sell gratifying amounts of crude this year without knocking prices out of what they see as a reasonable range. The result is a forecast rise of as much as 20 per cent in oil revenues, which coupled with continuing increase in non-oil exports and a stable level of imports could boost the 1989 trade surplus to at least \$7bn. On this basis, western diplomats reckon that the current

one western diplomat. Such a judgement is perhaps premature, but Saudi Arabia has certainly come a long way since 1987, when it was still drawing large chunks out of its once-mighty foreign reserves to finance an annual deficit in excess of \$1bn. Saudi policy-makers — and by implication businessmen in the Kingdom, too — nevertheless still face a problem of daunting magnitude: namely the Government's own shortage of cash. The budget has remained stubbornly in deficit

growing population. However, it has yet to find a satisfactory and durable way of financing the shortfall. This was not a pressing concern for much of the current decade. The authorities seemed content simply to dip into their reserves, delay payments to contractors, and wait for the eventual upturn. Only in 1987 did it begin to sink in that recovery might be a long time coming, and that the reserves — \$140bn or more at their peak — would dwindle to a dangerously low level in the meantime if alternative means of funding, or closing, the deficit were not found. The Government's first answer to the conundrum came last year, when it began borrowing on the domestic market by issuing so-called "development bonds". This was a big departure, not least because of religious sensitivities over the question of interest.

As an experiment, the exercise can be deemed at least a partial success. The Government deftly circumvented the interest problem by stating that the yield on the bonds in fact constituted a return on investment in the Saudi economy. Since last year there have been offerings of SR5bn every fortnight. Although the quantity taken up has not been disclosed, Mr al-Sayari says bond sales have been sufficient to meet the Government's requirement of SR25bn to cover this year's projected deficit. The drain on the Kingdom's foreign reserves has

thus been staunch: the Government is believed to have drawn only SR8bn in 1988 and has not touched them this year. No outsiders know how much Saudi Arabia has left but estimates range upwards from \$60bn, of which about half is reckoned to be fully liquid. This does not mean, however, that the bonds represent a permanent solution. The problem with the borrowing programmed hitherto is that only a relatively small proportion of the development bonds — perhaps as little as 25 per cent of the total — has been taken up by commercial banks as the Government intended. Bankers complain about the yield: they worry about a mismatch between their short-term deposit base and longer-term bond investments; and a secondary market in the bonds, which might make them more attractive, has never really got off the ground. The Government has therefore been forced to offload the vast bulk of its bond issues onto cash-rich state institutions such as the General Organisation for Social Insurance (GOSI) the Civil Service Pension Fund and the Public Investment Fund (PIF). In effect, it has been borrowing from the state. Paul, and putting off the financing problem rather than settling it. So the authorities are clearly casting around for additional ways of financing the shortfall. One possible approach was signalled with characteristic Saudi caution — by the signing

of a \$660m loan for the PIF with a consortium led by local banks. The purpose of the credit was not officially disclosed, but it was widely assumed to be a modest form of balance of payments or budget support. If so, and given the participation of non-Saudi banks in the loan, it would count as the first direct foreign borrowing by the Government (as opposed to state-owned enterprises such as the airline Saudia) in 30 years. Bankers were heartened that Saudi Arabia had chosen to dip its toe in the water in this way, and have been waiting for signs of another government loan. However, it has yet to materialise. To an outsider, large-scale foreign borrowing would seem quite the most sensible course. It would tide the Kingdom over until oil revenues recover sufficiently to banish the deficits and build up new reserves. It might also help finance the multi-billion dollar investment programmes planned by state enterprises such as Sabc. Reasons why the Government is reluctant to go down this route. After all, straitened budgetary circumstances are about the only weapon that Mr Mohammed Abu al-Khalil, the Finance Minister, can deploy when beset by ministerial colleagues looking for more cash for their pet projects. Availability of foreign credit to the Government might open the gates to a flood of new demands from spending ministries. If foreign borrowing is not a current option, that leaves

only one serious alternative to further reserve drawdowns: a renewed effort to make the bond programme work. Mr al-Sayari told the Financial Times last month that Sama is working with the banks to try and activate a secondary market, perhaps by dividing the bonds into smaller units to make them attractive to the investing public. He admits that it is taking longer than Sama originally imagined. The point is that this problem is not simply going to disappear. Even the more optimistic estimates suggest that Saudi Arabia will be living with budget deficits until at least 1994. Unless a way is found of financing the gap between now and then, the economy's engine will continue to sputter and wheeze for the foreseeable future.

	1982	1983	1984	1985	1986	1987	1988	1989
Balance	+1.3	-23.8	-44.9	-50.4	-62.6*	-52.7#	-35.9*	-25**

\* 10 month period March-Dec 1988; # estimate; \*\* projected Source: Sama, western sources

	1982	1983	1984	1985	1986	1987	1988	1989
C/A balance	+7.6	-16.9	-18.4	-12.9	-11.5	-11.3	-7.5	-4.7

Source: Sama, western sources

account deficit could shrink to as little as \$4.7bn — its lowest level since the Kingdom sank into the red in 1983. The signs are that this is not just a temporary improvement in exports. If the forecasts are right about demand for Opec crude and Saudi Arabia's chances of maintaining or enhancing its market share, it is quite conceivable that the Kingdom could have clawed its way back to a current account surplus by 1992. "There is no balance of payments problem any more," said

since 1984 in spite of a sharp fall in state spending and more recent piecemeal efforts to reduce subsidies and boost revenues. The Government constantly reiterates its commitment to maintaining current outlays on welfare and other services, and thus would seem to have little (apart from the sensitive area of defence) left to cut. Demands on public spending are, if anything, likely to increase in the next few years as the Government struggles to provide services for its rapidly

The taste of things to come

SAUDI economic planners have not had an easy time of it in the past 10 years, their elaborate projections buffeted and ultimately rendered irrelevant by the swings in the oil market. But when Saudi Arabia's new five year plan (1990-1996) is published some time in the next two weeks, it will merit more than passing attention from anyone interested in assessing the Kingdom's economic prospects. If the brief guidelines published earlier this year are anything to go by, it is likely to be a cautious and sober document, eschewing suggestions of a dramatic economic upturn or a significant change of policy and concentrating on three main themes: ■ Reducing public expenditure and raising revenues, though

without impairing the availability of services. ■ This, according to King Fahd's decree, is to be achieved principally by improving the efficiency of government, without "undisable social or economic effects." ■ Special emphasis is placed on the need to conserve water. ■ Harnessing private capital in domestic investment, allowing the private sector to undertake economic tasks currently performed by the government, and privatising state enterprises such as Saudi Basic Industries Corporation (Sabic) and the Petrobrina companies. The planners call for a revision of regulations to enable private business to operate "with greater freedom and flexibility," and for the creation of a regulated capital

market. ■ Creating jobs to absorb the large numbers of Saudis from the Kingdom's protected baby boom who are now coming on to the employment market. Here, as before, the emphasis is on replacing expatriate labour with Saudi nationals, especially in the private sector. ■ There is greater stress on the need for vocational training as opposed to academic education. ■ And for the first time, there is a controversial reference to the introduction of compulsory military service — a move which might ease immediate pressures in the job market, but which has hitherto been opposed by the chiefs of the armed services themselves. AG

PETROLEUM SECTOR

Riyadh's assertive new mood

SAUDI Arabia has come a long way since the California Arabian Standard Oil Company struck oil at Well No. 7 in the Dammam Dome more than 50 years ago. In a quarter of the world's petroleum reserves, Saudi Arabia enters the new decade full of confidence in the world energy market and in its own dominant position among producers. Gone are the days when the Kingdom was prepared to act as a "swing producer" within the Organisation of Petroleum Exporting Countries (Opec), adjusting its output to keep the oil market in equilibrium while the other exporters took advantage where they could. Today Saudi Arabia is determined to keep its 25 per cent share of actual Opec production. "It is time for us to take, instead of giving," says one senior Saudi oil industry official in a telling comment on the new, assertive mood in Riyadh. Like other producers, Saudi Arabia has been pleasantly surprised by the recent strength of demand from oil consumers. Prices have held up in spite of the tendency of Opec members to produce above their agreed quotas. Saudi Arabia is also convinced that several Opec states are reaching the limits of their production capacity, leaving the way clear for well-endowed exporters such as Kuwait and Saudi Arabia itself. Saudi officials believe that Iraq is exaggerating its production capacity and that Iran's technical and financial difficulties are worse than generally supposed. "I foresee a time very shortly when the ceiling and the quotas will be totally irrelevant," said Mr Hisham Nazer, the Saudi Oil Minister, after the November Opec meeting in Vienna decided to increase the overall production ceiling to 23m barrels a day for the first half of 1990. That compares with the previous ceiling of 20.5m b/d, although actual output has been closer to 23.5m b/d. The new Saudi quota is 5.5m b/d. Saudi Arabia is positioning itself to make the best of its oil strength in the next decade and beyond, and it is pursuing several strategies. ■ Restructuring the reorganisation of the Saudi oil industry and its leadership is well advanced. King Fahd is

actively involved in oil policy, but oil industry executives point to important changes in management methods since Mr Nazer took over from Sheikh Ahmed Zak Yamani in 1988. The technocratic Mr Nazer has overseen a complete transformation and clarification of the oil administration. The Saudi Arabian Oil Co, established a year ago, run by its board of directors and the Supreme Council, and known as Saudi Aramco, is the national oil company responsible for crude oil production. It still co-operates with the four old Aramco partners, Exxon, Mobil, Chevron and Texaco. The General Petroleum and Minerals Organisation (Petromin) has been slimmed down and put in charge of separate affiliates, including Samarec (refining), Luberef (base oil refining) and Petrolobe (lube oil blending). The idea is for these organisations to be commercially run; they may eventually become candidates for privatisation. These involve in the oil industry believe it is now more efficient than before, partly because Mr Nazer is better at delegating responsibility for day-to-day decisions to his appointees. Japanese trading companies buying oil find that business is conducted more rapidly, although increased efficiency can mean tougher negotiations. ■ Expansion of capacity to meet long-term demand: extra foreign technicians have already started arriving in Saudi Arabia's Eastern Province to help carry out a 10-year expansion programme. The plan is to raise sustained production capacity from about 7m b/d now to 8.5m in 1994, and 10m b/d in 1998 — the level of actual production in 1980 and 1981. It could cost some \$15bn in capital spending and a further \$15bn-\$20bn in additional current costs over the next decade. Saudi Arabia will demote spare capacity, restore oil-separation plants, drill new wells and expand its pipeline network. Gathering all available gas is regarded as particularly important for the future of Saudi industry. At the same time Saudi Arabia is likely to restructure its oil industry towards lighter — and more



The Gulf city of Jubail, one of two main centres using hydrocarbons for industry and exports popular — crude oils. Export capacity is already 14m b/d and will increase further. ■ Exploitation of new discoveries near Riyadh: high-quality oil and gas finds this year south-east of the capital — outside the old Aramco concession area in the east — seem likely to help fulfil Saudi demand for light, low sulphur crudes and gas. One estimate puts the new reserves at between 6bn and 8bn barrels of oil, on top of the existing total proven reserves of 252bn. Exploitation of the gas could release for export some of the fuel oil and crude oil now used for 60 per cent of power generation. ■ Downstream purchases: Saudi Arabia is determined to maximise added value and secure further outlets for its crude, following the purchase of a 500m half share in three Texaco refineries and associated petrol stations. The deal accounts for 600,000 b/d out of some 4m b/d of crude exported by Saudi Arabia. Saudi talent spots are on the look-out for purchases in Europe and Japan, and officials say they are delighted with the Texaco joint venture as an outlet and as investment. In short, Saudi Arabia is well placed to benefit from the world's future dependence on Gulf oil. "The coming decade will be good for the oil business," Mr Nazer said in London recently. "Ultimately it is not a question of Opec riding roughshod over market forces, but of the growing reliance of the world's oil demand on supplies from Opec." Victor Mallet

The Kanoo Group celebrates a century of tradition and service

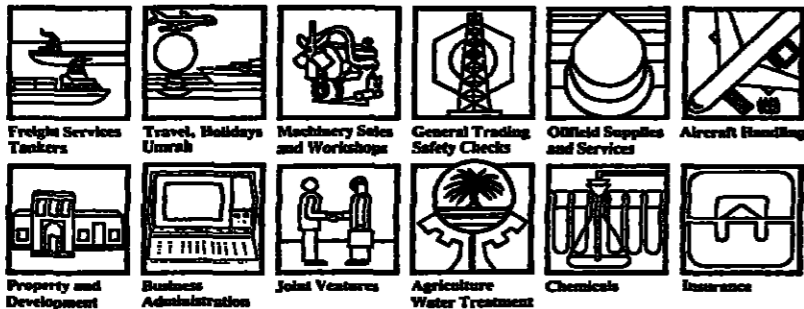


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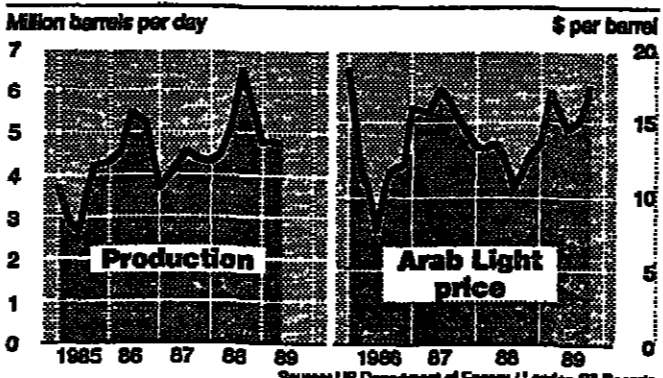
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Saudi oil



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SAUDI ARABIA 3

Andrew Gowers on how domestic investors are increasingly finding government incentives too tempting to ignore

# State's generous bait finally lures the private sector

AT LONG last, Saudi Arabia's private sector appears to be putting serious money where its mouth is.

After years of government exhortations to take up the slack in the economy left by the drop in state revenues, the Kingdom's businessmen are finally preparing to meet the challenge by undertaking substantial investments in local industry.

The past 18 months have seen a flurry of private sector activity, including:

- A large number of applications to the government for loans to build new plants and expand existing ones, in areas as diverse as food processing, refrigeration assembly and float-glass manufacture. Investment applications have almost certainly accelerated since last year, when construction work began on around 70 new and existing factories and the private and public sectors together invested around \$550m in industrial projects.

- An upsurge in exports in which Saudi companies have sold air conditioners as far afield as China and cornered the entire Gulf Co-operation Council market in aluminium cans. Industrial exports other than petrochemicals more than doubled last year to \$740m. This may be a tiny proportion of the Kingdom's total trade but is none the less impressive given that exporters have started from scratch since the beginning of the decade.

- The finalisation of plans for construction of a 214,000 tonne aluminium smelter in the Red Sea industrial city of Yanbu. The project, a joint venture between Aljizna, a newly-created subsidiary of the Aljizna group's Saudi Cable Company, and a group of foreign companies including Pechiney of France and British Aerospace, is set to cost \$600m and is thus by far the Kingdom's largest private sector investment. A decision to go ahead, however, depends on the Government, at the time of writing a four-man ministerial committee was still mulling over the terms of a possible 10-year electricity supply contract for the smelter.

- Increased interest in investing in downstream petrochemical projects drawing on basic products from Saudi Basic

Industries Corporation's network of chemical plants in Yanbu and its Gulf counterpart, Jubail.

- The creation of several joint stock companies by some of the Kingdom's big business families with a view to harnessing private investments in industrial ventures and broadening the Saudi stock market.
- A broadening of the offset programme associated with Saudi defence purchases, with UK companies now looking for a wide range of joint venture opportunities in the Kingdom.

"Since last year, there has been a noticeable upturn in the confidence of the private sector in investing in industry," says Mr Abdul Aziz al-Zamil, Saudi Industries Minister. "There is a whole different mood."

Part of this, no doubt, reflects a general perception that the oil market is fundamentally improving and the Kingdom's economy is through the worst. But there is more to it than that. This time — in contrast to the many false dawns witnessed by Saudi businessmen in recent years — genuine confidence appears to be seeping back, to the point where businessmen now feel ready to make plans for the future and to repatriate money in order to carry them out.

Equally important, Saudi companies are now in much better shape to profit from the relatively modest commercial opportunities now on offer than they were during the mega-boom of the 1970s and early 1980s. The best of the companies that survived the subsequent deep recession have cut costs, revamped their management structure, and focused their attention firmly on developing marketing strategies for what is bound to be a highly competitive market in the 1990s.

"In the process, a new generation of articulate, modern-minded Saudi entrepreneurs has come to the fore — people who are less inclined to look to the government for free hand-outs, more interested in battling it out among themselves.

"We have a much better equipped group of people for business than in the 1970s," says Sheikh Suliman Olayan, the veteran Saudi businessman and international investor. "We also have a better informed consumer."

With recent tremors behind it, the Saudi business community has a number of enticing considerations in mind. First is the changing shape of the domestic market itself. The demographics speak for themselves: a population growing at a rate of up to 3.5 per cent a year, 50 per cent of it under the age of 21; a rapidly-rising number of households as young people break away from their extended families; and an education explosion that has brought with it greatly enhanced consumer awareness.

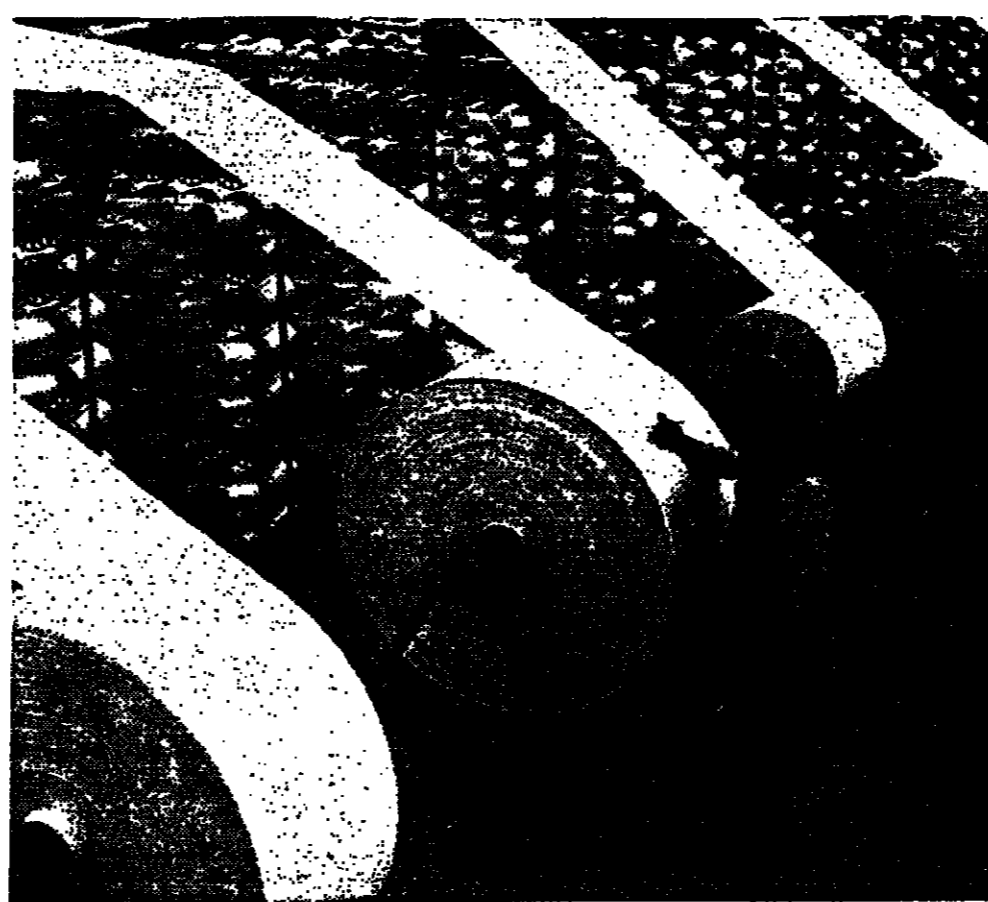
Retail outlets and service industries are responding by becoming more sophisticated, as any visitor to one of the Kingdom's numerous shopping malls — replete with supermarkets, fast-food outlets and other relatively recent arrivals from abroad — will testify.

Beyond that, Saudi industrialists are looking to the wider market totalling 15m people that is being constructed as part of the six-nation GCC's halting progress towards economic integration. Increasingly, as the customs and tariff barriers come down, Saudi businessmen are viewing the whole GCC as their market.

Unlikely as it may seem, some have been venturing still further afield in the past few years. Exporting may bring marginal profits, but it has allowed some manufacturers to maximise output and avoid the bothersome task of laying off staff during the recession. Now they appear to be developing a lasting taste for export markets, whether in the Middle East, Asia or Europe.

One example is the National Factory for Soda, an operation jointly owned by Metal Box and four big Saudi merchant families and based on the Jeddah industrial estate. Using a country which is the world's biggest per capita market for soft drinks cans as a launching pad, Nafoel last year conquered the entire GCC market and has begun exporting sizeable quantities to Europe.

Other notable export successes have been chalked up by the group of companies owned by the al-Zamil family in Saudi Arabia's Eastern Province. Run by 10 of 12 brothers (the other two are in government), the Zamil group has in the past two years exported plastic coat-hangers to Japan, mirrors



Saudi plastic bag factory: genuine confidence appears to be seeping back into the private sector

to Australia and pre-engineered steel buildings to Malaysia.

Almost all Saudi companies have been helped by a transformation in the economics of manufacturing that has taken place during the recession. The cost of expatriate labour plummeted as companies slashed wages and brought in employees from countries like Sri Lanka who were prepared to work for less.

The decisive factor in prompting businessmen to invest, however, is probably the attitude of the Government. The incentives for industrial development have never been less than generous, ranging from soft loans to cheap land and subsidised utilities. But they were not sufficient during the recession to persuade the private sector to bring large amounts of its

overseas assets home and put them to work for King and country.

Now the Government has gone further by offering increased tariff protection to local production, amounting to 20 per cent when an industry fills at least half of local demand. This is a substantial bait that is encouraging more and more of the merchants to shift from trading to local manufacture. The multinationals that in the past would strike up relatively simple agency deals for their products with the big families are being lured into setting up industrial joint ventures.

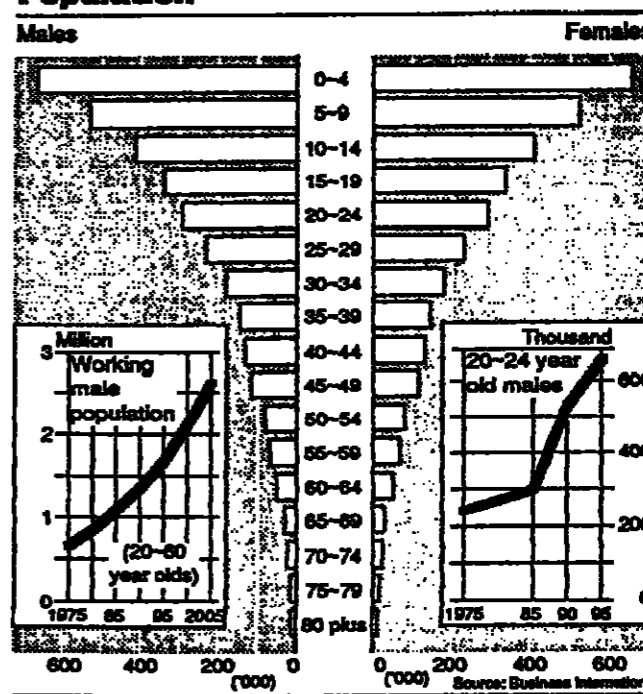
Another sign of a more accommodating approach by government has come from the petrochemicals sector. Saudi businessmen used to complain long and loud that they were being deterred from investing

in downstream plastics plants because Sabic, the 70 per cent state-owned petrochemicals giant, insisted on charging them European prices, inclusive of freight, for its products. But earlier this year, Sabic changed its tune and offered them a better local price. Once again, the economics of downstream investment were substantially enhanced.

One of the aims of the growing number of joint-stock companies being created in the Kingdom — such as the National Industrialisation Company and the Saudi Industrial Development Company — is to focus on such ventures.

They are driven by an awareness that the sums involved may require business families to join forces and bring in capital from the investing public. The Government, keen to foster wider share ownership and

## Population



ultimately bent on pricing open the tightly-held merchant companies, is backing this idea all the way.

"Our ministry's role is to encourage all the successful family companies to turn themselves into public shareholding companies," says Dr Abdulrahman al-Zamil, deputy minister of commerce, pointing to his department's success in persuading the super-rich Al-Rajhi family to float its money-changing operation on the stock market in the process of changing itself into a bank.

What all this goes to show is that as private businessmen become more involved in the productive side of the Saudi economy, their relationship with the Government is undergoing subtle changes.

More open criticism is to be heard in the private sector of the state's control of large swathes of commercial activity; of the red tape which continues to impede trade and investment; of the underdeveloped state of commercial law; and even of some of the royal family's business dealings.

Some businessmen, like Mr Olayan, are calling on the authorities to deliver smartly

on their promise to sell off another chunk of Sabic to the public as a forerunner of a more fully-fledged privatisation programme.

There are signs, moreover, that the Government — at cabinet level, if not always at the level of the bureaucracy — is listening. But in response, it has its own agenda. Given official anxiety to create jobs, for example, there is likely to be more emphasis on increasing the number of Saudis working in the private sector — a goal to which businessmen pay ample lip service, but which they have been slow to implement because Saudis cost more than expatriates to employ in middle or lower-grade jobs.

In a sense, what this amounts to is a new form of dialogue between two unequal power centres: a public sector that controls the essential levers of the economy but needs to enlist the co-operation of business in the next phase of Saudi development; and a private sector whose new-found confidence is more than purely commercial. How the interchange develops will be of critical importance to the shape of the Kingdom in the 1990s.

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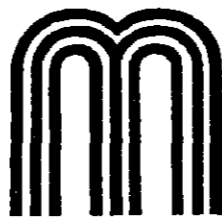
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SAUDI ARABIA 4

The petrochemicals industry continues to confound the sceptics

Cause for mild celebration

AS THEY look back over the past couple of years, the men who run Saudi Arabia's burgeoning petrochemicals industry can be forgiven a moment's self-congratulation.

The recent performance of Saudi Basic Industries Corporation, the company created by the government from scratch since 1976 to add value to the Kingdom's abundant hydrocarbon resources, has been nothing short of remarkable.

Sales revenues from steadily rising output of a growing range of basic petrochemical products increased by a multiple of more than two and a half between 1986 and 1988. Net income jumped 16-fold in the same period, and last year alone more than tripled to \$2.65bn.

With the completion of a first \$10bn phase of investment, the 70 per cent state-owned Sabic is now making a not insignificant contribution to the Kingdom's trade balance. More than that, the company's bosses tell themselves that it has truly arrived as a world-scale enterprise: ranked second in the world by the industry publication Chemical Week in terms of profitability growth and among the 500 largest non-US corporations by Fortune magazine.

Luck, of course, has played as much of a role in Sabic's recent bonanza as its managers' foresight, since the coming on stream of the last of the company's 15 plants — many of them joint ventures with American and Far Eastern conglomerates — just happens to have coincided with a sustained surge in world petrochemical prices.

But they deserve credit for perseverance and cost-cutting during the tough times of the mid-1980s. And their success feels that much sweeter because it flies in the face of what used to be almost overwhelming scepticism from the international chemical industry about Saudi Arabia's ability to carry off such an ambitious industrialisation programme to diversify from exclusive dependence on crude oil exports.

As Mr Ibrahim Salamah, Sabic's vice-chairman, recalls: "There were many who doubted Sabic would succeed. They told anybody who would listen that Sabic was an aberration, a fluke, that it would go away. Others accused us of building monuments in the desert."

Not any longer. Sabic has proved it is a force to be reckoned with, and in the case of Europe's petrochemical industry — still traumatised by the recession and restructuring of the 1980s — in some measure to be feared.

Nor is the company now content simply to sit still. Rather, it is embarking on an equally ambitious expansion programme, with the aim of doubling its output by the late 1990s and moving downstream into more sophisticated export products. It is a plan whose implementation promises to be no less exacting and controversial than the initial creation of the company.

Thanks to an aggressive programme of "debt-leasing" and expansion of existing facilities, output from Sabic's network of plants in the purpose-built industrial cities of Jubail and Yanbu now exceeds 9m tonnes of petrochemicals (not including more than 1m tonnes of steel produced by its Hafeed subsidiary) and is set to cross the 10m tonne barrier when the Ibn Al-Baytar compound fertiliser complex starts up next year.

But beyond that, Sabic is finalising plans for a further series of investments which may eventually cost between \$5bn and \$7bn. They include: The construction of two new flexible feedstock crackers capable of processing anything from ethane gas to natural gas liquids. At the Gulf Industrial site of Jubail, Petrokemya — a wholly-owned Sabic subsidiary — aims to build a plant capable of turning out 500,000 tonnes of ethylene and 250,000 tonnes of propylene as well as some aromatics. This is scheduled for completion by 1992, while at Yanbu on the Red Sea a second similar cracker, planned by Sabic's joint venture with Mobil, Yanpet, should be starting up the following year. There has also been talk of a third new cracker later in the 1990s, though its feedstock and products are as yet undefined.

A big expansion of methanol output with the adding of another 600,000 tonnes of capacity at the Ar-Razi complex in Jubail, jointly owned by Sabic and Mitsubishi Gas Chemical of Japan.

A broadening and deepening of the product range. Up to now, Sabic has largely concentrated its efforts on the basic bulk petrochemicals, by turning methane into methanol and ammonia and ethane into ethylene. The priority now is to diversify into propylene and polypropylene.

All these projects will be looking for export markets beyond the Gulf. As a result, the Saudi parastatal is anxious to consolidate its international position and its geographical spread. At present, the Far East is by far its largest outlet, accounting for 32 per cent of product sales last year. It is no secret that Saudi Arabia now also wants to boost its presence in Europe, already a big consumer of Saudi methanol.

What is more, Sabic is this year for the first time facing the prospect of competition at home. As the Saudi private sector regains confidence, private investors have put forward a number of petrochemical joint ventures with foreign companies. They include a 250,000 tonne paraxylene plant proposed by the Saudi Venture Capital Group in conjunction with Total of France and a polypropylene plant mooted by Xenel Industries, part of the Alireza group.

Sabic executives claim they would welcome private petrochemical investments, but make clear that it would be best if these were in product areas which the company does not already cover. There is little doubt, however, that pressure from the private sector is just a little unsettling for what has in effect been a monopoly producer since its inception.

According to Mr Abdul Aziz al-Zamil, Minister of Industry, Sabic is now studying the possibility of investing in downstream projects in co-operation with the private sector and with foreign joint venture partners.

But can the current rash of investments really be justified? Petrochemicals, after all, is a notoriously cyclical business, and the men of Sabic are well aware that the present good times are unlikely to last. The question is sharpened by two specific concerns.

First is the issue of feedstock supplies. For some time, Sabic has been bumping up against limits on the amount of ethane and methane Saudi Aramco, the newly-incorporated national oil and gas company, is able to sell it. When the Kingdom has cut oil production in conformity with Opec disciplines in the past, the petrochemical company has had trouble getting hold of sufficient associated gas to keep all its plants running at full tilt.

Yet its new investments dictate a significant boost in feedstock requirements which it is not clear that Saudi Aramco will be able to fulfil. Hence the need for flexible-feedstock crackers.

There is also a problem of price. The national oil company has for some time been unhappy with giving gas away at 50 cents per million Btu, (equivalent to the cost of collection) and is pressing for at least a doubling of the price in its supply contract with Sabic. Mr al-Zamil says there is no question of such a change, and he has good reason to oppose it: if the Government were to accede it would radically alter the economics of Sabic's existing operations.

The other looming concern focuses on trade, especially with the European Community. Saudi Arabia has long been irritated at the customs tariffs which Brussels places on its petrochemical exports beyond a small duty-free quota under the Generalised System of Preferences. But whatever the outcome of forthcoming negotiations between the EC and the six-nation Gulf Co-operation Council on a proposed free trade area, such tariffs are likely to remain in place for many years to come.

And in the meantime the powerful European petrochemical producers will be watching Saudi performance like hawks. The EC industry is not inclined to make an issue of the cheap gas supplies which Sabic receives; that, EC company representatives say, is the prerogative of a country with such plentiful energy resources. But at the same time, they make clear that they will strongly and mostly object if Sabic moves and a large dose of patience. For many companies, this consideration will outweigh the generous investment incentives offered by the Saudi authorities or the potential attractions of a rapidly-growing, protected market.

Medium-sized British companies can't afford to send people to negotiate all the time. This is time-consuming and costs a lot of money," says Sheikh Sulaiman Olayan, the billionaire Saudi businessman, who advocates that the banks should be working on a further streamlining of procedures.

Rightly or wrongly, there is still perceived to be a shortage of really viable investment opportunities in the Kingdom, and there is certainly doubt as to whether Saudi Arabia can absorb another \$2bn of industrial investment within the next 15 years. British companies watched how long it took to identify and begin setting up joint ventures under the Peace Shield programme (it has been running for five years and is only now getting down to building plants for some of the five approved projects).

Although the Yamamah scheme is broader in intent — it does not restrict the type of projects to be included and only stipulates that they should be profitable and involve some transfer of technology — there is concern that Peace Shield has already snaggled up the most appropriate visits to the Kingdom, long-term cultivation of contacts and a large dose of patience.

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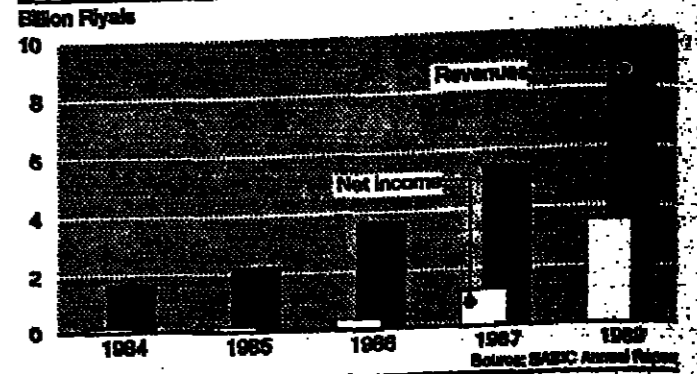
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SABIC



recent months. Mr Salamah, in a keynote speech to the Financial Times petrochemicals conference in July, played down Sabic's expansion plans and played up an invitation to the Europeans to reap the benefits of forming joint ventures in Saudi Arabia. "We would be willing to discuss with potential partners the possibility of entering into downstream industrial joint venture development within the EC," he told the conference.

The Offset Route



Both British and Saudi businessmen worry that the involvement of both countries' defence ministries and the Saudi offset committee itself might introduce an additional layer of bureaucracy and quite possibly of petrocrats. Publicists for the programme argue that it offers an "inside track" for project approvals, and point to the speedy green light given to the first two proposals. But any big Saudi company worth its salt already has good enough contacts within the cumbersome government apparatus to get projects moving, and the Saudi private sector is quite capable of setting up its own joint ventures with British companies without official interference.

Enthusiasm on both sides is not enhanced by the fact that the British Government is not offering any concrete incentives to encourage UK companies to get involved. What the British side is looking for is some form of large-scale investment in the Kingdom by a company not directly involved in the Yamamah defence deal. Saudi officials insist that there is no shortage of industrial opportunities: one possibility under discussion is a \$100m float-glass factory, in which Pilkington of the UK has expressed an interest. A deadlock between its proposal and a rival French plan is expected this month.

One thing is certain: Prince Fahd, who has lost no opportunity to advance the offset idea in the past few years, will be looking to Britain to deliver the promised sum on target. Although UK officials reply that the \$1bn figure does not amount to a contractual commitment, that is how it is viewed by the Saudi Government. Political sensitivities surrounding the Kingdom's defence procurement programme mean that failure to come up with sufficient projects will inevitably cause ructions.

"Poor British," said one representative of a foreign company already involved in offset investments. "They got backed into this. And while it's not exactly a minefield, it's certainly a treacherous course."

Andrew Gowers on the 'offset' programme Trouble taking off

OVER THE past 12 months, scores of British companies have found themselves grappling with a question many of them never dreamed they would have to consider: whether to invest in Saudi Arabia as part of an ambitious \$1bn "offset" programme being pushed by the UK Government.

The attractions of investing in the Kingdom have been the subject of numerous presentations up and down the land by Government officials and by executives of the UK company with most at stake there, British Aerospace. Glossy brochures extolling the virtues of Saudi industrial development must by now have reached the head offices of just about every leading British corporation.

So far, the response from most of the recipients has been a strong blast of scepticism concerning the feasibility or desirability of joining in. At this early stage, there is still a question mark over whether Britain's offset programme — designed as a sweetener for

Saudi Arabia's purchase of Tornado fighter aircraft and a range of other defence equipment under the massive Al-Yamamah contract — will ultimately be judged a success.

Offset, in which a supplier agrees to spend or invest a proportion of a given contract's value in the purchasing country, has become an entrenched feature of Saudi defence procurement.

It started with the Peace Shield project involving the establishment of an integrated air defence system for the Kingdom. As part of that deal, the contracting companies, led by Boeing, signed an agreement to invest the equivalent of 35 per cent of the contract's value in Saudi-based industrial ventures. This year it has been announced that France, another of the Kingdom's principal military suppliers, will also have to implement an offset programme, though its scope has yet to be negotiated.

In the case of Britain and Al-Yamamah, the idea of offset investments has a somewhat checkered history. When the first phase of the defence deal was initiated back in 1985, no offset commitment was involved. But the Saudis, anxious to defuse domestic criticism of their huge spending on weapons by demonstrating that it can bring tangible economic benefits, subsequently put mounting pressure on the British Government to come up with an investment programme.

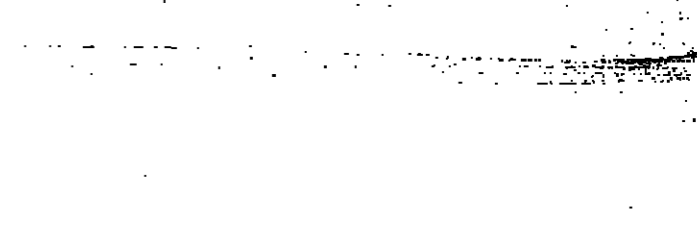
Al-Yamamah pact

UNDER the Al-Yamamah Economic Offset Programme, the UK and Saudi governments are committed to supporting new industrial ventures which would:

- involve transfer of technology;
enhance Saudis' technical, professional and managerial skills;
manufacture products which replace Saudi imports or have export potential, or service the Kingdom's infrastructure.

Saudi Arabia is offering its normal range of incentives. These include soft loans from the Saudi Industrial Development Fund to 50 per cent of project costs; tariff exemption on imported equipment and materials; low-cost utilities; and corporate tax exemption for up to 10 years.

Prospective investors, after discussing their ideas with the offset unit in the UK Ministry of Defence's Al-Yamamah project office, present an initial proposal through a joint Saudi-British offset committee. In theory, the Saudi side should give an initial response within six weeks.



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SAUDI ARABIA 5

FOREIGN AFFAIRS

Bolstered by the Taif encounter

THE ENERGY expended by Saudi Arabia's royal family in attempting to solve the conflict in Lebanon has raised some diplomatic eyebrows in Riyadh, and impressed those who thought the Kingdom had resigned itself to playing a low-key role in international affairs.

without meeting the demands of the Shia Moslems - the country's largest religious group - whose more extreme elements are backed by Iran. Most analysts, however, are more charitable. "It marks a maturity and a greater degree of confidence on the part of Saudi Arabia in its efforts to contribute to a more stable Arab world," says one senior western diplomat.

subsequent proposals. Saudi Arabia has also been active in mediation between Algeria and Morocco. Saudi Arabia's diplomatic forays, and its enmity with Iran, have cost more than petrodollars. In October this year, a Saudi diplomat had his legs blown off by a car bomb in Turkey. In November, a retired Saudi representative was assassinated in west Beirut.

more powerful and more anxious to ensure stability in the Middle East. It will not be plain sailing. In spite of the Gulf war ceasefire last year and the rapprochement between the superpow-

and as difficult as ever. Twice this year the King was due to visit the United States, and twice the visit was cancelled on the grounds of the crisis in Lebanon. Although disappointed, the Americans deny

to a more relaxed partnership in which the Saudis sell oil and the US sells security. It is no surprise that Saudi Arabia has turned to Europe to buy much of its weaponry in the 1980s, after a series of humiliating congressional hearings. When Mr Henry Kissinger was questioned about the Saudi system of government in a 1978 hearing about the sale of F-15 fighters to the Kingdom, he was forced to reply: "They have not practised elections in recent centuries".

debate can suddenly undermine an otherwise healthy relationship, as Britain discovered with the airing of the film "Death of a Princess" in 1980. The Soviet withdrawal from Afghanistan leaves open the long-term possibility of a resumption of normal diplomatic relations with atheist Moscow, after a break of more than 50 years. Several commonwealth states attended a space explorers' conference in Riyadh in November. Saudi Arabia and China, meanwhile, have opened commercial offices in each other's capitals.

for planting bombs during the pilgrimage to Mecca in July at the instigation of Iran - was received with private outrage by many Kuwaitis. As the local financial superpower, Saudi Arabia is inevitably regarded as something of a bully by its weaker Gulf neighbours, whether they are inside or outside the six-nation Gulf Cooperation Council, and minor incidents are still reported along the disputed borders with Oman and the two Yemens.

Often aloof and prickly, Riyadh is courted, envied and respected, but rarely loved

ere, Saudi Arabia can hardly be said to have easy international or regional relationships. Often aloof and prickly, Saudi Arabia is courted, envied and respected, but rarely loved. The close relationship with Washington is as important

they were snubbed and say the excuse looks increasingly plausible now that the full extent of Saudi involvement in Lebanon is known. The US Congress, and its concern for Israel's security, remains a significant obstacle

In the Gulf, Saudi Arabia's Sunni, pro-western rulers continue to be concerned by Iran's overt hostility and by Iraq's aggressive potential (so much so that King Fahd unexpectedly signed a non-aggression pact with President Saddam Hussein in March). News of the public beheading of 16 Kuwaiti Shiias - allegedly responsible

Although Saudi Arabia signed a technical, economic and cultural accord with Marxist South Yemen in November, it is known to be less than enthusiastic about the recent Aden-Sanaa agreement on Yemeni unity, which would create a populous and potentially unified state at the foot of the Arabian peninsula.

Victor Mallet

Andrew Gowers on the proposed GCC-EC free trade deal

A search for the right balance

ONE DAY in the next few months, if all goes according to plan, two small teams of negotiators will sit down around a table in Brussels for the first of what is expected to be a long series of formal bargaining sessions on a proposed free trade agreement between the European Community and the Arab Gulf states.

that is collectively its main energy supplier, its third largest export market and the source of a huge amount of investment in its financial and real estate markets. The issue is particularly sensitive since it has not escaped the notice of the GCC states that the EC concluded a trade agreement on favourable terms with Israel more than 15 years ago.

the Gulf states are back in Opec's driving seat creeps closer, more EC countries are giving weight to the strategic arguments. Perhaps, too, there is some concern within the EC to dispel "fortress Europe" fears associated with the construction of a Single European Market.

industrial co-operation is due to take place in Granada in February. So much has the climate improved that the hyperactive Mr Bishara now expects negotiations to get under way in March. "There is now the political will to move forward within the GCC," he says. "We have passed the stage of reluctance and hesitancy. The engine is running."

industries deemed "sensitive" by the EC, long periods of protection through tariff-free ceilings and quotas are envisaged, lasting up to 16 years. There is also scope for disagreement over wide-ranging powers which the EC would have to impose safeguards in the event of perceived market distortions or turbulence.

The main proposals

The main points of the European Commission proposal for the EC-GCC trade agreement are: ■ EC to lift customs duties on industrial products from GCC countries, with certain exceptions, when the accord comes into effect.

or increase duties during transition period to a maximum of 20 per cent, provided the products do not exceed 15 per cent of the total value of imports from the EC. ■ GCC exports of petrochemicals, aluminium and some refined petroleum products to be subject to varying and gradually increasing duty-free ceilings or quotas during an extended transition period of 12 years.

DEFENCE

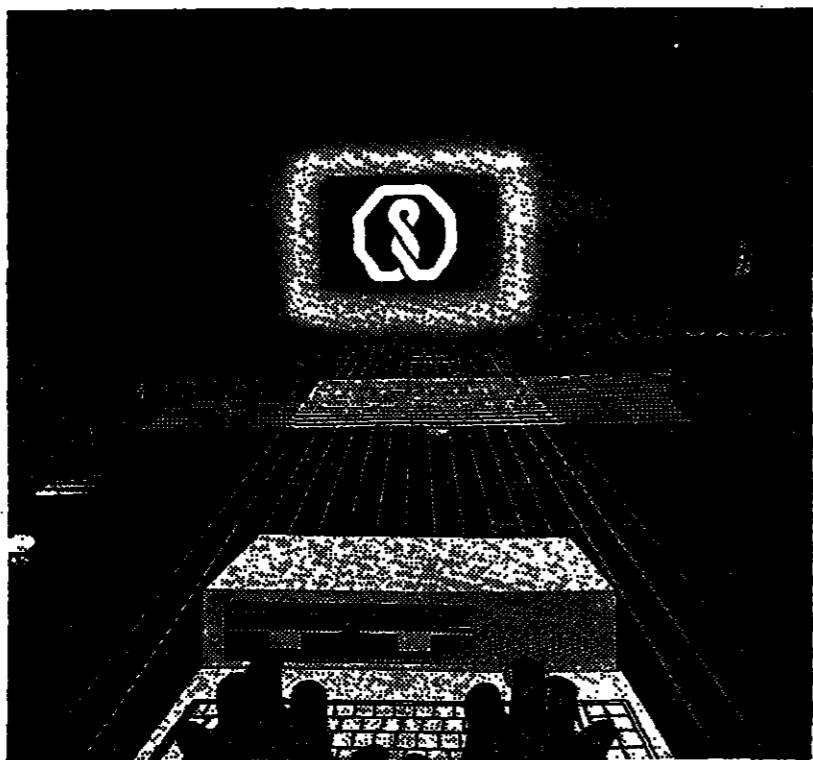
No farewell to arms

MORE than a year after the ceasefire in the Iran-Iraq war, Saudi Arabia remains one of the world's largest arms importers. With peace breaking out in Europe, the Kingdom is a particularly tempting market for weapons manufacturers.

with Britain. The two-phase contract, worth £150m or more, is for the supply of 130 Tornados aircraft as well as jet trainers, helicopters, helicopters and base facilities. Payment is with 400,000 barrels of oil a day, but British Aerospace and the other contractors have found that the value of the oil is not high enough to match deliveries.

Victor Mallet

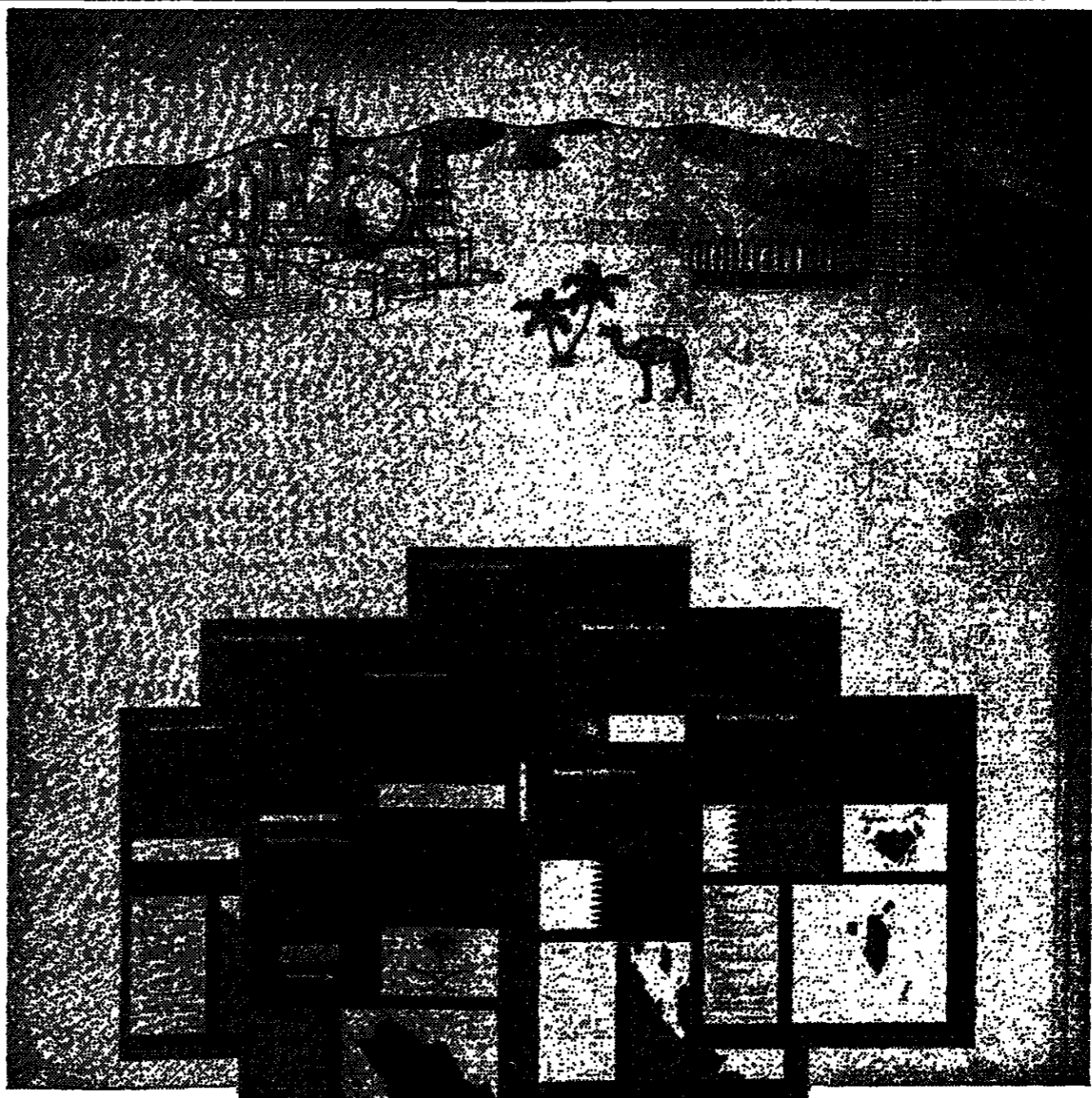
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**SAUDI ARABIA 6**

Banks are building for the future on more secure foundations, reports Victor Mallet

**Chastened after the bad debt crisis**

SAUDI Arabia's 12 commercial banks and their foreign partners, emerging suitably chastened from the crisis over unpaid debts earlier in the decade, are anticipating continued profit increases and a period of soundly-based growth in the months and years ahead. With cost-cutting and much of the bad loan provisioning behind them, bankers are confident that the expansion now under way has secure foundations. The banks are applying more rigid criteria to their loans and asking for solid security. Their clients have finally begun to assess projects with a more sceptical eye and with the benefit of proper cash-flow forecasts and feasibility studies.

"We're more careful now. We don't rely on a client's reputation."

**"We're much more careful now. We don't rely on a client's reputation and his supposed willingness to preserve it"**

tion and his supposed willingness to preserve it," says one banker in Riyadh. "The debt crisis is still with us and will be for several years, but on a gently declining basis. All banks still have substantial loans."

Higher interest rates have contributed to profits. "Generally the banks are healthy and strong," says Sheikh Hamad al-Sayari, Governor of the Saudi Arabian Monetary Agency (Sama). "They are positioning themselves for an expansion and diversification of their activities. Even some of the weak banks are moving very fast."

The Finance Ministry's rescue of Saudi Cairo Bank, involving an injection of capital from the Public Investment Fund and the appointment of the energetic Sheikh Wahib Binzagr as chairman, is turning the bank around after its earlier losses.

National Commercial Bank, the family-owned concern which is by far the largest bank in the Kingdom, remains an enigma. The auditors qualified the accounts for 1987 and 1988, and over the two years

the bank put its entire operating profits of nearly SR2bn (£340m) into provisions, leaving zero net profit.

"There are certain loans and advances granted to clients, partners, parties related to partners and directors and loan to officers which constitute a contravention of Article 8 and 9 of the Banking Control Law," says one of the notes to the latest accounts.

The first article bans the granting of credit to a client in excess of a quarter of the bank's capital and reserves, while the other prohibits some types of credit without security. NCB staff say the well-publicised qualifications in the accounts were made for "political" reasons, perhaps to embarrass important defaulters into servicing loans.

Mr al-Sayari at Sama seems unruffled. "Any qualification obviously concerns us," he says. "But we know all the facts and understand the areas of the qualifications. We believe that things are under control and that there are no serious problems."

Other banks are beginning to surge ahead. Saudi American Bank's profits in the first nine months rose 68 per cent to SR292.2m. The Saudi British Bank reported operating profits of SR109m in the first nine months against SR33m a year earlier.

Al-Rajhi Banking and Investment Corporation (Arabic), the money changer floated as a commercial bank last year, is also highly profitable and has excited stock market investors. Its stranglehold on the lucrative foreign workers' remittance market, and its Islamic policies which preclude the payment of interest on deposits while allowing it to use those deposits to earn money, give al-Rajhi a built-in advantage over its competitors.

The mix of interest-bearing and non interest-bearing deposits is one useful guide to a bank's profitability, with all-Saudi institutions such as NCB and Riyad Bank reaping the benefits of a conservative clientele and high levels of no-interest deposits.

Bankers believe, however, that the climate of (relative) economic austerity is encouraging a gradual trend towards accepting interest on deposits. The reluctance of the Sharia

Results of leading Saudi banks for nine month period to Sept 30 (figures for corresponding period in previous year in parenthesis) SR

	Total assets	Provisions	Net earnings
NCB*	79.12bn (70.83bn)	998m (922m)	0 (0)
Riyad	42.02bn (39.32bn)	136m (185m)	289m (181m)
Samba	23.50bn (21.80bn)	77m (110m)	232m (174m)
Al-Bank Al-Saudi Al-Farabi	18.09bn (15.93bn)	50m (58m)	94m (57m)
Al-Rajhi	16.90bn (n/a)	54m (n/a)	794m (n/a)
Arab Natl	15.00bn (13.84bn)	65m (81m)	243m (163m)

\* NCB figures for period 29/9/87 to 31/12/88 against year to 24/9/87

Source: Publishers reports

courts of Saudi Arabia to accept the notion of interest, and the absence of clear-out commercial regulations, continue to make life difficult for modern banking, and one senior Saudi banker was recently alarmed to hear a sermon in a mosque which condemned the entire practice of banking as sinful.

But the referral of loan disputes away from the Sharia courts to the two-year-old Banking Disputes Settlement Committee has made it more difficult for debtors to plead a post facto rush of Moslem fervour as an excuse for non-payment.

Responsible banks therefore feel more confident about the future. They are very liquid and their lending to the private sector is gradually increasing, albeit not at the pace demanded by some of the Kingdom's more eager entrepreneurs. Attention is also being focused on the profits to be made from the development of retail banking and from the management of local and international investment funds.

By next year the government plans to link all the automated teller machines (ATMs) in the Kingdom in a central network, and it wants to go on to introduce point-of-sale direct debiting, almost leap-frogging the stage of cheques and credit cards.

"The Saudis are going very high-tech and leaving out whole chunks of orthodox banking development," says one economist.

Saudi Arabia is still a largely cash-based society, but the computer literacy of the 60 per cent of the population still under 21 may help the authorities to achieve their aims. Samba is in the forefront of retail banking with half the ATMs. It plans to market consumer loans from next year.

Banks offer an increasingly broad range of investment funds in various currencies to attract the more sophisticated customers, including Islamic-style international trade finance funds which are technically free of interest.

The banks are also being urged to set up mutual funds for Saudi government bonds in

an effort to establish a liquid secondary market and make room for further borrowing by the government. With local investment still largely the preserve of well-known commercial families and their companies or joint ventures, banks are also being encouraged to tap small and medium-sized investors.



Tougher line: banks are applying more rigid criteria to their loans and asking for solid security

**BANKING DISPUTES COMMITTEE**

**A Saudi solution**

THE Banking Disputes Settlement Committee is a quintessentially Saudi invention. Forged by unique local conditions more than two years ago to help resolve the crisis over unpaid debts, the committee has become an invaluable part of Saudi Arabia's economic machinery.

In a society where modern financial practices co-exist uneasily with puritanical Islamic concerns about banks and interest payments, the committee has emerged as the best compromise available.

Typically, it is an informal institution whose power rests more on personal contact and public perceptions than on legal force. Its three members (Mr Ali Johary, secretary general of the Military Industries Corporation, Mr Mohammed al-Jaber, deputy commerce

minister, and Mr Abdullah al-Qowals, managing director of Secco, the national electricity company) meet almost every evening in the old headquarters of the Saudi Arabian Monetary Agency (Sama) to hear disputes involving commercial banks. Most of them are about unpaid debts, and the committee, supported by ancillary staff from Sama and often called the "Sama committee", has already settled some 800 cases. Decisions might be reached in as little as half an hour, in marked contrast to the lengthy procedures of the official justice system.

Previously a creditor had recourse only to the Sharia courts, which apply Islamic law and have almost always ruled against the banks. Bank debt cases are now quietly diverted to the three-man committee, but it remains a sensitive matter. So much so that the royal order establishing the organisation was never issued in the form of a public decree, and some small businesses are said to be unaware of the committee's existence.

The big defaulters, however, know all about it, and most bankers are satisfied with the committee's performance in such a difficult legal environment. Its successful operation is seen as part of a gradual if fragile improvement in the commercial regulatory framework as a whole.

Committee members study the files of a particular case, hear the claimant and the defendant, and often recommend a rescheduling or some other compromise. If the parties accept the deal a formal agreement is put down on paper and implemented, although the committee does make judgements against unwilling debtors.

According to bankers and businessmen, the mere existence of the committee and the official backing it receives have persuaded some debtors to pay up or reach agreement before the case is even heard.

"A lot of people who did not pay before are paying now because they can smell economic improvement in the wind and they do not want to get blacklisted," says one businessman. Since 1988 banks have been allowed to keep a joint blacklist of delinquent borrowers. Senior members of

the royal family are beyond the reach of the committee or the blacklist, although this year for the first time a proposal has been made to place one of the Kingdom's many princes on the list.

Even at lower levels, enforcement can be a problem for the committee. Acting indirectly through the interior ministry, it can have bank accounts frozen, passports seized, and government contracts denied to defaulting businessmen.

Some bankers complain that these measures do not always work: the powerful, for example, can obtain second passports. Others insist that their defaulting clients are jolted by the realisation that they cannot travel abroad and by the fear of losing valuable government business. The committee

**It is an informal institution whose power rests more on personal contact and public perceptions than on legal force**

says it recently ruled against a member of the powerful Baroum family.

There are informal methods of enforcement which may be unfamiliar in the West but highly effective in the Gulf. A whisper from a committee member in the right government ear can make life difficult for a recalcitrant debtor who is looking for a contract or who needs an official document from the authorities.

The committee, even if it remains constrained by national religious sensitivities and has been unable to tackle the most powerful debtors, has helped to restore a measure of confidence to the banking community, although the offshore banks in Bahrain - which also suffered in the mid-1980s debt crisis - cannot use it.

"Two or three times a week our people go to the committee," says one banker. "Under the present circumstance it has done a good job. Through the committee you get additional possibilities presented to you, but no-one should expect the system to produce a western-style accord."

Victor Mallet

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October 1989

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- Habib Bank Ltd.

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- Al Baraka Investment & Development Co.
- ALUBAF Arab International Bank E.C.
- Arab Banking Corporation (B.S.C.)
- Bait Ettanwil Saudi Tounsi
- Bank of Bahrain & Kuwait B.S.C.
- Commercial Bank of Kuwait K.S.C.
- Dubai Islamic Bank
- Dar Al Maal Al Islami (DMI) S.A.
- Faisal Islamic Bank of Egypt
- Faisal Islamic Bank of Sudan
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**SAMAREC**

(Under Formation)

A message from Saudi Arabia's Minister of Petroleum and Mineral Resources.

Within the context of the strategic objectives set by the Custodian of the Two Holy Mosques, King Fahd Bin Abdul Aziz, to further develop the oil industry in Saudi Arabia, the Board of Directors of the General Petroleum & Mineral Organization (PETROMIN) authorized the formation of The Saudi Arabian Marketing & Refining Company (SAMAREC).

In a recent meeting with prominent Saudi Arabian businessmen, I reiterated the Kingdom's policy for developing a strong and efficient oil industry through sound planning which would be capable of overcoming the many difficulties and cope with the challenges associated with meeting domestic and international demands for petroleum products.

SAMAREC, which came into existence on 1.1.89, has brought together and streamlined all those PETROMIN subsidiaries which were previously responsible for the refining, supply, distribution and marketing of petroleum products, both in the Kingdom and internationally. This significant event was greatly facilitated by the enthusiasm shown by all our staff which will continue to provide the catalyst for the planned development of SAMAREC. Activities are currently being undertaken to implement the organization structure, functions and procedures which will allow SAMAREC to take its place in our industry as a major downstream oil company.

I take this opportunity, as Chairman of the Board, to wish the President & CEO and the staff of SAMAREC the best of luck and trust that their hard work and enthusiasm will bring them just returns not least in the form of satisfied customers in Saudi Arabia as well as in the international oil markets.

**Hisham Nazer**  
Minister of Petroleum & Mineral Resources  
and Chairman of the Boards of  
PETROMIN & SAMAREC

SAUDI ARABIA 7

THE desert has been made greener, but at what cost?

For the past decade, Saudi Arabia has pursued agricultural development with enough determination and money to ensure success, if success is measured in bushels of wheat and cartons of liquid yoghurt.

The goals were clear. Achieving increased self-sufficiency in food was a strategic aim, made more urgent by loose American threats of a grain boycott to retaliate against the deployment of the Arab oil weapon in the 1970s.

At the same time government expenditure on farming was seen as a way to spread Saudi Arabia's oil wealth around the more isolated parts of the Kingdom, to ensure economic and political contentment and prevent the depopulation of the countryside as modern cities expanded and became rich.

With these goals in mind, few Saudis contest the value of agricultural subsidies as an instrument of policy or express disapproval at the impossible economics of Saudi wheat farming.

They are proud of their astonishing agricultural revolution in the desert, and foreign companies are happy to supply the equipment and chemicals that the enterprise requires.

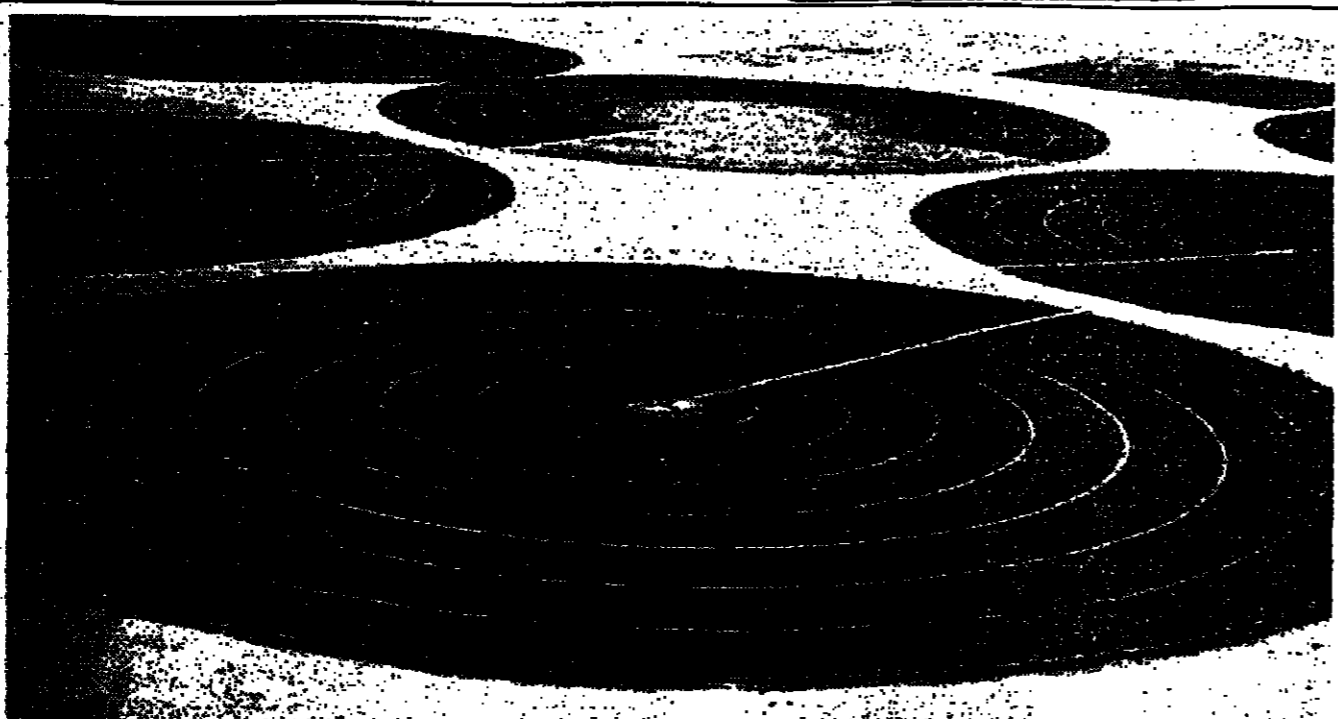
Saudis accept that price adjustments are essential to encourage certain crops and avoid extremes of over-production in others, and to lighten the government's financial burden.

What is in doubt is the future availability of a resource beyond the government's control - the groundwater on which agriculture depends.

Already water tables are sinking, and small farms in the Qassim area have been abandoned after wells ran dry.

Desalination is no substitute for well water when it comes to the volumes needed to irrigate a wheat field in the parched conditions of the Arabian peninsula.

But home use is tiny proportion of the total market, and agriculture accounts for nine tenths of water consumption.



Greening the desert: centre pivot irrigation for cattle fodder has stamped bright green circles of fertility on the desert sands

The Kingdom is fast approaching a period of water conservation

Rising tide of concern

Wheat production has risen steadily since 1975, reaching 3.2 million tonnes in 1988-89.

There are plans to install fans in the cow sheds as well. The farm has its own water treatment plant and has drilled new wells 1.5 km deep to tap underground fossil water.

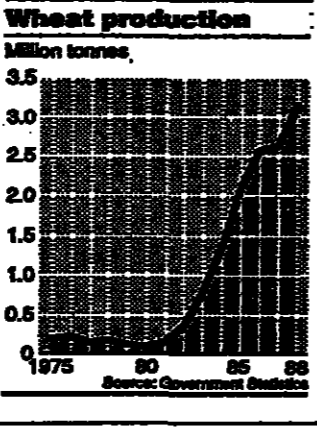
The weather should hardly have come as a surprise. But as Saudi farmers approach an era of water conservation, they look back with unalloyed pride on the rapid achievements of the 1980s.

Mr Gellidan is commercial manager for Al-Safi, the Saudi Arabian Agriculture and Dairy Company. Established by Prince Abdullah al-Faisal 10 years ago, it produces more than a third of the country's fresh dairy produce.

There are many ideas voiced around the world that Saudi Arabia does not have enough water for its agriculture, responds Mr Ghazi Gellidan.

Al-Safi exemplifies many of the successes and many of the problems of Saudi Arabia's agricultural progress.

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STOCK MARKET

Ripe for expansion

THE Saudi Arabian stock market may be thin and feverish but it seems to be getting better all the time.

A combination of excess liquidity in private hands, steady demand for venture capital in an increasingly sophisticated industrial economy and budgetary constraints on official low-interest lending makes the equity market an ideal candidate for development.

With this in mind, the authorities have spoken of the need to encourage wider share ownership, smoothing the way for possible privatisations and the selling of stock by long-established merchant families and partnerships.

The encouragement of joint-stock companies is one of our objectives, declares Sheikh Hamad al-Sayari, Governor of the Saudi Arabian Monetary Agency (Sama).

A delegation of senior Saudi bankers visited London in November to study these and other issues, and in Saudi Arabia Sama is developing a screen-based electronic trading system for dealing in domestic equities, and later bonds.

But the Government remains intensely cautious - some analysts say over-cautious - about the pace and scope of development, fearing a speculative bubble and a catastrophe like the much-remembered collapse of Kuwait's Souk al-Manakh unofficial market in 1982.

This year's stock market activity has underlined the potential volatility of some of the 51 Saudi shares which are actually traded.

Volume remains very light. Market capitalisation is approaching SR100bn, but annual turnover is a meagre two per cent compared with an official target of 15 per cent.

The majority of stock is owned by the government, and much of the rest is in large blocks which rarely change hands.

The rising stock market, however, has become a popular topic of conversation among Saudis.

Foreigners are not allowed to purchase shares, although a few do so through informal nominees, and members of the other five Gulf Cooperation Council states are permitted to buy shares in Sabc, the petrochemicals enterprise.

Much of the interest in an otherwise lethargic market has centred on al-Rajhi Banking and Investment Corporation, the money-changer turned commercial bank whose share flotation in 1988 was five times oversubscribed.

The case of al-Rajhi shares seems to confirm the government's fears about volatility. Amid competitive buying - led, apparently, by the Olayan family and the al-Rajhis themselves - the shares soared from around SR500 to more than SR1,800, increasing by nearly 50 per cent in September alone.

To cool the fever, Sheikh Mohammed Ali Aba al-Khail, the Finance Minister, asked the buyers to calm down and declared publicly that speculation was a bad thing.

It will not be easy for the Government to build a stock market which is both active and secure, and the hesitancy of official policy was underlined by the closure of the new trading floor in 1987, less than a month after it opened.

There are no insider trading rules, and financial disclosures (including quarterly results) are clouded by the absence of standard accounting procedures.

At present safety dictates that only banks are supposed to deal in shares, although in practice there are several experienced stockbrokers or "unlicensed share offices" which transact much of the business before registering their deals through the banks.

Sellers can obtain immediate payment through a broker, but the frequent delays before registration mean that share prices printed in the newspapers each day are a couple of weeks out of date, and therefore all but useless.

Sama turns a blind eye to this at the moment because the brokers oil the machinery of the market although their role after the introduction of the electronic dealing system remains unclear.

Some share analysts believe the government is too nervous about the inevitable sea-sawing of the markets, and they say its protectiveness towards investors has discouraged possible share issues.

The Government's caution, together with the pride of the merchant families in their tightly-held businesses, will make the expansion of the Saudi equities market a slow process.

But the market is not subject to Islamic strictures on interest - except indirectly where bank stocks are concerned - and is likely to continue rising as the Saudi economy improves.

Canny Saudi investors have already whipped out their calculators and worked out that even after this year's increases Saudi shares are cheap if their p/e ratios are compared with those of companies listed in London or New York.

Victor Mallet

Stock Exchange Index



October 1983-100

Source: CCFI

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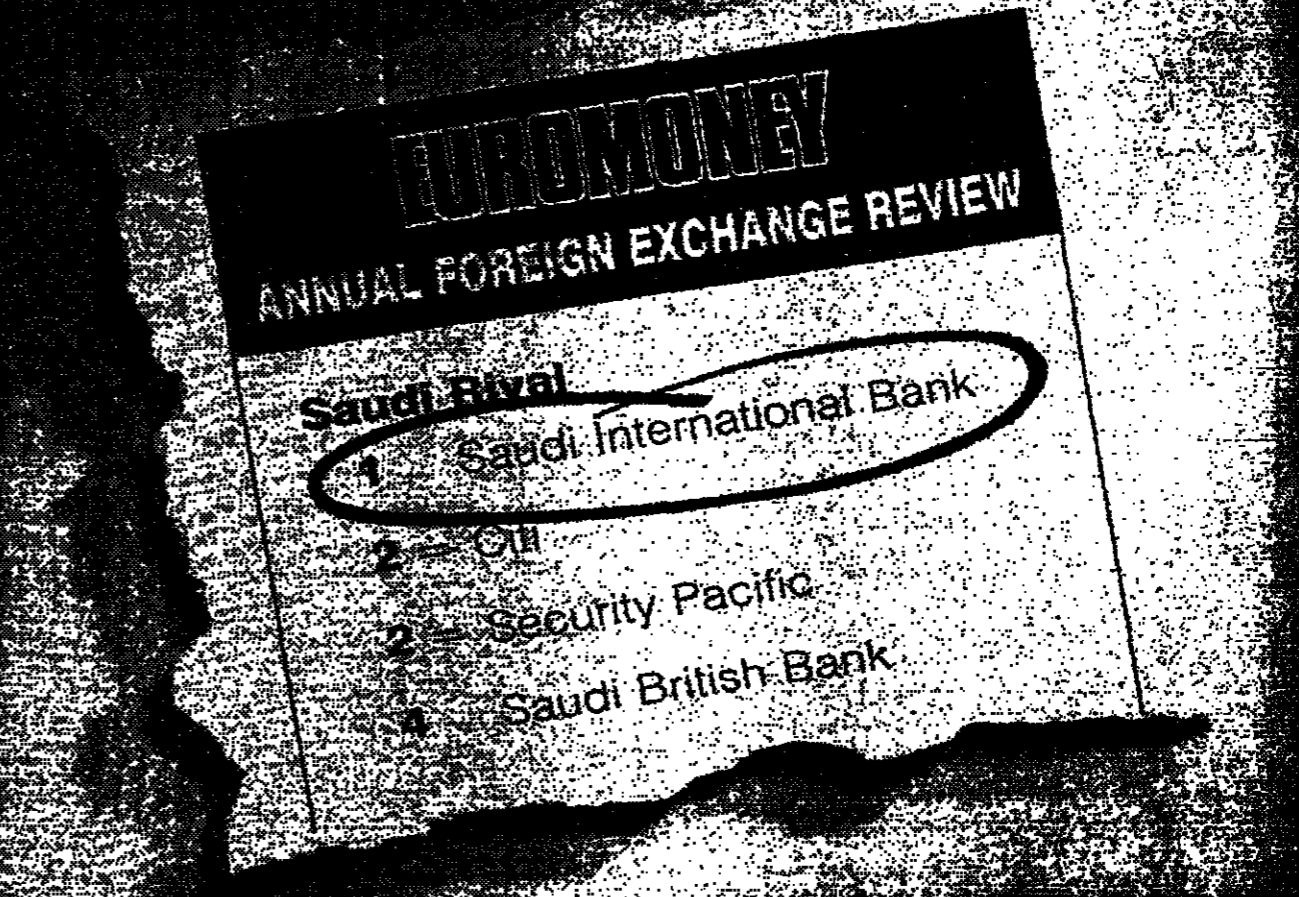
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Who's No1 in Saudi Riyals?



Corporate treasurers, banks and investors polled by Euromoney in its May 1989 annual foreign exchange review selected Saudi International Bank.

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SAUDI ARABIA 8

ARCHITECTURE

# Gentle rebellion against carbuncles in the desert

"I AGREE with Prince Charles," declares Dr Sami Angawi from behind his desk in an elegantly restored four-storey house in the old quarter of Jeddah. "A lot of this so-called modern architecture is not really architecture. It is just structures."

Together with architectural colleagues and supporters - including Sheikh Ahmed Zaki Yamani, the former Oil Minister - Dr Angawi has established a non-profit company to preserve and revive Jeddah's heritage of fine, century-old buildings.

His enthusiasm is another sign that concern about Saudi Arabia's cultural heritage is modifying the country's justifiable pride in its modernity and architectural boldness. Like Kuwaitis, Saudis have begun to reflect on their Islamic roots after the hectic years of the oil boom.

"It was a rush," says Dr Angawi. "In these past 15 to 20 years people have somewhat left behind a lot of the good things developed over the previous hundreds and thousands of years."

Jeddah's old quarter, its tilting, wooden-balconied houses and narrow streets surrounded by the new city, has been saved and supplied with services by the authorities. But many of the houses are empty or in disrepair because the inhabitants are too poor to do more than pay the rent to the landlord or the ministry responsible for Awqaf (religious endowments).

Dr Angawi's house acts both as an example to others and as an architectural centre. Some 60,000 photographs of local building features are stored on laser discs in his office, and computers are used to design intricate wooden window frames in the traditional manner.

He rejects the idea that he is promoting nostalgia, pointing out that the old house is cool, airy and comfortable and away from the noise of traffic. If air conditioning is used, the thick walls act as insulation and reduce the electricity bills. The area is a pedestrian precinct, ideal for future restaurants and shops.

A short walk away in new

Jeddah the skyscraper headquarters of the National Commercial Bank soars so high, the occupants say, that it makes an ideal eyrie for birds of prey. Along the Red Sea lies the Corniche where hundreds of families retire for weekend picnics among abundant collections of modern sculpture.

Puritan Islam frowns on naturalistic representations of the human form, but almost everything else in on display, including imaginative Saudi structures using the boilers of disused water desalination plants, pedestals topped with disused ships, and two Henry Moores.

The man responsible for much of this, and for the preservation of the old town in the face of intense pressure on real estate in the boom years, is Sheikh Mohammed Said Farsi, the former mayor. Dr Zaki Farsi, his nephew, is continuing the tradition of promoting culture and the environment from his engineering consultancy offices on the foreshore. He sees a growing Saudi interest in natural history, and has compiled a comprehensive atlas for the Kingdom.

Dr Farsi and his colleagues share a widely-held view that pell-mell development has left Saudi Arabia with a confused sense of style and a yearning for an architectural vernacular. "The pressure was very much on development," he says. "Foreign architects from different nations did the old buildings in so many different styles - when I say old I mean 10 or 15 years old."

Dr Zuhair Fayed, one of the Kingdom's leading architects, is equally concerned about the lack of cohesiveness of modern Jeddah, but he is not so sure that austere times are good for architecture. In the good years, the clients wanted prestige buildings and were less concerned about the bottom line. "If it fell into the hands of conscientious architects, we were able to produce good buildings," he says. "Now the first thing they want to cut is the architect's fees."

Each region of Saudi Arabia has its own architectural traditions, and their distinctive features have begun to work their way into local modern design.

Away from the coast in Riyadh and the Nejd, many of the old mud buildings have been destroyed or neglected out of a misplaced sense of shame, but the motif and colouring of crenellated mud forts has begun to reappear in some of the capital's public buildings. Tent shapes and Islamic arches find space alongside the neo-classical and ultra-modern.

For the casual visitor to Saudi Arabia, the study of architecture is one of the few relaxations available. There is much to see and much to argue about, from fountains and floodlit mosques to magnificent airports, imposing public buildings and intriguing private palaces. The harsh climate and a tradition of family-centred privacy dictates that many of the buildings are forbidding and apparently short of windows from the outside but spacious and harmonious within. Several public buildings are shaped like inverted pyramids to shade the windows from the sun.

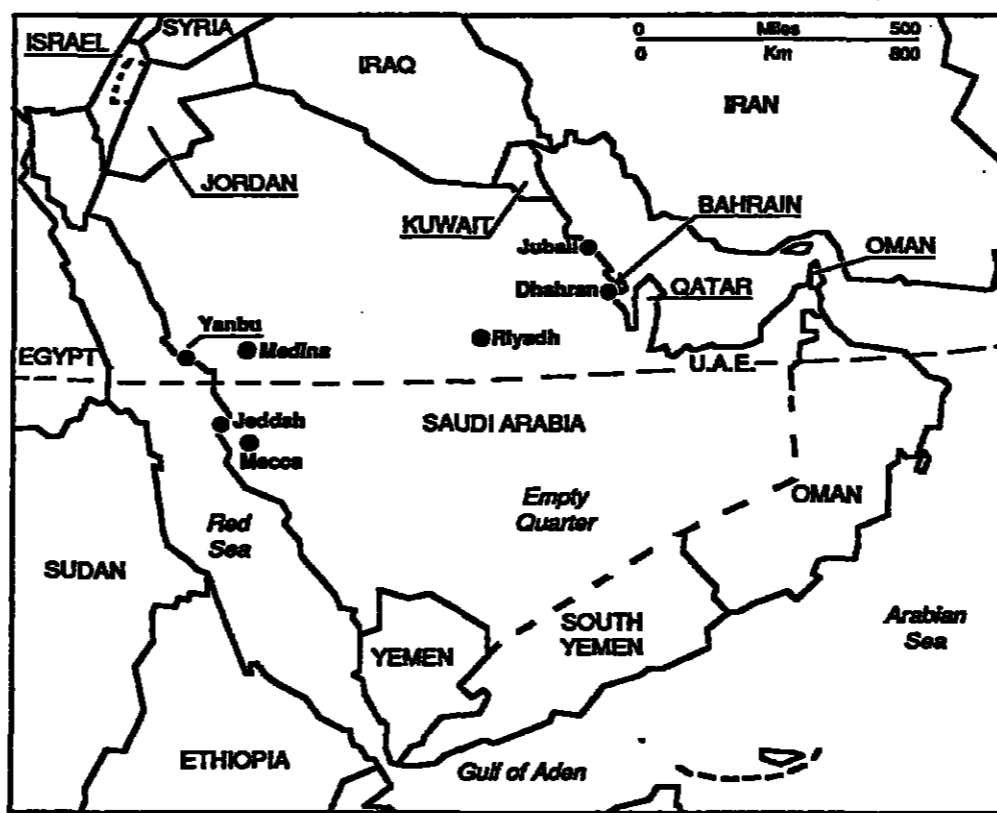
The headquarters of the Gulf Co-operation Council looks like a white castle from a distance, but is delightfully airy inside. The Foreign Ministry, designed by Mr Henning Larsen of Denmark, has a simple exterior but a series of nine inner gardens. It recently won an Aga Khan architecture prize, as did the landscaping in Riyadh's new diplomatic quarter. Even some of the embassies, infected with the local enthusiasm, have vied with each other to commission innovative buildings. The new Interior Ministry looks like a flying saucer.

The authority behind the diplomatic quarter is the High Commission for the Development of Riyadh, headed by Dr Mohammed Alshelk. They recently gave over part of their premises for a well-planned exhibition of Islamic science and learning, including a particularly important collection of astrolabes. They are also planning a public park, including a science complex, exhibition space and a natural history museum, in part of which is now a military airbase used by the AWACS aircraft in central Riyadh.

Victor Mallet



The flying saucer-shaped Interior Ministry headquarters: concern about cultural heritage is modifying Saudi Arabia's pride in its architectural boldness.



KEY FACTS

Area: 2,150,000 sq km  
 Population: 10m (excl. expatriates)  
 Head of State and Prime Minister: King Fahd bin Abd Al-Aziz  
 GNP per capita: 1987 \$6,200  
 Average of high-income developing economies: \$7,880  
 Average OECD: \$14,670  
 GDP growth: 1988 (fiscal year) 3.2%; 1989-87 annual average 5.3%; 1965-80 11.3%  
 Inflation: 1988 1.0%; 1987 0.9%; 1978-88 0.0%  
 Urban population as % of total: 1985 89%; 1987 75%  
 Percentage of 12-17 year-old age group enrolled in secondary education: Male 1985 7%; 1988 82%; Female 1985 1%; 1988 35%  
 Total 1988 4%; 1988 44%  
 Population per doctor: 1985 9,400; 1984 600  
 Merchandise exports 1988: \$23.7bn (of which oil \$20.2bn); 1987 \$2.2bn  
 Merchandise imports (CIF) 1988: \$21.8bn; 1987 \$20.1bn

Current account balance: 1988 \$ -7.5bn; 1987 \$11.8bn  
 Exports by destination as % of total 1988: US 20.0%; Japan 20.3%; Singapore 6.2%; France 5.0% (GSC 21.6%)  
 Imports by source as % of total 1988: US 16.3%; Japan 13.5%; UK 13.1%; W. Germany 6.8%; Italy 6.2%  
 Main imports as % of total 1988: Crude oil and refined petroleum 53.1%; Petrochemicals 11.4%  
 Main exports as % of total 1988: Consumer goods 23.3%; Machinery 15.1%  
 Transport equipment 17.0%  
 Proven recoverable oil reserves end 1988: 252,364bn barrels  
 Average daily production Jan-July 1988: 4.8m b/d  
 Production quota Jan-Jun 1989: 5.38m b/d  
 Current exchange rate (Dec 1988) \$1 = 3.7611 riyals = 5.0000 currency  
 1988: 100 halalah = 1 Saudi Riyal

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